HOUSE & GARDEN

A Condé Nast Publication

October 1937

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DOUBLE NUMBER

SECTION I: Autumn Furnishing

SECTION II: Manual for the Bride

Both sections—Price 35 cents

Adhesive Sealex *the modern money-saving linoleum*

TRADEMARK REGISTERED

now brings you Personal·ized Floors

REG. U. S. PAT. OFF.

. . . a thrilling new idea in floor decoration

A new design era is born—Personal-ized Floors of Sealex Linoleum. Exclusive custom-effects you design yourself! Enticing, decorative Sealex Insets have been ready-cut from, and color-correlated with, the gorgeous colors in Sealex Inlaid Linoleums. Flowers, ships, discs and many others—and a galaxy of accenting Feature Strips and Borders—are now available to "personalize" your new linoleum floor.

First, choose your floor of Adhesive Sealex Linoleum. Then arrange Sealex Insets, Feature Strips, etc., on it to suit your own individual taste.

You'll find your "Personal-ized Floor" delightfully inexpensive. Savings up to 20% are effected by patented* Adhesive Sealex Linoleum—*with factory applied adhesive on the back.* See your dealer for further news about Sealex "Personal-ized Floors."

*Patent No. 1,970,503

Boundless are the "Personal-ized," decorative effects you can create with the help of the new Sealex Insets! Priced within the reach of everyone, they are inexpensively "set" in your new Adhesive Sealex Linoleum floor. See them all—at your Sealex dealer's. He'll gladly tell you more about Sealex "Personal-ized Floors."

Also, send 10c for our new decoration book, "Match your Rooms to your Personality." Dozens of color illustrations.

Address Congoleum-Nairn Inc., Box HG2, Kearny, N. J.

SEALEX LINOLEUM

Here's a spirited Personal-ized Floor! Sealex "Disc" Insets in 3 colors emphasize the engaging texture effect achieved with the Sealex Veltex pattern, "Malaga," A7234. Walls are also decorated with sanitary Sealex Linoleum—Jade Green. Doors are White Sealex.

The Modern Floor is a Personal-ized Floor of Sealex Inlaid Linoleum

by WALLACE Silversmiths
WALLINGFORD, CONN.

102 years CONSTITUTES THE BACKGROUND FOR SUCH ENVIABLE DESIGN ACHIEVEMENT

Wallace Silversmiths offer you... infinite variety designs that are utterly of today. Some are beautifully expressive of the past . . . others reflect just the right note of contemporary art in their dignified simplicity. Portrayed are seven leading patterns... there are more.

Stradivari with its magnificent effect of hand carving . . . is new; Sir Christopher . . . massive, but graceful proportions mark it as a design of the ages and of the age; Rose Point is as exquisite and elegant as the finest rose point bridal veil; while Antique definitely carries a feeling of beauty mellowed by time. But see all these creations at your sterling galleries. All are distinguished by those qualities which endow Wallace Silverware with lasting distinction and charm. WALLACE Silversmiths, Founded 1835, Wallingford, Conn.

MEMBER OF THE STERLING SILVERSMITHS GUILD OF AMERICA

HOUSE & GARDEN is published monthly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $3.00 a year in U. S. A.

...so we had made an all-silk Damask in mellow and ancient colors!

BECAUSE we didn't find damasks in the market, in glorious, old authentic colors... we set out to have them made. At the Metropolitan we found ancient fragments whose exquisite first-colors still held true ... rich, mellow tones that harmonize more flexibly with a room-scheme, and instantly "key" a room with pedigreed age. We carried the precious colors to Italy, where master-dyers dyed hand-loomed silk damasks to our exclusive order... a wine heavy with implications of purple ... a subtle citrus yellow ... a lush, vibrant green—colors you rarely see outside museums or heirloom chests. They're in, and ready, at the thoroughly attainable price of 5.98 a yard ... They're incredibly beautiful—but they're only a tiny fraction of the 381-odd decorative fabrics, in some 1782 shades, which constitute the assortment on the seventh floor of New York's most magnetic store... at 34th Street and Broadway.

★ MACY'S

Decorative

FABRICS

USE THEM WITH CLASSIC SILVER—USE THEM WITH MODERN SILVER

MACY'S CONTEMPORARY CHINA AND GLASS "GO" PERFECTLY

It's a nice tribute to the intrinsic beauty of such patterns as our china "Prince of Wales Feathers" and our crystal "Flash", that they take on an air of traditional formality with classic silver...while they assume a character brusquely and chastely modern when used with severe modern silver. All Macy's Contemporary is designed to do that sort of thing—to be as accurately versatile as a hostess whose adaptability amounts almost to genius ...Macy Contemporary will "go" with your heirlooms and your wisest moderns—in furniture and linen and silver—with equal urbanity; it will add real distinction to your table; and not least of all, it will make your pocketbook feel very comfortable indeed. You will be glad to know that we guarantee to keep both "Prince of Wales Feathers" and "Flash" in open stock until at least 1942. Our new collection of Contemporary is on the eighth floor; the silver is on the street floor at 34th Street and Broadway in New York.

"Prince of Wales Feathers" china dinner plate, **79c.** "Flash" Swedish crystal, **59c.**

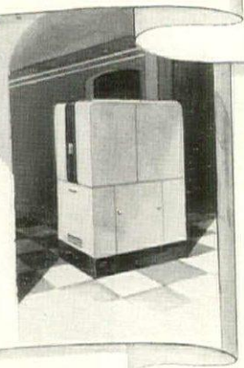
Are You Planning to Build a Home?

Would you like to have a book full of ideas and information about reliable, up-to-date home building materials, equipment and furnishings? Send for Home Owners' Catalogs — no cost — no obligation — if you comply with the conditions specified in the application below.

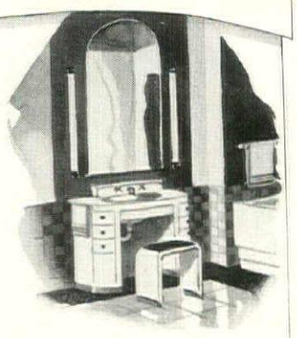
A modern, well planned kitchen makes housekeeping a pleasure. The many ideas as to equipment and color schemes to be found in Home Owners' Catalogs will help you to achieve *your ideal kitchen.*

Windows are the "eyes" of the home. Important to exterior design and essential to interior satisfaction — windows and their treatment deserve most thoughtful consideration. You will find many delightful suggestions in Home Owners' Catalogs.

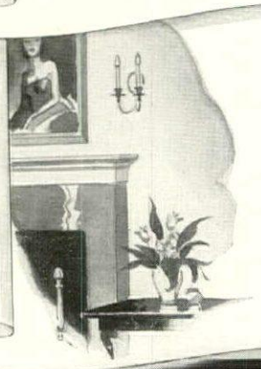
Enjoy a warm, comfortable home in winter — and a cool, pleasant home in summer. Home Owners' Catalogs will help you decide upon the type of heating and air conditioning system most suitable to your needs — and your pocket book.



The bathroom offers unlimited opportunities for delightful planning. Equipment and fixtures combine with wall and floor treatments to produce fascinating loveliness — if you know how. Home Owners' Catalogs illustrates many possibilities.



Of prime importance is a good roof. It should complement the exterior of the house. It must be strong and durable — to resist the fury of the elements. Roofing materials are widely discussed in Home Owners' Catalogs.



Appropriate and well-placed lighting fixtures make every room in the house more livable and complement the furnishings. Consult Home Owners' Catalogs for these and other appropriate fixtures and fittings for your new home.

These Prominent Firms

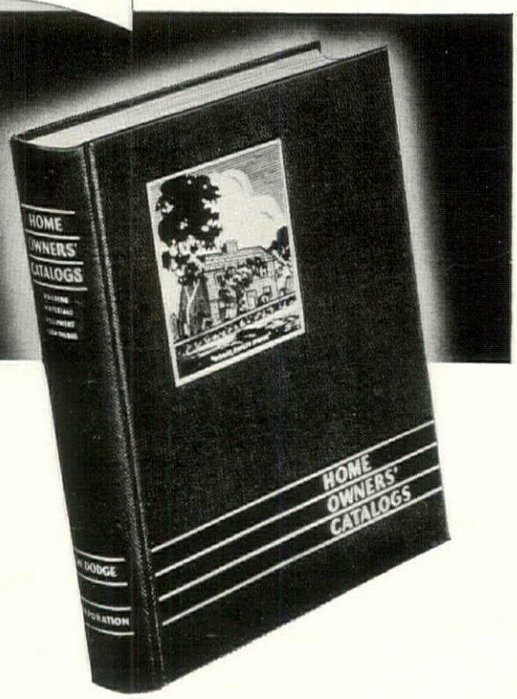
Present the Stories of Their Products in Home Owners' Catalogs

American Brass Company
American Lumber & Treating Co.
American Radiator Company
Architectural Decorating Co.
Armstrong Cork Company
Barber-Colman Co. of Mass.
Bartlett Tree Expert Co., F. A.
Bell & Fletcher, Ltd.
Bennett Fireplace Corporation
Bryant Heater Company, The
Burnham Boiler Corporation
Carey Company, The Philip
Celotex Corporation, The
Chambers Distributing Co., Inc.
Chase Brass & Copper Co.
Colonial Fireplace Company
Crane Co.
Davey Tree Expert Co., The
Delco-Frigidaire Conditioning Div. General Motors Sales Corp.
Detroit Steel Products Company
Donley Brothers Company, The
Excel Metal Cabinet Co., Inc.
Fitzgibbons Boiler Company, Inc.
Florida Louisiana Red Cypress Co.
Fox Furnace Company, The
Gar Wood Industries, Inc.
Heatilator Company
Herman Nelson Corp., The
Illinois Brick Company
International Heater Co.
Johns-Manville Corp.
Kerner Incinerator Co.
Libbey-Owens-Ford Glass Co.
Lightolier Company
Littlefield-Wyman Nurseries
Majestic Company, The
Masonite Corporation
Metal Lath Manufacturers Association
New Haven Copper Co.
New York Telephone Co.
Overhead Door Co., Inc.
Pittsburgh Plate Glass Co.
Rolscreen Company
Sisalkraft Company, The
Sloane, W. & J.
Stanley Works, The
Streamline Pipe & Fittings Division Mueller Brass Co.
Tile-Tex Company, The
Trane Company, The
Truscon Steel Co.
Waterman-Waterbury Co.
Wayne Iron Works
Webster, Warren & Co.
Weis Mfg. Co., Inc., Henry
Western Pine Association

Combinations of the above firms' catalogs are included in each edition of Home Owners' Catalogs.

HOME OWNERS' *Catalogs*

Published by
F. W. DODGE CORPORATION, 119 West 40th Street, New York, N. Y.



APPLICATION

RESTRICTIONS — *Home Owners' Catalogs* will be sent only to owners who plan to build homes for their own occupancy within 12 months, east of the Rocky Mountains, costing $4000 or more for construction, exclusive of land. Every application must be accompanied by a personal letter giving (1) description of proposed home, (2) when you will build, (3) location, (4) expected cost, and (5) name and address of architect, if selected.

F. W. DODGE CORPORATION, 119 West 40th Street, New York, N. Y.

I hereby apply for a copy of Home Owners' Catalogs — which is to be sent prepaid, without cost or obligation — in accordance with above restrictions. My letter is attached.

Name..... *Street*.....

City..... *State*..... *Telephone*.....

"You'd be surprised"

"You'd be surprised! So many of the things that have made trouble in our old house could have been prevented. This new booklet from Revere, 'The House You Live In,' is just full of suggestions I want to talk over with our architect."

"Seems to me we've just been living from leak to leak. Always patching the plaster. Now I know it costs less to use copper or brass piping, and we'll get rid of rusty water, too."

"Thank goodness for that. And while we're at it let's put in a rust-proof hot water tank. Just look at this water. I've had to tint all my lingerie so the rust stains wouldn't show."

"If we stayed in this house another year, we would have to replace all these rusty gutters, downspouts and flashings. We'll use copper on the new house and never replace it."

If you are going to build, buy or remodel, be sure to get a free copy of Revere's new booklet . . . "The House You Live In." It is full of suggestions that will save you money . . . give you more comfort and convenience. 32 pages of non-technical information for the home-owner. Send the coupon now.

•

Revere Giftwares . . . Paul Revere was famous as a silversmith long before the "Midnight Ride." Revere giftwares express the modern spirit in design and craftsmanship as truly as the Founder expressed the Colonial tradition. Illustrated catalog gladly sent on request.

Revere Copper and Brass

INCORPORATED

FOUNDED BY PAUL REVERE 1801

EXECUTIVE OFFICES: 230 PARK AVENUE • NEW YORK CITY

Revere
Copper *and* Brass
INCORPORATED
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230 PARK AVENUE, NEW YORK CITY

☐ *Please send your new 32-page booklet giving helpful information for home building and remodeling.*

☐ *Also, please send complete catalog illustrating Revere gifts.*

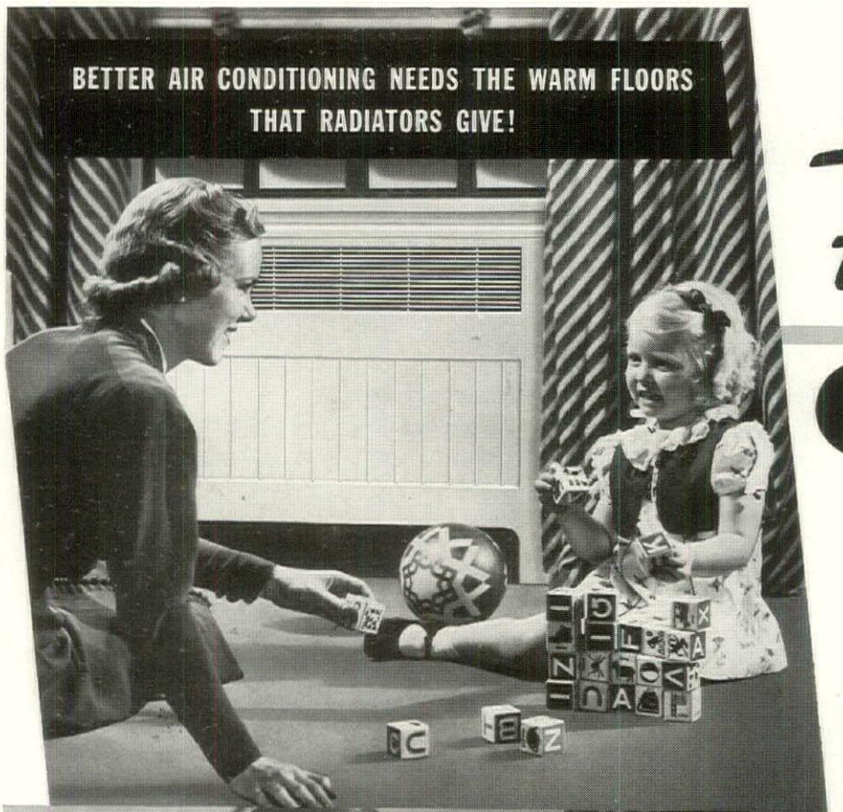
My Name.....

Street.....

City and State.....

HG2

PROTECT YOUR FULL



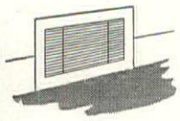
—with this Better that begins with

Sun-Like Radiant Heat from new-style radiators warms living levels!—increases P. C.*

No one is comfortable with cold feet. No room is comfortable with cold floors. Fresh, clean circulating air can't make you feel right if you don't have a heating system that stops cold drafts from windows—and delivers extra warmth at floor levels!

Only the newer air conditioning systems based on radiator heating give this superior **P.C.*** . . . and only concealed radiators like the new-style American Radiant Convectors give extra heat at living levels . . . because only such radiators give you an active source of sun-like RADIANT HEAT identical with heat rays from the sun!

Installed under windows to halt cold floor drafts at their source, these radiators complete the modern window ensemble . . . shut out the cold with a curtain of rising warm air!



A party in full swing—smoke filled rooms—P. C.* may call for lots of fresh, circulating air—but very little heat!

The new American Radiator Conditioning Systems—with ducts for air circulation and radiators for heating—enable you to have constant circulation of air between the periods when the thermostat calls for heat!

This feature of constant air circulation also prevents stratification of air (cold air to the floor—hot air to the ceiling) between heating periods.

In short, these new systems give you the complete flexibility and accurate control which spell comfort, satisfaction and economy under all living conditions. They are as far ahead of ordinary air conditioning systems in performance as today's streamlined automobiles are ahead of pre-war Model T's!

* PERSONAL COMFORT

LISTEN IN! American Radiator Fireside Recital . . . every Sunday 7:30 P.M. E.S.T. WEAF-NBC Network.

New AMERICAN RADIATOR

BRING IN FRESH AIR. ADD HUMIDITY. CLEAN THE AIR. CIRCULATE THE AIR. GIVE SUN-LIKE RADIANT HEAT. WARM EVERY ROOM EVENLY. SUPPLY YEAR-ROUND DOMESTIC HOT WATER.

HOME INVESTMENT!

Air Conditioning Radiator Heating

Perfect P. C.* for you—every room has balanced heat, and new thermostats eliminate "cold 70"!

Wherever perfect heating balance in every room must be assured (skyscrapers, de luxe hotels, etc.) radiator heating is specified. Now you can have the thrill of this same perfect heating comfort in your own home . . . with better air conditioning!

The new American Radiator Conditioning Systems also give you a comfort miracle through revolutionary new thermostats that maintain air temperatures within one fifth of one degree . . . and give you constant RADIANT HEAT by keeping new-style radiators always warm. This eliminates "cold 70" — which is what engineers call that chilly period just before ordinary thermostats start up the heating system. Every room just right! — P.C.* conditions *always* perfect! No other system gives such radiant living!

P.C.* needs constant hot water at lowest cost—these new systems can save hundreds of dollars on hot water and heating.

Dollars saved each month in hot water costs — tens of dollars saved each year in fuel costs — and perhaps hundreds of dollars saved in replacement costs are bedrock reasons why these better air conditioning systems are by far the most economical to OWN even when they cost a few dollars more to BUY!

AMERICAN RADIATORS & IDEAL BOILERS

as part of the system mean more dollars for you if you ever sell your home! You can name a better price with those names!

No cash required. Small monthly payments enable you to get American Radiator Heating NOW — you can add Arco Air Conditioning now or later! Phone your Heating and Plumbing Contractor! Mail the coupon!

To locate nearest American Radiator dealer look in your classified telephone directory under "Air Conditioning Contractors" or "Heating Contractors."

CONDITIONING SYSTEMS

EASILY INSTALLED WITHOUT WEAKENING FRAMEWORK OF TWO-STORY HOUSES. SUMMER COOLING WHEN DESIRED. ARCO AIR-CONDITIONING CAN BE ADDED TO ANY GOOD RADIATOR HEATING SYSTEM.

AMERICAN RADIATOR COMPANY
DIVISION OF AMERICAN RADIATOR & STANDARD SANITARY CORPORATION
44 West 40th Street, New York, N. Y.

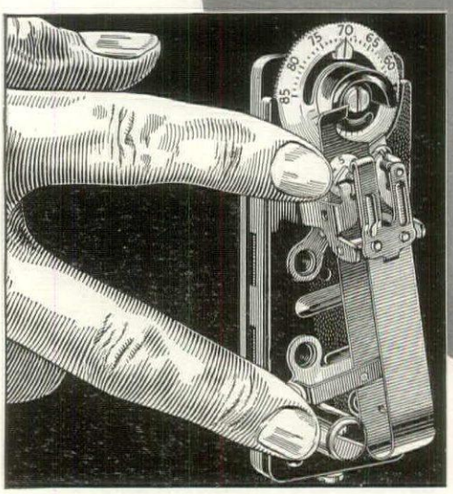
Send me your free booklet about Better Air Conditioning

Name.....

Address..... *State*..... AH-10

City or Town.....

Only ACRATHERM can bring you STABILIZED HEAT



THE ACCELERATOR

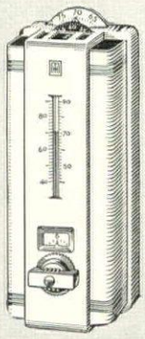
at tip of lower finger, working in harmony with the two contacts shown above opens and closes the exclusive Accelerator circuit, giving Acratherm the power actually to sense indoor temperature changes before they occur, and prepare your heating system to meet them. The result is new automatic comfort . . . Stabilized Heat, possible only with Acratherm . . .

■

SEND FOR THIS BOOK . . . IT'S FREE

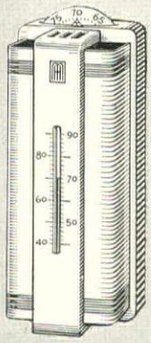
You will be interested in the booklet, "And Then We Turn On The Heat." It gives all the facts about "Acratherm Stabilized Heat." Send for your free copy . . . .

EVERY home can now have stabilized heat, but only when its heating plant is under the precise and exacting control of the Minneapolis-Honeywell Acratherm. The Acratherm, because of its Accelerator, outmodes all conventional thermostats and revolutionizes temperature control. It actually senses temperature changes before they occur and speeds up the heating system to meet them. It literally irons out heat fluctuations in any modern heating system by automatically adjusting the length and number of burner operations to supply heat in response to the changes of outside weather. Short, frequent burner operations in cold weather, less frequent operations in mild weather produce Stabilized Heat. No thermostat without the Acratherm Accelerator can do this. Therefore, when you install Automatic Heating or modernize your present equipment, insist that it is Acratherm Controlled . . . Minneapolis-Honeywell Regulator Company, 2790 4th Ave. South, Minneapolis, Minn.



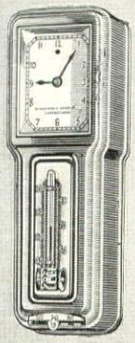
THE DA-NITE ACRATHERM

The Da-Nite Acratherm has convenient night shut-down for fuel saving, with automatic return to day temperature.



THE ACRATHERM

The plain Acratherm is the same as the Da-Nite Acratherm without night shutdown



THE CHRONOTHERM

The Chronotherm requires no manual attention either for day comfort or night shutdown

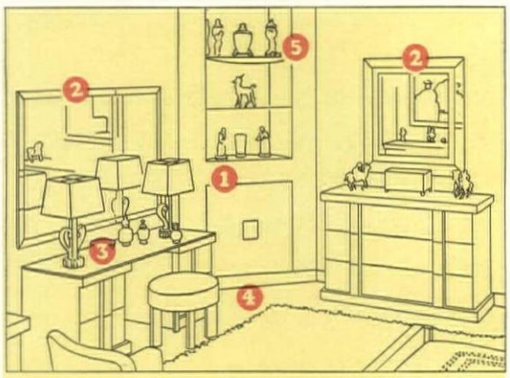
SUMMERIZE
YOUR HOME FOR WINTER COMFORT
with AUTOMATIC HEATING and AIR CONDITIONING
SEE YOUR DEALER NOW!

MINNEAPOLIS HONEYWELL
REGULATOR COMPANY

AUTOMATIC CONTROLS MH

GIVE YOUR ROOMS CHEERFULNESS, COLOR AND LIFE

WITH *Paint and Glass* by PITTSBURGH PLATE GLASS CO.



1 Weariness evaporates quickly when a man comes home to a room with cheerful walls and matching woodwork finished in quick-drying Pittsburgh Wallhide Paint and Pittsburgh Waterspar Enamel.

2 Mirrors can be masculine . . . and help to dress a room. Note the wide bevel on these, their thick glass, and the inset leather band on the one above the chest, making them exactly suitable for the male bedroom.

3 For a smart, good looking table top, this ¾ inch Pittsburgh Heavy Plate Glass fills the bill. Men (and women, too) who sometimes leave lighted cigarettes perching on dresser edges . . . take note!

4 See how hardwood floors show to best advantage when finished with Pittsburgh Wood Stain to bring out their grain. A final armor-coat of Pittsburgh Waterspar Varnish seals in their beauty.

5 Shelves, too, are glass these days. The brilliant, mirror-like surface of a Polished Plate Glass shelf reflects with sparkling enthusiasm the colorful objects which rest upon it.

It's a simple matter to decorate your rooms with beauty, to give them the freshness, glamour and style which mark them as modern and supremely livable, when you use the magic powers of Pittsburgh colorful paint and gleaming glass. The scores of ways in which these materials can be employed to make your home more attractive are fully described in our free booklet.

If you desire to have definite assurance of high quality in the glass and paint products you buy, it's a good plan to look for the "Pittsburgh" name. There is a Pittsburgh Product for practically every purpose . . . conveniently available to you through our 74 branches and thousands of Pittsburgh dealers.

PINE AND LEATHER BEDROOM DESIGNED BY LORD & TAYLOR—COLOR PHOTOGRAPH BY ANTON BRUEHL

SEND FOR FREE BOOK

A new, fascinating book on home improvement and decoration, fully illustrated and filled with practical suggestions to fit your budget. Whether you own, rent, or plan to build, be sure to send the coupon for your copy of "Practical Suggestions for the Interesting Use of Glass and Paint in Your Home." This book is free.

Paint PITTSBURGH PLATE GLASS COMPANY *Glass*

Makers of WALLHIDE PAINT • WATERSPAR ENAMEL *and* VARNISH • SUN-PROOF PAINT
FLORHIDE • GOLD STRIPE PAINT BRUSHES • POLISHED PLATE GLASS • MIRRORS
PENNVERNON WINDOW GLASS • CARRARA STRUCTURAL GLASS • DUPLATE SAFETY GLASS

PITTSBURGH PLATE GLASS COMPANY
2364 Grant Building, Pittsburgh, Pa.

Please send me without obligation your new book, "Practical Suggestions for the Interesting Use of Glass and Paint in Your Home."

*Name*_____

*Street*_____

*City*_____ *State*_____

IN KEEPING WITH THE GRACIOUS SETTING OF THE SOUTHLAND, BUT AS UP-TO-THE-MINUTE IN CONSTRUCTION AS YOUR 1938 CAR . . .

CONCRETE BUILDS

ENDURING, FIRESAFE, ECONOMICAL HOMES

ACCEPTING old fashioned methods of construction in today's home is as unthinkable as buying a brand new car with a 20 year old engine!

Make your new home thoroughly up-to-date —with concrete. For it offers so much that you want, and should have: gracious charm and beauty . . . snug comfort in winter, coolness in summer . . . immunity to the attacks of fire, termites and decay. And concrete homes are forever free from the annoyance of sagging floors and misfit doors and windows.

The cost? The advantages of concrete usually cost you little or nothing extra! The few dollars added to your monthly payments are more than repaid by savings in the form of much lower upkeep, slower depreciation and higher resale value.

Concrete is the safest and most permanent investment for your building dollars. Let us send you our interesting booklet of design ideas.

HOW TO GET A CONCRETE HOME

• *Get the right builder.* Ask a local concrete products manufacturer or a concrete contractor to name builders, realtors and architects experienced in concrete. Tell them that you want concrete floors (any floor covering you wish), concrete walls and a fire-safe roof.

• Buy your home as you would buy a new car—on a basis of advanced construction and sound value as well as appearance—and your home will be *concrete*, the fastest-growing type of accepted home construction.

• • •

These views show the home of Warren R. Winn, Orlando, Florida. Walls and floor are of concrete. Maurice E. Kressly, architect; A. W. Spinney, Inc., builder.

PORTLAND CEMENT ASSOCIATION, Dept. 10-20, 33 W. Grand Ave., Chicago, Ill.

A national organization to improve and extend the uses of concrete through scientific research and engineering field work.

Yours may be the very letter that

WINS A $12,000 HOME !

To enter this contest all you need do is write 100 words on the

Electrical Standard of Living

IF there are growing children in your family, and you need a larger, smarter home . . . If you're contemplating marriage and would like to step into an electrically equipped house . . . If you're approaching middle age, want the comforts and conveniences of a New American Home . . . this contest is your opportunity.

No investment is required to enter this contest. All you do is write 100 words, or less, on why the electrical way of living appeals to you. And what is the Electrical Standard of Living? It's the fun of letting electricity step in and do your work—the washing, ironing, cooking, cleaning. It's the comfort of automatic heat and the convenience of electric refrigeration. It's the knowledge your lights are right; they protect and save your sight. It's the luxury of countless convenient electrical servants that work for you for a few cents a day.

This contest gets under way right now. All you need is the entry form provided in the special FREE contest folder. You can obtain your copy of this folder "Invitation to Participate" from local Electric Service Companies cooperating with the contest, or from your General Electric dealer or distributor. Read it thoroughly. Then mail your entry. Every one of these prizes is worth trying for.

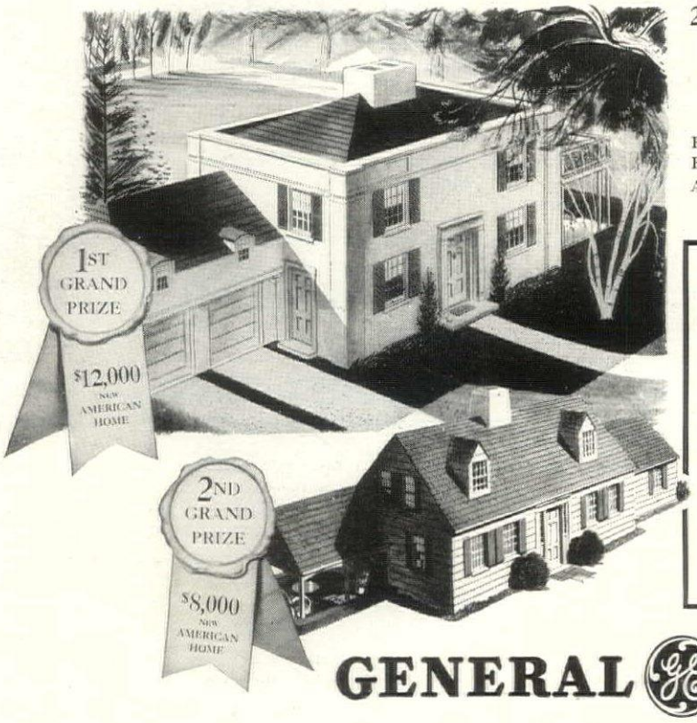
• • •

1st prize . . . **$12,000** New American Home
2nd prize . . . **$8,000** New American Home
Plus...10 prizes, each worth $200, every week for ten weeks — total, 100 prizes — $20,000

A grand total of 102 prizes **$40,000**

First contest closes Oct. 2, 1937—weekly thereafter until Dec. 4, 1937. First and second grand prizes will be selected from weekly winners. Awards will be announced over G-E "Hour of Charm"—NBC Red Network, Mondays, 9:30 P. M., E. S. T.

(This contest limited to the United States.)



Full Details in this Folder

You need this folder to enter the New American Better Living Contest. And you'll want it. It's full of helpful ideas. It tells the story of the Electrical Standard of Living. It contains the rules and the official entry blank. It's free. Get a copy from Electric Service Companies cooperating with this contest, or from your local General Electric distributor or dealer, or write General Electric Home Bureau, Contest Division, 570 Lexington Avenue, New York City.

Home Builders—*Attention!*

If you have started to build or modernize since February 1, 1937, and will be finished prior to October 31, 1938, write the General Electric Home Bureau, 570 Lexington Ave., New York City, for "New American Home Building Contest" booklet, and give the name of your local Electric Service Company. Valuable information, substantial awards!

GENERAL ELECTRIC

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invitation to a delightful home . . . we mean Progress House, of course, now redecorated and re-opened for the fall season. And very grand it is, with an elegance which dips into both past and future with equal dexterity . . . and interprets them in terms of present-day living.

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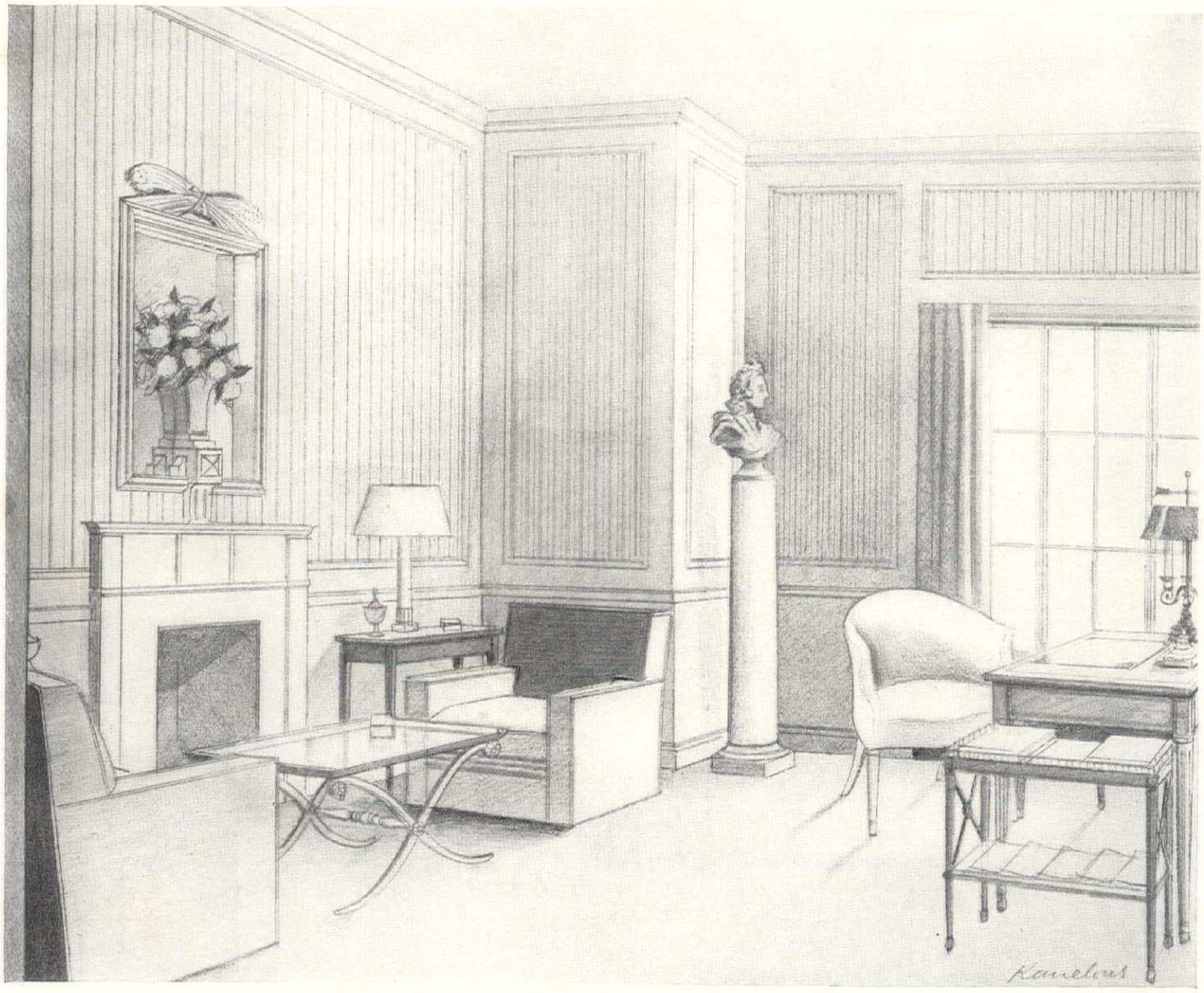

Progress House . . . seventh floor

October brings a flood of things to be done—of plans for new homes—for Winter comfort—for Spring bloom in the garden. You'll find expert help in the booklets reviewed here. Write, to the addresses given, for any you'd like to have.

Travel

THE AMERICAN TRAVELER IN EUROPE suggests itineraries, estimates costs, and shows how to save much time for pleasure by booking steamship reservations, airway tickets and such details in advance. AMERICAN EXPRESS CO., Dept. G-10, 65 BROADWAY, N. Y. C.

PARIS INTERNATIONAL EXPOSITION of 1937 is the title of an elaborate booklet that shows sketches of the buildings of the exposition by a French artist, and tells a very informative story of the exhibits. FRENCH LINE, DEPT. G-10, 610 FIFTH AVE., N. Y. C.

THE MILD SOUTHERN ROUTE. Consult the U. S. Navy weather man (via this booklet), study the record of Mid-Ocean Weather, and discover how to travel in mild weather in all seasons, by the southern route. ITALIAN LINE, DEPT. G-10, 626 FIFTH AVENUE, NEW YORK CITY.

SARATOGA SPA is the place for vacation plus cure-for-what-ails-you! This is the story of how the State has created at Saratoga one of the fine spas of the world. It also lists hotels (with rates). SARATOGA SPA, 661 SARATOGA SPRINGS, N. Y.

THE JAMAICA BULLETIN is the official source of facts and information about Jamaica. For general information, send for Bulletin No. 1. For outlines of tours, and facts about sports, write for Bulletin No. 2. TOURIST TRADE DEVELOPMENT BOARD OF JAMAICA, DEPT. G-10, 230 PARK AVE., N. Y. C.

Gardening

BOBBINK & ATKINS' new Fall catalog features the new Brownell Roses, which include the H. T. Break O'Day, three varieties of the new Creeping Roses, and a new climber, Elegance. It also describes such interesting perennials as Tree Peonies and Japanese Peonies. Sent free East of the Mississippi; 50c in the West. BOBBINK & ATKINS, DEPT. G-10, RUTHERFORD, N. J.

IN MY GARDEN is a sprightly story of how one gardener turned a sandy quarter-acre into moisture-holding soil that grew finer flowers, vegetables and grass. It's a story of peat moss and how it can be used to cure soil-ills—provide summer or winter mulch—help in transplanting. PEAT IMPORT CO., DEPT. G-10, 155 JOHN ST., N. Y. C.

VAN BOURGONDIEN'S colorful Fall catalog flaunts all the brilliant new Tulips and Daffodils in their natural tints—a complete collection from their own farms at Hillegom, Holland. Added to these are selected varieties of all the best bulbs for planting now—Hyacinths, Lilies, rock garden bulbs and others, all in color. VAN BOURGONDIEN BROS., DEPT. G-10, BABYLON, L. I., N. Y.

RAIN FOR THE ASKING is a new book on irrigation for estates, with photographs of Skinner planned systems in operation, suggesting the solution for every type of watering problem. It includes a complete catalog of the valves and sprinkling units to supply a fine, penetrating rain for lawns, gardens and wide acreage. SKINNER IRRIGATION CO., DEPT. G-10, TROY, OHIO.

VASES, URNS, SETTEES is a catalog of ornamental ironwork to beautify your grounds. It includes handsome urns, settees both plain and elaborately designed, and fences and porch railings, too. STEWART IRON WORKS CO., DEPT. G-10, CINCINNATI, O.

BULBS FROM HOLLAND is a 64-page catalog from the Wayside Gardens, elaborately illustrated in color. It lists Tulips of all types, including the new Grullemanni; Daffodils; Hyacinths; and smaller bulbs; hardy rock plants, Roses, and Oriental Poppies. WAYSIDE GARDENS, DEPT. G-10, MENTOR, OHIO.

STUMPP & WALTER'S Fall Catalog features a full line of Tulips and Daffodils, with many illustrations in natural colors; and a grand array of Hyacinths, Lilies and other bulbs. It also includes Freesias and Irises for forcing. STUMPP & WALTER CO., DEPT. H, 132 CHURCH ST., N. Y. C.

ESPALIER FRUIT TREES, dwarf-trained, permit you to pluck nectarines, pears, peaches or apples from your walls. This folder, with its pictures and prices, will help you give your garden a special Old World charm. HENRY LEUTHARDT, DEPT. G-10, KING ST., PORT CHESTER, N. Y.

"AMERICA'S TREES Are Worth Saving." The Bartlett tree experts introduce you to their research laboratories and school, and to the brilliant work of their graduate "dendricians" in tree sanitation, surgery, spraying and feeding. THE F. A. BARTLETT TREE EXPERT CO., DEPT. G-10, STAMFORD, CONN.

SCHLING'S BULBS gives first place to Red Emperor, "king of all the Tulips". It includes a very complete listing of Tulips of all types—both new and familiar varieties—and the Narcissi, Hyacinths, Lilies and bulbs of all sorts for fall planting. MAX SCHLING SEEDSMEN, INC., DEPT. G-10, 618 MADISON AVE., N. Y. C.

Pianos

STEINWAY LOGIC, prepared as an aid in the selection of a fine piano, gives an inside story of piano making and piano action, to help you understand the points of quality that make a fine piano. STEINWAY & SONS, DEPT. G-10, 109 W. 57TH ST., N. Y. C.

THE SPINET GRAND presents a reincarnation of the old-time spinet in a modern version, showing at least six different models of period and modern design, to fit compactly into as many different decorative schemes. MATHUSHEK PIANO MFG. CO., BOOKLET H, 43 W. 57TH ST., N. Y. C.

KNABE PIANOS tells of the century-old tradition that makes these pianos such superb instruments—lists many distinguished owners—and includes a portfolio of fine models in period styles, ranging from the compact new Mignonette to grands. AMERICAN PIANO CO., DEPT. G-10, 584 FIFTH AVE., N. Y. C.

WURLITZER PIANOS explains the "calibrated element" and other features of these fine instruments—gives something of their background and tradition of quality—includes a study of many models—Spinettes designed for limited space, modern uprights, and period grands. THE RUDOLPH WURLITZER CO., DEPT. G-10, DE KALB, ILL.

MUSETTE shows beautiful period console models of one of the new pianos that have helped to make America "piano-conscious" once again, by offering finer quality in a smaller instrument. WINTER PIANO CO., DEPT. G-10, 849 E. 141ST ST., N. Y. C.

"MINIPIANO" introduces you to the amazing little 6 or 7 octave piano, scarcely 3 feet high, that has a surprisingly full tone. The royal princesses of England and Sweden play it, and it's being royally welcomed all over America! HARDMAN, PECK & CO., DEPT. G-10, 33 W. 57TH ST., N. Y. C.

PLANNING FOR YOUR CHILD is a success story—revealing the value of piano study in a child's development. For your own study, it shows recent models of Baldwin and Howard pianos with the newly perfected Acrosonic scale. BALDWIN PIANO CO., DEPT. G-10, 142 W. 4TH ST., CINCINNATI, OHIO.

Building and Remodeling

CONCRETE IMPROVEMENTS Around the Home is a bookful of ideas for making walks, drives, walls, porch floors and steps of concrete—as well as decorative bird baths, pools and flower boxes. It gives explicit instructions, and simple working diagrams. PORTLAND CEMENT ASSN., DEPT. 10-20, 33 W. GRAND AVE., CHICAGO, ILL.

INTERIORS of Guaranteed Insulation is a handsome book of rooms—many photographed in full color—with talks by a decorator who shows how modern walls of insulating, sound-absorbing Celotex accomplish much more in interior designing for much less. THE CELOTEX CORP., DEPT. G-10, 919 N. MICHIGAN AVE., CHICAGO, ILL.

HARD MAPLE FLOORING will guide you to a better understanding of quality in the hard maple you choose for your floors. It shows how three different grades of maple look—when taken from the bundle—when laid and sanded—and when finished. MAPLE FLOORING MFRS. ASSN., DEPT. G-10, 1799 MCCORMICK BLDG., CHICAGO, ILL.

DON'T DENY THEM . . . gives you some specific facts on the temperature-resisting powers of Ru-ber-oid Giant Kraflined rock wool—pictures the comfort and saving of fuel you'll get from this all-year insulation—suggests a simple insulation test that you can try yourself. THE RUBEROID CO., DEPT. G-10, 500 FIFTH AVE., N. Y. C.

WHAT TO DO ABOUT REMODELING suggests the replacing of rusty water pipes with copper and brass piping—screening windows with bronze and copper rust-proof screen cloth and the introduction of chromium plumbing fixtures into your bathroom. CHASE BRASS & COPPER CO., DEPT. G-10, WATERBURY, CONN.

HODGSON HOUSES AND CAMPS is the catalog of a manufacturer who has been producing prefabricated homes since the "gay 90's". It shows photographs, floor plans, prices—includes indoor and outdoor camp equipment—garages, kennels and playhouses. E. F. HODGSON CO., DEPT. G-10, 1108 COMMONWEALTH AVE., BOSTON, MASS.

BEAUTY WITH PERMANENCE tells the story of Kenmar copper shingles that have the age-old beauty of copper and the virtue of living longer than the house itself, with no repairs needed, which means they also have the virtue of economy. THE NEW HAVEN COPPER COMPANY, DEPT. 22, SEYMOUR, CONN.

MASONITE in Home Design, Construction and Decoration is a book brimful of ideas—with rooms in full color, and actual photographs showing homes with Masonite Insulation—wall treatments built with Presdwood, and kitchens immaculate with Temprtile walls. MASONITE CORP., DEPT. G-10, 111 W. WASHINGTON ST., CHICAGO, ILL.

FOR BETTER WALLBOARD CONSTRUCTION describes a new method of building strong, smooth walls and ceilings, with recessed-edge Sheetrock, joined with Perf-a-tape. It adds facts about decorating walls, and about a fireproof, insulating sheathing board called Gyplap. U. S. GYPSUM CO., DEPT. B-10, 300 W. ADAMS ST., CHICAGO, ILL.

INSULUX GLASS BLOCK discusses the advantages of architectural glass that is adding new light and life to modern homes. It goes thoroughly into construction details, and suggests effective applications of glass bricks in a present-day home. OWENS-ILLINOIS GLASS CO., DEPT. G-10, TOLEDO, OHIO.

WESTERN PINE CAMERA VIEWS shows the versatility of Western Pines—their beauty of grain and texture—their uses in mouldings, carvings, stairs. It is a portfolio of fine photographs, of great interest to home builder or remodeler. WESTERN PINE ASSN., DEPT. G-10, YEON BLDG., PORTLAND, ORE.

BETTER WINDOWS is a booklet about the modern Light Sealair Windows, with solid aluminum or bronze frames that will not rust, warp, swell, shrink or rot. As the many photographs show, they fit with beauty into any type of home, from Colonial to modern. KAWNEER CO., DEPT. G, NILES, MICH.

NU-WOOD INTERIORS, photographed from actual installations, suggest a score of ways to use this interestingly textured wall and ceiling board that takes the place of lath and plaster in new rooms, or goes over old walls. It insulates, deadens sound, is fire-resistant. WOOD CONVERSION CO., ROOM 113, FIRST NAT'L BANK BLDG., ST. PAUL, MINN.

A GUIDE TO BETTER HOMES goes into helpful details about roofing shingles of many types—siding shingles—home insulation—methods of dampproofing. It's a booklet full of important information, if you plan to build. THE PHILIP CAREY CO., DEPT. G-10, LOCKLAND, CINCINNATI, OHIO.

THE HOUSE YOU LIVE IN will post you on roofs, gutters, plumbing and other details of your home which you want to take care of once—and then forget for always. REVERE COPPER & BRASS, INC., DEPT. G-10, 230 PARK AVE., N. Y. C.

PRACTICAL SUGGESTIONS for the Interesting Use of Paint and Glass in Your Home. This is a helpful, colorful book with a chapter on modern windows—ideas for the use of mirrors—beautiful kitchens and bathrooms—views of interiors that use color cleverly, and exteriors effectively painted. PITTSBURGH PLATE GLASS CO., 2364 GRANT BLDG., PITTSBURGH, PA.

(AS THE SUPPLY OF MANY OF THESE BOOKLETS IS LIMITED, WE CANNOT GUARANTEE THAT INQUIRIES CAN BE FILLED IF RECEIVED LATER THAN TWO MONTHS AFTER APPEARANCE OF THE REVIEW.)

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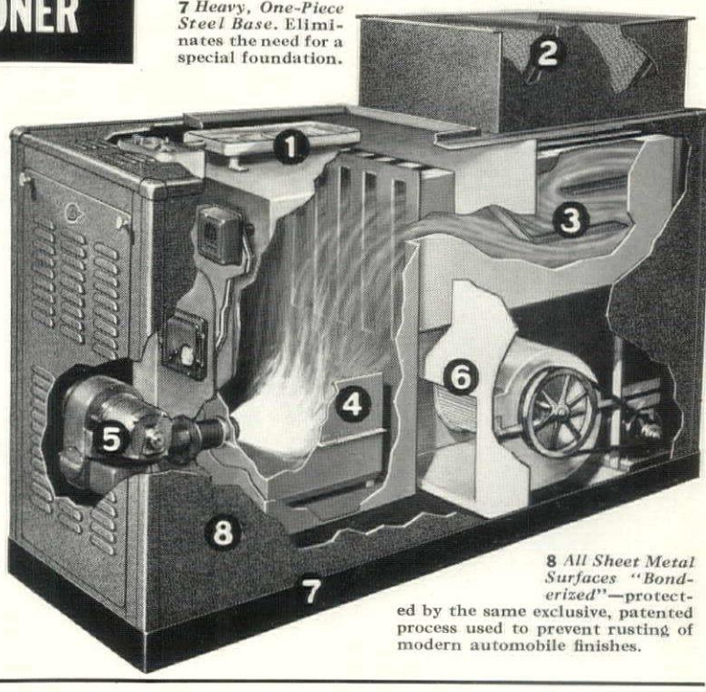

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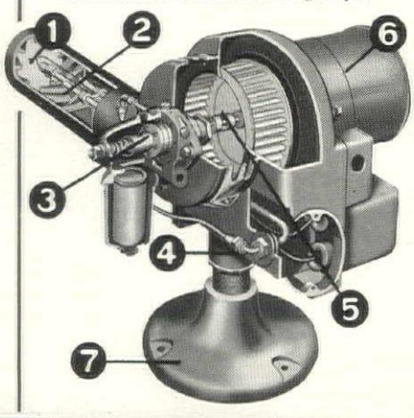

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A TRULY MODERN, long-life boiler! Gives you all of the latest developments in automatic heating. Oil and gas burning models. Mail coupon for more facts.

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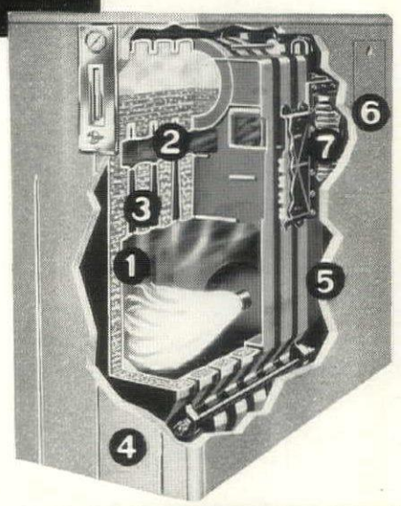

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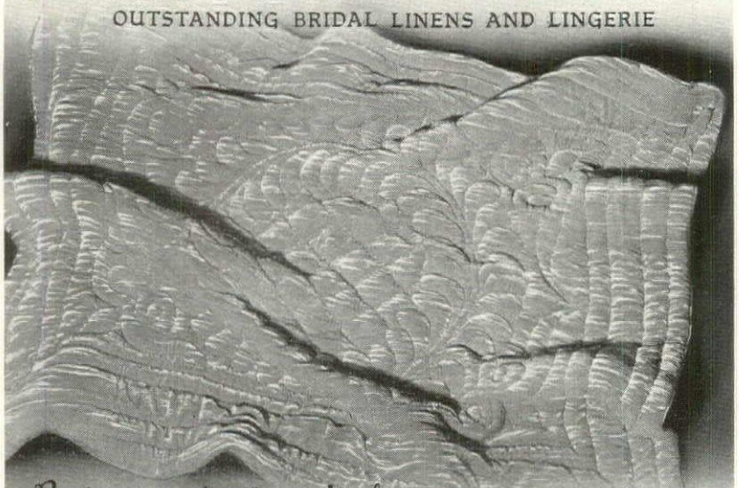

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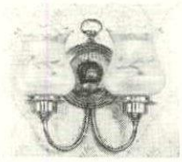

Illustrated is a delightful Early American two-light wall fixture at $6.50, available in polished brass, English brass, or pewter finish. Five-light Ceiling Fixture to match at $15.00. Order direct, or, write for catalog.

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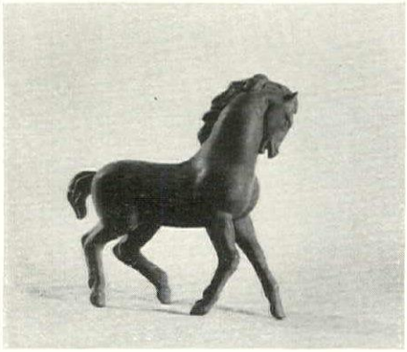
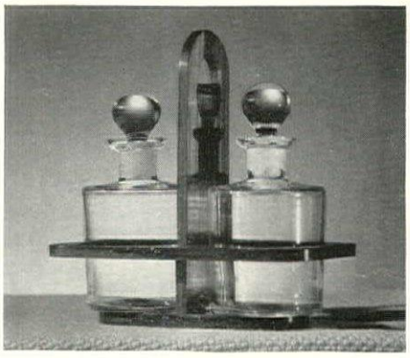
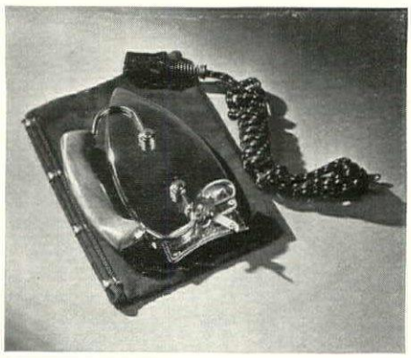


RUNNING away with your fancy perhaps; but worth it. Very graceful indeed is this little horse molded of terra cotta in its natural color. Just about ten inches long, and superb for table, mantel or miscellaneous decorative effect. It comes from Carbone, 342 Boylston Street, Boston, Massachusetts, and may be purchased for $10.00



DESIGNED to add taste to your salads. Here are crystal oil and vinegar bottles set in a stand of ebony. The bottles have nice heavy tops. Since these cruet stands are coming into use more and more, this is but an integral part of a more complete buffet set. Cruet stand $10.00 and it comes from Pitt Petri, at 501 Madison Avenue, in New York



THIS iron will smooth out a lot of traveling troubles. In fact, it's the answer to a long unanswered prayer for a sensible and not too bulky travel iron. Flat and foldable, yet heavy and serviceable, it irons so well that many use it at home. It is encased in a maroon suède cloth jacket. $3.98. Dennison's, 411 Fifth Avenue, N. Y.

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(PERIOD ABOUT 1760)

SOLID MAHOGANY Inlaid with Satinwood. Size: 36 in. in diameter when open; 18 x 36 in. when closed. Hand rubbed dull finish. A fine table for hall or living room.

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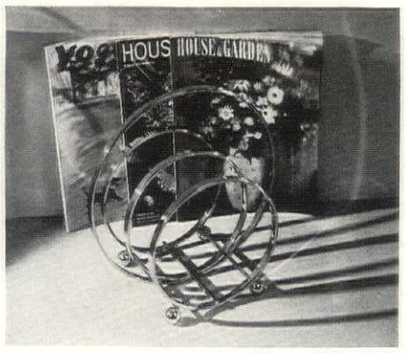
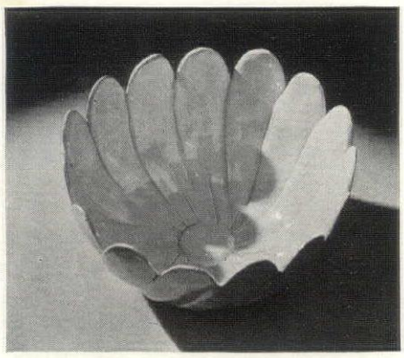
AROUND

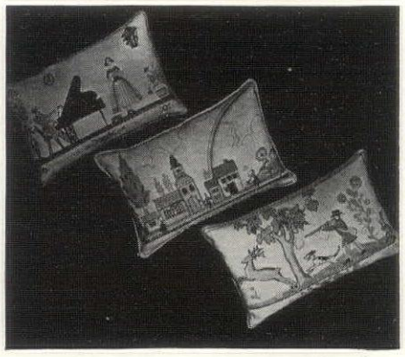
If you are interested in any of the things shown on these pages, kindly send your checks or money orders directly to the shops. In each case, for your convenience, the address is listed in full



YOU'LL rack your brain a long while to find a better magazine stand than this one. A series of chromium bands are the sole method of keeping your magazines intact, and demonstrating a spirited design. It stands about 15 inches high, and costs $9.95. You can get it from Hammacher Schlemmer at 145 East 57th Street, New York



BOUND to bloom effectively on your table is this petal bowl of Italian pottery. It is a rich yellow color, 9½ inches in diameter and about 4 inches tall. To be used for fruits, salads, desserts or flowers. You can also get it in turquoise. It may be obtained for $4.00 and comes from John's Decorations, 535 Madison Avenue, in New York



LOOK carefully at these scenic pillows and you may be able to fathom all the quaint designs that were done by Tony Sarg. They are printed on hand-blocked linen in a multitude of bright cheery shades appropriate for sun or children's rooms. 6 different motives. Pillows 11 by 17 inches. $4.75 each, Eleanor Beard, 446 Park Avenue, New York

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Substantial LOG HOLDER of solid brass. 22" x 13" x 9" high.

Movable Handle **$7.50**

SOLID BRASS ANDIRONS
18 inches high
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FIRE-TOOLS to match $8.50 set of four

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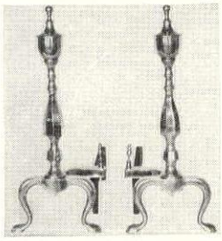

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in this exquisite coffee set of Hackefors China, with flashes of gold, black, subtle terra-cotta—a superb gift. This service for six, $40.00.

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Large size plate.....1.25 each
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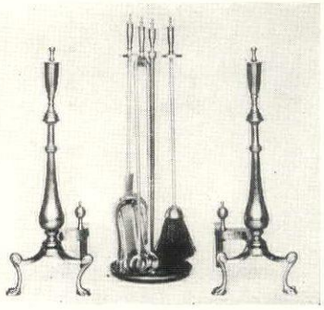

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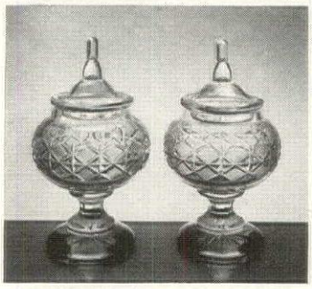

Beautiful hand-blown rock crystal urns, having all the grace and beauty of past centuries. Just right for the buffet, server, table or fireplace mantel. Can be used any number of ways.

Stand 9½" high. Especially priced at

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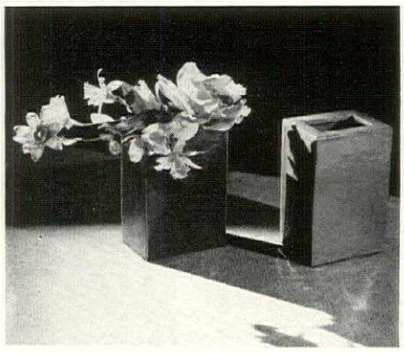
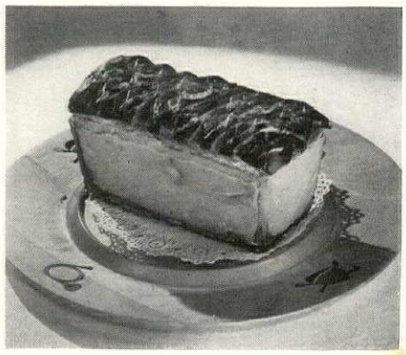
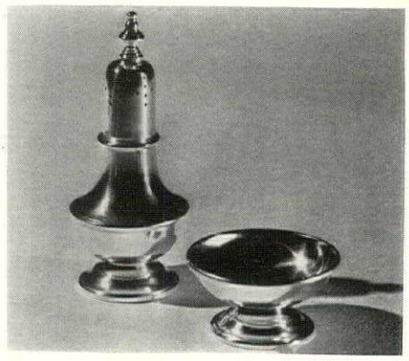


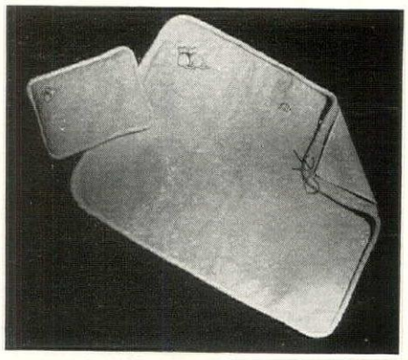
CHINESE pillows, these vases are called, because they're made in the shape of old Chinese pillows. These are pottery jars with a porcelain glaze in green, blue, cream, white, orange or yellow, and serve as excellent settings for modern flower arrangements. Height 7". $1.75 apiece. Gunn & Latchford, 323 Fifth Avenue, New York



NATURALLY this picture is designed to make you hungry. But the pâte de foies gras is contrived to appease the most demanding of appetites. What's more, it is imbedded in a special pie crust. The foie gras is from Strasbourg, where the art of blending livers with truffles is unsurpassed. $3.00 the lb. Vendôme, 18 East 48th Street, New York



THE season for seasonings is unlimited. Here are a salt and pepper combination designed after Colonial and old Georgian themes. Substantial solid silver bodies practically guarantee long and useful service. Open salts are priced at $12.00 the pair. Peppers cost $20.00 a pair. George C. Gebelein, 79 Chestnut Street, Boston, Mass.



ALTHOUGH no well-mannered baby should kick at an arrangement like this, still it's a kicking pad made expressly for the benefit of obstreperous youth. The washable terry cloth pad is backed with a detachable rubber sheet lining, for reasons unexpressable. Pink or blue. $5.75 with pillow. Maison de Linge, 290 Park Avenue, New York

24" x 46"

$15.75

Plus Expressage

By courtesy of Metropolitan Museum of Art

THE "RICHMOND"—hand made, wool yarn, fast colors. Background of pale grey blue. Flowers are pastel shades of peach, yellow, lilac, rose, apricot, with light and dark green leaves. Framed in a scroll of cedar, fawn and beige. Mail orders filled promptly.

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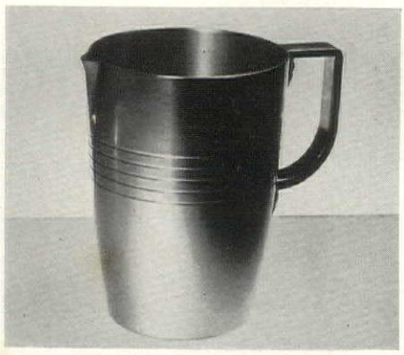
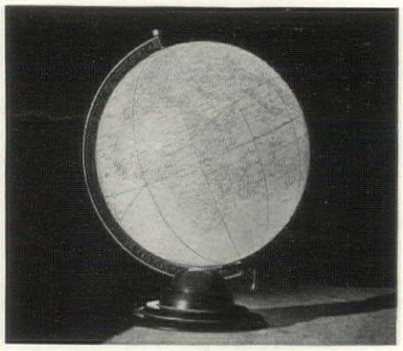
AROUND

THESE fine old fellows are effigies of Chinese Buglers originally sculptured in the Tang Dynasty—a long long time ago. About 7 inches tall, they are finished in a part-glaze in green and beige color. Splendid for figurines or lamp bases. Priced at $17.50 the pair, they may be obtained from The Pagoda, 65 West 46th Street, New York



BOUND for a home run itself, is this pitcher with its exquisite simplicity of design. Has a two quart capacity, and holds lemonade in the summer, hot chocolate in the winter, water ad infinitum. The Kensington metal won't tarnish, and comes in a smooth finish like old silver. $10.00. Personality Decorating, 142 East 57th Street, New York

EXCELLENT for Scotch, these plaid cocktail napkins. A package of 6 of these authentic clan Tartan plaids in gingham come packed in Cellophane for $2.00. Such plaids as the Bonnie Prince Charlie, Royal and Dress Stewart, Colquhoun, Malcolm, and Black Watch are included. W. & J. Sloane, Fifth Avenue and 47th Street, New York



DUE for a voyage into many lucky homes is this globe, if it's properly appreciated. To begin with, it's a serviceable worldly map, but above all it's made of glass which lights. Effective as well as instructive at night. Remember this for a boy's Christmas. Bronze stand. $16.50. Modernage Furniture Co., 162 East 33rd Street, New York

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The origin of Biggs lovely Colonial Reproductions — was far away and long ago!

How delightfully you bring a sense of age-old traditions and the spell of Colonial America into your rooms with Biggs hand-made Colonial Reproductions,—from the Heart of Colonial America.

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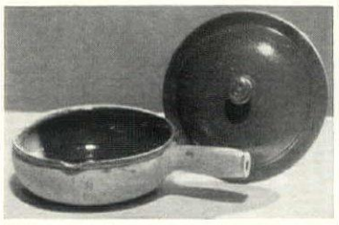

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are just naturally retained when these excellent French Earthenware cook dishes are used. Just the thing for Sunday supper or party dishes.

Fireproof, glazed inside, clay finish outside. A size and shape for every purpose.

1½ quart size with cover $1.65 plus postage

This pottery is made in a district of the French Alps, the only known place in the world where odorless fireproof clay is found.

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Stunning champagne cooler or flower holder. Note the interesting detail work. 9½" high and 10½ across top. **$27.50**

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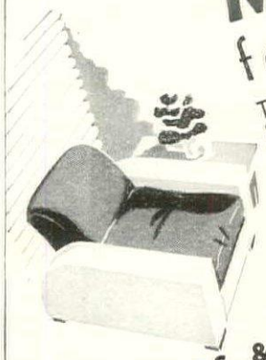

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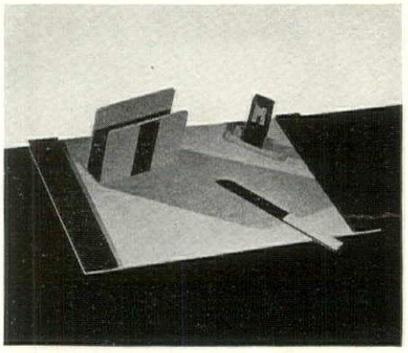
NEWS is good news, in this instance. This little rack takes care of your early morning paper in the most cheerful manner—regardless of the actual news. Fashioned in silver plate and sturdily made. Incidentally, it saves leaning the newspaper on the coffee pot. $1.50. Abercrombie & Fitch, Madison Avenue and 45th Street, New York

KNOCK, Knock, who's there? James Madison of course written right on this brass door knocker. So his name, or yours as the case will be, enables callers to be sure of their locale, and you to be greeted with only your own guests. Colonial reproduction. Seven inches long, $2.75 from Art Colony Industries, 54 West Third Street, New York



MODERN with a capital M in the case of this desk set, although the initial it will have will be your own. It's made of cork combined with walnut, and seems especially suitable for a boy's room, or library. Pleasant indeed is its surprising price of $5.00. It comes from The Modern Home, 65 Chestnut Street, Boston, Massachusetts

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Cut crystal Martini Mixer with silver-plated top and muddler; 1½-quart size with or without frosted three-letter monogram, $15.

Tall-stemmed Martini glasses $17.50 per doz. With monogram, $25 per doz.

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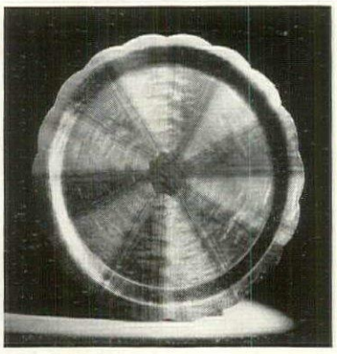

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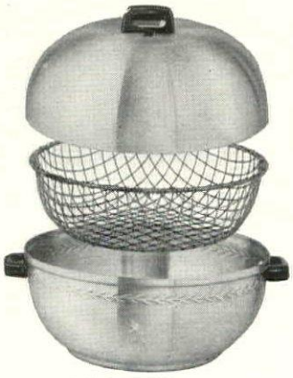

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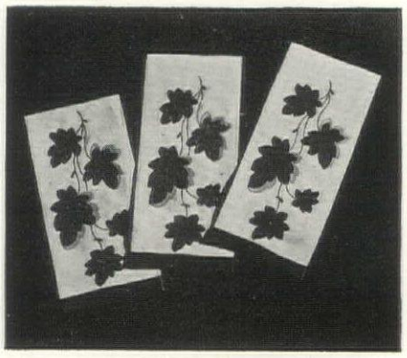
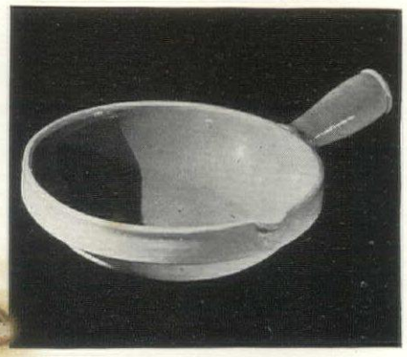
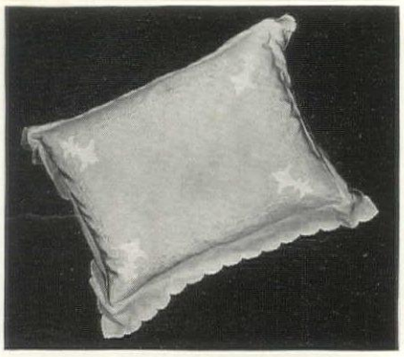


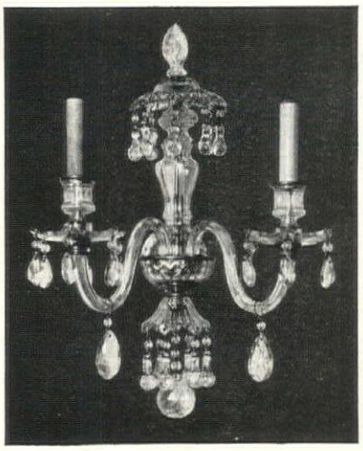
LEAVES that are due for a very good Fall when they decorate these colorful hand towels. Made on ivory linen, the leaves come in Turkish red; navy blue—two tone; peach or dubonnet and gray; gold and brown; two tones of green. Certainly one of these will add to your bathroom scheme. $2.50. James S. Sutton, 717 Fifth Ave., New York



NO small fry is this shallow pan. It's of genuine French earthenware that can be used as a baking pan or casserole dish and served at the table. The handle is especially easy to carry. Fry eggs with it, steaks, or chicken. 8½ inch size $.65. 7½, 9¼ and 10 inch sizes, proportionately priced. Bazar Français, 666 Fifth Avenue, New York



DUE to sleep soundly is the baby who rests his head on this lovely pillow and case. The case is a luscious pale pink crêpe de Chine, hand appliquéd, and embroidered. The pillow inside is covered with satin and filled with the softest of white down. Set complete $16.50, from Grande Maison de Blanc, 746 Fifth Avenue, New York



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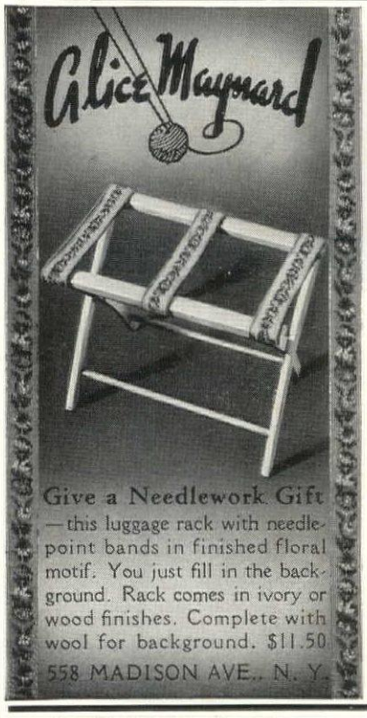

Give a Needlework Gift —this luggage rack with needlepoint bands in finished floral motif. You just fill in the background. Rack comes in ivory or wood finishes. Complete with wool for background. $11.50
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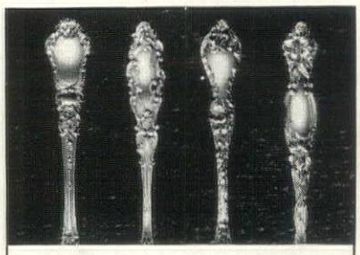
Baronial Luxembourg Les Cinq Fleurs Frontenac



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Garden
Ornaments

Knowing how hard it is to find figures in pairs, we had this *dancing boy* especially made to go with the *dancing girl* that is so popular. It makes a most attractive pair and comes in either lead or bronze.

Prices

In Lead
21"—$50. each
95. pair

In Bronze
21"—$95. each
180. pair

The *dancing girl* (at left) may also be had in 36". Price in lead $150. In Bronze $250.

Glad to have you visit our studios or send for catalog and see our choice selections, ranging in price from $5 up, in Marble, Bronze, Lead and Pompeian stone.

Galloway Pottery on Display

Erkins Studios
123 East 24th St., New York

Ready to Serve
DELICACIES

Fresh Russian Caviar lb. $14.00
Stilton Cheese in Port Wine 1.00
Green Turtle Soup with Sherry pt. tin .60 qt. tin 1.00
Brandied Pears, Peaches, Figs or Apricots ..... pt. jar 1.25
(plus postage)

Write for Catalogue "G"

Vendôme
The Recognized Caviar Specialists
18 East 49th Street New York
WIckersham 2-2224

SPECIAL
WEDDING
GIFT OFFER

The new Bride will adore the exquisite pattern in BATES rayon damask luncheon set. It washes beautifully and the colors are fast.

54 x 54 with 6 napkins.... $4.10
54 x 72 with 8 napkins.... $4.60
72 x 90 with 12 napkins.... $6.50

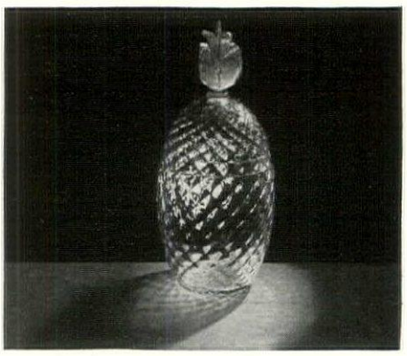
Choice of Blue, Rose, Green, Gold or all White.

Attractively Boxed

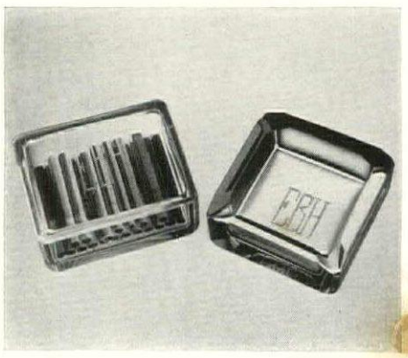
Send check or money order
Postage paid.

TIDE MILL TAVERN
SOUTHPORT, CONN.

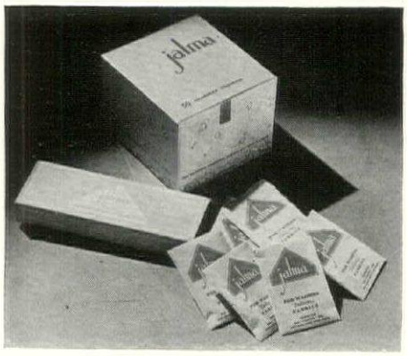
SHOPPING



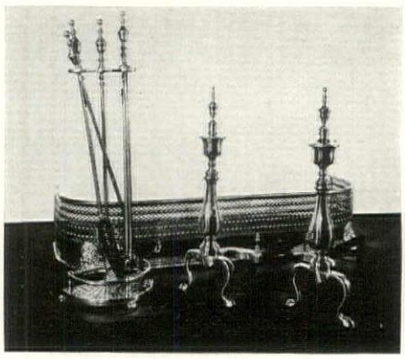
PINEAPPLE is commendable in more ways than one. This deviation from the general trend of pineapples shows a charming white glass covered jar, to be used for pineapple slices, compote or whatnot, depending upon your imagination. Stands one foot high. $5.95. Comes from the Decorative Galleries of Neiman-Marcus, Dallas, Texas



IT'S pretty transparent that this cigarette box and ashtray are more than commendable. In the first place they are hand-cut from rock crystal, hence stable and satisfactory. Secondly they come monogrammed with your initials. Tray 4 inches square, ½-inch thick. Together, $5.00. Reits Glassware, 613 Lexington Avenue, New York



HERE'S to a clean sweep on wash day. Each packet of this Jalma will softly wash a sweater, gloves or lingerie. And it takes out ink, lipstick, oils. Grand for personal laundering at home or en route. Box of eight washings, 25 cents. Larger box of fifty washings, $1.00. Lewis & Conger, 6th Avenue at 45th Street, New York



FIRESET—all set. For a good winter at least. If you can use this attractive group of fire tools. Entire combination costs $37.50. Separately, the solid brass andirons 22" high, cost $10.50; the space-saving fireset to match $9.50 complete; and the fender 42" by 12½" deep, $20.00. Expressage extra. Adolph Silverstone, 21 Allen Street, New York

Length 78 inches. Height 32 inches.
Seat 22 x 64 inches.

LAWSON DAVENPORT
Correct Lines in Solid Comfort

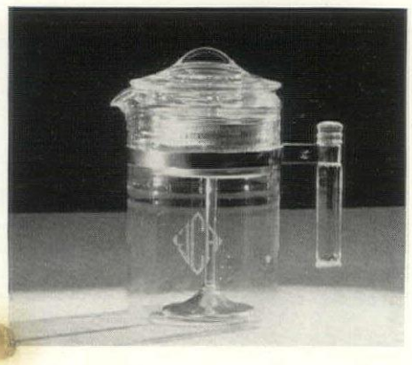
IN PLAIN
RED, BLUE, GREEN, OR TAUPE

$70.00

SHOPPING SERVICE
116 N. Morris Street
RICHMOND, VIRGINIA

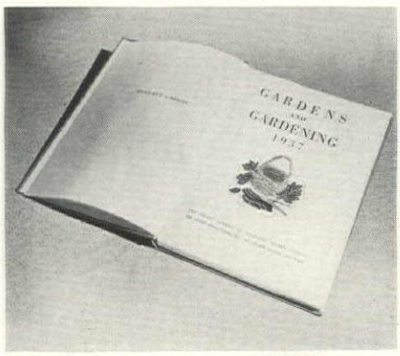
AROUND

VERY saucy indeed is this distinctive gravy boat. It is double lipped, easy to manipulate, and made with a mahogany handle to keep out accumulated heat. Beautifully trimmed with a fine gadroon edge. It is 5 inches wide, and 3½ inches deep and formed of English Sheffield silver. Priced at $15.00. Olga Woolf, 509 Madison Avenue, New York



SOME perk to this coffee pot! Not to mention its purely practical facility for enabling you to determine coffee strength effortlessly. A very handy gift commendable for a bridal kitchen shower perhaps, or for yourself. This is a four cup size, and costs $2.75. Clover Leaf Crystal Shops, 58 East Monroe Street, Chicago, Illinois.

NO use getting into a jam when it comes to your preserve supply. Hence this grand line-up of household sweets. And far-famed is the delicious flavor of the brandy peaches and cherries ($1.75 each); spiced figs and crab-apples, fresh Green Gage plums; and fresh sugar-less pears ($1.25) each. Dean's, 73 East 57th Street, New York



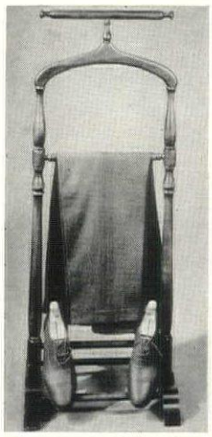
MARY, Mary, how does your garden grow?—answered charmingly in this outstanding volume devoted to new gardens. Ten different, specially drawn plans are included, besides ideas on planning, planting and furnishing the garden—not to speak of lovely garden photographs. $4.50 and worth it. The Studio Publications, 381 Fourth Avenue, N. Y.

395 Madison Ave.
bet. 47 & 48 Street
New York, N. Y.

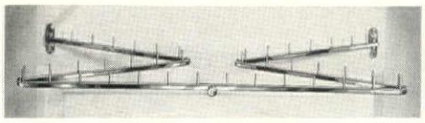
Alfred Orik Inc.

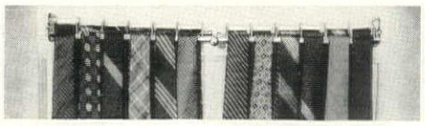
HAND PAINTED
FRENCH PORCELAIN
CIGARETTE BOX with
2 TRAYS $20.00
TABLE LIGHTER with gilt
top to match $10.00

THREE SITUATIONS
. . . and how to save them



MISSING THE 8:25? Use a Valet Rack! It stands waiting with your morning apparel. Coat on hanger, trousers, shorts and socks on cross bars. Shoes on bottom rack. Mahogany, maple, or walnut finish, $9.85. Chrome, $24.75.





CAN'T FIND THE RIGHT TIE? Use this Tie Rack! Displays up to 36 of your ties in the sweep of an eye. Hinges flat against door or wall, and pulls out to reveal your choice. 22 inches wide. Chrome, $3.95.

SLIPPING IN THE TUB? Use a Sav-A-Fall Mat! Protects against dangerous falls and broken bones. 56 suction cups anchor rubber mat in tub. Blue, green, white, peach or maize, $2.50. Hand-grip, $1.50.

Send for Free Copy of Illustrated Autumn Household News

LEWIS & CONGER
New York's Leading Housewares Store
45th Street and 6th Avenue, New York, N.Y.
VAnderbilt 3-0571

"TILOWEB" Bath Sets
(May be ordered by mail)

PEACH NILE MAIZE BEIGE
POWDER BLUE WHITE
TURQUOISE

5 piece monogrammed bath set $14.75

13 piece monogrammed bath set $33.00

Transformation Scene

A SIMPLE and inexpensive way to freshen and change the whole appearance of your bathrooms this Fall is to utilize the almost magical effect of a "TILOWEB" Bath Set. The individually designed monograms add a further color note to complete your color ensemble.

The beauty of color and weave in TILOWEB is matched by their practical qualities—a friction surface, high absorbency and liberal size, that give a quick, invigorating finish to the bath.

750 FIFTH AVE.
NEW YORK
•
478 POST STREET
SAN FRANCISCO

mosse Linens

Service by Spode, bright flowers, brown bands. Dinner plates, $19 a doz.; crystal goblets, $14 a doz.

Royal Cauldon service, gay flowers, crimson band. Dinner plates, $17 a doz.; crystal goblets, $16 a doz.

A Susie Cooper production in rust or green color. Dinner plates, $12 a doz.; crystal goblets, $6 a doz.

English service, with platinum lustre band. Dinner plates, $40 a doz.; soup cups and saucers, $55 a doz.

CHINA *and* CRYSTAL

Ovington's is the gathering place of the loveliest and newest china and crystal from the world's celebrated potters and glassmakers.

OVINGTON'S

FIFTH AVENUE AT 39th STREET · NEW YORK

Blanket Cover de Milan—The soft lustrous splendor of this Lace and Satin Blanket Cover harmonizes gracefully with the quiet luxury of the boudoir. Entirely hand-sewn and bordered with the finest ecru Milan lace, this exquisite piece comes in peach, ivory, white, blue, maize, ecru. Special shades upon request.

Single Bed . . . $49.75 Double Bed . . . $59.75
Matching Pillow Case 19.75

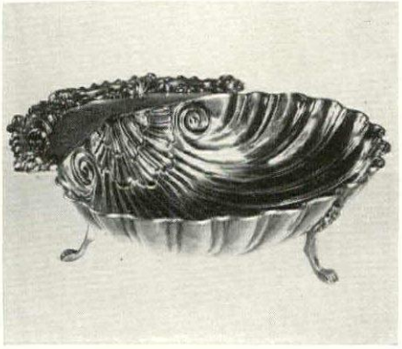
Léron
LINENS & LINGERIE

745 FIFTH AVENUE
NEW YORK CITY
NEWPORT
PARIS

SHOPPING

THESE springlike maidens bloom under titles of "Melissa" and such about 8 and 9½ inches tall, they hold in their skirts tiny sprigs of flowers. Formed of Gesso enamel in such pastel colors as turquoise and yellow, pale pinks, blue. Choice of several designs. Use them for table centerpieces. $5.00 a piece. Gerard, 48 East 48th Street, N. Y.

FOR the benefit of those goodly folk who harbor birds which are not to be poached upon, here is a Bird Sanctuary sign. Besides its softly colored, weatherproof design in terra cotta, it carries a refillable suet bar for the feeding and perching of birds. $10.00 Malcolm's House & Garden Store, 524 North Charles Street, Baltimore, Maryland



POSSIBLY this shell will start you on a buying wave—or at any rate give you an idea for a wedding gift. It is large enough for candies or nuts, its diameter is 9 inches, and could also be used for cocktail tidbits or ashes, despite its stateliness. Fine silver plate, $10.00. Julius Goodman & Son, 43 South Main Street, Memphis, Tennessee

UNUSUAL COCKTAIL TABLES
Hand-Made In Old Santa Fé

The
INDIAN DRUM
New, for many uses. Handmade in the Pueblos from hollowed tree-trunks. Bright Indian colors or natural wood and leather. State colors preferred in order.
22" high $24 20" high $18
16" high $14 14" high $10
12" high $8

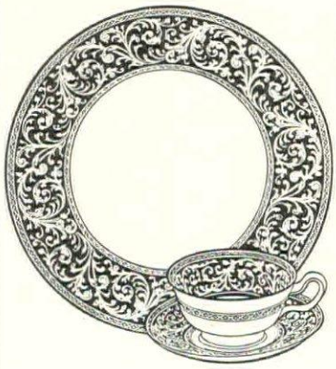
WHITE RAWHIDE
Southwestern originals. Sturdy, individual and native made of rawhide, pine and willow.
25" high, 24" diameter $8.50
19" " 90" " 5.75
14" " 14" " 3.75

HAND-MADE
of Pine
Typical southwestern handmade cocktail and coffee tables. Through mortised and tenon construction, pegged, no screws used.
21" by 15" top, 18½" high
$15.75

Shipped prepaid to any point in U. S. A.

SOUTHWESTERN
MASTER CRAFTSMEN
SANTA FE NEW MEXICO

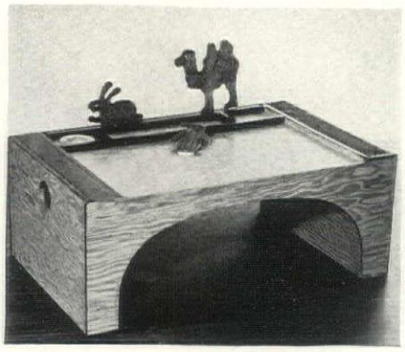
English Bone China



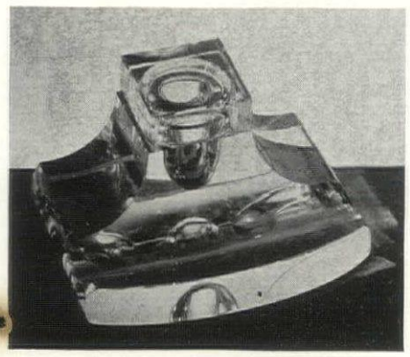
America's largest retail selection at lowest prices of open stock English Bone China. ***New dinnerware booklet will be sent on request.***

HERBERT S. MILLS
11 KING ST. E., HAMILTON, CANADA

AROUND



A KIDDY contraption good for the entire day, for it can be used for work, play, or meals. It is primarily a play tray in natural colored wood trimmed in bright blue or red with side sections for tools, supplies, books, etc. The animals are removable. About a foot and a half high, $5.50. Childhood, Inc., 32 East 65th Street, New York



CASE where an ink spot is decorative. Constructed entirely of hand cut lead crystal, this inkwell is very heavy and stolid. And it is designed in a classic shape that is adaptable to both modern and conventional homes. The grooving in front is to hold pens and such. $12.50 from Alfred Orlik, 395 Madison Avenue, New York

IVY that is hard to grow is likely to get inspiration from these lovely plant vases. Of white opaque "Pekin" glass they come on a little teakwood stand. With a top diameter of 4 inches, $3.50 the pair. A larger size of 6½ inches diameter across top, $8.50 the pair. Plants not included. Madolin Mapelsden, 825 Lexington Avenue, N. Y.

"today"

a dinner set for the modern bride

set for 8	$20.00
set for 12	35.00

pure white earthenware with monogram in black or blue

price includes freight

pitt petri
501 madison ave. at 52nd, n. y. c.
378 delaware ave., buffalo, n. y.

DON'T YOU LOVE Handsome Closets?

WE do! And we specialize in them! All sorts . . . linen, dress, clothes, game, entrance, and what you will. More than that, we'll plan them for you—equip them—and turn them over to you ready for action. It's a definite part of our business, together with equipping smart looking, workable kitchens and distinctive bathrooms. Tell us your problems and see how handsomely we solve them.

Write for housewares booklet "G"

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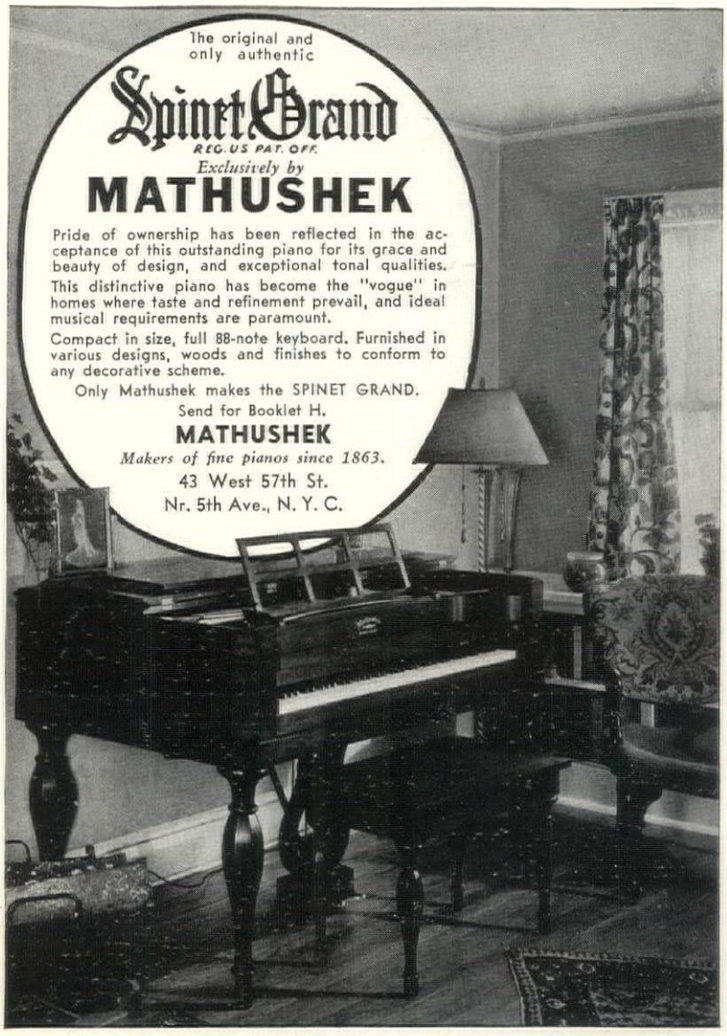
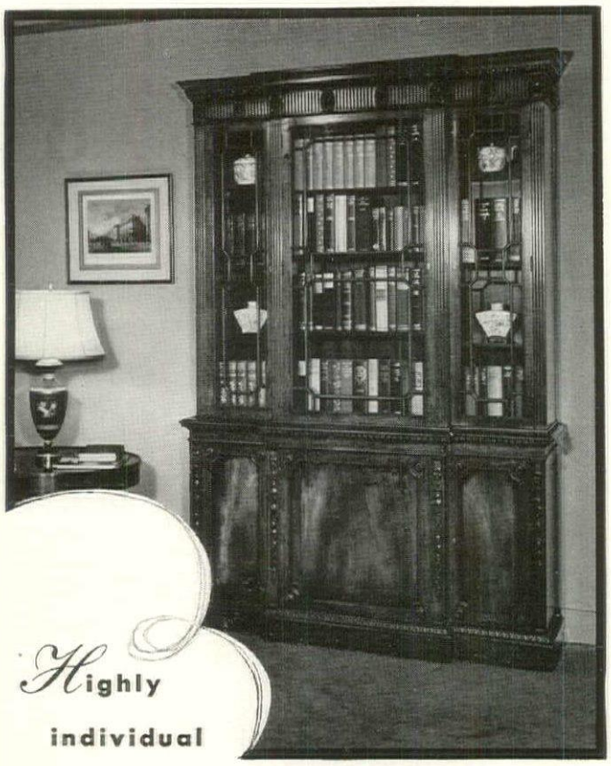
145 EAST 57th STREET — *Since 1848* — NEW YORK
One block East of Park Avenue





Highly

individual

Distinguished cabinet in rich deep mahogany, reproduced from a fine old design. 700.00 From the important collection of antiques and reproductions, now ready for your selection in the Murray Hill Shop, Seventh Floor

Lord & Taylor

WIsconsin 7-3300 . . . Fifth Avenue at 38th Street

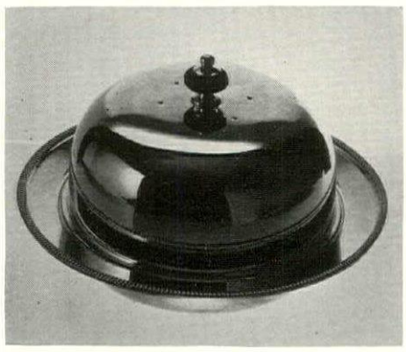
Uncommonly deep dubonnet and soft, pastel gray . . . gleaming daffodil and warm brown . . . tender turquoise. . . . These brilliantly colored, fine Irish linen huck towels are hand-monogrammed. Specially boxed and specially priced at 6 for $7.50 (guest size), they make a sensible, memorable gift. Order by mail, if you desire.

James S. Sutton

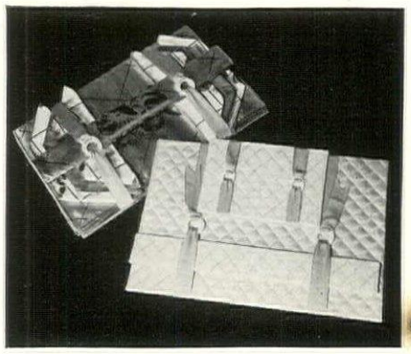
EXQUISITE LINENS

717 Fifth Ave. near 56th St. · 425 Madison Ave. at 49th St.
532 Madison Ave. at 54th St. · New York City

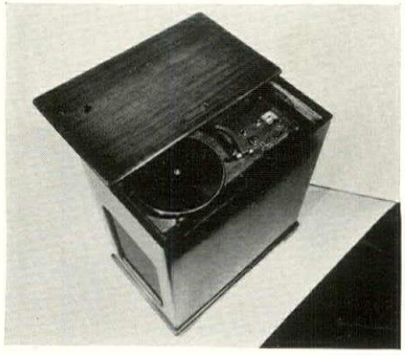
SHOPPING



MUFFIN manager. A dish to keep your muffins and biscuits hot and tasty throughout your breakfast. Made in a nice handy size, the underplate is 8½ inches in diameter. Can be used on the table, or the breakfast tray. Of silver finish on copper, and it costs $7.50. From Cooleys, Inc., 34 Newbury Street, Boston, Massachusetts



DOILY cards that are all aces. The large one ($3.25) holds a luncheon or dinner set, wrapping and folding it so that creases won't emerge to ruin both cloth and temper. The smaller card ($1.65) takes care of cocktail napkins, and there is still another round one for doilies ($2.50). Found at Mosse, 750 Fifth Avenue, New York



A DEFINITE case of turning the table—into a radio. This modern walnut end table is in reality a cabinet holding an excellent superheterodyne radio-phonograph equipped for both American and European broadcasts. Top slides conveniently back and forth, 23″ long, 24″ high, $120.00. Haynes Griffen, 373 Madison Avenue, New York

CALIFORNIA FRUITS

Selected New Crop

Sent on Approval

10-lb. Family Ass't.

Delicious SUN-RIPE Fruits Packed in 2 Redwood Boxes

2½ lbs. LARGE WHITE FIGS
2½ lbs. CALIFORNIA DATES
2½ lbs. MAMMOTH PRUNES
2½ lbs. WHITE RAISINS
} $3.00 Express Prepaid

Send no money now. Pay me after you taste them. If they are not the most delicious dried fruits ever eaten return them at my expense.

Use coupon below.

Canoga Farms, R.F.D. 2, Reseda, Calif.

Gentlemen, kindly send me your special family size assortment of SUN-RIPE fruits all charges prepaid.

If after sampling the fruits I am not entirely satisfied I will return the rest to you at your expense, or I will send you the $3.00 by return mail.

Name .....

Address .....

City ..... State .....

Bank or other reference .....

If you wish to send check with order I will include free a sample of my delicious DATE-NUTS.

Made in England

Gracious sideboard accessories in cut crystal and Sheffield silver.

Crystal Decanters $8.50 ea. $15.00 pr.
Silver Coasters $10.00 ea. $18.50 pr.

Olga Woolf, LTD.

509 Madison Ave., N. Y.
Suite 312
PLaza 3-1401

AROUND

CLEAR as fresh water itself is this simple pitcher and glasses. Beautifully fashioned in a design that fits anywhere. What's more, it is priced at $3.00 for the pitcher and six glasses, or $3.50, the pitcher and eight glasses. The crystal is hand blown and is imported from Czechoslovakia. F. Pavel & Co., 19 West 24th Street, New York

SOUP coup. Petite Marmite, which is usually obtainable only in the most fastidious of locales, is now imported directly from France in a 29 oz. tin for 85 cents. It is special broth made from beef and vegetables. Postage extra. With it, imported consommé; also in a 29 oz. tin for 75 cents; Maison E. H. Glass, 15 East 47th Street, New York

MEMOS with mementos. Clever little folding pads which have in their top flaps various conveniences. At left, the lid holds pockets for stamps, etc., $7.00. Center pad harbors a photograph, $2.50. Last one has perpetual calendar, $2.50. Pads leather, and 6" to 8" longest side. Can be found at Ovington's, 437 Fifth Avenue, New York

Eleanor Beard INC.
presents NEW THOUGHTS in
HAND QUILTING
in her NEW SHOP at 446 PARK AVE.
NEW YORK

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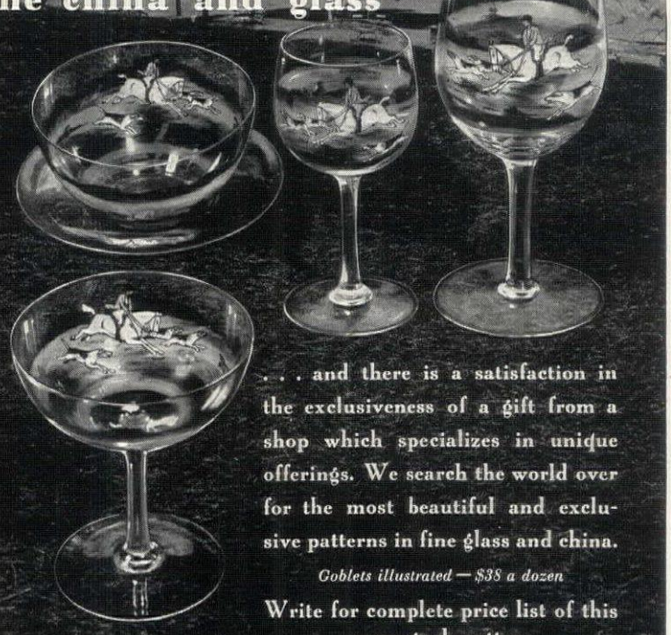
STUDIO: HARDINSBURG, KY. OFFICE: 1951 DEERWOOD AVE., LOUISVILLE, KY.

OTHER Eleanor Beard SHOPS IN
PASADENA • SANTA BARBARA • CLEVELAND
MINNEAPOLIS • PHILADELPHIA • LOUISVILLE

PLUMMER—a name known the world over for fine china and glass



. . . and there is a satisfaction in the exclusiveness of a gift from a shop which specializes in unique offerings. We search the world over for the most beautiful and exclusive patterns in fine glass and china.

Goblets illustrated — $38 a dozen

Write for complete price list of this open stock pattern

PLUMMER LTD.
announce the opening of a
New Branch Store — 240 Worth Avenue, Palm Beach

695 Fifth Avenue, N.Y.C. Bet. 54th & 55th Sts.
7 & 9 East 35th Street, N.Y.C. Just East of 5th Ave.

★ FOR THOSE WHO CANNOT OR SHOULD NOT CLIMB STAIRS

Why Climb When It Is
SO EASY TO RIDE

Stair-climbing requires 10 to 14 times more effort than walking. No wonder doctors frequently warn patients not to chance such heart strain. Safeguard your health with a Sedgwick. Quickly installed. All types, electric and manual. Deferred payments. Satisfaction assured. Let us send you complete details. Sedgwick Machine Works, 146 West 15th St., New York.

Sedgwick
RESIDENCE ELEVATORS
WRITE FOR ILLUSTRATED BOOKLET

CANEWOOD FARM HAMS

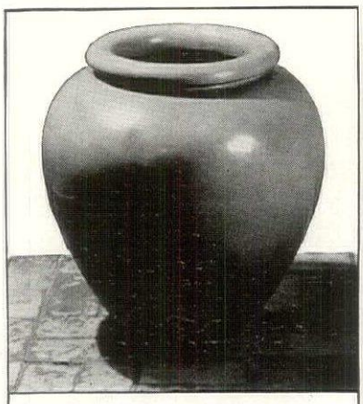
SUGAR CURED
HICKORY SMOKED
THOROUGHLY AGED

Cured on our farm these hams of the Old South are a rare delicacy. 10 to 18 lbs. 55c per lb., postage extra

Cooked hams furnished on special order. Safe delivery guaranteed.

CROSBY BROTHERS
Canewood Farm, Box 20, P.O. Spring Sta., Ky.

SHOPPING AROUND



WHEN FLOWERS FADE

Jars still give interest and color to the garden.

Send 10¢ in stamps for brochure on Garden and Sun-room decorations.

GALLOWAY POTTERY
3218 WALNUT STREET
PHILADELPHIA, PA.

YOUR HOME IS VITAL TO SOCIAL SUCCESS

These lovely illustrated books are strongly recommended. Order them now.

COLOR SCHEMES FOR THE MODERN HOME. 28 color plates. $4.50

MODERN FURNISHING & DECORATION. 48 plates (16 color). Both above books by Derek Patmore. Each $4.50

DECORATIVE ART, 1937. 500 illustrations. 8 color plates. Paper $3.50. Cloth $4.50

GARDENS & GARDENING, 1937. 200 illustrations, color plates. Specially directed to garden design and its place in homes of distinction. Paper $3.50. Cloth $4.50

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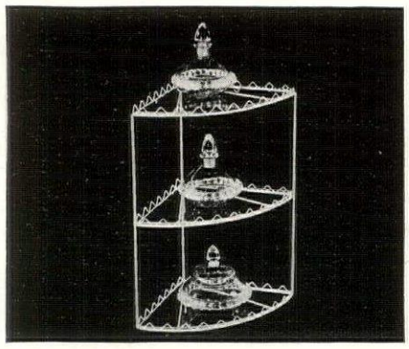
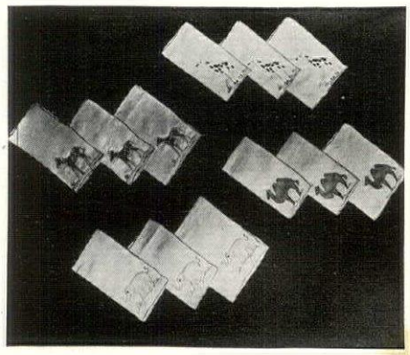


When space is at a premium, this wire hanging shelf solves a long unanswered problem for extra space in small bathrooms. Fifteen inches high, nine deep. $4.25, express collect. Hand Craft Studio, Inc., 782 Lexington Ave., N. Y.



Not to be confused with DTs are these amusing cocktail napkins. They are fashioned of pure linen with animals hand-appliqued and embroidered in natural colors on either green or eggshell background. Priced at $5.00 for a box of eight, or $9.50 a box of twelve. They may be obtained from Bournefield, 660 Fifth Avenue, New York

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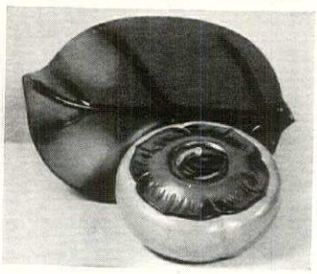

A fascinating bowl of soft, dull orange lacquer in persimmon shape—top is a deep green leaf with stem-like knob—tray represents a large persimmon leaf. Finest grade lacquer, unaffected by acids or hot water. Cleverly used as a combination hors d'œuvre tray and cracker bowl, or salad bowl with lettuce leaves on tray, and a host of more conventional uses. Specially wrapped in Chinese paper, if requested.

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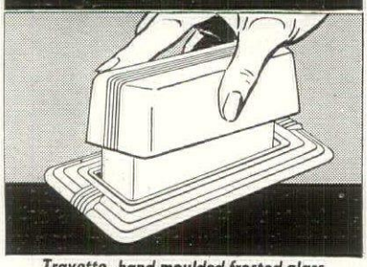

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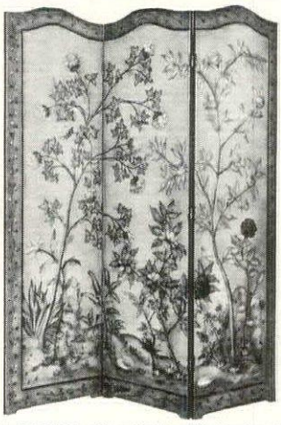

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REAL ESTATE

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NEW JERSEY TELLS THE WORLD— New Jersey is about to spend $150,000, appropriated by the 1937 Legislature, "for the purpose of advertising the agricultural, educational, industrial, recreational and residential advantages of the State". A worthier project has not yet been undertaken, for in the 8,224 square miles of this "big-little" state—whose outline on the map forms a perfect Indian chieftain's head—there is so much more to be found than meets the casual visitor's eye that it is high time the whole world knew about New Jersey.

On the eastern border of the state there stretch miles of Atlantic seashore, offering resort cities, quiet family villages or palatial private estates going down to the sea. In the pines are to be found attractive lake developments and summer communities. To the north of the collar, mountain lakes, camps, the incomparable Delaware Water Gap; lovely High Point Park and many other beautiful public parks; the majestic Palisades which have been kept virginal in their beauty, overlooking New York.

Whether it be north or south, east or west, New Jersey is a state of residences. It is as one great community—one beautiful village after another; one thriving city adjacent to the next, connected by a system of highways surpassed by none in the world. The highest spot in Essex County overlooks the most populous area in the world—metropolitan New York and beautiful suburban New Jersey—the homes of 12,000,000 people. In addition to super-highways, transport can be had by rail, the greater part of which is electrified, and unexcelled bus service, making it a commuting center for the metropolitan areas. The ports of Camden, Newark and Hoboken ship to all parts of the globe, while Newark Airport is the largest and finest in the world.

New Jersey, as a state of owned homes, offers every opportunity to the home-seeker. Real estate conditions have again reached that point where it is cheaper to own than to rent, and rental-payment plans are now available. Rentals are on a steady upward trend. It is safe to say that in another six months houses for rent will be at a premium and houses in the lower brackets for sale will have increased in price.

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THE G. LEROY KEMP CO., INC. Whitewashed stone house. Beautifully built. Fine planting. Club section. Pictures on request. Investigate.

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"Under the Roofs of Manhattan" and Apartment advertising will be found on pages 8 and 9 of the second section of this issue of House & Garden

10 rooms, 4 baths, Lavatory, Two-Car Garage. Completely insulated, with air-conditioned heating. House and Grounds completed. Price $34,600.00.

COUNTRY SPACIOUSNESS *in Lawrence Park West*

only 28 minutes from Grand Central

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Homes of 8, 9, and 10 rooms are being built on plots of ¾ acre set back over 125 feet from the road, with wide lawns and ample space for gardens. They have extensive views over neighboring estates and the Lawrence Park Golf Course, yet are less than a mile from the BRONXVILLE STATION.

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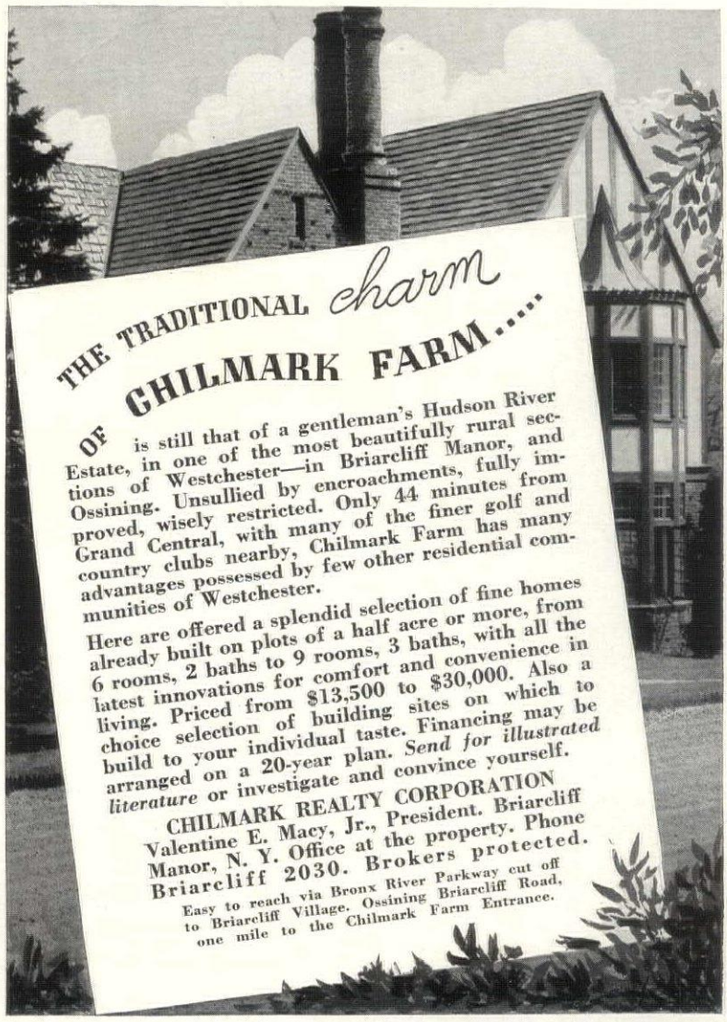

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is still that of a gentleman's Hudson River Estate, in one of the most beautifully rural sections of Westchester—in Briarcliff Manor, and Ossining. Unsullied by encroachments, fully improved, wisely restricted. Only 44 minutes from Grand Central, with many of the finer golf and country clubs nearby, Chilmark Farm has many advantages possessed by few other residential communities of Westchester.

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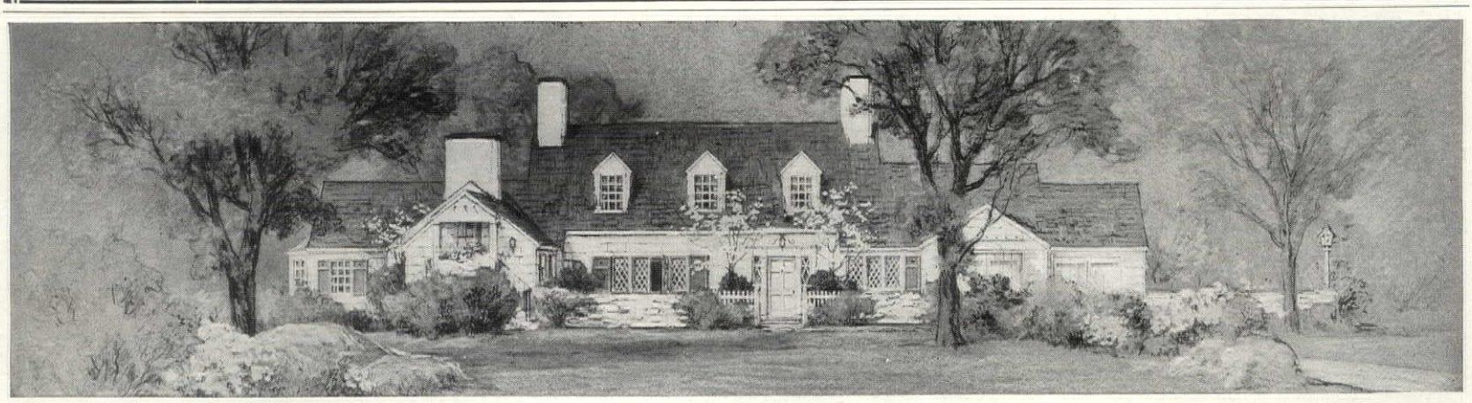

FOR the country-side—this charming, rambling Colonial 4-bedroom dwelling, designed by Chester A. Patterson has most of the features of the more pretentious homes. To the right of entrance hall is a pine-paneled library with ample built-in bookcases and a log-burning fireplace. To the rear is a good sized dining room with a 3-window bay. To the left, extending lengthwise to the wing, containing the master chambers, is the large living room with open fireplace and cross ventilation. Across the rear is a covered porch and flagstone terrace, most ideal for entertaining. A modern kitchen, pantry and 2-car garage, complete the first floor. Upstairs are two chambers and bath. Modern winter air conditioned oil heat, rock wool insulation and a luxury of closet space indicate the completeness of its planning. The overall length of this house is 96 feet. A small scale floor plan will be sent upon request.

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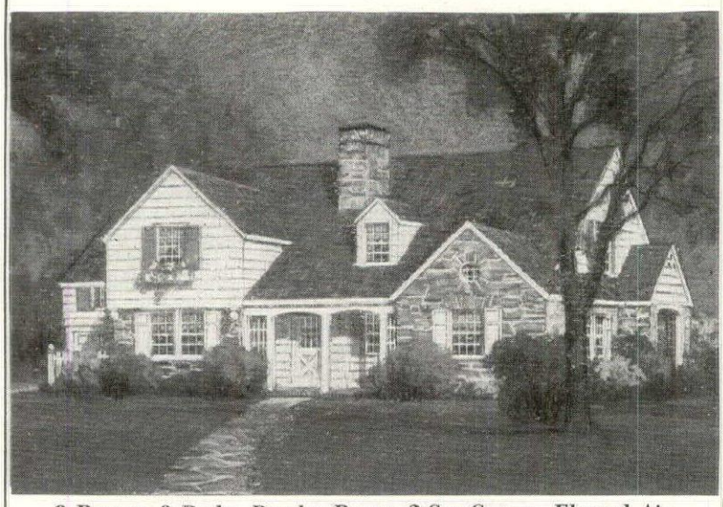

8 Rooms, 3 Baths, Powder Room, 2-Car Garage, Electrol Air Conditioning, Oil Burner Unit, Game Room with Fireplace, ⅓-Acre Plot Opposite Village Green. Price $23,500

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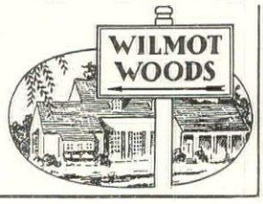
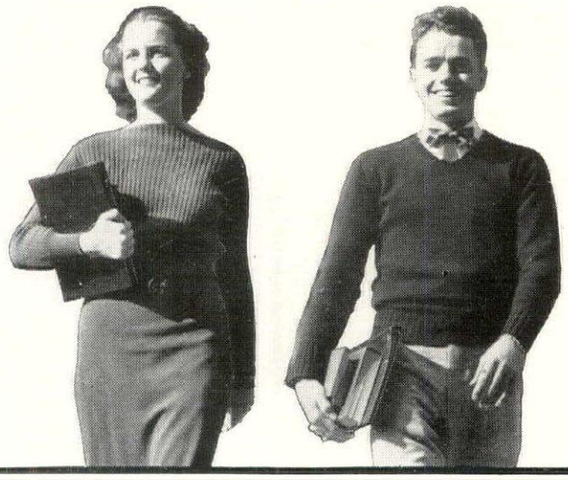
Colonial Village of Small Estates in the Scarsdale-Heathcote section of Westchester



HOW TO REACH WILMOT WOODS:

From N. Y.—via Bronx River P'kway to Scarsdale. Turn right at Popham Rd., one block left to Village Hall—then right on Drake Road to property.



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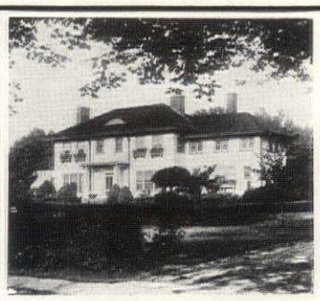

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METROPOLITAN NEW JERSEY

MANY of the finest real estate developments in Metropolitan New Jersey may be found in Bergen, Essex and Union Counties. Convenient to New York City by bridge, tunnel or fast commuting trains, they offer secluded country living within the shadows of New York skyscrapers. A suggested tour of inspection through Bergen County might well start at Tenafly, where Cotswold, formerly the estate of Herbert Coppell, offers a wide variety of well-constructed homes. Within 15 minutes' ride on Route 2 is Cheelcroft at Ho-Ho-Kus, a now well established community of homes still growing. You are now in the environs of Ridgewood and it would be well worth while to drive through that ideal suburban town, 90 per cent of whose residents commute to New York.

In Essex County is Montclair, second U. S. suburban town in per capita wealth, where many large and desirable properties, formerly closely held, are now being broken up for the erection of medium-priced homes. A few minutes further south are the Oranges, where many fine homes are available, mostly of the custom-built type. No tour of Essex County would be complete without a visit to Short Hills. Here restriction is at its highest, a large part of the most desirable land being held by the estate of the late Stewart Hartshorn. A few miles further west in Union County is Summit, a conservative suburban town of fine homes, where a good deal of high class developing is taking place. You will not want to miss inspecting new homes at Woodland Park, Druid Hill, Glen Oaks, and Countryside, all conveniently located in the Ashland Road section, the last development being just beyond the Summit boundary in Murray Hill.

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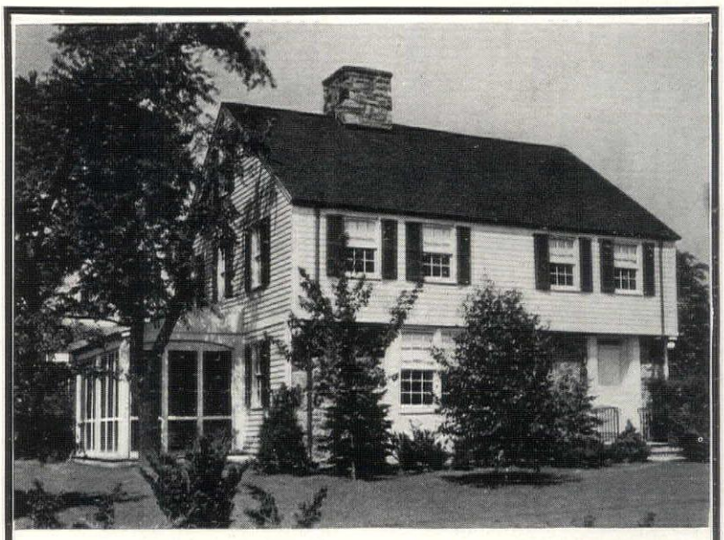

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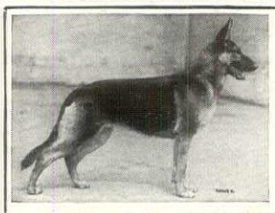

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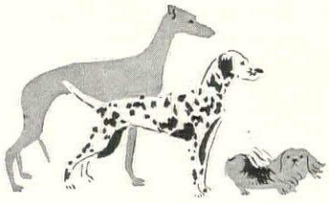


DOG

DOG OF EUROPE

Half the world spends its energy persuading the other half to change its mind about its politics or its fashions and in some instances, about its dogs. But aside from any desk-pounding arguments that may be advanced to the contrary, the case of the Poodle, as a companion and show dog, rests upon his almost human intelligence, his versatility and upon the style and beauty of his movement in the ring. No one can take these things away from him.

Four years ago, we spoke of coming interest in the Poodle in this country, of his capabilities for training; we held fast to the slim threads of his triumphs in the show rings that year, and we summed up with an appeal for a better understanding of the background of the dog and of his part in the scheme of canine things. In the light of events during the intervening four years, our belief in the Poodle at that time seems to have been substantiated. People no longer dismiss the breed with a shrug; they are more willing to discuss his marvelous showmanship, his soundness and, above all, his remarkable tractability.

If figures mean anything, it might be noted that at the 1928 Westminster Show only three Poodles were entered in competition as against the figure of fifty—nine years later. The winning of a Non-Sporting Group by a Poodle four years ago was considered a precedent. In 1936, Poodles were placed Best in Show nine times. In glancing through the Poodle registrations with the American Kennel Club for this year and last, we are struck with the increasing number of kennel owners and pet buyers who are evincing a new and very definite interest in the breed.

What the recently organized Obedience Training Classes have done to foster this interest cannot be accurately estimated. But it is safe to say that with attention focussed

THE POODLE is sweet-tempered and intelligent to live with, and strong enough to be used for sporting purposes. Mrs. Charles Stewart Smith with a brace.

MART

An old-fashioned breed comes back into style and regains its place as a fine family retainer with a special flair for brain-work

on this type of work at shows, the public is coming to realize, more and more, that behind the artistic trim of his coat, the Poodle is perhaps the most amenable to the rigors of training. He shows a flash, an understanding of what the work entails and brings an intelligence and a nice sense of discrimination to the fore.

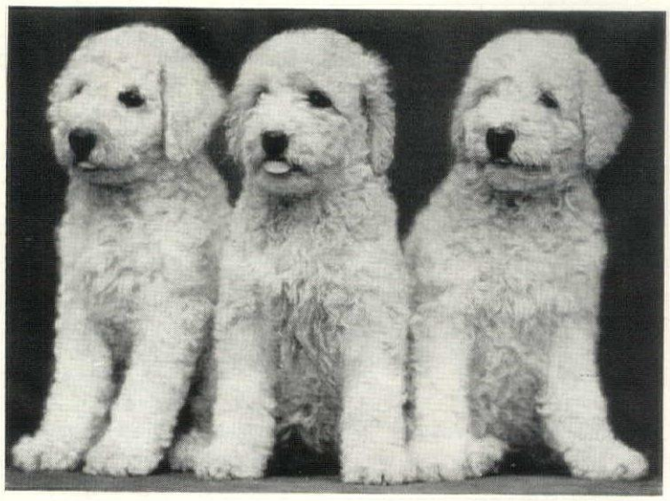
The very thing that is most interesting in Poodle history—the reason for and the methods of coat trimming—seems to have exerted a strong influence in the wrong direction as far as the popularity of the breed is concerned. People are prone to regard it as a ludicrous affectation, a remnant of the "gilded-cage" era, without realizing that the reason for the coat being clipped in the first place was to afford the dog greater freedom in water retrieving work. They don't realize the Poodle's early background.

His was not the rôle of a fashion plate, and the clipping was designed primarily for utility purposes. When his fame as a "duck dog" became well known throughout the provinces of France and later on spread to the English countryside, the intricate clipping mode came into being. As in all things, Poodle owners went the limit—the family crest or coat-of-arms being often worked out on the coats of their Poodles by means of careful clipping.

Today, however, there are two standardized patterns of clipping, the Continental where the hind quarters are bare with rosettes on the hips and hocks, and the English or saddle clip in which a short clipped blanket of hair covers the hips. In the final analysis, the contention of the practical Poodle man is that the clipping process is one of ancient tradition:

(Continued on page 30)

In Puttencove Magnolia we find the typical long, straight, fine head characteristic of the Poodle as he should be. Photograph by courtesy of Mrs. George Putnam.



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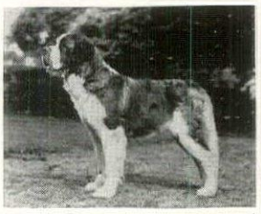

CH. EMIR VON WALDECK, son of famous CH. RASKO V. D. REPPISCH WALDECK

DOG MART

(Continued from page 29)

it facilitates the movement and agility of the dog and enhances its dignity and style.

When we come to the origins of the Poodle, we have to contend with varieties of opinions and innumerable theories, for it has only been within the past fifty years that any kind of scientific research has been made on the beginnings of the recognized breeds. It is the belief of many that the original home of the Poodle was the desert-swept country around Algeria and Morocco and that he was brought to Greece and Rome countless centuries ago. It is all a mixture of much legend, little fact and individual choice. "You pay your money and take your choice."

The general consensus of opinion, however, is that the Poodle is strictly a German breed, for the word, "Poodle," is a derivative of "pudel" applied to the breed because of its ability in water retrieving. Because of the popularity of the Poodle in France both as a sporting dog and a circus performer, it was conceded for a time that his background was strictly a French one. This was discarded in favor of the Teutonic theory as to his origin by a majority of English and American breeders.

Be that as it may. It still remains that the Poodle has retained all the unique characteristics of his breed for many hundreds of years. It is only necessary to study the painting, "Laying Down the Law," by Sir Edwin Landseer, executed a century ago, to realize the truth of this statement. There is the wise, sagacious look, the remarkable resemblance between the white, dark-eyed and black-nosed Poodle and our present-day champions.

What Peter Scheithin wrote in 1840 about the Poodle is such a true representation of the dog, his ability and his character that in speaking of Poodle traits and disposition, it comes instinctively to mind:

"All that is clever and brave in a dog is united in the Poodle. Renowned for his power of scent and memory, true to death, he has skill in art, in learning what the master wishes, and is very good at play. He teaches himself, he imitates man, he has moods, and in one of his moods he will learn nothing and behave as if he were dull and stupid, quite good at acting boredom; at other times he is active and curious, some-

THE all-black Poodle Ch. Pillicoc Rumpelstiltskin, the dog which has made such an outstanding record at recent shows. Note the beautiful stance and typical Poodle expression. Courtesy of Mrs. Milton Erlanger

THE famous Int. Ch. Nunsoe Duc de la Terrace of Blakeen, the all-white Poodle, the only one of his breed to attain a Westminster Best in Show win. He is the property of Mrs. Sherman R. Hoyt

times he will run to your help, he will feel compassion, will laugh and cry, pour out tears and jump for joy. In him all is psychic; in all other dogs the instinct commands; in him there is more intelligence. It is perfectly useless to chastise him, as a beating fills him with anguish and you get nothing out of him. Children are specially fond of him as he is tolerant of all childish tricks."

When we come to the physical characteristics of the Poodle, it must be remembered that next to soundness and intelligence the most necessary attribute of the breed is style. This is produced by a natural liveliness of action, and the proportions of the length and height. He should be a grand, elegant-looking dog, well built and with a fine, proud carriage that is accentuated by the spirit and litheness of his stance and movement. It is the belief of a German professor that the outstanding features of the Poodle's brain are the combination of the great extension from the eye to the back of the neck, and his high arched forehead. All in all, the Poodle must be stylish and beautiful to look at, sweet tempered and intelligent to live with, and strong enough to be used for outdoor or sporting purposes.

Coming back to the question of coat, there are two varieties, the corded and the curly. The coat of the corded Poodle is allowed to grow to an abnormal length and is carefully cultivated to that end. The coat of the curly is kept short

(Continued on page 32)

NEXT to soundness and intelligence, the most necessary attribute of the Poodle is style. Carillon Bon Coeur and Carillon Celeste, the winning Non-Sporting Brace at the 1937 Westminster Show. Mrs. Whitehouse Walker

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DOG MART

(Continued from page 31)

and is combed out, which explains the fluffy appearance. The two varieties are identical in the shape of the head, body, properties and legs. They are further subdivided by size and color. In the corded Poodle, the coat has been cultivated to such an extent as to render the movement of the animal almost impossible. As a matter of fact, it is doubtful whether many Americans have ever seen this type of Poodle outside of the few kennels in Switzerland, Germany and England, where it is still to be found.

The Miniature Poodle, with a maximum shoulder height of just under fifteen inches, is a replica of his larger brother, is equally intelligent, takes up very little space, and is a delightful companion for the small apartment, being very clean in the house and perfectly behaved. Soundness and activity are every bit as important in a Miniature as they are in the Standard. The difference, really, is purely a matter of physical size.

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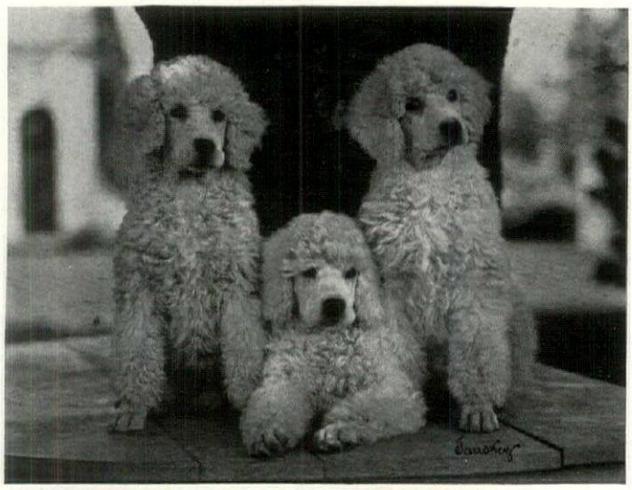

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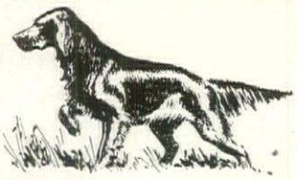

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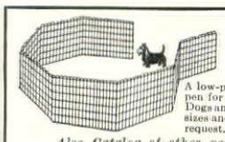

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The chief points to look for in a puppy of from two to four months old, whether standard or miniature, are dark eyes, narrow skull and great length of head, a short back and well-sprung ribs, good, clean neck and shoulders and absolutely straight forelegs. The faults to be avoided are full eyes, thick head, flat sides, a long back, straight stifles and thin or open feet.

Right now, it is unsafe to make any predictions on the popularity of the Poodle in this country during the next decade. It is unsafe not because the Poodle lacks any of the characteristics demanded in the ideal dog; but rather he is blest with an abundance of them. We are more and more reverting to utility in our dogs. We want beauty and style, too, in addition to companionship and tractability. And in all these traits and qualities, there is perhaps no other breed in which they are so prominent.

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A NEW SHOP of eleven inspired rooms . . . eye-filling proof that smartness at small cost is no myth! Each of the rooms is the size you get in the average small house . . . decorated in lovely, unprecedented color harmonies and furnished with pieces knowingly selected for design and proportion. All are so refreshingly new you'll want Sloane decorators to work with you over your particular furnishing problems. And all, we repeat, have been done with an uncompromising eye to the cost. Above is an 18th Century living room . . . typical of Sloane distinction and quality at limited cost. But should your life be in terms of forty-foot drawing-rooms, remember that at Sloane's you'll also find rare antiques and reproductions. For whether it's smartness on a budget or the finest in furnishings, *SLOANE DOES BOTH.*

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HOUSE & GARDEN October-Section I

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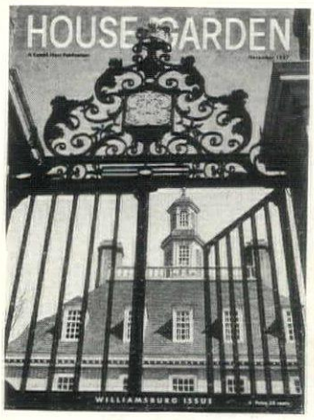
Cover design by Edna Reindel
8F, Booklets for the asking
10, Shopping around
24, House & Garden's real estate
28, The dog mart
37, The bulletin board
38, An American rug in Paris
39, Planning the minimum home
42, J. P. Morgan's iris garden
44, Town house
46, The pageantry of fall
By W. H. Oliver
47, Autumn oaks
By George Inness
48, Fabric trend
50, For fall festivities
52, We shall have music
54, Grow your own wildflowers
By S. Judson Ewer
56, New assistants for your home
58, Special collection for convenience
60, Hampshire House
62, New wallpapers
63, Questions and answers
64, Furniture highlights
66, Air conditioning analyzed
67, A stable in Washington Mews
70, Some like it—hot
72, New garden in old Chelsea
74, Pine barren beauty
By Louise B. Wilder
76, The gardener's calendar
106, House & Garden's travelog
110, The garden mart



and in November . . .

• Colonial Williamsburg, first capital of Virginia, restored today to striking magnificence, will be the feature of the November Issue. In addition to regular departments, forty pages, many of them full color photographs, will be devoted to Williamsburg, showing the decorating schemes, furniture arrangements, and the charming gardens.

For the first time in any major publication will appear a full analysis and interpretation of the true architectural and decorative significance of Colonial Williamsburg. Supplementing this will be a series of designs and floor plans of the only official adaptation homes created and authorized by the architects of the restoration.

From the inspiring cover to the last line of interesting and authoritative text, the November Issue will be more fascinating in content and luxurious in presentation than any single issue in HOUSE & GARDEN'S history.

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Our Next Ideal House

The design for House & Garden's 1938 Ideal House, which we announced for publication in this number, has been unavoidably detained, so to speak. Mr. Perry S. Duncan, first-prize winner in our Architects' Competition this year, is hard at work on the plans, but you can't attain perfection overnight—or even over two nights. So, with your permission, we crave indulgence and, in the same breath, promise the new Ideal House in the earliest possible issue.

Little notes

Probably there is nothing we can do about it. Italy and Paraguay are two countries that have no national flower. In the Garden of Peace of La Plata in the Argentine, forty-six other countries are represented. Maybe you didn't know it, but in that garden the United States is represented by the Wild Rose. . . . In a recent showing of furniture at Grand Rapids, forty-two new finishes, bleaches and tones on wood were counted. . . . An architect is known by the skill with which he makes his clients conform their wishes to his taste. . . . A Middle West hostess, entertaining a large group of gardening ladies, gave them a terrific thrill by decorating each of her rooms with a different flower arrangement and had all her hangings and slipcovers dyed to match. . . . Woman's eternal alibi on a shopping tour abroad is "So many times you want something like that." . . . Moles and field-mice dislike the odor of Crown Imperials. Consequently if you want to protect a Tulip border from the depredations of mice, plant a few Crown Imperials near them.

Butterscotch filling

For several years now we have been on a still hunt for the recipe of the butterscotch filling we once tasted in a tart. Here is how it goes: five tablespoons of granulated sugar, one cup of milk, two tablespoons of brown sugar, two egg yolks, three tablespoons of cornstarch or flour. The milk and the granulated and brown sugar are cooked first in a double boiler. Then beat up the egg yolks with three tablespoons of sugar, adding cornstarch as you beat. Pour this over the hot milk and continue beating. When you have it all well mixed, set it aside to cool.

Beetle battle

Public service, it seems, does not always bring its own reward—at least, not in this slightly woozy world. We are thinking of the devoted (and wealthy) gardener who, to do his bit in ridding the neighborhood of the destructive Japanese beetles which were beginning to invade it, purchased a large number of special traps and hung them at intervals about his broad grounds. The bait, of course, was a scent peculiarly seductive to the Nipponese marauders, and they hastened thither from far and near—ye gods, how far and near! In no time at all the whole place was swarming with beetles, and since they couldn't all get into the traps, the damage they did to flowers, shrubs and fruit made the estate look like the Argonne Forest after the Armistice. A lot of them naturally spilled over into adjacent gardens, and that didn't help a bit.

There is a moral in the tale. Don't set out on a beetle trapping crusade unless all the neighbors will do the same thing. Community action will help, but lone-hand effort is a headache.

A Night in Autumn

I cannot be certain. . . . While I slept
The pine, reluctant, may have bent.
Even as I dreamed I wept
The wind her warning may have sent.

Birds may have dropped in distant lakes
With weary wings and cold with flight—
I think about them and it makes
Me restless through the Autumn night.

Leaves may have loosened, flowers died
With no one there to watch or weep
And I who love the mountain side,
Each tree, each bird . . . how can I sleep?

HELEN E. MURPHY

Against the sun

Paris is bursting out with amber-colored Cellophane show-window shades. These cut off the rays that would bleach objects in full sunlight and still allow passersby to see what's displayed within. These might be applied to sunny rooms in houses where sun glare is objectionable and yet light is highly desirable.

Serious information

With the world at sixes and sevens and Spaniards shooting each other and Orientals doing likewise and the United States government going deeper and deeper into debt, we stub our toe and fall flat before a newspaper item that solemnly informs a weary civilization that "white starched crochet makes square or round photograph frames; the effect obtained is similar to the Victorian lace-paper or luncheon doily".

Canine compliment

The question of why dogs "take" to certain people is often one of the least explicable of mysteries. One encounters it generally among adults, but occasionally it is demonstrated by very definitely juvenile members of the *genus homo*. Just the other day we saw such a case—a particularly notable one, because it revealed a mutual sympathy bordering closely upon hypnotism.

A very small boy of our acquaintance, frequent visitor in a household ruled by a typically dour brindle Scottie, is the genius of the play. No sooner does he arrive and seat himself on the top one of the verandah steps than the normally reserved terrier squats beside him and begins a thorough ablution of the small adjoining cheek with an amazingly long and skilful tongue. Within a minute both heads are nodding gravely in unison set by the lingual stroke—a wholly unsanitary but evidently enjoyable condition which continues until some horrified grown-up notices it and shrieks, "Arthur! *don't* let him do that!"

Palms for Parmentier

With a not too decorous rattle of knives and forks, the French people this year are celebrating the 200th anniversary of the birth of Antoine Augustine Parmentier. On menus the world over Potatoes Parmentier has been an accepted dish for many decades, and it was only right that it should be so named. Parmentier, whose life span extended from 1737 to 1813, besides being a botanist and gardener of note, popularized the Potato in France. Before this time the French were a little wary of the humble spud. He even showed them how to make flour from Potatoes. For all of which they are deeply grateful.

ANTON BRUEHL

AN AMERICAN RUG IN PARIS Gustav Jensen designed it. Karagheusian made it and the Paris Exposition displayed it as an outstanding example of an American machine-made floor covering. The rug has an asymmetric design bordered on only three sides. The ornamental or rug unit can be placed wherever the furniture requires, the plainer border fitting the rest of the space. It inspired this Contemporary Classic room with furniture designed and executed by Joseph Mullen

THE MINIMUM HOME

How to secure maximum enjoyment and maximum economy from the small home; applying sound principles of good design

ONLY a few years ago the truly small home—what we may call the minimum home—was seldom the subject of enlightened architectural study, and then only in such special cases as would afford us but slight example. For the most part, those homes which comprised simply a living room, a kitchen, two bedrooms, and a bath were about as blunt a statement of shelter as could well be imagined.

What has happened to change this condition is that more and more people have wanted homes either for week-ends or for year 'round living which should satisfy the requirements of their good taste yet remain within the limits of strict economy. They have enlisted the help of some of the country's leading architects in planning homes which could be built and maintained at a cost not much exceeding the rental of a small apartment. The minimum home became a new problem in design, with implications of far reaching significance. As it stands today, subject though it is to still further improvement and development, our minimum house has not only won acceptance in the field of distinguished architecture but has set new and important precedents in that field.

When the architects tackled the problem of designing this smallest practical home, they had to reexamine quite a number of traditionally accepted notions, questioning every decision they made, being sure that in their designs every part had a legitimate function and fulfilled it, and that no part was wasted. Being thus challenged, it is not altogether surprising that their solutions soon began to take the form of something new, something with character and individuality—without exaggeration, a different conception of home design. When one has to work within the confines of strict economy, there is room only for logic, skill, and the art which makes beauty out of utmost simplicity.

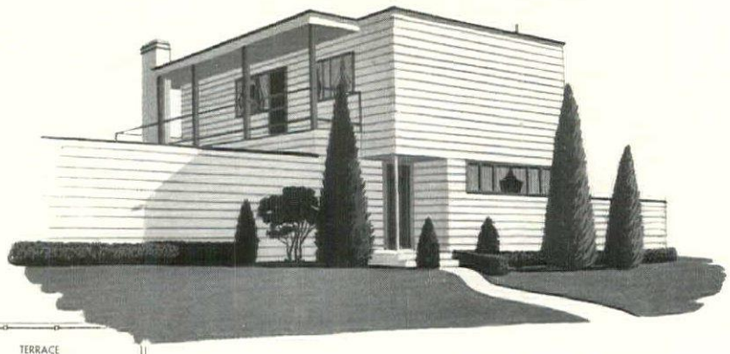
Perhaps you had not realized that the planning of a very small home demanded so much. But any good architect will assure you that it is more difficult to design a small home than a large one; and, we may add, the demands upon the client's intelligence are proportionately greater, as this article will attempt to make clear. The important point is that it has become possible to build and own a home which will not exceed the practical minimum in cost and upkeep, yet which will be in every sense a home—practical, enjoyable, and a good investment. Here we suggest an intelligent approach to building such a home.

In the first place, don't assume that by hiring an architect you will have transferred all responsibility and need concern yourself no more until the time comes to move in. We doubt that you could have better insurance for your investment than a good architect (whose fee in the case of a minimum home is considerably less than what he will save by shrewd planning and skilful design) but we suggest that your first step be to inform yourself thoroughly of the aims of the minimum home so that you will have appreciation both for those things which it contains and for those things which are wisely omitted. You and your architect will then work together with greater enthusiasm and with far greater assurance of success.

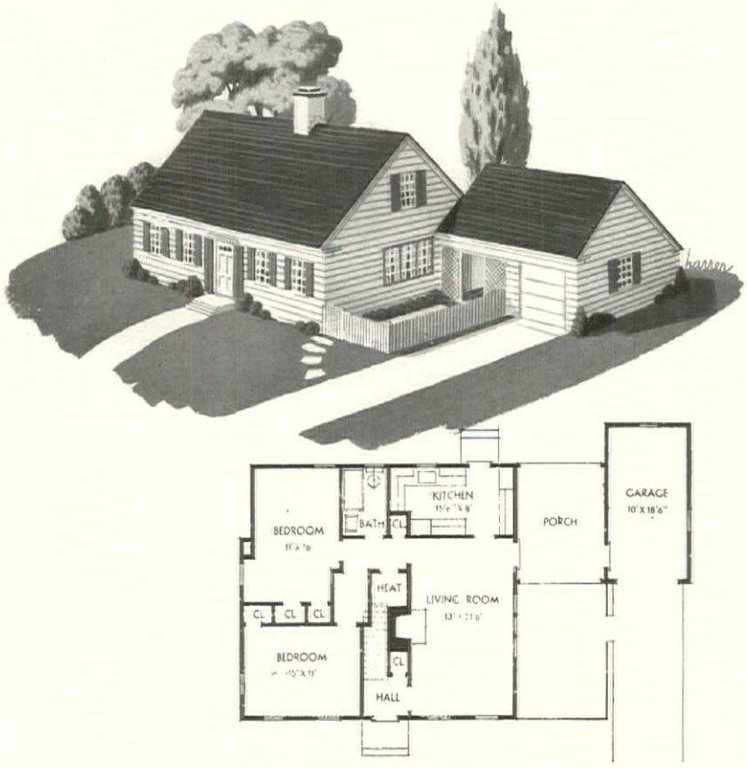
In essence the problem of planning the minimum home is a matter of reducing requirements to the essentials, and then organizing these essentials into an efficient, comfortable, and attractive place to live. Therefore, put away for the moment all preconceived ideas of what a home should contain and think rather in terms of what you actually need. You will not have given this much study before you find yourself thinking in terms of normal family activity, which is the perfectly sound approach. We need living space, sleeping space, bathroom, and kitchen space, storage space and a place for heating equipment.

When we have got our minimum requirements fairly well in mind we are in a position to discuss them with our architect (the best architect we can find is not too good for the exacting work of designing this house) and submit to him the problem of organization. It is not unlikely that we will find our minimum requirements are not as practical as they seemed, nor as easy on our bank balance as we had hoped. But, after a period of adjustment and compromise, and some skilful juggling on the part of the architect, we may expect our house to emerge with adequate provisions for all our activities and rather the better for having been shaken down to fundamentals.

THIS modern interpretation of the small home was designed by the distinguished New York architect, William Lescaze. While the scheme departs a little from strictly minimum requirements, it conforms admirably to the economical yet attractive planning which should characterize small home designs. The study is provided with a large closet and a lavatory and will serve adequately as an occasional guest room. Partial separation of the dining room from the living room is accomplished by a glass brick panel



FIRST FLOOR SECOND FLOOR



THE Cape Cod tradition in architecture is extremely sympathetic to the design of the small house. Being itself characteristically simple and forthright, yet charmingly inviting, it fits naturally on a plan which has the same aims. This plan, taking a minimum scheme as a basis, has expanded to the extent of incorporating a small entrance hall, a porch, and a garage; such additions being essential or highly desirable in some cases. Closet space has been given careful attention. Eleanor Pepper, designer

It is not our intention here to be specific about how many rooms a minimum home should contain, because minimum in the case of a family of four might be a bit large for a family of two; similarly, the cost of such a house will vary according to the individual's practical requirements. But we do want to suggest certain items which have helped to make the very small home as satisfactory and enjoyable as it is. Starting with the minimum home as a basis, what we have to say applies not only to the smallest practical home, but to plans which have had certain essential additions made in the same careful manner.

The first consideration is the plan. In the small home the plan must be economical not only in the sense that it is reduced to a minimum but also in the further sense that it is as flexible as possible, giving to each part the widest possible field of usefulness. Thus, in the space devoted to living and dining room it is usually advisable to adhere to a rather open plan which will permit these two rooms to be used as one when the need arises. This may be accomplished by omitting the dining room, as such, and using part of the resulting large living room as the dining area. Or such part of the living room may be more specifically set apart as a dining room by the judicious placement of some piece of built-in furniture such as a low book case or other large piece of furniture set at a right angle to the wall. Or folding panels may be installed which will alternatively afford a complete separation of the two rooms or permit their being joined in a single uninterrupted space. It is often possible to make a study or library adaptable as a comfortable guest room, thus eliminating the criticism that a guest room is waste space during the intervals when it is not in use as such. Needless to say, the pantry may be combined with the kitchen plan as may also any necessary items of laundry equipment.

The objective in this kind of planning is twofold: first, to secure from every square foot of floor space the greatest possible return in actual usefulness; and second to prevent any unnecessary subdivision of the limited area contained in a small home. It is extremely desirable that the rooms in a small home should be of congenial and attractive proportions. This must be accomplished by keeping the plan as open as possible, avoiding the indiscriminate use of partitions to create rooms which, whatever their special function, must fail somewhat in that function because of their necessarily limited size. Nor is function the only consideration that makes the open plan desirable. From the point of view of attractive appearance and livableness it will be found that even the smallest home needs a living room of ample size. We may expect an adequate return from such sacrifices as may be necessary to provide such a room.

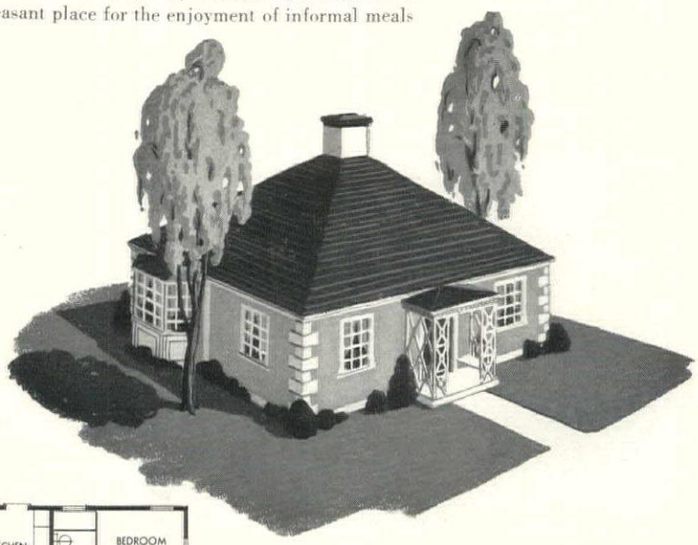
While the plan of the house is taking shape we must not forget the great importance of outdoor living space. During a considerable part of the year, such space, well disposed, will materially increase the enjoyableness of the house and will, in effect, provide additional room at no great expense. A covered porch, a terrace, or even a good lawn planned in pleasant and convenient relationship to the house will be a great asset and should be considered as an integral part of the scheme. We should always try to secure maximum privacy in the disposition of these areas.

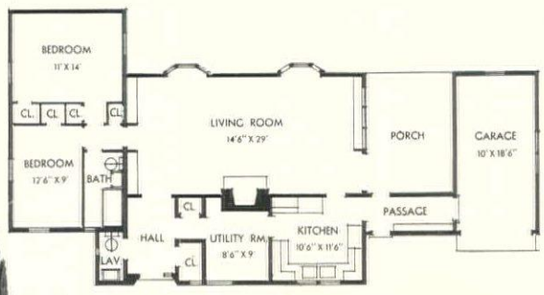
Proceeding to the actual form and substance of the house, once the plan has been satisfactorily solved, we will find that a thoroughly attractive architectural design will be fostered by adhering to a simple and direct expression of the plan, avoiding any affectations intended to make the small house look larger or more imposing. The simple character of the small house is one of its greatest charms and should be assiduously protected. If any detail of the minimum home is much more elaborate than its function demands, then we have increased the cost of the house without adding either to its usefulness or to its beauty. Such details as entrance door, windows, cornice, etc., may, of course, be permitted some departure from absolute simplicity but should, nonetheless, be designed with great care and discretion. Fortunately, we have many examples of small buildings delightfully designed in the early American and Colonial tradition. (See the forthcoming November issue of HOUSE & GARDEN, devoted to the restoration of Colonial Williamsburg.) These demonstrate conclusively that even the smallest house, well proportioned and nicely formed, needs no elaborate adornment to be in fact an architectural gem.

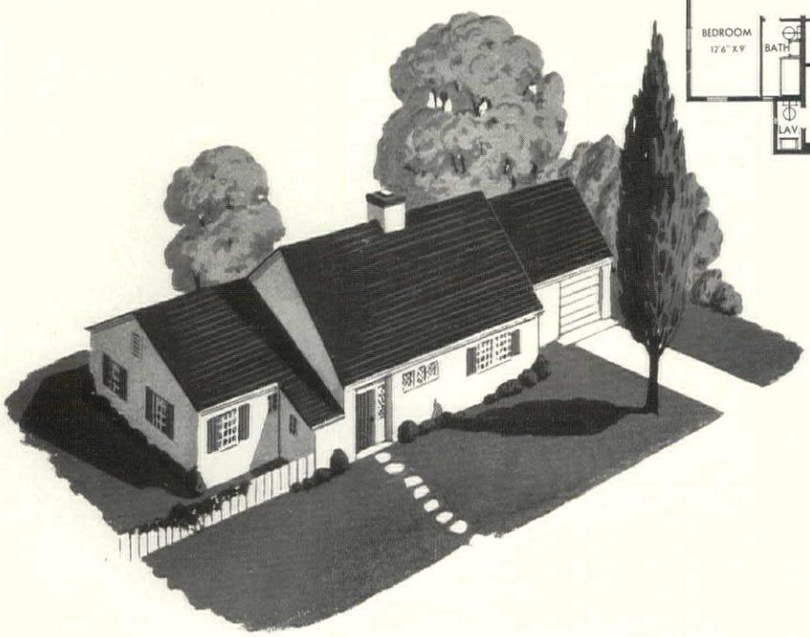
We will, of course, carry this same attitude into the design of the interiors and even into their furnishing and decoration. Built-in furniture may not serve every need; but where it will serve it will also save floor space and help in the creation of harmonious and restful decorative schemes. The small home offers a large opportunity for careful selection and discrimination in furnishing.

The practical side of design will be most forcibly felt in choosing structural materials and equipment. Here we shall find it advisable to examine not only the traditional materials but also the new ones which may have escaped our notice. In this category are such items as steel structural units, large panels for exterior wall surfaces, (*Continued on page* 89)

THIS house, designed by Henry P. Staats, is quite typical of what we have called the minimum home. Comprising nothing more than the essentials, it yet achieves definite architectural character and individuality. Integrity of design is essential, even in a very small home, and the restrained and skilful handling of the Colonial precedent in this example is noteworthy. The ample bay window in the kitchen is not only very decorative, but affords a pleasant place for the enjoyment of informal meals







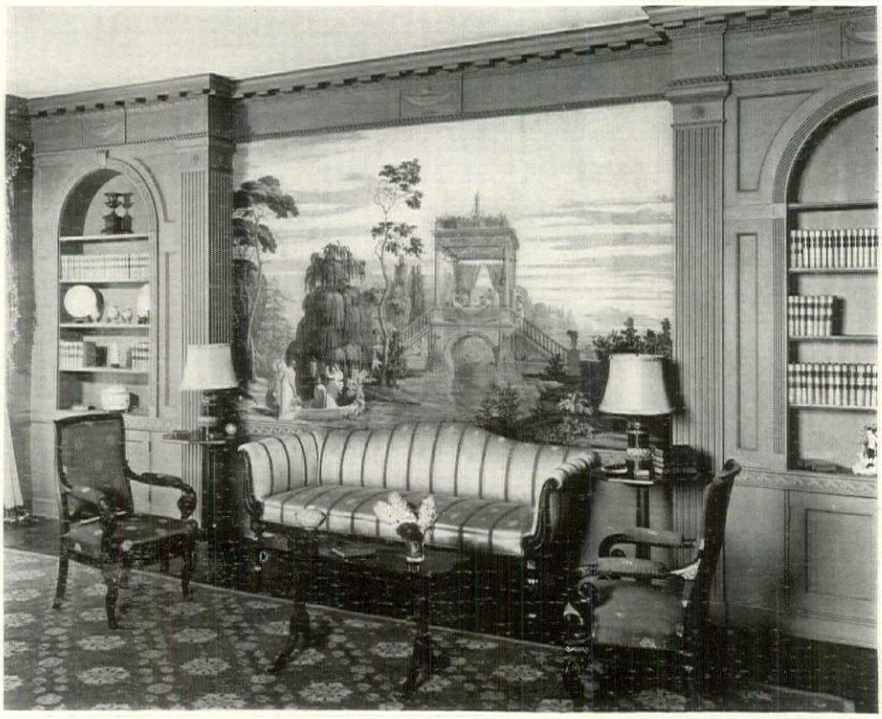
THIS rather more ambitious plan features a living-dining room of considerable size. We can imagine that such a room would be not only very attractive but extremely useful in cases where a number of guests are to be entertained. This home is planned with service portion facing the street, while the living room and master bedroom share the privacy of the garden in the rear. Simple, attractive landscaping adds much to the little home and should be given due consideration. This English adaptation was designed by Eleanor Pepper

HAROLD HALIDAY COSTAIN

J. P. MORGAN'S IRIS GARDEN Iris time on the Morgan estate is featured by massed blooms of these perennials along turf walks. With colors carefully chosen and arranged for harmonious effects, and surrounded by deciduous trees and conifers whose green wall forms a perfect background for the garden proper, the deep, broad beds are an unforgettable picture of loveliness.

Throughout the garden, as is fitting in the case of one who loves flowers as Mr. Morgan does, the chief emphasis is on the plants themselves. Consequently, the artificial furnishings are few and chosen with the greatest care for their appropriateness—a comfortable white bench strategically placed at the edge of the trees at one end of the garden, and facing it the blended rings and pedestal of the armillary sphere

TOWN HOUSE



ABOVE is the Georgian façade of Mrs. Cowen's house. The architect, Aymar Embury II, hid the old brownstone front with a facing of red brick, buff limestone trim and buff-painted blinds. A delicate note against Georgian severity is the second story balcony, of black wrought iron.

METAMORPHOSIS: An 1880 brownstone becomes Town House—1937. The brownstone front that, sixty years ago, bespoke elegance and eminent respectability in a city of hustling hansoms, bustles and bowlers, is skillfully transformed into the modern home of Mrs. Arthur Cowen. The Georgian façade and charming interiors are nicely suited to Twentieth Century living. Above, and on the opposite page, is shown the living room.

RIGHT, the gracefully curved foyer in Mrs. Cowen's house. A half-round Regency sofa upholstered in green and white stripes is placed against one wall. Regency armchairs stand at each side of the doorway, while two Nubian figures serve as tables. Bronze torchierres fill the two niches.

RICHARD AVERILL SMITH

GEORGIAN REBIRTH OF A STAID BROWNSTONE FRONT

Two views of Mrs. Cowen's living room are seen above and on the opposite page. Old scenic paper covers two of the walls; the woodwork and overmantel space are painted with a green antique glaze. The mantel itself is yellow-veined black marble, and the rug is an Aubusson in faded greens, yellows and mauve. A tortoise-shell Regency sofa is covered in oyster white damask with mauve and yellow stripes, and curtains are oyster white silk voile with green taffeta valances. The Westport Antique Shop, decorators.

The Pageantry of Fall

By W. H. OLIVER

THE golden road to Samarkand? Surely that is it, that avenue of Norway Maples with the October sun lighting up the yellow leaves—a golden road leading out to the Oriental brilliance of the forested hillsides of a northern Autumn.

This burst of splendor is Nature's grand finale, a climactic curtain which is dramatic in its appeal. Too few of us realize that it can be carried right into the garden, with the same careful planning and planting for its spectacular climax that is given to the floral overture of Spring. No plea of lack of space can justify its absence. For it is largely a question of economics, rather than of space—of getting the most out of each dollar invested in trees and shrubs, since the self-same trees that cast their welcome shade in Summer will, if rightly chosen, brilliantly light up Autumnal days, and many of the shrubs that bloom in Spring and provide their protecting wall to one's outdoor living room take on hues of red and gold with each recurring Fall.

There is much speculation as to the whys and wherefores of Autumn color, and each Fall the question calls anew for answer. One thing is sure: frost is not a controlling factor. But cold nights—below 45°—with warm, sunny days are ideal weather for particularly brilliant hues. It is suggested that the wasting away of the green coloring matter (chlorophyll) of the leaf may be due to the accumulation of waste products, and that this reveals the presence of other pigments heretofore masked by the chlorophyll. It is likewise suspected that the diminishing intensity of the sun's rays as Autumn progresses may have some bearing on this subject. However, for our purposes, it is enough that we recognize that this colorful stage is inevitable in the annual cycle of plant life.

As in occasional other characteristics, trees seem to have individual habits in the matter of Autumn color. There is no uniformity in the tendency of the White Ash, for example, to turn purple; indeed, some are a clear yellow. One Pin Oak out of an avenue-ful may show a definite and beautiful red; or there may be one wine-colored White Oak in a row, while all of its neighbors, under what appears to be the same environment, simply turn from green to brown and finally dry up without having made any display at all.

It seems too much to say, in the light of present knowledge on the subject, that you could definitely paint your Autumn color scheme by selection, in the Fall, of individuals of superior color trend. However, since some other traits are quite definitely inherent, as, for instance, the blue of the Blue Spruce or the red of the Red Japanese Maple, certainly you should avoid plants of a *poor* color tendency.

In the Autumn color ensemble there is no discord, no color clash. The purple shades of White Ash and Sweet Gum may harmoniously adjoin the brilliant Scarlet Oak. In Nature, a wooded hillside may display a mixture of reds and purples, browns and oranges and golds in careless abandon, yet with a complete beauty and accord. You may, by giving thought to the arrangements, so group the colors as to emphasize, in a measure, the shades of coloration they possess, as Scarlet Oaks with Beech, or Ginkgos, but the flare of color that comes from random selection and arrangements may be as strikingly effective as any method of planned groupings. The thing to be sure of is that trees and shrubs which do not color well, as Buttonwoods or Mockorange, should have introduced into their groupings, or in close proximity to them, the more Autumn-favored species so equally available for our use.

In wood and field, and on our lawns, the greatest blaze of Autumn glory comes from trees. Chief among the colorful subjects in this class are the Maples, the Beech, Ginkgo, the Hickories, the White Ash, Sweet and Sour Gums, the Tulip-tree and the Oaks. In the North it is the Maples—Swamp (*Acer rubrum*) and the Sugar (*A. Saccharum*)—that are chiefly responsible for the flaming brilliance of the early October countryside. Farther south the yellow tends to prevail in the foliage of these trees and the potential ruddy hues are evident in relation to favorable temperature and sunshine. Norway Maples are a golden yellow, as are Ginkgos, Tulip-trees and Hickories.

The Gums, in the Middle Eastern states, with the Scarlet Oaks, furnish the dependable arresting display in the shade tree group. As a matter of fact, the shiny, oval, blood-red leaves of the Sour Gum or Tupelo (*Nyssa sylvatica*) often provide the overture to the color symphony, ringing up the curtain in early September. For a full month these picturesque trees can be depended upon for a lively action. Along the watersides, where they are particularly at home, they lend themselves to rich reflections on still days, and their drooping leaves "make (*Continued on page* 111)

BOURGES COLOR PHOTO—CONDÉ NAST ENGRAVING

Autumn Oaks

By GEORGE INNESS

This picture by George Inness—one of the greatest of American landscape painters—now in the collection of the Metropolitan Museum of Art, is a characteristic canvas by a master who gave long and devoted attention to painting the Autumn scene in America, particularly New Jersey and Massachusetts, where he spent the better part of his painting years.

Inness at fourteen began his career by engraving maps, and thereafter set about the task of becoming a self-taught painter. A friend finally sent him to Italy for a period of fifteen months' study, which he passed in Rome, to return with his style still unformed. In 1851, when he was 26, he spent a year in Paris, where he was profoundly stirred by the French landscape masters who later comprised the Barbizon school—Corot, Daubigny, Rousseau, Troyon and Diaz. Very particularly he admired Corot, and in Inness' painting there is a pronounced suggestion of this great master, though the scheme of color is naturally higher because of the more intense reds, browns and yellow in American Autumn scenes. The canvas shown here—20 by 30 inches—was painted about 1870.

TEXTURE SILK PATTERN

FABRIC TREND

1. Texture continues to hold its important place in fabric news. Here, for example, is a heavy hand-woven material carried out in an effective mixture of silk and wool.

2. In keeping with a strong demand for fringed materials is this deep blue fabric with its heavy cotton threads forming an attractive group of fringed stripes.

3. Another member of the fringe clan. This time the background is a brown and white cotton damask enhanced by row upon row of dark brown fringe.

4. Forming the fringe trim of this particular material is a series of loops worked on a single-toned, all-cotton fabric which comes in various subtle shades.

5. The textured weave of this attractive fabric forms a rather unusual design which is deftly carried out in white nubbly cotton woven on the green background.

6. Holyrood cloth is the name of the silken material here which depends for interest in its lovely interweaving of silk and cotton. Its sandy pink tone is noteworthy.

7. Silk comes into its own once again, with the general trend toward luxury and fine materials. This is a modern design in a neatly checked brocatelle.

8. Striking indeed is this wide satin stripe, a material especially suitable for modern and classic interiors. Other unusual color schemes are available.

9. Coin dots on this pale blue background form a fabric that is both modern and old in its general adaptability to all types of interior design.

10. New and distinguished is this lovely silk and satin striped material. The shirring is especially unusual, and may start a definite trend for puckered fabrics.

11. A luscious damask that is surprisingly soft and light in weight. It is a good example of the finer type of silks now available for decorative use.

12. Combining the subtle tones of citron and amaranth, this damask displays the very popular soft dull plum shade to be found in many of this season's fabrics.

13. Since no fabric page is complete without a new assortment of patterns, here are some of the best. First, a rayon and cotton stripe in an upholstery material.

14. Brand new in the line of sheer materials is this charming print fashioned after the manner of French voiles. Excellent for either glass- or over-curtains.

15. A practical mohair pattern that is especially adaptable to country homes in the early American style. The brown field typifies the prevalence of dark backgrounds.

16. Unique in material design are these gentle doves. They are of a sort of frosty flecked yarn worked on a background of rayon and cotton mixture.

17. Seashells and beads in a fanciful chintz. They are carried out in the ever popular dull mauve, plum and soft gray colorings now in demand.

18. Set off by its dark background is this large floral motif, printed on a pre-shrunk, washable material. For further information, please turn to page 78.

BRIGHT HARVEST FRUITS SOUND THE COLOR KEYNOTE FOR AN INFORMAL OCTOBER DINNER-TABLE

ANTON BRUEHL

For fall festivities

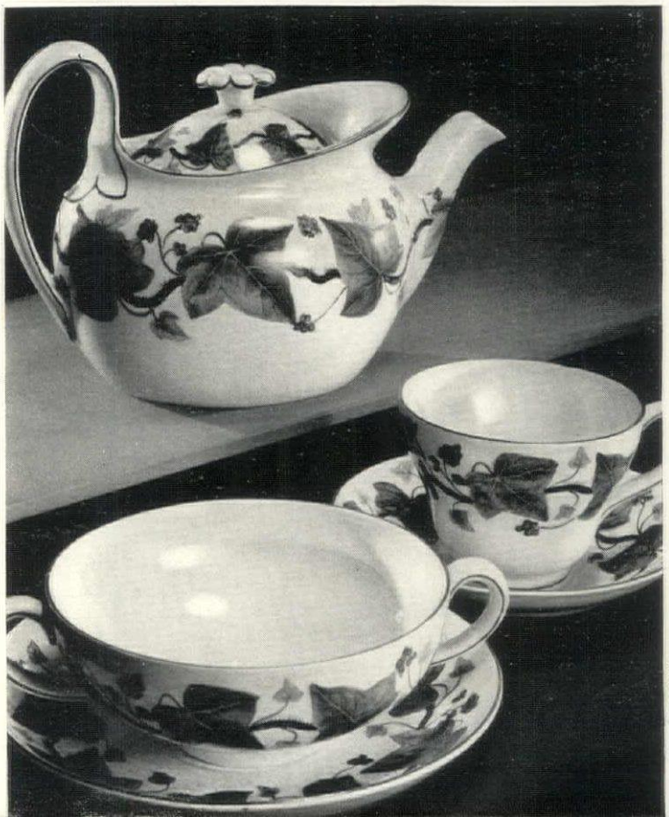
INDIAN Summer is here. It brings still, warm noons, a blue and golden haze on the hills, and in the chill, star-frosted evenings, zestful dining at a table glowing with all the rich colors of the harvest.

A whole orchard of fruit centers the table. Purple grapes and brown pears, peaches and blue plums, almonds, ripe figs and apples spill in colorful abundance from two white and gold porcelain compotes: The Mayhew Shop. This appropriate arrangement was composed with the aid of the Federated Garden Clubs of Connecticut. The Gribbon cloth and napkins from Leron, Inc., are of dark brown linen, the latter monogrammed in white; and the crystal ash-trays are from Carole Stupell. Around the table are old Directoire fruitwood chairs with green and gold decoration in the backs: Lavezzo, Inc.

SILVER is Watson's "Juliana" pattern and is obtainable at Brand Chatillon. The long, straight shaft is accented at either end by raised detail—a rich design well-suited to an Autumn table. Dinner service is shown opposite, and a sandwich plate and bowl are at top on this page.

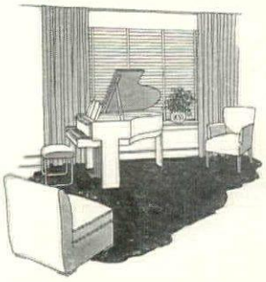
GLASSWARE was designed by Fostoria. It is a crisp modern pattern, the sharp-cut stem pleasantly contrasting with the smoothly curved bowl and base. It comes in a complete line of stemware, of which sizes for water and two different wines are shown here.

CHINA, by Wedgwood, is a bright combination of green and white—a wreath of English Ivy leaves and berries on a plain ground. Service plates are on the table, and on this page, right, are a cream soup bowl and plate, and a generous tea-pot and cup and saucer: Olivette Falls.



MARTIN BRUEHL

1. Straightforward modern in a new grand piano designed by Donald Deskey, and first shown in the Paris International Exposition. Here illustrated in bleached walnut, it comes in nine additional finishes. In the modern room below its background is a tall group of windows hung with floor-length curtains and Venetian blinds.



MARTIN BRUEHL

WE SHALL HAVE MUSIC

with pianos and organs, both small and large, for a cottage, for a castle

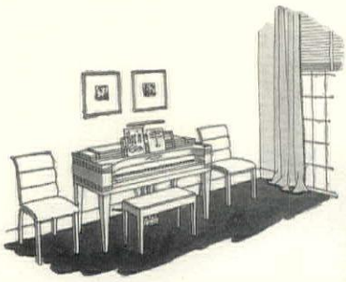
We Americans are incurable pursuers of novelty. Faced in the prosperous Twenties with a shining array of new refrigerators, new washing-machines, new and absorbing wheels to watch go 'round, we ran pell-mell after them and, like excited children, forgot the old toys for new ones.

Radio, however, newest and brightest of the toys, turned our thoughts back to one of the oldest and most fascinating of pleasures—that of creating and listening to fine music. Called at first the nemesis of the piano, radio has recreated the desire for musical self-expression, a desire which passive appreciation of the finest concert can never entirely satisfy. So the piano came back into its own. For it is a most satisfactory instrument, being solo and accompaniment in one, and it is one of the easiest to play.

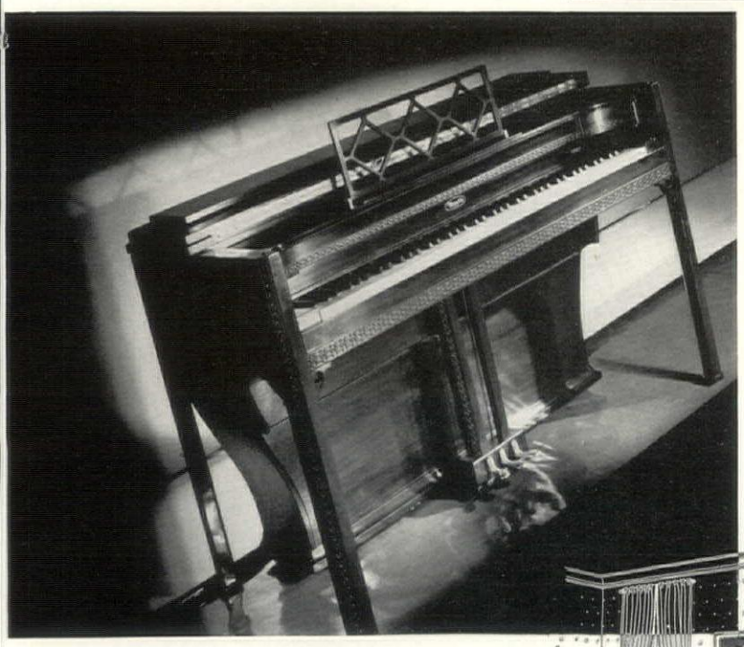
A large, long room requires a grand piano. Its perfect functional design speaks of centuries of study and tradition. It adds the cachet of elegance to a charming room, and its beauty gives it a leading role in the planning of a gracious home.

But how to fit a dignified grand piano into the abbreviated machine for living which is the modern apartment? Besides being hard to handle from a decorative standpoint, a grand piano can create a degree of volume which is to a great extent wasted in a small room. Designers' ingenuity solved the problem, and the miniature piano came into being. Cleverly limited in size and volume, these instruments are superb in quality and range. There are two main types: the first, like a small upright, has vertical strings; in the second, as in the old-fashioned spinet or square piano, the strings run horizontally.

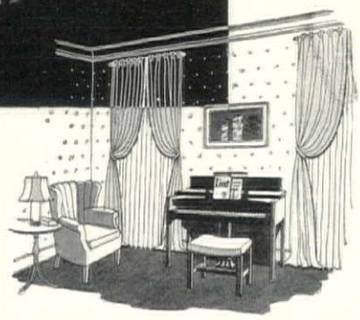
The miniature organ has only recently come into the home. It has manuals, stops, clavier and swell pedal, as does the traditional pipe organ, and a similar technique is employed in playing. The tones, however, are created by (*Continued on page* 85)



2. The SpinetGrand is a direct descendant of the old-fashioned square piano. Combining compactness in size with the fine construction of a grand piano, it is noted for its exceptional sweetness of tone. Above, it stands against a long wall, topped by simply framed prints. A tall window and a tube light over the music rack provide illumination.



3. The organ below occupies no more space than a miniature piano, and is as easy to install. Its tone range is almost limitless, far exceeding that of the ordinary organ. At right this instrument is shown in a Victorian scheme, lighted by a fringe-curtained window and by candelabra. For further information on these instruments turn to page 78.



4. This Chippendale Musette need not confine itself to a perfectly matching decorative scheme. Its simple, graceful lines would fit equally well in a modern room, although it is an authentic Chippendale design. It is here placed between two windows with an inviting wing chair nearby. Tube lighting is again used for an evening concert.

Grow Your Own Wildflowers

BY S. JUDSON EWER

OUR native wildflowers have come into their own. Almost every home garden has its nook or corner in which at least a few wildlings are persuaded to bloom. Sometimes these are arranged by themselves, or sometimes they are mixed promiscuously with plants of the cultivated garden —a haughty horticultural variety flaunting its gaudy color beside some modest wild blossom from the woods.

But there are gay and brilliant wildflowers as well as modest ones, and in many instances we may question where to draw the line between "cultivated" and "wild", and how long a plant must be grown before it falls into the category of a true garden variety. The majority of our plants are still "wild" at heart, and this wildness becomes lessened only as they become more and more the pets of man, trained and developed according to his whims and fancies.

It is not, however, with plant origins that this article deals, nor with arrangement in the formal garden, nor even with wild gardens in the conventional sense. It is concerned, rather, with the growing of wild plants in their natural environments and in accordance with Nature's own methods. Although this type of gardening is not open to all, to many (an ever-increasing number), it unfolds with tremendous scope both as a fascinating personal exploit and as a means for plant conservation.

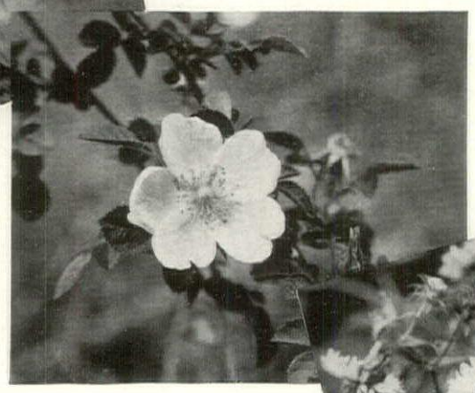
On my many hikes along the back roads of New England I see old houses fast falling to decay, with sagging roofs and tumbling sheds and barns. These are pitiful sights, and yet every year more and more such wrecks are being taken over by people who, either through personal desire or from necessity, are seeking relief from the oppression of blank city walls and canyon streets. Here in the country these people are repairing and rebuilding the old places, reclaiming the land, and bringing back once again into respectability that which was passing hurriedly into oblivion.

And yet, it seems to me, many are missing a truly great objective. In seeking the rehabilitation of the old farm lands they forget momentarily where they are, and the results of their efforts culminate in the transfer of a bit of city atmosphere into a rural setting. Man-made landscapes, modeled along the lines of the city park, surround the lovely old-fashioned houses, and trimmed shrubs of exotic species ornament the grounds. Surely these have no association with the native Spruce and Fir that range over the hillsides in rank after rank of pointed spires against the sky, or with the tangle of Goldenrod and deep purple Asters that stretches across a nearby meadow. There is incongruity instead of harmony, and the beauty of formal line and carefully placed plantings is a product of man's mind and not of Nature.

To the reclaimants of the abandoned farms and the builders of country homes there comes the challenge to carry out a more natural form of gardening and one more in keeping with the woods and fields, the hills and valleys among which they have come to live. Theirs is the privilege of preserving the fast diminishing wildflowers and shrubs, of saving rare species from extinction, and of keeping a continuous succession of bloom that will delight the eye from earliest Spring until the killing frosts of Autumn.

Each section of the country has a flora of its own, and the first duty of one who would make of his rural home a haven for wild plants is to become acquainted with the native species characteristic of his locality. Studies should begin by taking account of stock, an inventory if you will, of the trees, shrubs and herbs growing naturally upon his own land. Many (*Continued on page* 112)

YELLOW LADYSLIPPER



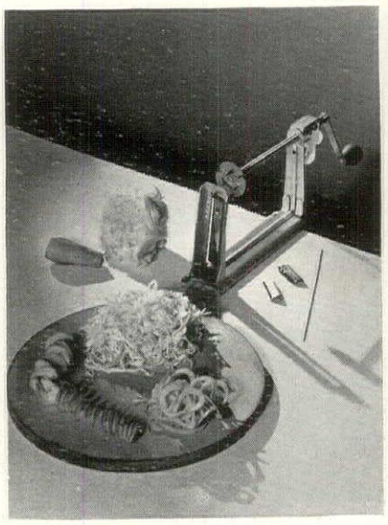
SWEETBRIER ROSE

NEW ENGLAND ASTER

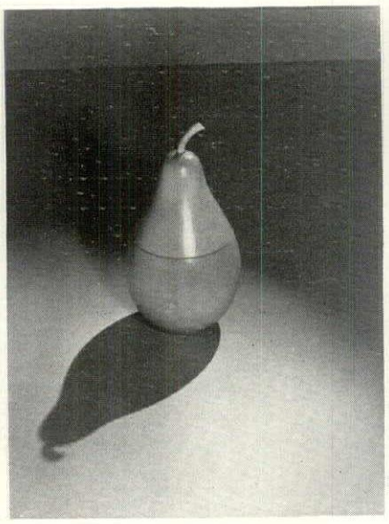
Tulips are not wildflowers, but...

• By way of contrast with the naturalistic effects in which the majority of wildflowers excel, the May-flowering Tulips are clearly sophisticated. The border of them on the opposite page, shown by courtesy of Oregon Bulb Farms, demonstrates this basic difference

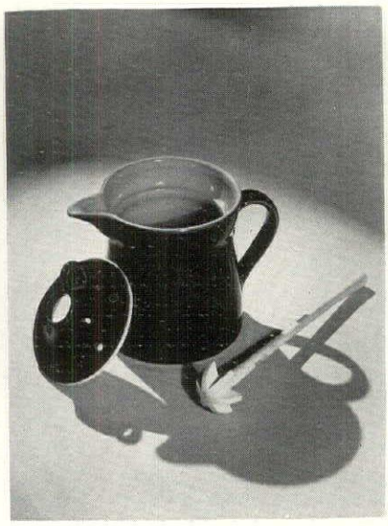
New assistants



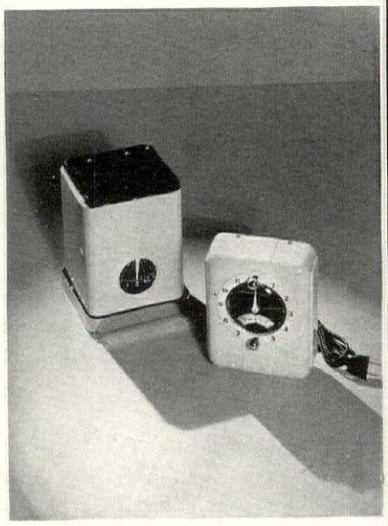
• Turn the crank and this Curley-Q will convert all your vegetables into endless spirals, rosettes and all manner of fancy shapes for garnishes, salads or deep fat frying



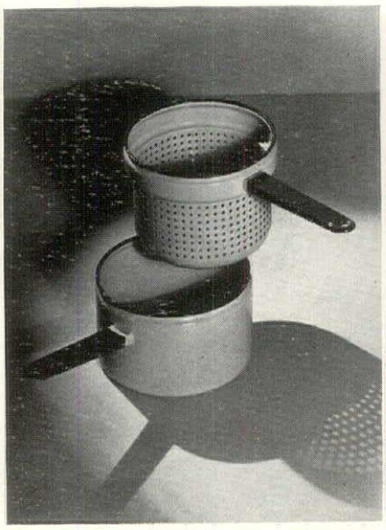
• The large, handsome pear, hand carved in natural wood, is hollowed out so that it will hold a standard size jar of preserves or marmalade on the modern breakfast table



• Cocoa, made and served in this heat-proof pottery jug, will be delicious if the wood paddle stick which fits through the cover is twirled constantly while cooking



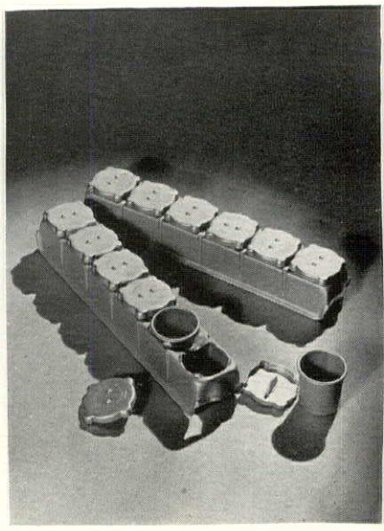
• Honest weight and simple honest design recommend this modern kitchen scale. The kitchen clock can be set like an alarm clock to buzz a warning when food is cooked



• Macaroni, spaghetti, potatoes, noodles and other foods which need lots of water can be thoroughly cooked and easily drained in this basket cooker in enamel finish

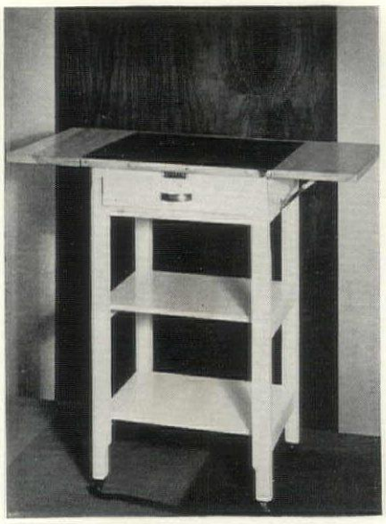
• Grind you own seasonings in the best French manner. These imported grinders turn out fresh pepper, fruit peel for marmalades and poppy seeds to top off your rolls

• This cake board and cover are equally at home on a buffet supper table or the pantry shelf. The transparent featherweight cover is ventilated and bound with bright metal

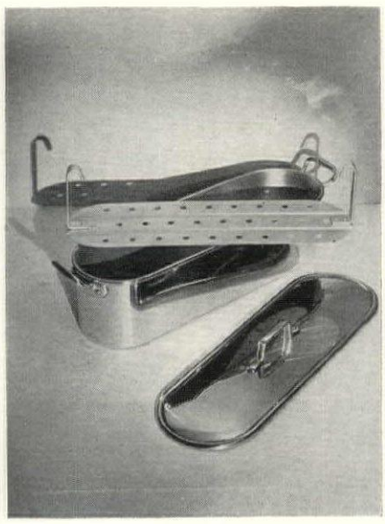


• Individual packages of ice can be easily removed, one or two at a time as required, from these standard size trays. The covered cups keep ice fresh and free from odors

for your home



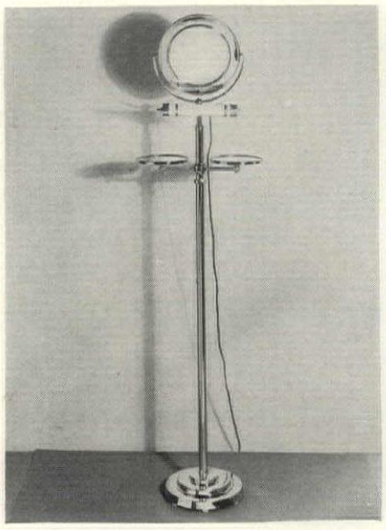
• This free-wheeling kitchen table takes up very little floor space and has a linoleum top and wooden drop leaves which are good for cutting and chopping all manner of foods



• Any fish short of a whale can be boiled intact in this aluminum boiler. The cooked fish is removed easily and in one piece by lifting the rack, thus eliminating culinary tragedy

• The accuracy of a beam scale makes this bathroom model particularly desirable. It is well designed in size and appearance for use in well-appointed modern bathrooms

• These stainless steel cooking utensils are truly stainless, free from chemical reactions and easy to clean. They give long satisfaction in ordinary or heavy duty cooking



• This shaving stand is worth its weight in chromium. The well-placed light and reflectors eliminate shadows. An outlet for an electric razor is located below the mirror

• Small but powerful and efficient, this hand-size whirlwind vacuum cleaner will also moth-proof your very best draperies and upholstered furniture with the greatest of ease

• Sufficient ice cubes for prolonged festivities of a liquid nature can be kept without melting in this large vacuum jug of chromium with shapely walnut handle and knob

• The electric deep fat fryer automatically keeps the right frying temperatures for different kinds of foods. The fat can be stored away in the container when not in use

FOR FURTHER INFORMATION PLEASE TURN TO PAGE 78

SPECIAL COLLECTION FOR CONVENIENCE

THE TRAY SET at the top of the opposite page provides for informal snacks: a new automatic two-slice toaster, cutting board with knife, relish dishes and individual lap trays. Walnut or mahogany tray with folding stand to match. Toastmaster Hospitality Set: McGraw Electric Co.; Ovington

ELECTRIC ROASTER, upper right, for practical magic. It holds sixteen quarts or a sixteen-pound turkey for roasting. The thermostat maintains any heat from 150° to 550°. The cooking well, finished in vitreous enamel, is acid resistant. Hotpoint Automatic Roaster: General Electric Co.; Bloomingdale

GLASS COFFEE MAKER. With coffee, some like it hot, some like it steaming, but none like it tepid. This new device has a special control which can be set to keep the brewed coffee miraculously at just the right temperature without the usual loss of flavor. Anyheet Control Silex: The Silex Co.; B. Altman

ICE CREAM FREEZER. The aluminum cylinder at the left makes old-fashioned stirred ice cream in the freezing unit of a mechanical refrigerator. Connect it to any electric outlet; close the refrigerator door over the cord. Hamilton Beach Iceless Freezer: Hamilton Beach Co.; Hammacher-Schlemmer

COFFEE SERVICE. Modern electrical convenience plus the gay charm of bright colored pottery makes an interesting coffee service. Eight cups of good coffee can be made in the glass pot which sets on the electric heating unit. Fiesta Coffee Set: Westinghouse Electric Co.; Erb Electrical Supply Co.

PERCOLATOR. The trim, shining percolator in the center of the page has a simple dial which can be adjusted to brew the coffee automatically to any desired strength. The stream-lined spout and handle are specially designed for dripless pouring. Airline Automatic Percolator: Samson United Corp.; Macy's

ELECTRIC IRON. This electric iron may be set to hold the right heat for different kinds of clothes—no more testing by hand and scorching by mistake. The cord is permanently connected and a heel-rest is attached. "American Beauty" Electric Iron: American Electric Heater Co.; Lewis & Conger

THE SPHERICAL URN which gives dignity to the coffee set at the right of the page is actually an electric 12-cup percolator. An automatic control keeps the coffee fresh and hot. Capacity can be increased to sixteen cups by removing the inside parts. Harmony Coffee Service: Manning, Bowman & Co.; Macy's

WAFFLE MAKER. The china top on the red-headed waffle maker is heatproof and the color deepens for a warning when it is ready for batter. The tempting variations on the waffle theme include chocolate, gingerbread, spice waffles and many others. Royal Rochester Waffle Maker: Robeson Rochester Corp.; Macy's

TOASTER. The satin finish on the two-slice pop-up toaster will make it particularly desirable to many people. With the adjustable heat controls it is possible to turn out perfect dry Melba toast for lunch, as well as the softer varieties for breakfast. Proctor & Schwartz Electric Co.; Lewis & Conger

THE CHAFING DISH with white handle is more than beautiful. It broils, fries, stews, boils and bakes without fuss. Rarebits, casseroles, broiled steaks, pancakes, baked potatoes and delicious hot biscuits are just a few of its easy possibilities. Electric Table Chef: Chase Brass & Copper Co., Inc.; Stern Bros.

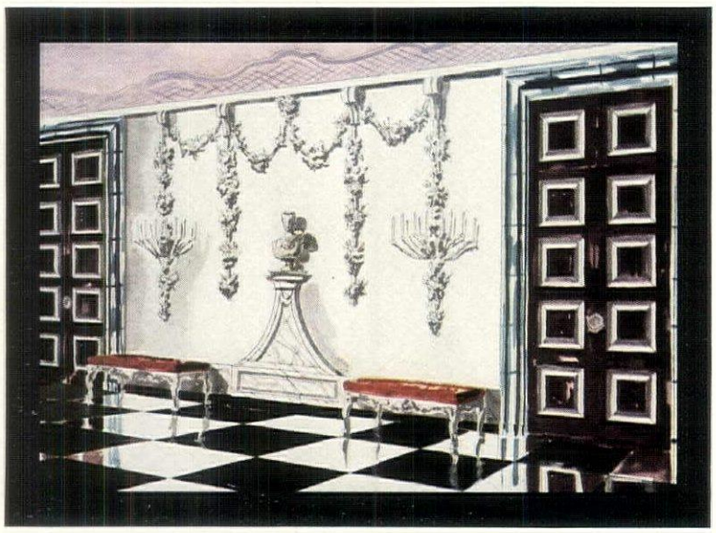
TWO MIXING BOWLS. The clear modern colors which mark these new mixing bowls delight the eye and their curved shape makes all kinds of stirring and beating easier than with the older types. "Fantasy" Mixing Bowls: National Enameling & Stamping Co.; Gimbel Bros. (Continued on page 88)

ANTON BRUEHL

New Electrical Gadgets Serve You with Efficiency

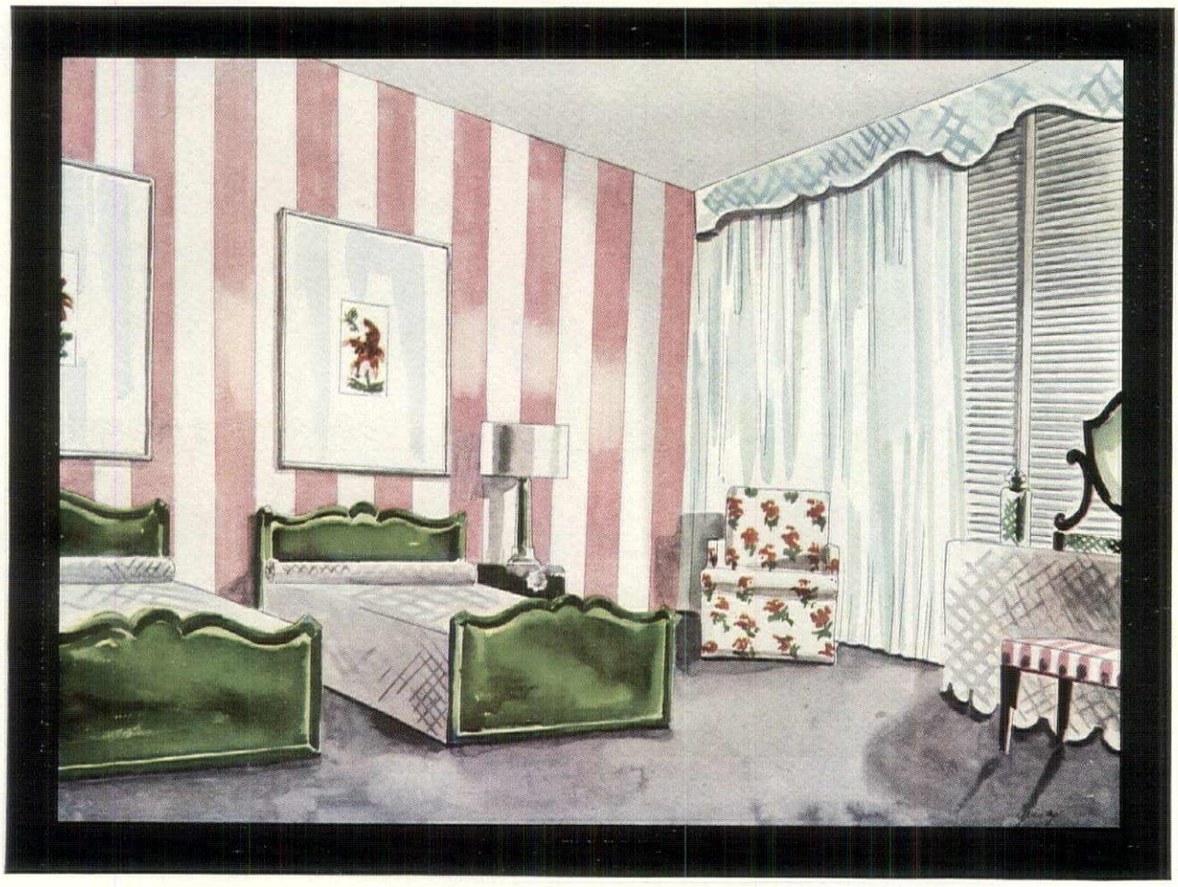
Hampshire House

New York's newest apartment hotel offers a wealth of bright and colorful ideas in decoration



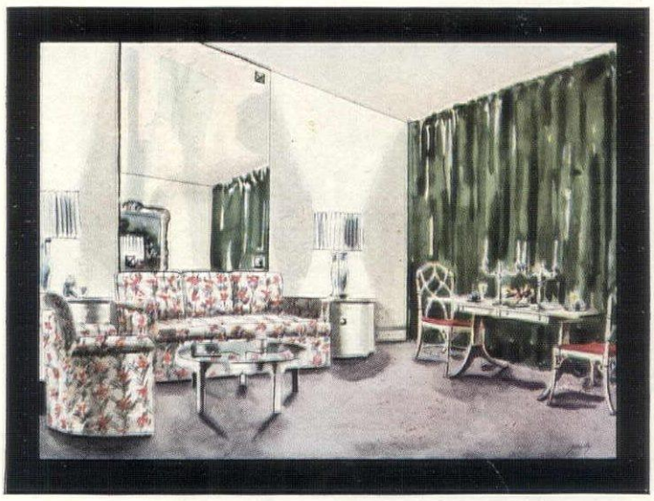
The rooms shown on these pages are in Hampshire House, New York's newest apartment hotel overlooking Central Park. Decorated by Dorothy Draper, this building is a gold mine of decorating ideas, particularly in color. Below is a bedroom showing a brilliant use of pastel tones relieved by vivid accents. The background is a smart wide-striped pink-and-white wall paper. Curtains are raw silk, the chair covering an English nosegay chintz. In striking contrast are the beds upholstered in green leatherette.

Above is the great hall leading to the restaurant. Walls are white with white plaster fruit and shell decorations in the manner of Grinling Gibbons but over-scaled and contemporary in feeling. Indirect lighting concealed in the fruit and flower clusters gives a translucent quality. The ceiling is pink, the floor black and white marble. Doors are maroon lacquer with chunky white moldings and crystal bolection molding trim. Furniture consists of carved Georgian banquettes in white, upholstered and tufted in crimson velvet.



Above is a dining room in one of the entertaining suites—a gay friendly room with a contemporary Victorian flavor. Walls are hung in flowered chintz topped by a painted tin valance concealing lights. The Queen Anne chairs in tufted red velvet are delightful with the modern black lacquer commode. Accessories are mainly Victorian.

Left. The dining room at Hampshire House has a striking scheme of maroon walls, white damask curtains lined in pink, a flowered carpet in maroon, pinkish-gray and white and Queen Anne lacquer chairs tufted in parlor pink. The antique Georgian marble mantel is set in sheet mirror ornately framed in gold.



Right. This very attractive sitting room is in one of the private suites. Here, as in the bedroom shown on the opposite page, the note of bright green gives character and zest to the scheme. Walls are white, ceiling pale pink, the floor mauve-gray carpet. Bright green taffeta, unlined, makes the soft, full curtains. The lamps are crystal hurricane globes with pleated book muslin shades. Accessories are mainly crystal and 18th Century English silver.

NEW WALLPAPERS

Modern. Top, refresh a modern room with plain washable paper, which comes in lovely colors. For more dramatic effects, try the wide stripes below

Early American. Top, plum color, effective as background for a Connecticut Meeting House. Bottom, "Village Street", another grand Colonial design

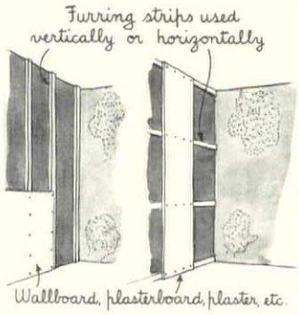
18th Century English. Top, lovely floral in a new technique giving the effect of hand-blocked paper. Bottom, "Bamboo Lattice", ideal for Georgian rooms

French Provincial. The gay bird's nest design shown at top is also available on a red ground. Bottom, these prim bouquets suggest old flower prints

Baroque. That romantic period which grew out of the Renaissance inspired this paper with its exuberant scrolls. For further information see page 78

Questions and Answers

Damp Basement Walls. My house was built last Summer on a well-drained site, and no water came through the walls or floor during the heaviest rains thus far. But this Summer the basement play-room walls and furnishings broke out with mildew. I realize that a fan will circulate the air and prevent mildew from forming on the furnishings, but what about the walls? I'm very disappointed in the results so far.



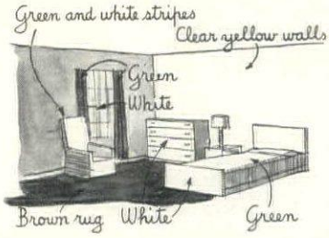
When the moisture-laden air in Summer strikes the cold masonry of basement walls, condensation takes place. Apply furring strips to present walls to create an air-space behind new wallboard, plasterboard, plaster, etc.

Cutting Branches. Several shade trees around our house have grown so large that some of their branches will have to come off. I am told that I should use a medium-size, crosscut saw with wide-set teeth so as not to bind in the green wood, and I have read that the open wounds should be painted with a standard preparation to keep them from bleeding and sapping the tree's strength. But what is the proper way to saw large branches so as not to do irreparable damage to the tree?

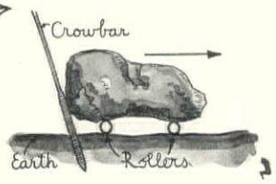
The first cut should be on the underside of the limb, about ¼ way through. The next cut should be directly above it, which will bring the branch down without ripping the bark. Make the third cut close to and parallel to the trunk.

Dark Room. Please suggest colors for a guest room which has a northwestern exposure—it is the darkest room in the house because it gets no sun until late afternoon. I want to paint the furniture. What would you suggest for walls, rug, furniture and furnishings?

Begin with clear yellow walls for a cheery start. Use a brown rug, white-painted furniture, jade green bedspread, white glass-curtains, green over-curtains, and green-and-white striped upholstery for the chairs.



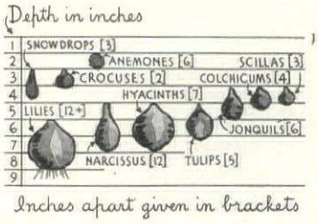
Moving Boulders. Is there any way of moving large boulders without dragging them on a stone-boat, or having them moved with a tractor? I have several, about 2 feet or so thick, which I want to move a few yards, but the plantings are such that there is no room to rig up any hoisting machinery. The boulders have weathered a beautiful grey, and I don't want to use chains because I tried that several years ago and the whitish scratches still show. The ground is nearly level, and it seems there should be some simple, ingenious solution.



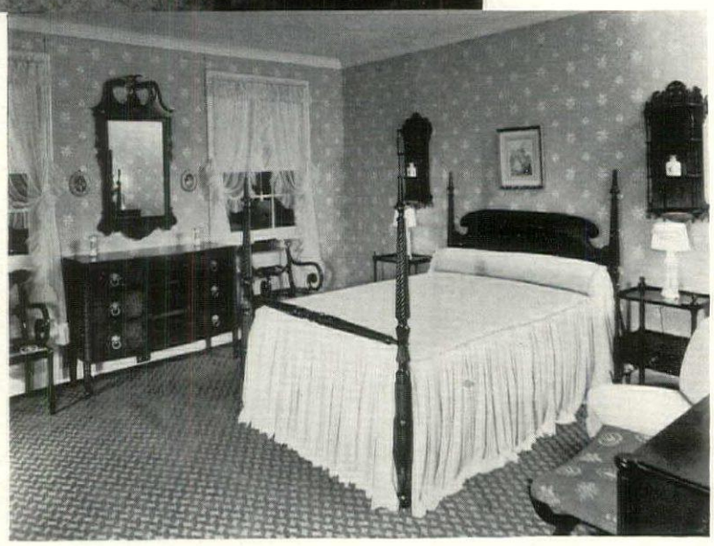
You need two long crowbars, and three rollers about 3' long, made of 2" or 3" pipes. Pry up the rock, slip a roller under, and start the rock on its way. Before one roller can drop out behind, put another in front.

Spring Bulbs. This Fall I intend to plant a good many Spring-flowering bulbs of different kinds, and since my garden is a new one I am especially anxious to do everything just right. The soil is excellent, I have been told—quite rich, well-drained, sunny. What puzzles me most is the depth at which the different kinds of bulbs should be planted. Is there any general rule I could follow? Also, how far apart should each species be placed in the border? I don't want a straggly effect nor do I want to overcrowd the bulbs. (*Continued on page* 84)

As a rule, hardy bulbs should be planted about 2½ times as deep as their own height. But because there are variations we suggest following this chart, both for depths and distances apart.



Inches apart given in brackets



Two interiors from the Maryland Group, which includes replicas of American and 18th Century English furniture such as would have been found in the fine old homes of Maryland, Virginia and the Carolinas. Included above are a high secretary, and a George Washington armchair

Right. A guest bedroom of the Maryland Group has a spiral twist four-post bed made from an original discovered thirty years ago in Williamsburg. The sideboard with its eagle marquetry inlay is also Williamsburg, probably originally by the Early American, Shearer

FURNITURE HIGHLIGHTS

Blond as to wood, and gaily covered in leather, are the modern card table and chairs at left. Distinctive is the sofa pictured above, built for comfort, designed for sophistication. Faintly Victorian in inspiration, its unusual lines would lend smartness to a variety of ensembles

On the left, the mahogany credenza and chair form part of an open stock dining group that permits a varying choice of combinations. The chair is a particularly fine example of the grace and classic purity so characteristic of 18th Century design and adds to the dignity of the room.

Suave dignity and restraint pervade the Georgian dining room shown below, with its authentic reproductions in mahogany of 18th Century English pieces. The walls of the room are finished in a deep blue and the drapes are cedar, accenting the warmer tones of the wood.

FOR FURTHER INFORMATION ON FURNITURE, SEE PAGE 78

AIR CONDITIONING ANALYZED

The authors, Thomas R. Byrley and Meredith F. Foster, use a small home in Washington, D. C., as a yardstick

SEVERAL months ago a young Washington couple bought a wooded lot overlooking a picturesque lake in nearby Maryland and prepared to build the home of their dreams.

Realizing that air conditioning is an essential part of the truly modern house, they postponed building operations until they could select an efficient and economical system which could be installed at a reasonable cost. Because they were anxious to secure definite, impartial and nontechnical information, they decided to make a complete survey of the present air conditioning market for the purpose of securing a yardstick by which they could make an intelligent comparison of the different systems now in existence.

The first step was the preparation of plans for a two-story, six-room house typical of those being built and sold throughout the country today. Blueprints were submitted to eleven air conditioning distributors. Each was requested to submit an estimate covering the cost of installation, the cost of the unit itself, approximate operating costs, and any other information of importance.

While the estimates were being prepared, several days were spent inspecting representative installations of the companies in question and interviewing home owners who have used the systems for a full season or more.

Finally the entire set of proposals and all data collected was analyzed and submitted to a consulting engineer for technical approval. The equipment covered by the eleven proposals is representative of today's market, ranging from a simple hot air furnace to a complete winter air conditioning system designed by some of the country's leading experts and installed under the supervision of competent engineers.

It is not necessary, however, for the home owner to take a course in air conditioning engineering or forego the luxury of an air-conditioned home. Any man sufficiently interested in his financial investment and personal comfort can readily determine, through intelligent research and inquiry, the type of installation best suited to the home he proposes to build or buy.

The most important single factor in the selection of a conditioning system is the reputation of the company which makes the equipment and the responsibility of the company that installs it. Greater purchasing power, adequate engineering facilities and assembly line methods of production enable the larger companies to offer a greater measure of value and confidence than their small competitors. These manufacturers are usually represented by factory branches or local distributors of unquestionable reliability. The small, poorly financed agent will frequently be found handling a brand which he can sell only because of its low cost, and only to the man who is more interested in initial price than in operating economy and competent installation.

Air conditioning can be defined as the automatic control of temperature, humidity, air cleaning, and air circulation by mechanical equipment. It consists of a heating plant, a conditioning unit, a condensing unit in the case of cooling, a sheet metal duct system to carry the conditioned air to the rooms, and, in the case of radiator systems, a piped distribution system which supplies controlled heat independently of the flow of conditioned air through the ducts. The complete basement plant provides facilities for carrying out all or part of the following functions:

Winter Conditioning	Year Round Conditioning	Summer Conditioning
Heating	Heating	Cooling
Humidifying	Humidifying	Dehumidifying
Cleaning	Cleaning	Cleaning
Ventilating	Ventilating	Ventilating
Circulating	Circulating	Circulating
	Cooling	
	Dehumidifying	

Over ninety per cent of the residential plants provide for winter conditioning only. A few are designed for the future addition of summer cooling.

Most of the large manufacturers are offering special furnaces and boilers, designed for automatic firing with oil, gas, or stokers. These are more efficient than the converted types which have the automatic firing apparatus installed in a heating plant designed for hand-fired coal.

After a satisfactory unit has been selected, the next step is to check up on the local representative. It must be remembered that most conditioners are sold outright to the distributor, and that the buyer is absolutely dependent upon him for installation, service and guarantee, although reliable manufacturers generally offer an engineering service as well. How long has the local representative been in business? How long has he been selling this line of equipment? How many brands has he sold in the last five years? This will give some idea as to his honesty and reliability. Does he maintain twenty-four-hour service? Investigate his credit rating if necessary. Secure a written statement covering all guarantees, warranties and service policies. The reputable dealer will be delighted to give such a statement, and it will prevent any future misunderstandings.

While radiator distribution systems are pretty much standardized, so many factors enter into the design, manufacture and installation of a warm-air duct system, that it is impossible to set any definite rules applicable to all houses. The most objectionable effects of a poor duct installation are drafts and noise. The first is caused by improper selection of register locations, while the second is chargeable to faulty design and construction of the basement duct system.

Sketches on pages 90 and 92 show the results of different register and grill locations on the flow of conditioned air through the room. The room in fig- (*Continued on page* 89)

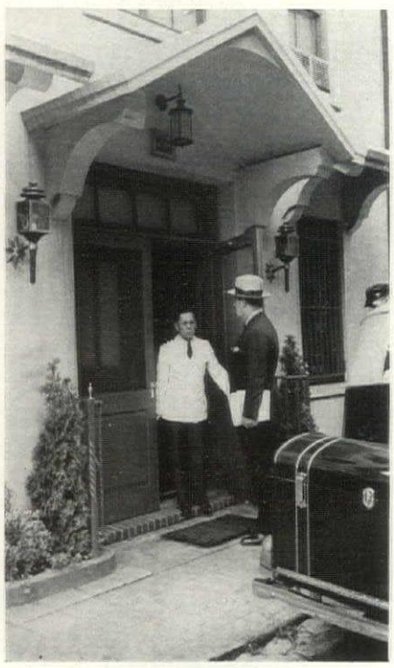
A Stable in Washington Mews

THERE is an alley in Manhattan's Greenwich Village called Washington Mews. Seventy-five years ago it was a row of two-storied stables, belonging to the proud old mansions that faced nearby Washington Square.

Now it is a private thoroughfare connecting Fifth Avenue and University Place, and the stables have been converted into individual studio apartments which are in competitive demand by artists, sculptors, musicians and nostalgic Londoners who like to be reminded of their own quaint mews.

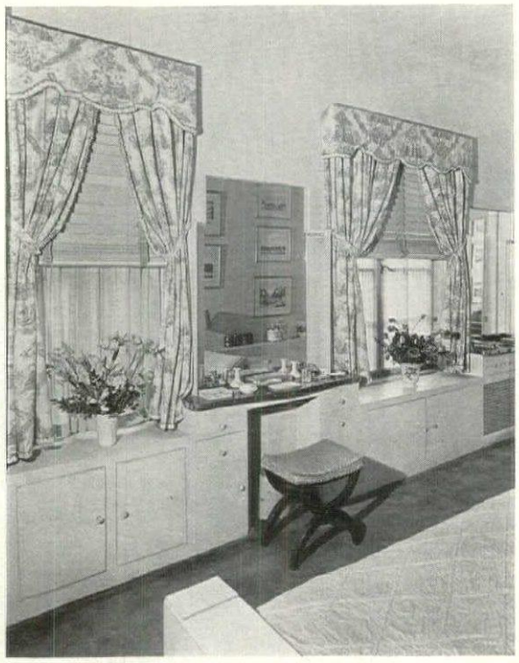
Here lives prominent New Yorker Grover Whalen. His butler greets us at the door, lower left, and we are invited to inspect his charming apartment which is shown on the next two pages.

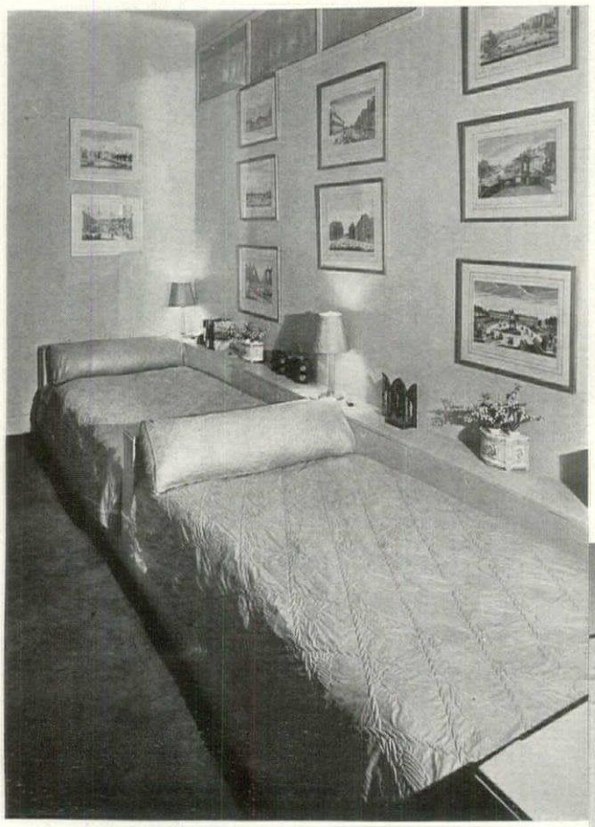
KARGER—PIX



Grover Whalen's New York home, shown on this and the following two pages, is a notable example of restoration

French Provincial and Modern are here used with skill and success





DRIX DURYEA

ABOVE are two views of the master bedroom in Mr. Whalen's house. Twin beds are built into one wall. Opposite them, drawers and cupboards are compactly ranged under the windows. Walls are in soft pink-beige and blue; the bedspreads are of quilted French percale. Pink and white chintz curtains carry out the colors in the French Vue d'Optiques from Mrs. Whalen's collection of old French prints.

AT RIGHT is the entrance hall leading into the library, a pleasant room with French Provincial furniture against a modern background. The cocoa wallpaper is figured with white leaves and chartreuse and watermelon-pink flowers. The rubber-tiled floor is brown with a white inlaid star. A French Provincial bench is upholstered in brown and cream striped raw silk.

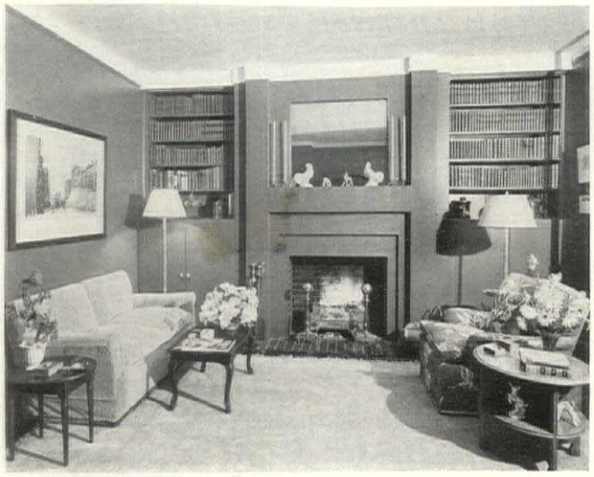
THE upstairs living room, shown at left and directly below, is modern in feeling, carried out in tones of whites, browns and pinkish beige. The rug, in rich, warm brown, strikes the darkest note.

A tall wide window fills one wall; transparent glass-curtains soften but do not hide its modern square glass panes. The linen over-drapes have a green ground and a swag design in cocoa brown and dusty pink. A large sofa is upholstered in brown and tan rough linen tweed. Two armchairs are covered in a wide brown and white stripe. Rebecca Dunphy and Grace Hutchins, decorators.

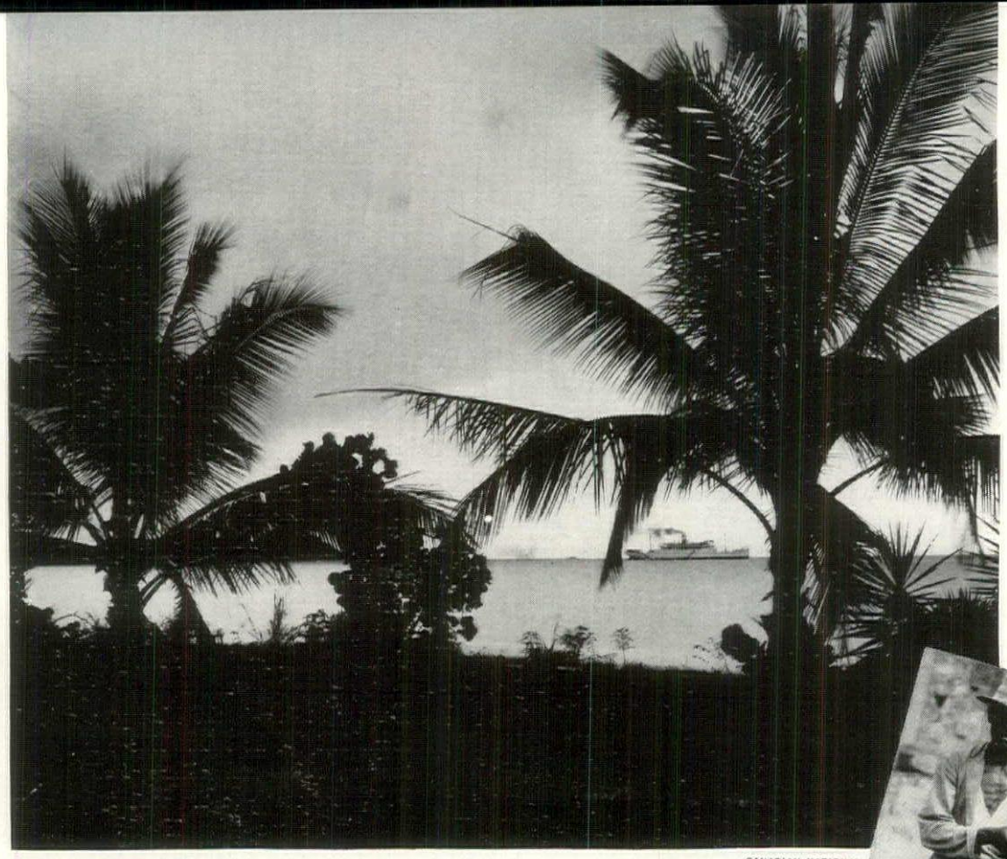
BELOW at left is the library, a restful room deriving its color scheme from the browns, whites and yellows of old prints. Bookcases reach to the ceiling, and the walls are cocoa color. The beige rug is textured and hand-tufted, and a small sofa is upholstered in beige velour. Inviting chairs are slip-covered in brown linen with a white Tiger Lily design.

KARGER—PIX

DRIX DURYEA



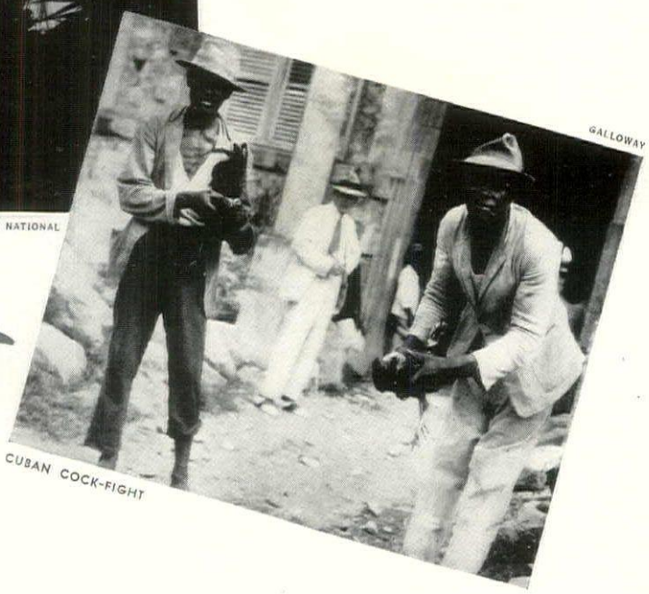
Grover Whalen at home in his charming modern apartment — which was once a private stable where proud hackneys pranced in their stalls



CARIBBEAN—SLEEPY WITH SUN

CANADIAN NATIONAL

Travel by degrees..... Briefs from a climetester's notebook on fall and winter travel.



GALLOWAY

CUBAN COCK-FIGHT

Some like it-hot

80°–95° Nassau . . .

Hot enough for anyone. Nassau, new mecca for sun-tanner and beach-idler, is very gay, very British. Its complete store of pastimes—social and athletic—permits you to do everything or nothing. Ferry to Hog Island and its brighter side, Paradise Beach. Chances are you've never seen a thatched roof bar before. The rum is tempting. Don't mix it with too much sun. Peeled oranges on swizzle sticks eaten lolly-pop fashion the latest thirst-killer. A change from swimming, join an eavesdropping tour in a glass bottom boat and heckle the local octopi. Be gay in the evening at the British Colonial, newest and swankiest of hostelries. To be original, rent a thatched roof hut, and throw your own party.

70°–90° Bermuda . . .

Bring your slacks or tennis dresses. Shorts on a bicycle are not *comme il faut*. Stay in Hamilton (make your reservations early) to be in the thick of it. Otherwise the guest houses in Paget, Somerset, or St. Georges. For sports: golfing is best at Mid-Ocean, tennis on the courts behind your hotel, swimming at Coral or Elbow Beach. For matrimonial malcontents there are sand spits by the lighthouse, deserted except for the grotesques of seaworn coral. Best fun is your own Cook's tour to St. Georges. Train out, cycle back. Make the White Horse Inn for lobster luncheon. Swizzle Inn, or Tom Moore's, for rum coolers and fascinating atmosphere. If you linger, you'll find your bike has a will of its own. Between five and six you'll find everyone and his brother at Roddy Williams' Twenty One Club. Then dance under the multi-mirrored chandelier that revolves in the Bermudiana's ballroom.

85°–98° Cuba . . .

Historic tradition beside modern boulevards overrun with half-naked children pleading for coppers in a cockney accent. A few dollars will conjure up a car, a talking-machine driver, and a ride through the native quarter. And if you don't see a barnyard cock-fight you've been swindled. After your quota of sun and sand, Sloppy Joe's, the Plaza. Climax—Sans Souci, marble dance floor, palms, tangos, soft music.

70°–90° Jamaica . . .

High powered color schemes. . . . Ebony faces, native huts, hibiscus, all backed up by great blue mountains. You swelter on the shore, shiver in the uplands. Kingston is not a one-night stand for cruise ships. Its charm belongs there, inherent in the great houses, in the soft mist of the mountains. You'd make them your home if you could.

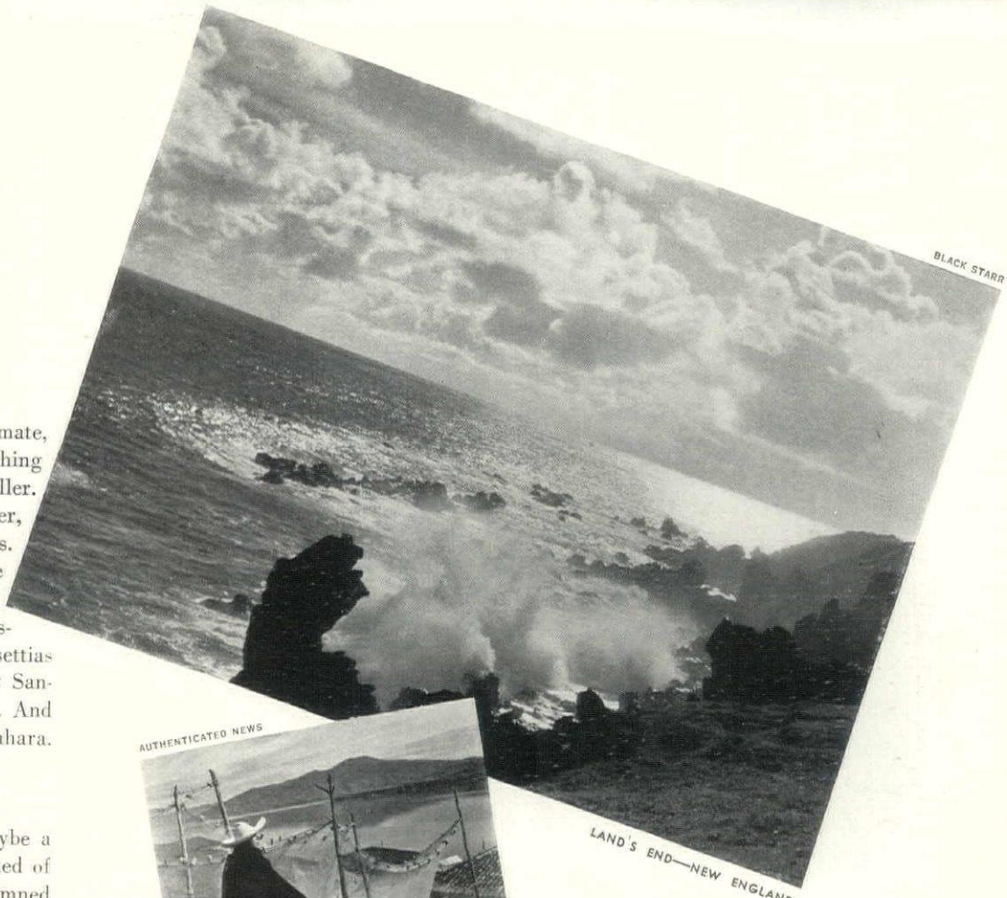
cool

60°–75° Mexico . . .

Paradox of the torrid zone, a delightful climate, air-cooled by the Sierra Madres. The hottest thing is the food, and . . . tequila, the native pain-killer. In deference to digestion drink bottled water, and don't buy tidbits from street vendors. 7,000 feet up in Mexico City you'll see the models of Rivera's frescoes, stolid peons in red sarabandes, haughty matadors, Mayan craftsmen whirling clay into graceful vases. Poinsettias and tabachines flame in the background. Try Sanford's or the Ritz for a less peppery cuisine. And remember there's still Mazatlan and Guadalahara.

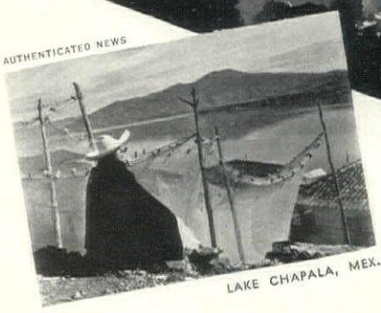
55°–65° New England . . .

There's still time for Nantucket, and maybe a civil war. Only a few months ago natives talked of secession. That's typical of the salty, Billy-be-damned place where convention is something you read about in books. For color and quiet—the Berkshires. Any town will do. The frost comes early, turning the hills into vast murals by a modern who works in great splashes—red, orange, and brown.



BLACK STARR

LAND'S END—NEW ENGLAND



AUTHENTICATED NEWS

LAKE CHAPALA, MEX.

cold

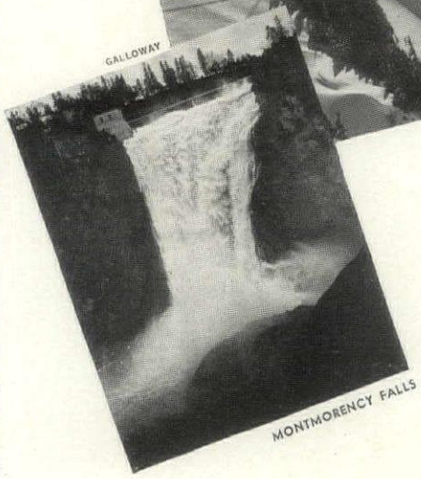
20°–65° Canada . . .

Be sure you like it cold. East coast or west temperatures vary, which usually means they go down. Once you leave Montreal or Quebec, the spaces are wide open. There's no such thing as "accommodations". You take what the one hotel in town has to offer, and like it. Your best friend will be a set of woolies.

No matter how you get to Canada—car, boat or train—once you're there the car is the real gadget for seeing the country. For austere scenery head for the Laurentians. For atmosphere the Gaspé. Bleak houses huddle close together around the church. Grizzled Vikings in high rubber boots flecked with fish scales spread their nets over the hillside to dry. Don't talk "fish" to the natives. They have to eat it 365 days a year. The nearest thing to a hotel can be found in New Richmond or Percé.

Canada, west coast, is the happy hunting ground for those restive individuals, happy only when hobnailing their way up some glacier a million miles from nowhere. Vent your energy on the hills around Banff or Jasper Park. Golfing is tops at Banff, but you may trade your golf clubs for a good mount. The local horses know the trails. All you have to do is take in the grandeur, towering pinnacles of snow, great forests of spruce, strings of lakes, patches of green and blue spotted with snowy reflections. Hotels here, long since geared to modern travel, are excellent. Get a room facing (*Continued on page* 106)

SKIER'S PARADISE



GALLOWAY

MONTMORENCY FALLS

SEMI-CIRCULAR PAVED STEPS LEAD UP THROUGH THE GARDEN

New Garden in Old Chelsea

Varied paving, good design and well-selected plants blended by a noted designer

THE gracious dignity and unique charm of Dr. Lindley Scott's London garden leaves little further to be said for its distinguished architect-designer, Mr. Oliver Hill. Of more than ordinary interest, too, are the problems and various histories concerned with its making. For here on this site once flowed the Westbourne Stream, dividing the Grosvenor and Cadogan estates of old Chelsea. Today, this little river courses its way through an underground culvert, and Dr. Scott's narrow strip of land above has been reclaimed to form this unusually attractive garden.

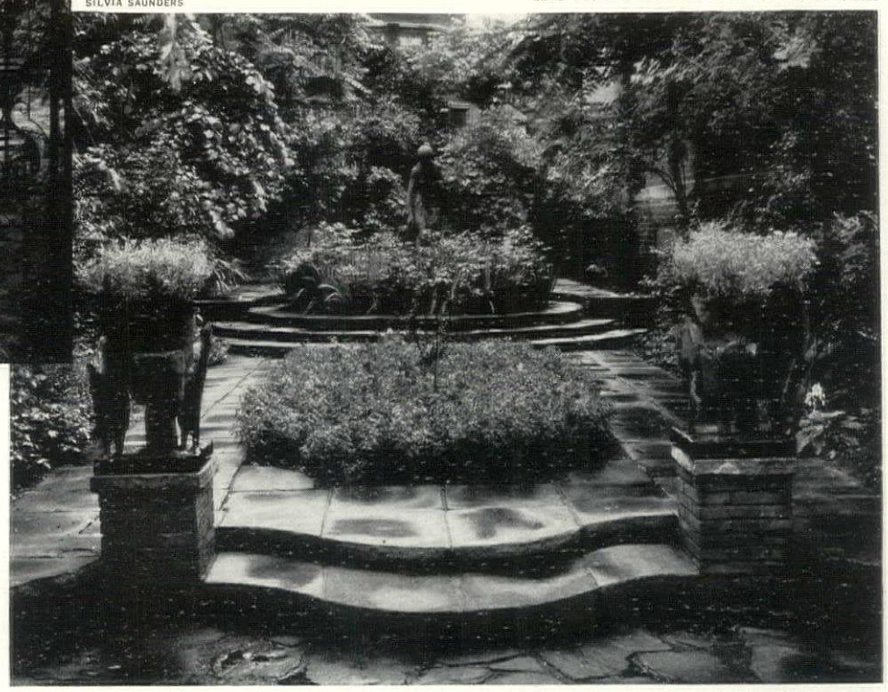
The task was not an easy one, and many yards of waste river-bed, stretching a good twenty feet below the level of one's house, are certainly not very encouraging material for a garden. But that was ten years ago. Now, with the levels built up and the garden completed, one may step out of any one of the handsome French windows of the house and into one of the loveliest garden retreats in the Chelsea district.

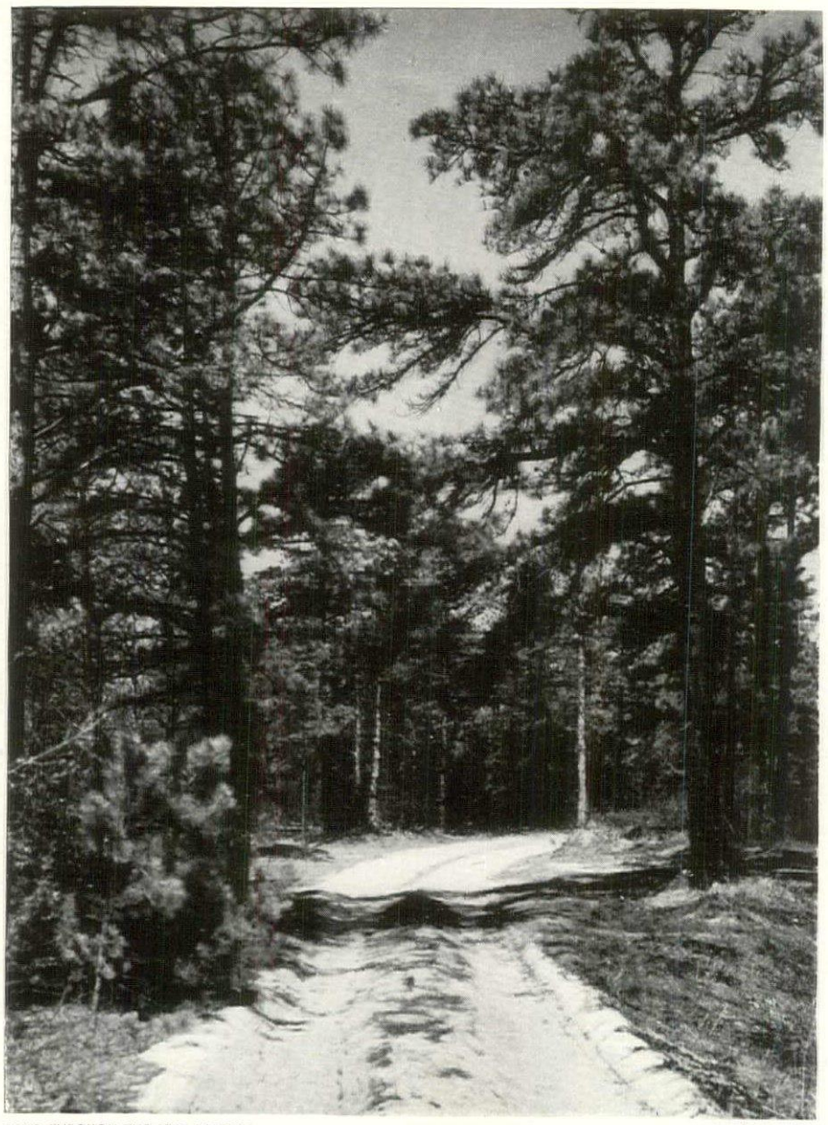
Much of the exceptional charm and grace of Dr. Scott's garden lies in its unusual and varied paving designs, carried out in the forms of circles and half-moons through a series of lovely low terraces. But the uncommonly beautiful layout of the garden is by no means its most interesting feature, for here are successfully grown more than fifty different kinds of trees, including such specimens as the Catalpa, Judas, Ginkgo, and Tulip trees —certainly unusual species in London. Dr. Scott is particularly fond of weeping trees (*Continued on page* 102)

WROUGHT IRON ENTRANCE GATE

SILVIA SAUNDERS

LEAD FLOWER VASES FRAME A STATUE OF CERES





ROAD THROUGH THE PINE BARRENS WALTER B. WILDER

PINE

The first of two articles about a strange region in New Jersey which has long been noted for its solitude and for the beauty and rarity of its native plant inhabitants

by Louise B. Wilder

BEAUTY in the Pine Barrens? Yes, assuredly it is there in full measure, though when one first enters this aberrant territory one is less conscious of the beauty than of the barrenness, the gray and white desolation. It requires a little time for eyes accustomed to sleek farmlands to see that the small sturdy Pines bristling with squat cones, the gray-white sand, the dark still ponds, the winding amber streams, even the frequently encountered burned over areas, compose into pictures that possess a beauty none the less authentic because so strange. We resent the limitless flatness and the ceaseless reiteration of the black-white-green color scheme.

And then there is the stillness, a stillness that is almost tangible, a silence that is not repose but of something restless held in abeyance. In all that bright May day we did not meet one human soul or hear a sound save the curious whispering of the Pines, that characteristic music of the district, and the distraught cry of a Phoebe frightened from its nest under a bridge as we rumbled over it.

At six o'clock on the afternoon of the first day of May the photographer and I met the Professor in Moorestown, New Jersey, and though the light in the sky had begun to fade we at once set off along a smooth concrete road that ribbons through flat, well-kept farmlands and blossoming orchards toward that strange area known as the Pine Barrens.

These Pine Barrens, let me say here, may be roughly defined as covering an enormous tract of land in southeastern New Jersey, from above Lakewood on the north to almost as far as the Cape May Peninsula on the south. On the west they extend from the Maurice River northward and east to the coastal plain. It is the largest tract of forest land adjacent to any large city (Philadelphia) where anything like primeval conditions still prevail. The flora of the region is exceptional and the Barrens have long been a Mecca for botanists from all parts of the world. If the district could be made into a national park and preserved for study and recreation nature lovers and students of botany would be well served. As things are now vandals are despoiling it of its treasures, and civilization is making slow but steady inroads upon its arid isolation.

To the Professor the Barrens are as a well-conned book, and so on that Spring evening we set off with some assurance of finding what we sought—a bog where grew the so-called Swamp Pink, *Helonias bullata*, a characteristic Barrens plant. After a time we

BARREN BEAUTY

drew up opposite the quiet waters of Atco Lake and scrambling down a steep bank found to our delight several large clumps of the Helonias in full bloom, its long fresh leaves and sturdy scapes arising triumphantly above the intricate tangle of last year's withered bog growths. The marshy ground sloshed under our feet and the disturbing thought of snakes mingled with our pleasure in finding the plant.

The Helonias is one of the earliest plants to get under way in the Barrens, for it begins to show color as soon as the stalk emerges from the rosette of narrow spatulate leaves, but it loses no time and is more than a foot tall at the height of its flowering season. So we saw it, its dense heads of pinkish lilac blossoms with their bright blue stamens, conspicuous in the gathering twilight. We lingered long over this beauty of the bog and then made our way to a small town where we ate a belated supper and found beds for the night.

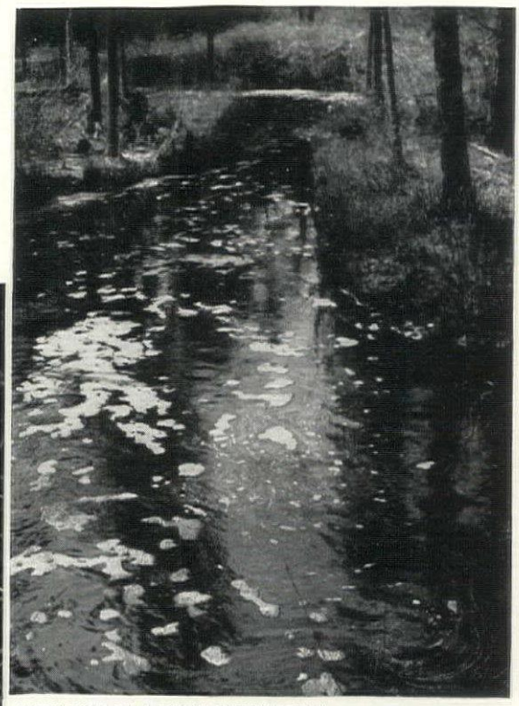
The next morning we left the concrete road to continue its imperturbable way to Atlantic City and turned into one of the innumerable sand tracks, that cross and recross the Barrens in all directions. Many of these all but disappear in the thickening forest and the crowding brushy growths scratch the sides of the car as you push your way through.

One thing that cannot fail to impress all who visit this region is the suddenness with which you pass from fertile farmland into the grim territory of the Pines—the Pineys, as they are locally called. The demarcation is almost as sharp as from black to white. One moment you are speeding past pleasant farmsteads, gay with flushing orchards and rich in the long furrows of well cultivated fields; the next you are encompassed as far as eye can reach by the dark little Pines. The pace of your car is slowed by the deep white sand of the narrow track, there are sheets of water the color of old brandy, there are sinister-looking bogs reaching back among tall White Cedars. You seem suddenly to have entered an alien land.

As we followed along one sand trail and another, pushing deeper into the Pineys, we came now and again upon one of the anomalies of the Barrens—a small trim farmstead neatly fenced and containing an orchard all pink with enthusiasm, a strictly tilled field or two, patches of flourishing vegetables and small fruits, a small house, sometimes a mere shack, surrounded by bushes of Flowering Almond and Bridal Wreath. These widely spaced oases, that have been literally wrested from the wilderness by the untold labor and patience of land-loving Italians, are seemingly beleaguered by the threatening Pines that press close to the fences. One thinks that given a lapse from vigilance of a few months they would be over and into the orchards, seizing the painfully fertilized land, returning to the jealous forest what was once its own. One cannot but tremble for these hard-won homes.

Many were the abandoned home sites that we passed. Usually the dwelling, which may have been the heart of a large estate, has quite disappeared, only a gaping cellar hole left to mark its one-time situation. Sometimes even this evidence has been erased by the shifting sands, mounds of which are held in place by thick bindings of Poverty Grass (*Hudsonia tomentosa*) not yet turned to gold with its profuse flowering. But vanished homes are easily identified by the alien trees and shrubs that still keep guard over them. Here there will be found evergreens not native to the Barrens, the remains of Apple, Pear and Plum orchards, gone half wild but maintaining a certain air of civility, the inevitable thickets of pink Almond and Bridal Wreath, and in one place a great colony of Yuccas, from tiny seedlings to plants of blossoming size, flourishing contentedly in the sand.

In the 18th Century and for some time thereafter the Pine Barrens were fairly well populated. Stage coaches rumbled along the sand tracks, stopping at the many taverns to allow the soldiers and the hoop-skirted and knee-breeched passengers to pause for rest and refreshment on their way to the sea. And more than one important industry flourished in this wilderness. Chief among these were the iron foundries that utilized (*Continued on page* 108)



AMBER FOAM ON A BROWN BARRENS STREAM

HELONIAS BULLATA

Gardening Calendar

FLOWER planting in the hardy border is in order during October. Practically all perennials, with the exception of Chrysanthemums, can be set out now if their clumps are of fair size. . . . Before the sharp frosts come, move into the coldframe all seedlings which are to be wintered there. . . . Don't plant your hardy bulbs in poor soil; they need good conditions, the same as other plants.

The stalks of hardy flowers can be cut down as soon as their leaves begin to wither; take them off close to the ground with stout shears. . . . Potting soil for the great majority of indoor plants should be a rich loam, well supplied with humus, with which coarse sand has been thoroughly mixed to insure good root aeration.

TREES should always have plenty of soil around their roots while being moved. Their roots may appear coarse, but close examination will disclose countless tiny feeding fibres which must not be allowed to dry out. . . . Better wait until Spring to move evergreens, unless the work is done by a good nurseryman.

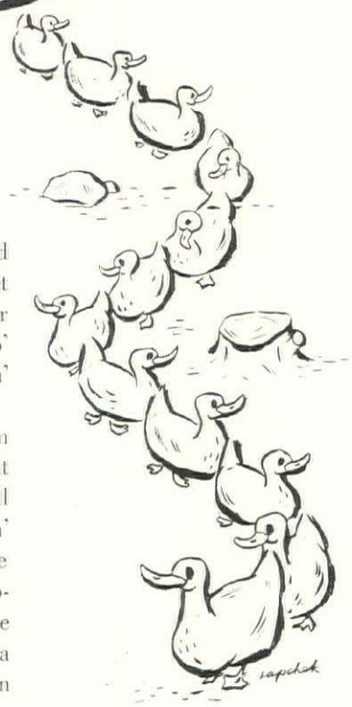
Tree pruning can be done at almost any season, unless it involves the removal of large branches. However, Autumn and Winter are really the best times for nearly all species. . . . When planting in windy locations, pay special attention to staking, lest the trunk be blown out of alignment. . . . It is a good idea to look over the trunks and such branches as can be reached for cocoons.

SHRUBS should always be selected with an eye to their ultimate size and form, as well as the color of their blossoms. Otherwise, your plantings may be highly disappointing a few years hence. . . . Many of the old-fashioned shrubs have been greatly improved by the hybridizers, and their modern varieties are well worth searching out.

One of the best native shrubs for a moderately damp location is the Summersweet (*Clethra alnifolia*). It grows to 10′ in height, needs an acid soil, and has intensely fragrant little spires of creamwhite blossoms in July. . . . Unless you are willing to sacrifice next Spring's bloom, do not prune the early-flowering shrubs in the Fall; their buds are already formed.

GENERAL overhauling of the garden is an excellent October activity. It should include the digging in of cover crops and other materials to improve the soil texture, final weeding, and of course the turning over of all new ground intended for next year's planting.

Adequate provision for drainage is an important consideration in sloping gardens, to avoid serious washouts. Better attend to this before Winter, if your grounds need it. . . . All outdoor water pipes, containers and connections (except deep Water-lily pools) should be drained before freezing damages them. . . . Outdoor frames heated by electricity are being used more and more as people come to know how worthwhile they are.



"It's allus been a sort o' con-viction o' mine—an' many's the Sat'd'y night we've argy'd 'bout it 'round the wood-burner in Eben Ashley's store over to The Corners—thet one o' the great troubles with the world is thet us humans think we're a dern sight smarter then we really be. If'n we wasn't so all-fired stuck up we'd l'arn somethin' from some o' the critters thet know how to git along without etarnally scrappin' an' gener'ly carryin' on amongst theirselves.

"Now, ye take ducks, for instance. There ain't no intelligenter thing around a farm than a duck, nor one thet hes more character, as ye might say. Ducks can be as independent as a hired man when they've a mind to, but the minute anythin' starts to go wrong they'll stand together same as sheep. A flock of 'em goin' down to the hoss-pond in the mornin' marches along in a line as good as any soldiers ye ever see, but once they git to the water an' start feedin', each one of 'em takes care of hisself an' don't ask no odds o' nobuddy. Then, come evenin', they all git together ag'in an' march home single-file like one peaceful big fambly. A duck never gits uppity, an' he never gits brow-beat. He's just a good, common-sense critter thet gits along good with other folks, an' there's a lot we can l'arn from him."

—Old Doc Lemmon

—but tasting beats telling, every time

AT PARTIES, and at family tables everywhere, women (yes, and the men, too) are saying that never before have they tasted a mushroom soup so smooth and so exquisite in flavor.

They agree that Campbell's Cream of Mushroom is truly "to the manor born", a soup that gives a touch de luxe to the most formal dinner, or a delightful party touch to a family lunch or supper. Yet however enthusiastically they praise it they agree that tasting beats telling, every time—that you must taste it yourself to know what a sumptuous soup it really is.

So, tomorrow, why not serve Campbell's Cream of Mushroom (with special emphasis on "mushroom", as well as on "cream")? As you enjoy it, ask yourself if you ever before reveled in such deep mushroom richness, blended with double-thick cream—cream so thick it will hardly pour. You'll enjoy the generous garnish of sliced mushrooms, too. And it's worth noting this soup de luxe is ready for the table in just a few minutes.

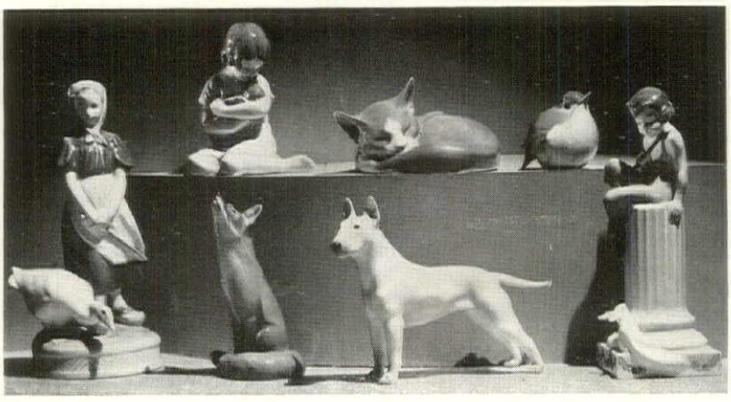
Campbell's Cream of Mushroom

Luxury in every spoonful

Royal Copenhagen Porcelains have been gracing the homes of kings and the common man, alike, since 1779. If they are used on the dining table or if one single lovely figurine is chosen as the focal point for an entire room . . . that room and that home are richer indeed. The Royal Copenhagen potters have made their porcelains unmistakable by exquisite colors, a rich lustre and an excellence of detail. Figurines may be had from three dollars, while lamps with specially designed shades are available from thirty dollars. We would be happy to write you of the Royal Copenhagen collections now being displayed throughout the United States. May we send you our book of gifts?

GEORG JENSEN

667 FIFTH AVE. NEW YORK



FOR OUR READERS' INFORMATION

THE items shown on the editorial pages of this issue of the magazine are sponsored by the following firms:

Fabric Trend, Pages 48 and 49

Silks

1. Schumacher silk from Dunphy and Hutchins
2. Kent Bragaline material at Smyth, Urquhart and Marckwald
3. Scalamandre Silks, Inc. brocatelle: Ruby Ross Wood
4. Johnson and Faulkner material from W. & J. Sloane
5. Cheney Bros. damask at Bell and Fletcher
6. Schumacher damask: Dunphy and Hutchins

Textures

7. Johnson and Faulkner cloth at Louise Tiffany Taylor
8. Louisville Textiles cotton: Olga Woolf
9. H. B. Lehman Connor material from Olga Woolf
10. Howard and Schaffer fabric: Bell & Fletcher
11. Carrillo cotton from Louise Tiffany Taylor
12. Hildreth and Dunlap material from Mrs. Tysen

Patterns

13. Crown Tested Rayon from Cohn, Hall, Marx: Miriam Stevenson
14. Celanese print: Miriam Stevenson
15. L. C. Chase mohair from Johnson & Faulkner: James McCutcheon
16. Orinoka Mills material from Miriam Stevenson
17. Schumacher chintz at Dunphy and Hutchins
18. Witcombe McGeachin cotton print from James McCutcheon

We Shall Have Music, Pages 52 and 53

1. Modern grand piano designed by Donald Deskey: Steinway & Sons
2. Modern Spinet Grand: Mathushek Piano Mfg. Co.
3. Hammond organ: Hammond Organ Studios
4. Chippendale Musette: Winter & Co.

New Assistants for Your Home, Pages 56 and 57

Page 56—top row, left to right:
Curley-Q: R. H. Macy & Co.
Pear jar: Bellette, Inc., Chicago
Cocoa jug: R. H. Macy & Co.
Kitchen scale: R. H. Macy & Co.
Kitchen clock: B. Altman & Co.

Bottom row, left to right:
Basket cooker: Columbian Enameling & Stamping Co.
Grinder: R. H. Macy & Co.
Cake board and cover: Bellette, Inc., Chicago
Ice trays: Conice, Centroid, Inc.

Page 57—top row, left to right:
Kitchen table: Hoosier Mfg. Co., Newcastle, Ind.
Aluminum boiler: R. H. Macy & Co.
Beam scale: Fairbanks Scale, John Wanamaker
Stainless steel cooking utensils: B. Altman & Co.

Bottom row, left to right:
Shaving stand: John Wanamaker
Whirlwind vacuum cleaner of Landers, Frary & Clark: John Wanamaker
Vacuum jug of American Thermos Co.: John Wanamaker
Marion Electric Deep Fryer: Rutenber Electric Co.

(*Continued on page* 80)

The Golden Harvest

"September 24, 1924 . . . Jean started her piano lessons today. Did splendidly. She is delighted with the new Steinway (as we all are) and, we think, shows great promise."

All parents live two lives . . . their own and their children's. Their hopes and dreams for the husky youngster, the shy and lovely girl, often are more real and poignant than those for their own future. . . . What seeds can you plant, now, to assure your children a well-rounded, happy life? For one thing, you can train them to know and love music. Music liberates all that is deep and good within the child. It fires the heart, exalts the mind. It enriches, broadens, balances. To youth, and later life, it brings a limitless golden harvest of friendship and inspiration.

YOU WANT your children to have the right sort of friends. You want them to grow up naturally, centering their pleasures in the home, rather than in some night club or road house. You do not expect the impossible of them, but you are anxious that they should learn early to separate the real from the superficial . . . to enjoy the best that life has to offer.

From the moment it enters the home, the Steinway is a radiant and compelling influence on the young boy or girl. Around it gathers the romance of a long, distinguished history. Its very presence imparts a dignity to the household . . . unites the child's active, modern life with the glamourous past. It is the center of the home, the meeting place of friends, the constant source of delight and pleasure.

And it is the one incomparable piano for the beginner. The young hand, the young ear, must be trained correctly from the start. Anything less than this piano of Hofmann, Rachmaninoff and Paderewski may hinder rather than help the child's musical progress.

Fortunately, the Steinway is not an expensive piano to acquire. The superb new Steinway Grand . . . at the extremely low price of $885, payable on generous terms arranged for your convenience . . . is within the reach of the most modest income.

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There is a Steinway dealer near you, through whom you may purchase the new Steinway with a small deposit—the balance being distributed over a convenient period. Used pianos accepted in partial exchange. . . . Steinway & Sons, Steinway Hall, 109 W. 57th Street, New York City, just west of Sixth Avenue.

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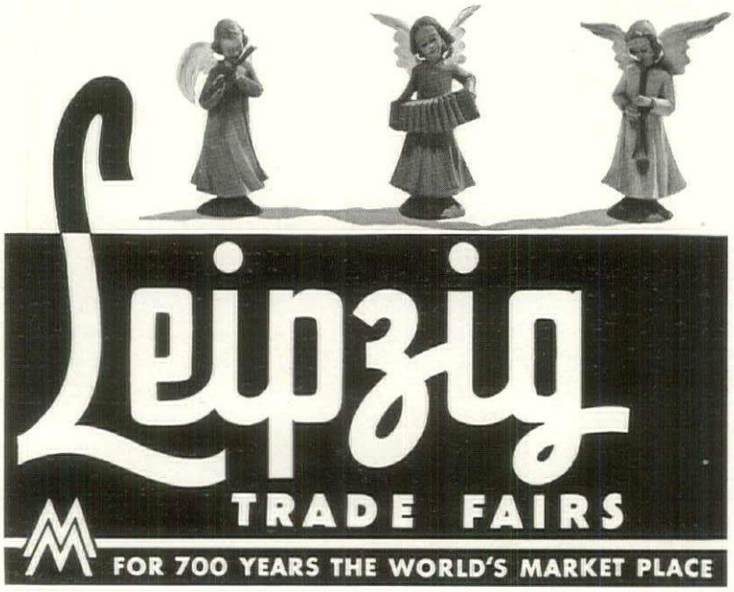

FOR OUR READERS' INFORMATION

(CONTINUED FROM PAGE 78)

Wallpapers, Page 62

Modern. Top. Plain washable Duray paper from Richard E. Thibaut

Below. Yellow and gray paper—Imperial Wallpaper Co.: Wolf Bros.

Early American. Top. Purple paper called "Connecticut Valley"—Katzenbach & Warren: Diane Tate & Marian Hall

Below. Gray and orange paper—Imperial Wall Paper Company: Wolf Bros.

18th Century English. Top. Floral design—Thomas Strahan: Westport Antique Shop, Inc.

Below. "Bamboo Lattice" pattern—Imperial Wallpaper Company: Wolf Bros.

French Provincial. Top. Bird design: Margaret Owen

Below. Provincial pattern: Nancy McClelland

Baroque. Blue scroll design called "Caprice": Richard E. Thibaut

Furniture Highlights, Pages 64 and 65

A. Robert W. Irwin

B. Robert W. Irwin

C. Dunbar Furniture Manufacturing Co.

D. Drexel Furniture Co.

E. Kaplan Furniture Co. (sideboard and cabinets)

BOOKLETS FOR THE ASKING

(CONTINUED FROM PAGE 8F)

Building and Remodelling (Cont'd.)

HOW TO PAINT Concrete, Stucco, Masonry and Other Surfaces shows how to protect stucco against water—paint brick and concrete homes—turn basements into playrooms by properly treating walls and floors—and to decorate swimming pools. MEDUSA PRODUCTS CO., 1022 MIDLAND BLDG., CLEVELAND, OHIO.

THE LITTLE WHITE BOOK is a book of white houses, including many which are prize-winners. Interesting, too, is the story of Cabot's Collopakes, suitable for all kinds of surfaces including wood, brick, plaster, stucco and cement. SAMUEL CABOT, INC., 1206 OLIVER BLDG., BOSTON, MASS.

THE NEW AMERICAN HOME diagrams a house that's planned from the inside out—with perfect electrical and conditioning systems for the vital comforts of modern living. It has floor plans you can cut out and fit together, to plan your own new home. GENERAL ELECTRIC HOME BUREAU, DEPT. G-10, 570 LEXINGTON AVE., N. Y. C.

RESIDENTIAL LIGHTING is a collection of smart fixtures that includes fine Colonial pieces for Early American interiors—many semi-indirect and indirect fixtures for efficient lighting—and a moderately-priced group that includes some charming Colonial designs. H. A. FRAMBURG & CO., DEPT. G-10, 3320 CARROLL AVE., CHICAGO, ILL.

Heating and Air Conditioning

AUTOMATIC HEAT with Stokol is the story of exclusive features which give you "luxury at a saving"—with accurately controlled temperature and accurately controlled coal consumption. SCHWITZER-CUMMINS CO., DEPT. G-10, INDIANAPOLIS, IND.

CHRYSLER'S AIRTEMP tells how this completely automatic system provides home heating and winter air conditioning "at the cost of heat alone". This booklet diagrams the installation, shows how it works and what it does for your home. AIRTEMP, INC. (Subsidiary of Chrysler Corp.), DEPT. HG-10, DAYTON, OHIO.

COMFORT AND CLEANLINESS in Your Home describes the Vaporaire system of heating and air circulation of the Holland Furnace, which is installed by the manufacturer, who fits the plans to your individual needs and gives you a 5-year "comfort insurance" policy. HOLLAND FURNACE CO., DEPT. G-10, HOLLAND, MICH.

GILBERT & BARKER offers four informative booklets that give full facts about heating equipment made by a subsidiary of "the world's largest oil company". (1) The Flexible Flame oil burner to fit your heating plant; (2) the complete Gilbarco boiler-burner unit; (3) the Gilbarco winter air-conditioning system; and (4) the Esso hot water heater. GILBERT & BARKER MFG. CO., DEPT. G-10, SPRINGFIELD, MASS.

27 WAYS TO PLAN A BASEMENT is a book of prize-winning designs for delightful basement rooms—complete with floor plans and perspective sketches. They make clever use of space—allotting only a corner to a heating plant which includes an Iron Fireman automatic stoker. IRON FIREMAN MFG. CO., DEPT. G-10, PORTLAND, ORE.

WE TURN ON THE HEAT explains what happens inside the automatic thermostat that controls your heating system—makes clear the difference between a conventional thermostat and the more efficient heat-accelerating type. MINNEAPOLIS-HONEYWELL REGULATOR CO., DEPT. G-10, 2790 4TH AVE. S., MINNEAPOLIS, MINN.

(*Continued on page* 82)

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• • • In with exciting autumn winds and stirring up gusts of approval . . . GRENOBLE, newest of Heirloom Plate's trinity of lovely patterns, is on its confident way to a brilliant future. GRENOBLE is of 1937 . . . naturally its sleek, sure lines are modern. But GRENOBLE is of patrician stock, so its modernity is graced with a hint of traditional decoration. . . . Lineage is unmistakably evident in GRENOBLE, as it is in Chateau and Longchamps . . . also shown by Heirloom dealers. Services, starting at $32.50, may be purchased on Spaced Payments. • ADVICE from Six Famous Stylists! Send 10¢ (mailage) for the authoritative booklet "TABLE CHARM FROM DAWN TO DUSK"—to Heirloom Plate, Oneida, New York.

Grenoble

ELIZABETH PEACOCK of Elizabeth Peacock, Inc. is doing really important work in the realm of interior decoration. Here she adroitly compliments the luscious Venetian table scheme with the very modern GRENOBLE silverware . . . since in matters of taste, aristocrats of all periods can be happily blended.

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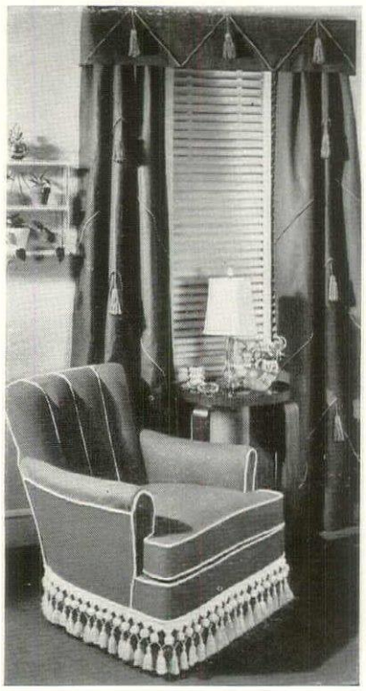
Colorful

DERBY CRASH

SANFORIZED-SHRUNK

gives rooms new life



FOR fresh autumn sparkle replace your faded summer draperies and slipcovers with bright, crisp Derby Crash. This stunning, part-linen fabric comes in 26 decorators' colors. Easy to make because Derby Crash is Sanforized-shrunk. It can be fitted without shrinkage allowance and still fit as snugly as upholstery after laundering.

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BOOKLETS FOR THE ASKING

(CONTINUED FROM PAGE 80)

Heating and Air Conditioning (Cont'd.)

AIR CONDITIONING SYSTEMS for the Home explains the "parlor magic" by which two tiny automatic controls manufacture any climate you want! Its simple diagrams explain the exclusive engineering advantages of the Gar Wood Tempered-Aire system, showing why it is at once efficient and economical. GAR WOOD INDUSTRIES, AIR CONDITIONING DIV., DEPT. G-10, DETROIT, MICH.

REVITALIZED AIR answers rather fully the question of what air conditioning does for home and health—and explains how the gas-fired Janitrol—silent, simple and fully automatic—takes care of the whole job of humidifying, filtering, warming and circulating air. SURFACE COMBUSTION CORP., DEPT. G-10, TOLEDO, OHIO.

AUTOMATIC COSY COMFORT HEAT takes apart a modern oil burning boiler—shows how it is soundproofed, heat-insulated, automatically controlled and all enclosed in a smart jacket—explaining why it does a much better job than your present furnace plus an oil burner. BURNHAM BOILER CORP., DEPT. G-10, IRVINGTON, N. Y.

THE OIL-O-MATIC PRIMER lines up "interesting, dollar saving facts everyone should know about oil heat". And its simple-as-ABC explanation of the Oil-o-matic oil burner's performance explains such features as its projected flame, metering pump and larger fuel-opening. WILLIAMS OIL-O-MATIC HEATING CORP., DEPT. G-10, BLOOMINGTON, ILL.

JUST WHAT Is a Fair Price for a Furnace? The question is asked—and answered—with some figures that give a new slant on expenditures for your home—comparing the cost of heating and conditioning systems with other home equipment. MEYER FURNACE CO., DEPT. G-10, 1300 S. WASHINGTON ST., PEORIA, ILL.

BUY HOME COMFORT explains the performance features of the Fire Tender—a modern, "well-dressed" stoker that feeds your furnace low-cost coal, and keeps an even temperature automatically. You can figure the possible savings for yourself on its detailed cost-estimate chart. HOLCOMB & HOKE MFG. CO., DEPT. G-10, INDIANAPOLIS, IND.

CONTROLLED WINTER COMFORT describes, step by step, the various parts of the Comfortrol Oil-o-matic Air Conditioner, showing how every part of this smartly modern equipment is designed for greater efficiency, perfect control of heat, humidity and circulation—and modest fuel consumption. WATERMAN-WATERBURY CO., DEPT. G-10, MINNEAPOLIS, MINN.

THE GOOD NEWS brings you up-to-date on the latest in air conditioning by giving the full details of the Arco Air Conditioner—a single unit that can be attached to your present heating system, to add humidification, circulation and air-cleansing. AMERICAN RADIATOR CO., DEPT. G-10, 40 W. 40TH ST., N. Y. C.

THE CARRIER WEATHER-MAKER describes an efficient heating system that "manufactures weather" for the home all the year 'round. Learn from this amply illustrated booklet exactly how it works and what it does. CARRIER CORP., DESK 441, 850 FRELINGHUYSEN AVE., NEWARK, N. J.

YOUR GUIDE to Dependable Low-Cost Heating, Hot Water and Air Conditioning is a simple discussion of the problems involved, and an explanation of the efficient performance of Fitzgibbons boilers for oil, gas or automatic stoker. FITZGIBBONS BOILER CO., INC., DEPT. G-10, 101 PARK AVE., N. Y. C.

Kitchen and Bathroom Equipment

MODERN KITCHEN FURNITURE starts with the efficiency features of the Hoosier-Ebco dishwashing sink and the labor-saving Hoosier cabinets—then groups them into special set-ups, and complete pride-stirring kitchens, with specifications to help you select a grouping to fit your needs. HOOSIER MFG. CO., DEPT. G-10, NEWCASTLE, IND.

KITCHENS OF DISTINCTION shows beautiful ensembles of Coppes cabinets, with such clever accessories as Glide-away tables, interior and counter-top lighting, plan desks and efficient storage sections. It answers all your questions—gives full specifications—lists 18 available colors! COPPES, INC., DEPT. G-10, NAPPANEE, IND.

TODAY'S MODE IN KITCHENS pictures some of the special purpose units that make up the efficiency of a modern Kitchen Maid kitchen . . . such details as ventilated towel racks that pull out from hidden places beneath the sink—rounded open shelves to fit into corners—special compartments for trays and brooms. KITCHEN MAID CORP., DEPT. G-10, ANDREWS, IND.

PLANNED PLUMBING AND HEATING starts with bathrooms and kitchens—their color schemes—their planning and the new type equipment to make them compactly efficient—and charming. To solve heating problems, it also shows modern boilers. KOHLER CO., DEPT. 3-J-10, KOHLER, WISC.

VITROLITE BATHROOMS AND KITCHENS shows rooms with wainscoting, walls and ceilings of "structural" glass in stunning colors, gleaming with luxurious beauty that looks far more expensive than it is. LIBBEY-OWENS-FORD GLASS CO., DEPT. G-10, TOLEDO, OHIO.

THE WORLD'S EASIEST-TO-KEEP HOUSE, by Constance Holland, tells the story of the modern, drudgeless home every woman dreams of. It's packed with helpful information on the selection of your range, refrigerator, house and water heating units. AMERICAN GAS ASSN., DEPT. G-10, 420 LEXINGTON AVE., N. Y. C.

THE WHITEHOUSE LINE is a catalog of fine steel units for modern kitchens and pantries—with photographs of beautiful kitchens—blueprints of their plans—and specifications of handsome, durable metal cabinets. JANES & KIRTLAND, INC., DEPT. G-10, 101 PARK AVE., N. Y. C.

NEUVOGUE for the Modern Bathroom introduces new fixtures of fresh, functional design—adding beauty to utility and efficiency in tubs, lavatories and all the fittings for a luxurious but not too expensive bathroom. It shows 8 standard colors besides white. CRANE CO., DEPT. G-10, 836 S. MICHIGAN AVE., CHICAGO, ILL.

WEISWAY CABINET SHOWERS shows you how to add an extra bathroom to your home—and new zest to living—with a slip-proof, leak-proof Weisway cabinet shower that takes up only three square feet of floor space. It shows many types—from the Budgeteer for your basement to glass-doored luxury models. HENRY WEIS MFG. CO., DEPT. G-10, ELKHART, IND.

COLOR Sinks by Veribrite shows a line of one-piece porcelain enameled cabinet sinks to fit any kitchen plan—a choice of 8 gleaming acid- and stain-resisting shades—sizes ranging all the way to 144 inches—and styles to suit varying needs. GENERAL PORCELAIN ENAMELING & MFG. CO., DEPT. G-10, 4101 PARKER AVE., CHICAGO, ILL.

COLOR IN YOUR KITCHEN not only brings the *ice*-box up to date, but builds six perfect kitchens around the latest Economicers, which do everything a modern refrigerator should. The color schemes and floor plans will help you modernize. RANNEY REFRIGERATOR CO., DEPT. G-10, GREENVILLE, MICH.

(*Continued on page* 91)

WRITE TO THE MANUFACTURERS FOR ANY OF THESE BOOKLETS. THEY'RE FREE UNLESS OTHERWISE NOTED.

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RED TOP INSULATING WOOL

Pays Dividends in Comfort and Fuel Savings

■ Today, insulating your home is an investment, not an expense. Red Top Insulating Wool* literally *pays for itself* within a few years in fuel savings—and goes on paying dividends in comfort and fuel savings as long as your house stands. It never has to be replaced. It keeps rooms more uniformly warm . . . helps safeguard your home against winter cold and your *family* against winter ills . . . and it does this *year after year.*

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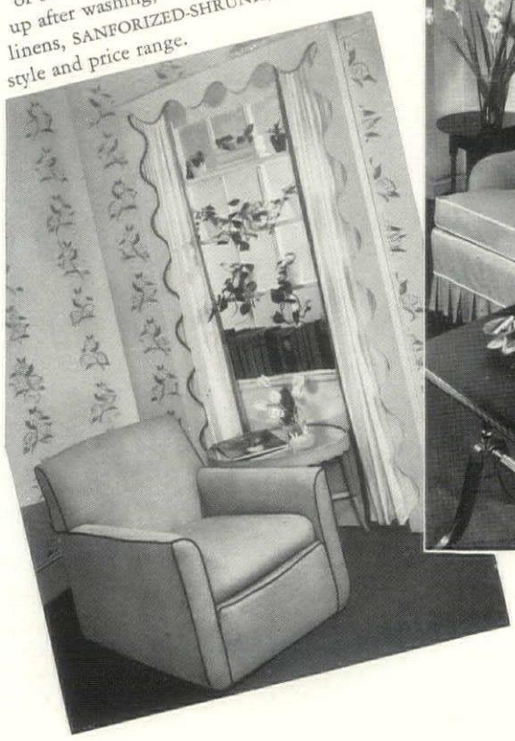
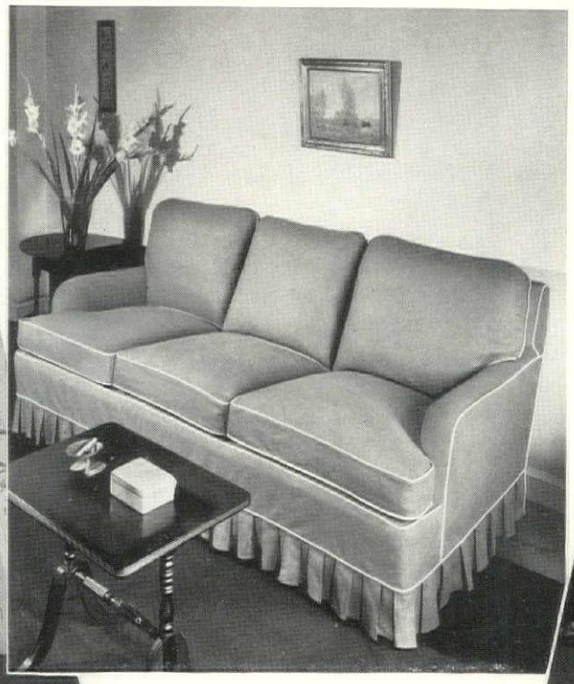
Year 'Round Freshness

in your home with slipcovers and draperies THAT WILL NOT SHRINK OUT OF FIT

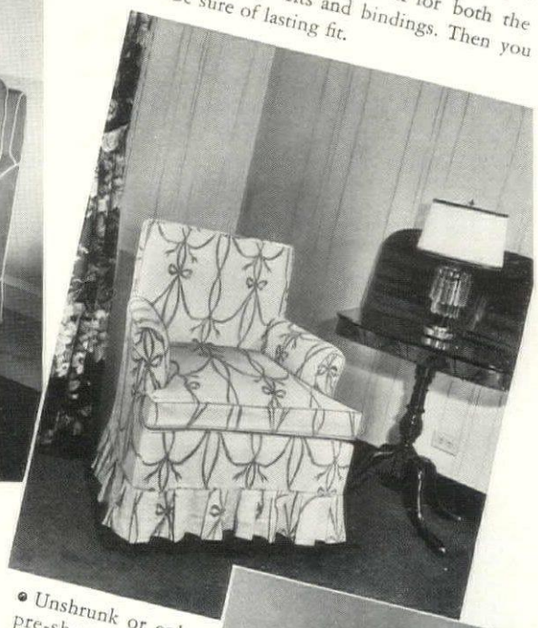
• For slipcovers that are never baggy or skimpy, for curtains that never hike up after washing, there are cottons and linens, SANFORIZED-SHRUNK, in every style and price range.





• Slipcovers have become the smartest year 'round fashion now that stunning cottons and linens are SANFORIZED-SHRUNK. These can be fitted as suavely as upholstery, without bunchy shrinkage allowances.

• Whether you—or your decorator—or your store makes your draperies and slipcovers—specify SANFORIZED-SHRUNK for both the fabric and the welts and bindings. Then you will be sure of lasting fit.



• Unshrunk or only pre-shrunk (partly shrunk) fabrics are a waste of time and money. Look for the words SANFORIZED-SHRUNK.

• Through this SANFORIZING machine go cottons and linens to emerge completely and permanently shrunk. It is a patented mechanical process that uses just water spray and steam.

All fabrics shown are available at leading stores.

Sanforized-Shrunk
40 WORTH STREET NEW YORK CITY

INTERLUDE

● THERE is smooth graciousness in an autumn crossing, well relished by those who are versed in the fine art of travel. Particularly is this true on French Line ships, where the tradition of grandeur and elegance is so exquisitely blended with the closest attention to every detail which can contribute to comfort and safety.

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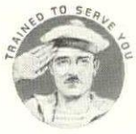
For reservations, consult your Travel Agent. He will save you time and money, and his services cost you nothing. . . . French Line, 610 Fifth Avenue (Rockefeller Center), New York.



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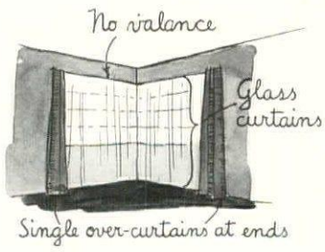
FLY ANYWHERE IN EUROPE VIA AIR-FRANCE

French Line

QUESTIONS and ANSWERS

(CONTINUED FROM PAGE 63)

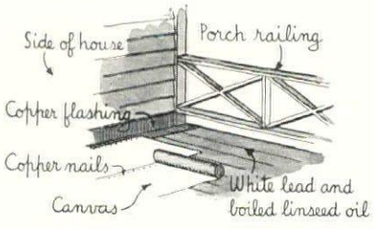
Corner Casements. The casement windows in my living room are in the corner and open out. I feel there should be glass curtains because the outlook is not too desirable. The window sill is at such a height that curtains reaching only that far would divide the wall into unpleasant proportions. Side over-curtains would add needed color, but what should there be in the corner, and how could I hang them? If the side curtains are full-length, should the glass curtains extend to the floor too?



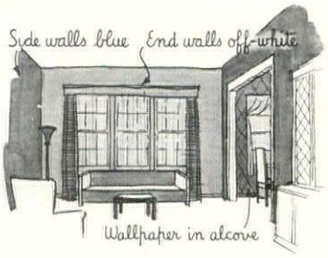
ANSWER. *A simple and effective treatment consists in hanging glass curtains (made of mohair casement cloth) so they cover the windows entirely and extend right down to the floor. The over-curtains are best handled by having a single one at the two ends only. Drapery hardware is now made for just such window arrangements as yours, so that the over-curtains may be drawn across the entire windows whenever desired.*

Canvas Deck. Recently I visited a friend's house which had a flat second-floor porch-deck covered with canvas. To my lay mind it seemed like a good idea because it was a "quiet" surface for the children to walk and play on. But how does it wear, and how is it laid?

ANSWER. *Copper flashing should be carried up at least 6" against the house. The wood flooring (½" pitch per foot) should be painted with a thick paste of boiled linseed oil and white lead, and while wet the canvas should be laid. Copper nails ¾" long should be used 4" apart on the under edge to be lapped, and ¾" apart on the upper edge which does the lapping. Then one coat of paint and one of deck enamel.*



Dining Alcove. I am planning to move into a one-room apartment which has an alcove at one end. The main room, not extremely large but quite sunny in the afternoon, will be used as living and bed room, while the alcove is to be used for dining. I should like to decide on the wall treatment before buying any new furnishings. What do you suggest?



ANSWER. *Your problem is twofold: to make the living room appear as large as possible, and to give the dining alcove a related but individual character. By making the side walls of the main room dark, their apparent distance apart will seem greater, and the separation from the alcove will be more pronounced. Naturally, the colors of the alcove wallpaper should recall the color scheme which has been used in the living room.*

WE SHALL HAVE MUSIC

(CONTINUED FROM PAGE 52)

A modern miniature designed by Leo Jiranek for Hardman Peck & Co. Corners are rounded and it is shown in white lacquer with bright metal trim.

electrical impulses, eliminating the huge bulk usually associated with the organ. The console is as small as a miniature piano, and in addition there is a sound cabinet the size of the average radio, which may be placed in the same or an adjoining room.

Both instruments are supreme examples of skilled craftsmanship. Like a fine Sèvres porcelain or an exquisite ladder-back chair, they require proper position, background and lighting. The graceful curve of a grand piano should face the room. Its background should be kept very simple—it may point up the end of a long room, or stand before a tall, wide window with sheer, light curtains to the floor.

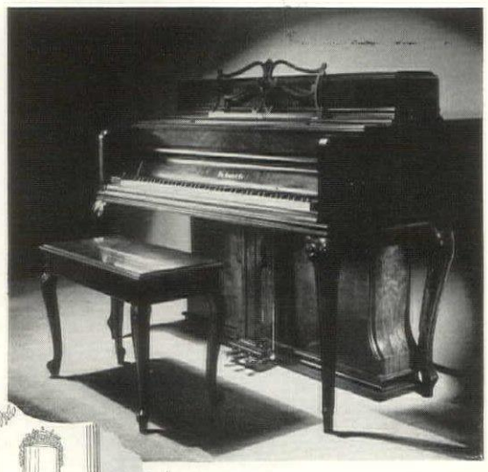
The miniature may also provide a focal point for the room. Its smaller size makes it capable of featuring in many different arrangements, some of which are shown on these pages.

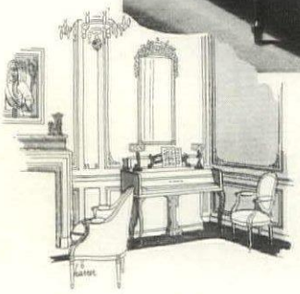
Above all, nothing should detract from the beauty of the instrument itself. No elaborate cover is needed, no vases of flowers. Small shaded lamps or candelabra may provide adequate light and decoration, but detail of fabric and texture should always be carefully subordinated to the piano's fine form and surface.

Both piano and organ need very little more care and upkeep than a fine piece of furniture. The arch enemy of both is dampness; and here modern air-conditioning, maintaining even temperature and humidity, again proves its usefulness. Pianos should be placed against inside walls; and a room free from sound-deadeners in the guise of heavy wall-hangings and draperies makes for the best music.

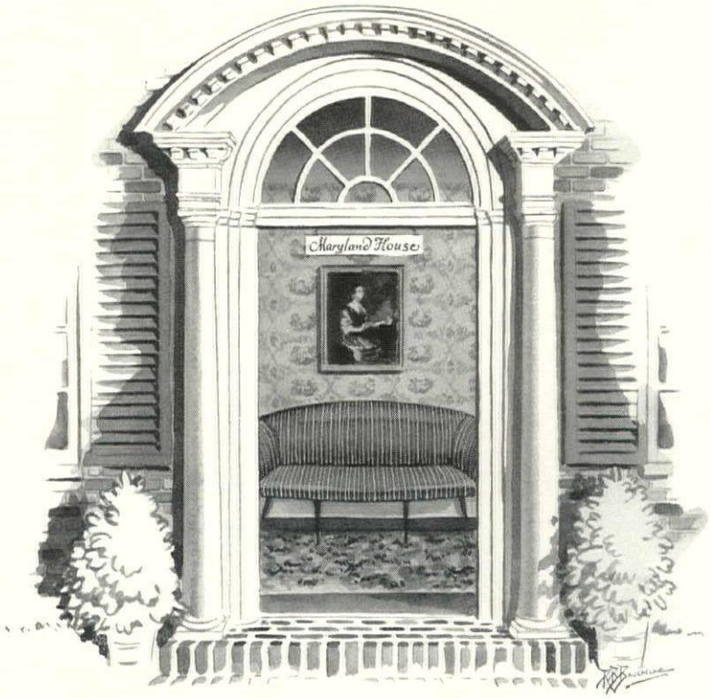
Tuning, of course, is necessary twice a year; oftener in the case of a new piano. Pitch should also be regulated occasionally.

Moths have a passion for the felts of a piano. But you can scotch their plans by keeping a moth preventive, either in ball or powder form, inside at all times. Keys yellow both from use and from keeping the piano closed for long periods; they may be restored to their original whiteness with a cloth moistened in alcohol. The case, of course, should be treated like the fine piece of furniture that it is—rubbed and polished with a soft cloth until every trace of cloudiness is removed.





An exquisite small piano in a design reminiscent of the Louis Quinze era. Its delicate curving lines make it an ideal choice for rooms decorated in this graceful period. Knabe Piano from the American Piano Corp.



McCREERY has the honor of presenting

The Maryland Group

A collection of authentic reproductions of historic Early American and 18th Century English antiques, such as were found in the fine homes of Maryland, Virginia and the Carolinas during the latter part of the 18th century . . reproduced with rare fidelity, even to the time enrichened tones of the mahogany, by one of the country's foremost makers of quality furniture . . and shown by McCreery in a colonial cottage built especially to give the furniture the proper background. If you love fine furniture, we urge you to see this collection.

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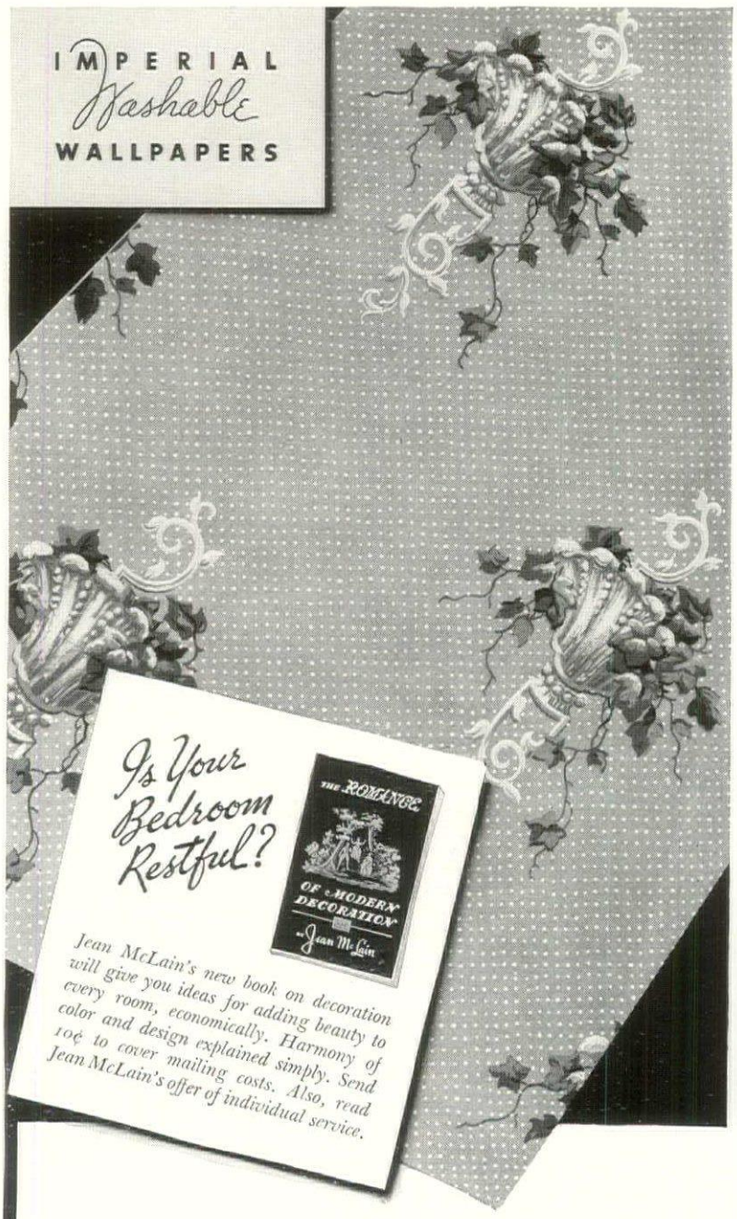

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Exposure .....
Type of Furniture .....
Color Scheme Preferred .....

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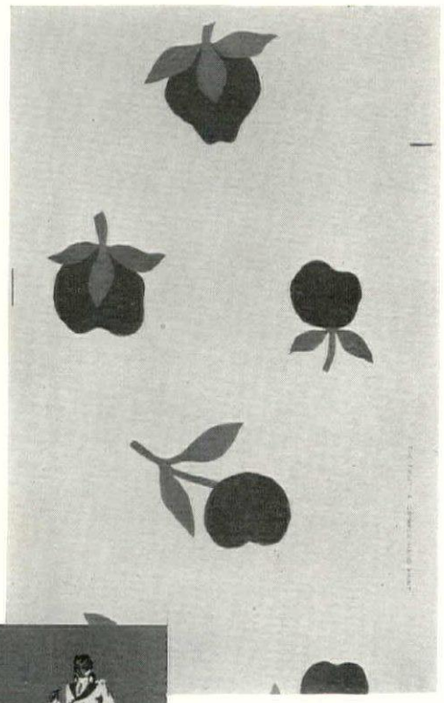
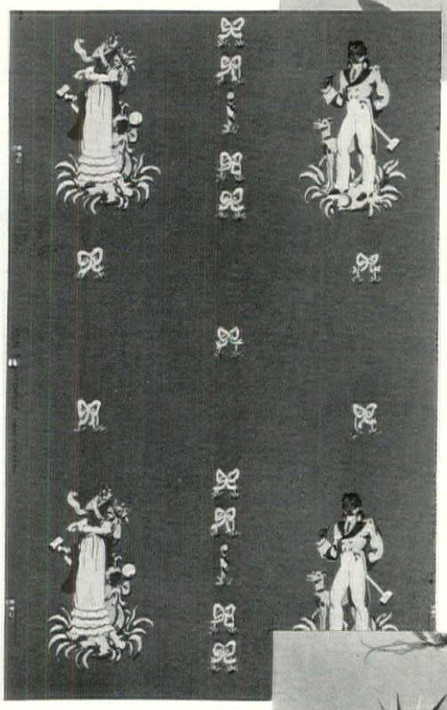


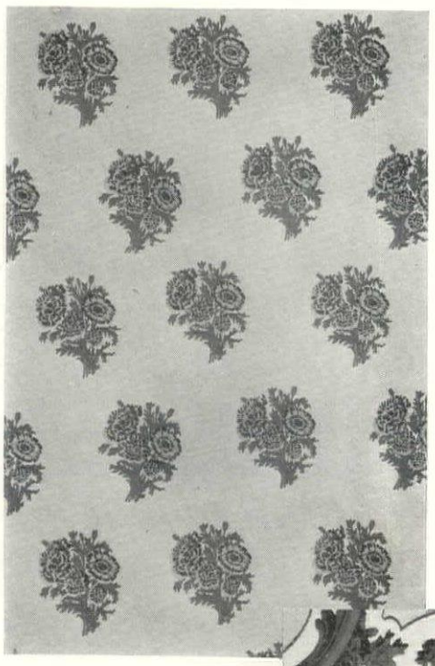
REMINISCENT of French nurseries of a few years past is this chic paper modernized and made especially noteworthy in its use of bright red apples and green leaves on a subtle beige-pink ground. A hand print called "The Fruit" which may be ordered in any colors. From Charles Grimmer and Son



"CROQUET" is the title of this stylized wallpaper adaptable to foyers or game rooms especially. The very deep dull gray background has figures in shades of cream, gray and black. You can obtain this Katzenbach and Warren design from Tate & Hall

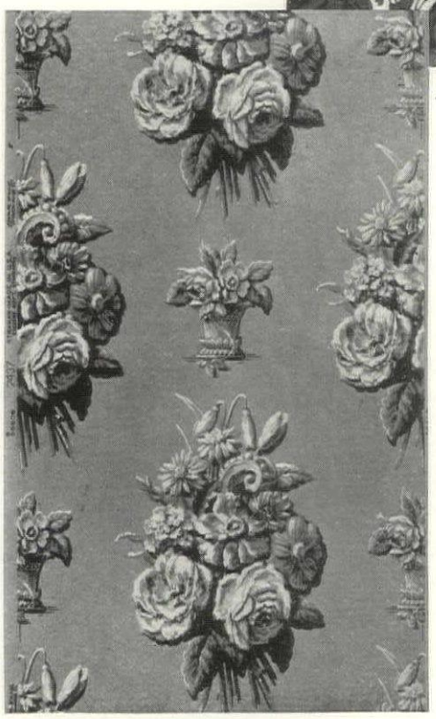
THIS bird wings a fanciful flight on a lovely Springlike paper that bears every semblance of hand-painting. With a background of the popular dove gray, it is decorated with white, green and sand color flowers and birds. Strahan pattern at the Westport Antique Shop

NEW WALLPAPERS



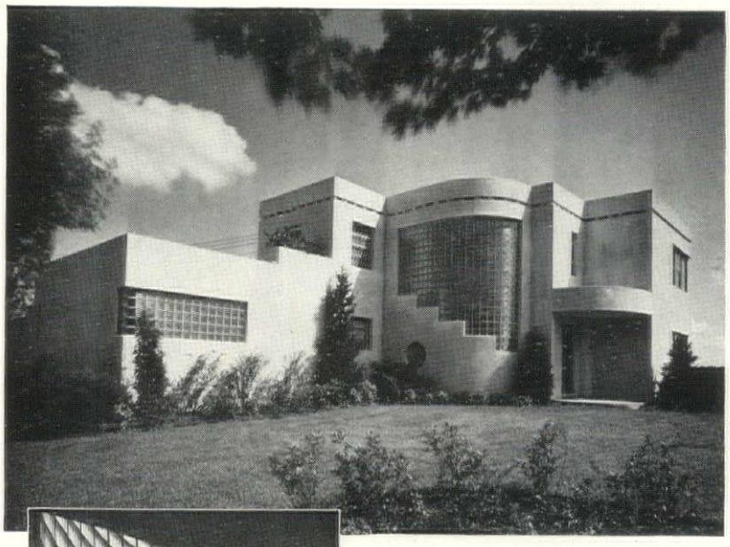
MARIGOLDS bloom on this unusual wall covering which is carried out on a lovely soft turquoise background. The marigolds combine bright yellow with dull terra cotta, and the leaves are dull clay color. Any color combination may be ordered. Edna B. Day

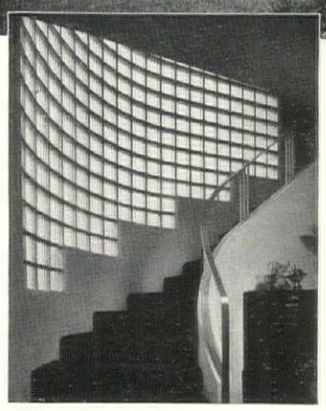
VERY Victorian in color and feeling is this tremendous swirl design. The roses and swirls are in shades of red designed on a background of gray alleviated with white. This design may be obtained at W. H. S. Lloyd



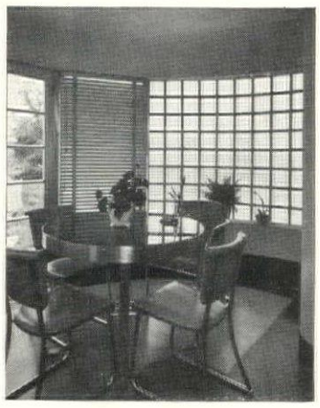
THE background of this floral motif is a deep slate blue, subtle and original. To carry out its gray feeling, the floral motifs are done entirely in shades of gray and white. A very lovely and unusual paper. It may be seen at Richard E. Thibaut

AN ALL-YEAR RENDEZVOUS





Views of the L. M. Persons home, St. Louis—William P. McMahon and Sons, architects.



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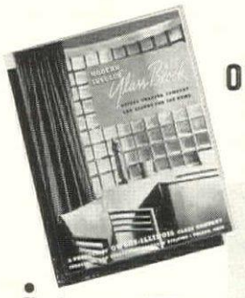

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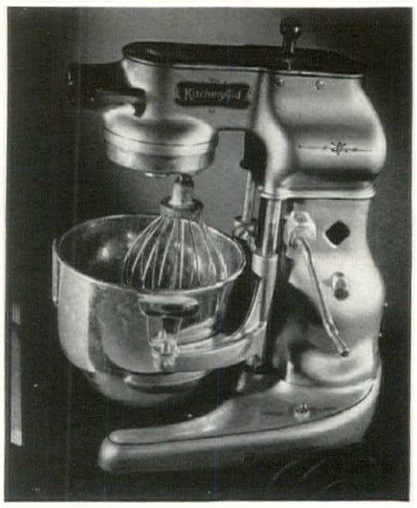
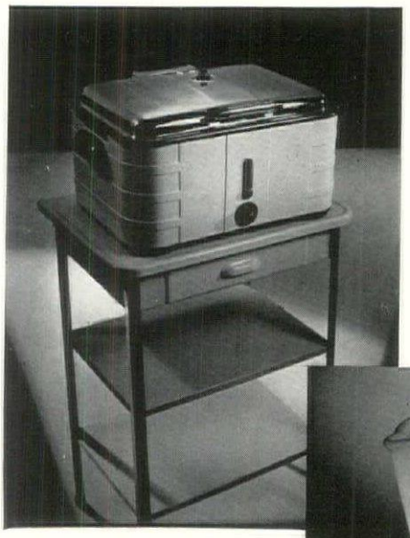
SPECIAL COLLECTION FOR CONVENIENCE

(CONTINUED FROM PAGE 58)

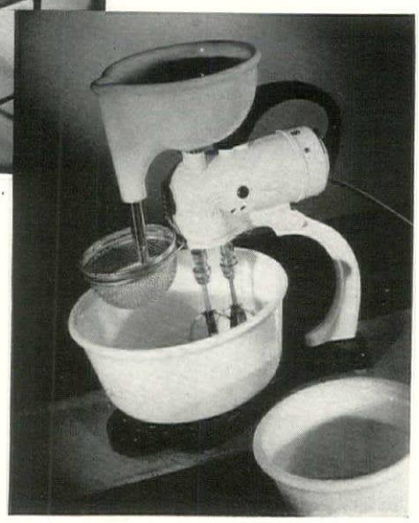
It is easy to carry a hot picnic meal in this electric roaster with its special handle. An insulated top of stainless steel, automatic controls and a cast aluminum broiler are other features which add to its usefulness. Nesco Roastmaster: National Enameling & Stamping Company, B. Altman



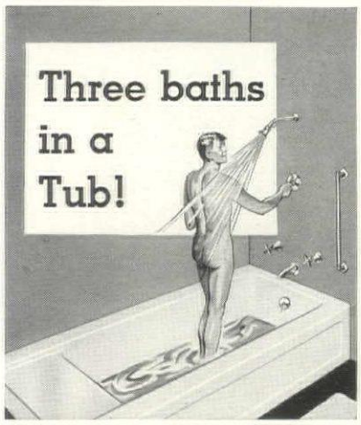
This new mixer with a silvery finish has eighteen attachments and will handle small amounts—one egg or a little cream—as well as larger quantities. The beater revolves inside a stationary bowl. Model R. Food preparer: Kitchen Aid Manufacturing Company, Hammacher Schlemmer Co.



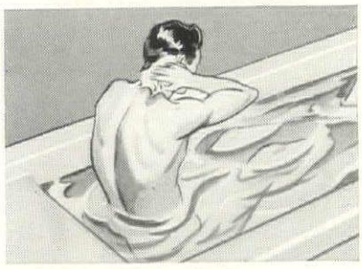
An electric roaster with a table of its own is a permanent addition to the kitchen. Roasting, boiling, baking, and broiling can be automatically controlled. The Everhot Automatic Roaster-Cooker: Swartzbaugh Manufacturing Company, from John Wanamaker



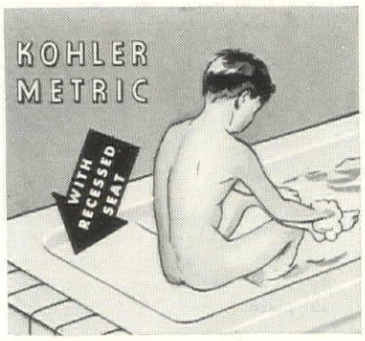
This beater and mixer which has white glass bowls and a modern black and white finish is particularly adaptable to new kitchens. It is easy to move for use at the stove. Universal Mixer-Beater: Landers Frary & Clark, Marshall Field



DO YOU LIKE **the quick, zestful tingle of a shower—so bracing before a long, hard day at the office; so cool and pleasant when you come home in the evening?**



—OR DO YOU PREFER **the soothing satisfaction of warm, soapy suds? To lie back and relax—even read—completely at rest?**



—OR, WOULD YOU CHOOSE **the sitting bath—Kohler's new idea—which makes the foot bath so much simpler . . . insures easier and safer bathing for the elderly and the very young?**

You can bathe all three ways in the new Kohler Metric! The ingenious recessed seat . . . the one-piece construction . . . the suave, clean-cut Kohler lines . . . traditional Kohler quality . . . all combine to make the Metric the bath for finicky bathers.

Consult your Master Plumber. He's trained, helpful, practical. Ask him about Kohler's Time-Payment Plan—three years to pay. Interesting 4-color booklet, "Planned Plumbing and Heating," free on request. Kohler Co. *Founded 1873.* Kohler, Wis.

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☐ I am building a home
☐ I am remodeling

Name_____

Address_____

PLANNING THE MINIMUM HOME

(CONTINUED FROM PAGE 41)

similar panels for interior surfaces, roofing, siding, and shingles of fire-safe composition, new standard window and door units, the various types of insulation and countless other materials which may be found to offer substantial advantages.

Likewise in the matter of equipment, we should investigate thoroughly the many resources of the current market. Heating equipment for a small home need not be extensive, and may often be conveniently installed in an oversized closet, perhaps near the kitchen; but it should be as carefully selected and as dependable as that used in the largest house. Don't make the mistake of skimping on structural materials or equipment. The owner of the small home can afford the expense of mechanical or structural failures, and their correction, no better than anyone else. Therefore, structural materials, heating, kitchen and plumbing installations, hardware, wiring, and lighting fixtures, should be of good, sound quality, made by a reputable manufacturer, and properly installed.

It is by no means incongruous, in planning a small home, to keep the idea of resale value in the front of our mind at all times. Regardless of whether the builders are a young couple who intend some day to build a larger home, or someone who expects to make the house his permanent residence, it is always the part of wisdom to protect the investment by planning, building and equipping the house in such a way as to provide for its continuing value and appeal over a period of years. That way, whether we sell or not, we get the benefit of our foresight.

Finally, let us not forget the importance of its setting to the little house. If we are fortunate enough to have a site which affords large shade trees, lawns, and a lovely vista, so much the better. But even if we are content with a plot of limited area there is no reason why we should not give our home the charming setting it deserves. Not all at once, of course. But, by developing a master plan to guide our efforts, the progressive work of every year will tend to bring to completion a scheme which will have unity and harmony and which will add much to the charm and distinction of our little house.

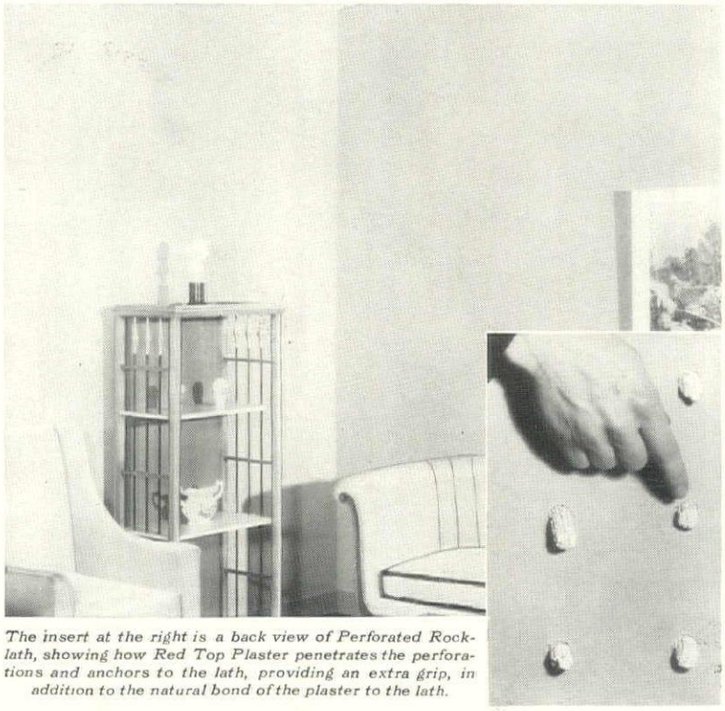
AIR CONDITIONING ANALYZED

(CONTINUED FROM PAGE 66)

ure 1 has the supply register located in an inside wall at least six and a half feet from the floor with the return grill under the window in the opposite outside wall. The room in figure 2 has both supply and return registers located in the baseboard. If furniture placement does not interfere with the flow of air, this method is the most efficient during the heating season, as it takes advantage of the physical law of warm air rising and cold air descending. But when cold air is introduced during the summer, it merely floats across the floor level to the

(*Continued on page* 90)

Have this Extra Fire Protection for the Walls of Your Home—at Low Cost



The insert at the right is a back view of Perforated Rocklath, showing how Red Top Plaster penetrates the perforations and anchors to the lath, providing an extra grip, in addition to the natural bond of the plaster to the lath.

USE

PERFORATED ROCKLATH

THE FIREPROOF LATH

■ Attractive walls with the *extra* advantage of one-hour fire protection can now be yours at low cost. Just ask your architect to specify *fireproof* Perforated Rocklath* plastered with Red Top* Plaster. Fire and water tests conducted at the U. S. Bureau of Standards proved that a Perforated Rocklath *partition*, plastered with one-half inch of gypsum plaster, *qualified for a one-hour fire rating.*

Such protection against fire was heretofore unknown at the low cost of Perforated Rocklath. Yet it is but one of many advantages this remarkable lath gives you. Its use results in stronger, more rigid walls, with greater resistance to cracking . . . walls that offer a smooth, lasting base for any decoration. The reason is clear. Perforated Rocklath is a sturdy, non-warping *fireproof* gypsum lath perforated with circular holes spaced at regular intervals. When plaster is applied, it penetrates these holes and gets a "mechanical" grip at the back of the lath, in addition to the strong *natural* bond of plaster to the surface of the lath. For increased security—and increased *satisfaction*—use Perforated Rocklath! USG dealers everywhere carry Perforated Rocklath in stock.

Use These Four Products for Attractive, Economical Interiors:

PERFORATED ROCKLATH
The Fireproof Lath, plastered with RED TOP GYPSUM PLASTER.

TEXTONE*
For attractive textured surfaces of enduring beauty.

TEXOLITE*
The New Principle Paint for distinctive Color Schemes.

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For Your Protection, USG Products Bear This Trade-Mark Identification UgS

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Please send me information about Perforated Rocklath and Red Top Plaster ☐ Textone and Texolite ☐

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UNITED STATES GYPSUM COMPANY

...and more colors—Lido Beige, Nougat Beige, Dragee Beige, Directoire Beige, Green Haze, Moon Mist, Crystal, Rust, Mist, White, Mottle

WHEN stylists said *cosmetic colors for home decoration*—they had more than home decoration in mind. These new colors in Lumarith lampshades throw a flattering light—with a subtle, glamorous effect on the hostess herself. Light, soft and mellow! Light with color . . . to accent the allure of your most effective make-up.

You'll like the new Lumarith textures, too—shantung, linen and nailhead. Altogether a new conception of lampshade loveliness!

Look for the Lumarith tag wherever lamps are sold. Lumarith shades always look fresh and new. Quickly cleaned with soap and water, they last indefinitely.

The new booklet, "Lampshades of Lumarith," is full of new, practical ideas on decorative lighting. Send for it today. *Plastics Division*, Celluloid Corporation, 10 East 40th Street, New York City, N.Y.

FOR BEAUTY—FOR SMARTNESS—FOR SERVICE

Lampshades of

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AIR CONDITIONING ANALYZED

(CONTINUED FROM PAGE 89)

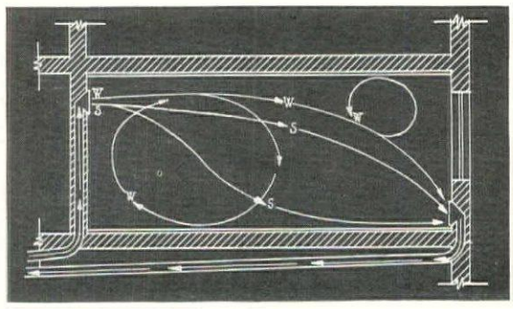


FIGURE 1

nearest return, causing a noticeable draft across the feet and giving little relief to those in the room.

TO REDUCE COSTS

In the room in figure 3, the return grill has been moved to the inside wall under the supply. While this arrangement is sometimes necessitated by the location of joists and partitions, it is usually done in order to reduce the cost of installation. Warm air from the supply floats across the room, is chilled by contact with the cold walls and window, and drops to the floor. In the upper room it is picked up at this point and taken back to the conditioner. In the lower room the chilled air is forced to travel the entire length of the room at the floor level before it reaches the return. The resultant draft is more noticeable in a large room than in a small one.

Figure 4 shows a cheap basement duct system with a square elbow in the main trunk line and branch ducts cut squarely into the side of the main duct. This type of installation, unless the duct is equipped inside with a streamlining device, is used only in the poorest construction, and, with its attendant eddies and abrupt changes of direction, is responsible for most of the noise produced by the cheap conditioner.

The streamlined, tailor-made or factory-engineered system, shown in figure 5, was either standard or optional with all of the companies submitting proposals on the sample house. Several stated frankly that they recommended the streamlined installation but used the other type when it was necessary to reduce the price for the benefit of speculative builders. With its smooth contours and rounded elbows, the streamlined ductwork carries the air through the system with a minimum of noise and friction. A square elbow, such as is used in figure 4 and shown in detail in figure 6a, offers the same resistance to the air flow as thirty-five feet of straight duct of the same size, while the rounded elbow, figure 6c, offers the same resistance as ten feet of straight duct.

Wherever the ductwork is exposed to unexcavated areas, care should be taken to encase the ducts with a thick layer of insulation.

INSULATION AND CONSTRUCTION

In anticipating the initial and operating cost of residential air conditioning, it must be borne in mind that both are going to be directly affected by the amount of insulation used and the soundness of construction. The house upon which this survey was based, called for brick veneer construction with one inch of insulating board in place of the conventional wood sheathing and with 3⅝ inches of rock wool in the studding spaces and a similar layer of rock wool overlaying the

(*Continued on page* 92)

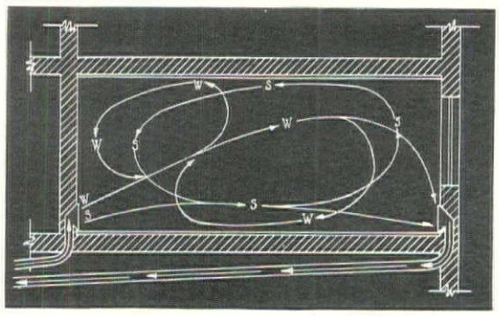


FIGURE 2

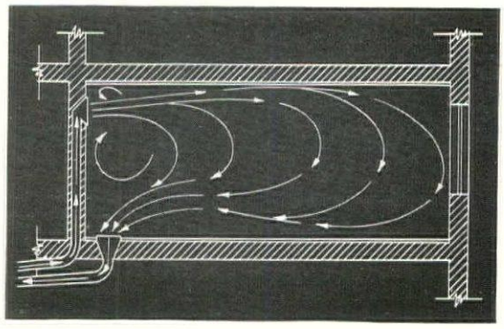
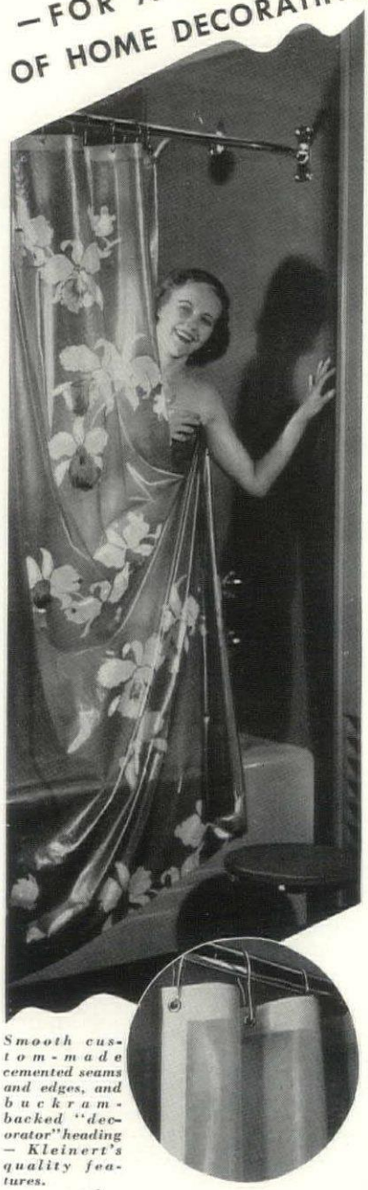


FIGURE 3

"Orchids to you
—FOR A SMART BIT
OF HOME DECORATING



Smooth custom-made cemented seams and edges, and buckram-backed "decorator" heading — Kleinert's quality features.

Be prepared! Guests will demand to know where you bought this gorgeous shower curtain with the stunning metallic "Orchids" that *do not tarnish!* The translucent loveliness of *"Illusion" — either in clear colors or gay prints — gives the whole bathroom an air of modern luxury and smartness. And because *"Illusion" is sheer pure silk — waterproofed without rubber — it is superbly durable as well and NEVER cracks, splits, or peels.

You'll find *"Illusion" shower curtains at the very best stores in the correct "decorator" shades and with window drapes to match.

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BOOKLETS FOR THE ASKING

(CONTINUED FROM PAGE 82)

Fences

DUBOIS WOVEN WOOD FENCE shows fencing made in France, for garden privacy—with charm! It's made of pointed chestnut saplings in heights from 18 inches to 10 feet. Photographs suggest attractive ways to use it. DUBOIS REEVES FENCES, INC., DEPT. G-10, 101 PARK AVE., N. Y. C.

YOUR FENCE . . . How to Choose It and How to Use It, is a very complete discussion of fence types—with photographs of trim and sturdy metal fences for all sorts of property—and detail sketches that will help you to select both the right type and the right quality. CYCLONE FENCE CO., DEPT. G-10, WAUKEGAN, ILL.

RUSTICRAFT FENCES is a study of actual installations, from which you can choose the kind you need. It includes English hurdle fences, French picket types, red cedar pickets, and many others for farm and estate. RUSTICRAFT FENCE CO., DEPT. G-10, MALVERN, PA.

FENCING FOR SAFETY pictures typical installations of Wickwire Spencer Fences, and reviews ways in which this fencing pays dividends by preventing loss and destruction, and improving the appearance of your property. WICKWIRE SPENCER STEEL CO., DEPT. G-10, 41 E. 42ND ST., N. Y. C.

FENCE FACTS tells you what features to look for when you're buying a fence. It includes a number of typical fence installations about residential, industrial and institutional properties. PAGE FENCE ASSOCIATION, DEPT. G-10, BRIDGEPORT, CONN.

ANCHOR FENCES for your lawn and garden are of chain link, of pickets or palings. And they're easy to put up. If you have a baby—or a dog—you'll be interested in the quickly put together safety pens. ANCHOR POST FENCE CO., DEPT. G-10, 6557 EASTERN AVE., BALTIMORE, MD.

Miscellaneous

FOREIGN FOLK DOLLS is a joy and a temptation to anyone susceptible to hobby suggestions, for it's a catalog of character dolls worth collecting—dolls made and accurately costumed by natives in many exotic places—from Lapland to Bombay—from Ecuador to Jerusalem and all the countries between! KIMPORT DOLLS, DEPT. G-10, INDEPENDENCE, MO.

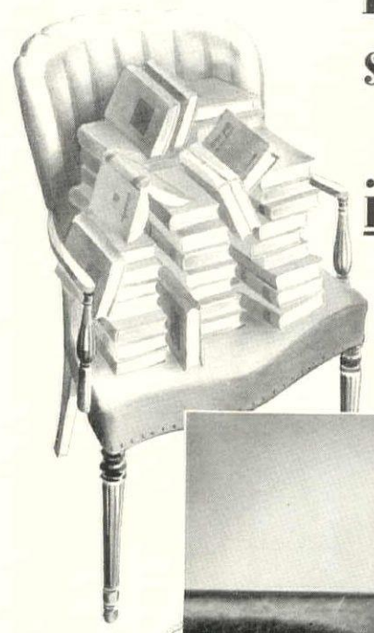
TEMPERATURE and its Relation to Health and Comfort lines up interesting facts about heat and humidity and the "zone of comfort"—shows how to keep check on home temperatures with accurate Taylor thermometers and an easy-to-read Humidiguide. TAYLOR INSTRUMENT CO., DEPT. G-10, ROCHESTER, N. Y.

200 THINGS TO DO with Plastic Wood is a handy guide to unexpected and money-saving ways of putting plastic wood to work to repair everything from broken furniture and cracks in the wall to sick trees and battered boats. And it's full of ideas for fun with toy-making and modeling. A. S. BOYLE & CO., DEPT. G-10, CINCINNATI, OHIO.

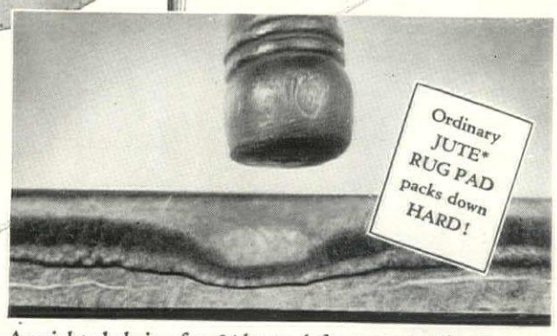
YOUR OLD RUGS, carpets and clothing can once again become grist for the rug-maker's mill. This 66-page booklet of colorful room schemes shows how inexpensively they can be re-made into reversible seamless rugs in the new shades, in fine old Oriental or Early American designs. OLSON RUG CO., DEPT. G-10, 2800 N. CRAWFORD AVE., CHICAGO, ILL.

(*Continued on page 93*)

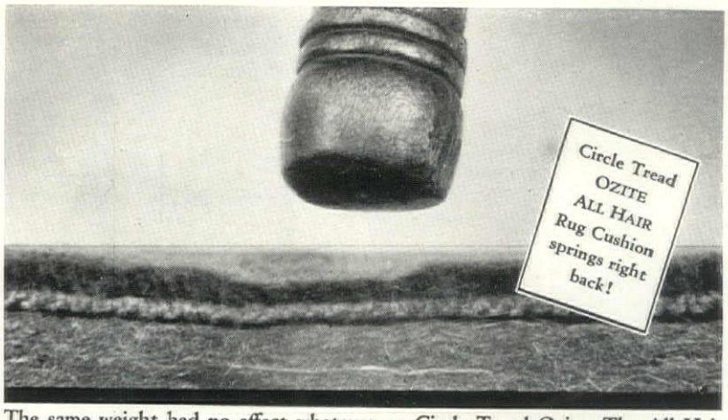
This weighted chair showed in 24 hours why you should insist on an all hair rug cushion!



Facts and photos from independent tests by The Hotel Monthly, Chicago



A weighted chair, after 24 hours, left a *permanent* hard spot in this Jute* Rug Pad. All cushioning action and softness has been lost—and see how the nap of the rug has been crushed.



The same weight had no effect whatever on Circle Tread Ozite. The All Hair Ozite springs right back to its original thickness—stays soft and resilient under *any* pressure—never packs down. Note that the rug nap was not crushed.

Before you buy a rug cushion—*ask what it's made of!* And be wary of rug pads not made of ALL HAIR because only too often these "bargain pads" pack down in hard lumps that actually make rugs *wear out sooner.*

Genuine Circle Tread Ozite is *guaranteed* ALL HAIR—never adulterated with substitute materials. That's why genuine Ozite makes rugs wear two to three times as long—why it is guaranteed to STAY soft and springy as long as you live.

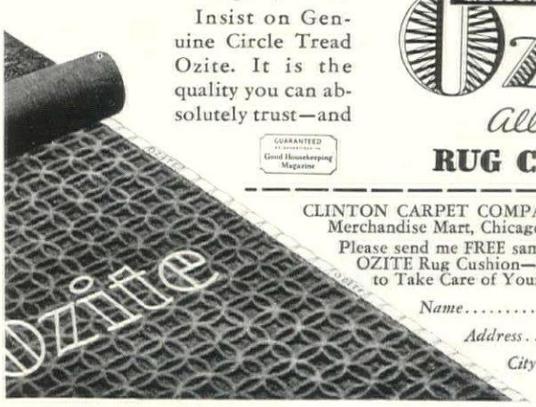
Insist on Genuine Circle Tread Ozite. It is the quality you can absolutely trust—and you can identify it easily by the Circle Tread Design and the name OZITE in the fabric.

Circle Tread Ozite is made in 3 weights. Permanently Mothproofed. Ozonized. Sold and recommended everywhere.

*Jute is a vegetable fibre and is no more to be compared with Hair than a straw mattress with a Hair mattress. Jute (often *dyed* to *look* like hair) is extensively used in so-called "cheap" rug pads. Don't be misled—insist on getting an All-Hair Cushion.

GUARANTEED by Good Housekeeping Magazine

CIRCLE TREAD
Ozite
REG. U.S. PAT. OFF.
All Hair
RUG CUSHION



CLINTON CARPET COMPANY, HG107
Merchandise Mart, Chicago, Ill.
Please send me FREE sample of CIRCLE TREAD OZITE Rug Cushion—and free booklet, "How to Take Care of Your Rugs and Carpets."
Name.....
Address.....
City.....
State.....

What happens when you turn this faucet?

HOT WORDS..OR HOT WATER

Here's what you get with out-of-date heating arrangements and tanks that rust:

Hit-or-miss hot water service. Cool when you need it most, always demanding attention.

Dirty-looking, discolored water—unpleasant to use and bad for linens—from a rust-encrusted tank.

The constant fear that something may go wrong.

A tank that rusts soon "busts". One leak follows another. Replacing such a tank is almost as expensive as buying a new heater.

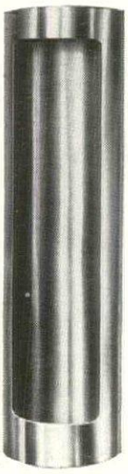
Here's what you get with an automatic electric water heater with a Monel tank:

All the hot water you want—all day long—without ever giving it a thought.

Fresh CLEAN inviting hot water from a sanitary, rust-proof Monel tank. Safe to use in cooking.

The safety, efficiency, and low cost of electric operation.

A tank that never rusts out. Rust-proof Monel tanks are guaranteed for 20 years. And their "life" expectancy is far longer than that.



Why deprive your family of the joy and comfort of automatic hot water a week longer? The leading manufacturers of electric water heaters are now offering new models with Whitehead* Monel tanks on extremely liberal terms. A few dollars down and a few cents a day brings this luxury to your home. Ask your electric light company or Electrical Dealer for prices. And for long life and complete satisfaction, make sure your water heater—no matter what type or make you buy—has a Whitehead Monel tank.

*Reg. U. S. Pat. Off.

Whitehead

METAL PRODUCTS COMPANY OF NEW YORK, INC.
304 Hudson Street, New York, N. Y.

Manufacturers and distributors of Whitehead Monel sinks and tanks and Whitehead steel kitchen cabinets

AIR CONDITIONING ANALYZED

(CONTINUED FROM PAGE 90)

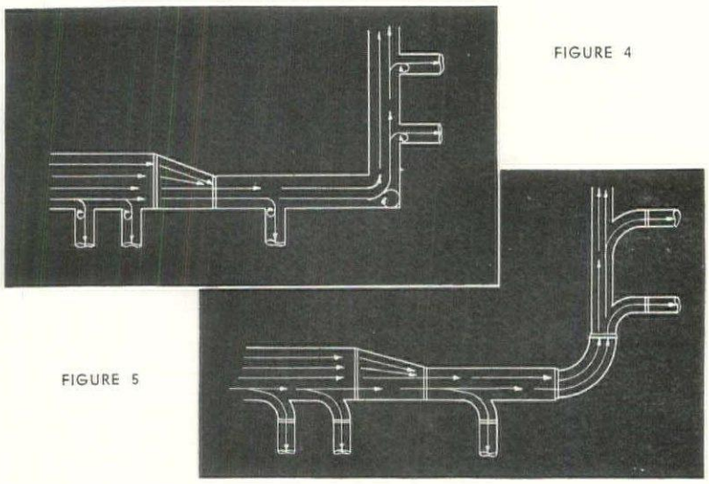


FIGURE 4

FIGURE 5

second-floor ceiling. As a further protection against unnecessary heat loss, custom-built windows and doors, weatherstripping and caulking were specified. Awnings were included for all south and west windows in an effort to reduce the cost of the cooling to a minimum. Had a cheaper type of construction been used, most of the companies submitting bids would have been forced to raise their quotations to cover larger ducts and a larger unit. At the same time, operating costs would have been appreciably higher.

Conservative estimators agree that proper insulation, which usually represents less than five per cent of the total building cost, will reduce fuel bills from ten to fifty per cent.

WINTER CONDITIONING

Inasmuch as the winter conditioning plant is needed during seven months of the year, and is useful for filtering and circulating the air during the other five months, it is felt that this phase of residential conditioning deserves the most emphasis at present. It is highly desirable that the duct system, installed as part of the winter plant, be designed and constructed so that it will be adequate to handle summer cooling. While the actual cooling equipment is now rather costly there is increasing evidence that it will be placed within the reach of the average home owner within the next few years.

The total cost of a winter conditioning system for the above house ranges from $866 to $1,880, depending upon the type of heating (direct warm air or a combination of warm air and radiation known as the "split system"), the type of furnace construction and the ductwork. Factory-fabricated ducts are usually less expensive than tailor-made or special contract ductwork, although in one bid the prefabricated metal work was more costly than any of the tailor-made systems.

SUMMER CONDITIONING

Because of the excessive moisture content and high temperatures of summer days, there is a definite need for conditioning the air in the interest of human comfort, energy, alertness and general health.

Washington is famous for its excessive humidity, and a home in this vicinity furnishes an ideal market for year 'round air conditioning. However, so many price variations appeared in the estimates for the summer cooling unit, even when the same sized compressor was specified for the job, that our home-building couple decided to defer, for the time being, installation of the summer conditioner.

According to Government health authorities, there are relatively few days that require continuous operation of the cooling unit. As a consequence, it may be more practicable at first to install an attic fan with sufficient capacity to provide approximately thirty complete air changes per hour. When the sun goes down, all the windows and connecting doors of the house can be opened and the fan turned on. Within a few minutes the super-heated air in the house will be exhausted through the attic and replaced with cooler air drawn in from the outside. In addition to the actual reduction in air temperature, the draft caused by the fan results in a direct cooling effect, and it draws the heat from walls and furniture, making the house cool for the next day. This system is much more satisfactory for installment in a suburban or residential section than in congested areas.

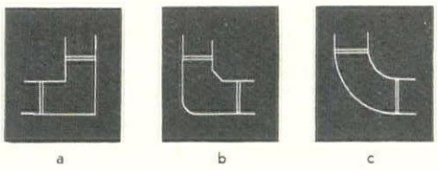


FIGURE 6

LEARN FROM A WET SPONGE . . . WHY YOU NEED *MOISTURE-SEALED* INSULATION

You know that a sponge, even though made of waterproof material, easily picks up and holds moisture and water. Be sure the insulation which you select will not act like a sponge within the walls of your house—for moisture ruins insulation efficiency.

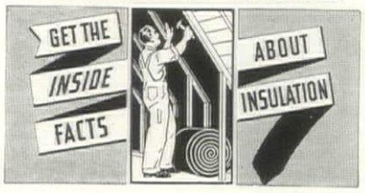
Balsam-Wool is DOUBLE-SEALED . . . doubly guarded from condensing moisture by a waterproof covering. This covering also renders it windproof, and provides a positive means of application that prevents settling. And, of course, Balsam-Wool is highly fire-resistant and termite-treated. No wonder you get PERMANENT comfort and protection from Balsam-Wool!

GUARANTEED COMFORT FOR YOUR PRESENT HOME

You can insulate the attic of your present home with Balsam-Wool under a *money-back* guarantee of satisfaction. For fuel savings as high as 20% next winter, have the work done NOW. Application is quick and easy; cost is amazingly low. Mail the coupon!

DOUBLE-SEALED

BALSAM-WOOL



WOOD CONVERSION COMPANY
Room 113, First National Bank Bldg.
St. Paul, Minnesota

Gentlemen: Please send me further details on Balsam-Wool DOUBLE-SEALED Insulation.

Name----------

Address----------

City---------- *State*----------

BOOKLETS FOR THE ASKING

(CONTINUED FROM PAGE 91)

THE SECRETS OF SMARTNESS is a revealing story of the method used by Alma Archer, foremost style authority, in teaching any woman how to be smart—how to avoid mistakes in dress and other secrets of chic and personality. ALMA ARCHER, DEPT. G-10, 722 FIFTH AVE., N. Y. C.

THE ROMANCE OF NEEDLEPOINT is an English authority's description of five needlepoint stitches, offered by the maker of Hiawatha Needlepoint yarns. It also tells how much yarn each stitch requires, and gives advice on stretching and blocking. DRITZ-TRAUM CO., DEPT. G, 11 E. 26TH ST., N. Y. C.

LEIPZIG TRADE FAIR reviews for buyers some of the beautiful, exciting new wares to be seen in the 40 buildings of this important international market, which buyers have visited annually for 700 years. LEIPZIG TRADE FAIR, INC., BOOKLET 12, 10 E. 40TH ST., N. Y. C.

CERTIFIED LIGHTNING PROTECTION brings you up sharply with pictures of devastated homes, contrasted with photographs of buildings simply and efficiently protected by the concealed and certified Dodd system. WEST DODD LIGHTNING CONDUCTOR CORP., DEPT. G-10, GOSHEN, IND.

THE DOOR TO A NEW LIFE offers a "lift" to invalids and older folk. It's an illustrated story of the Shepard Homelift, easily installed in any home, operating automatically and safely on any lighting circuit. SHEPARD ELEVATOR CO., DEPT. G-10, 2429 COLERAIN AVE., CINCINNATI, OHIO.

DIRECTORY OF GOOD SCHOOLS is a guide to the fine schools of the country compiled by House & Garden to help you solve the vital problems of the right school for your boy or girl. HOUSE & GARDEN, 420 LEXINGTON AVE., N. Y. C.

FALL TREATMENT OF BIENNIALS

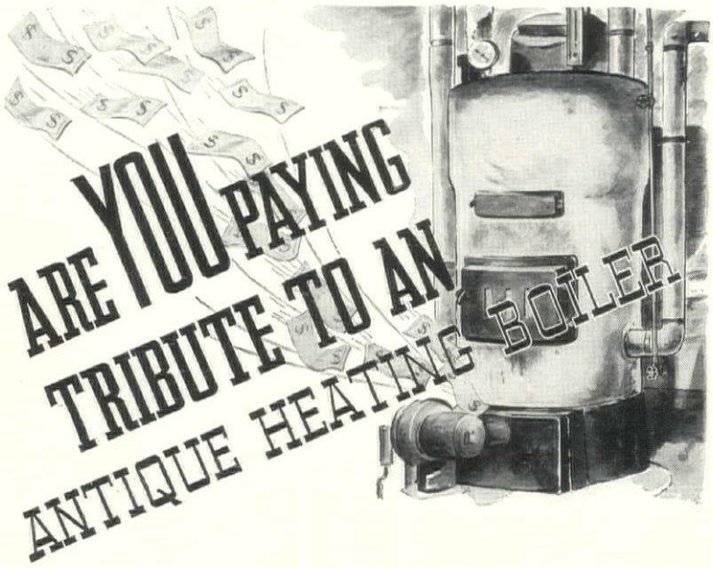
By Richard Ferris

FEW of us amateur gardeners are accustomed to separate the hardy biennials in our gardens into a class by themselves—as distinct from the hardy annuals. We are not altogether to be chided for this, for the seed catalogues almost universally recommend sowing the biennials in the March hotbed, so as to get the bloom the same season—making them virtually annuals. But that late Summer flowering is the end of the biennial. The next year, which is rightly his year, he isn't there.

Let us agree with the botanists that a hardy biennial is a plant which, started in the open ground in the Spring, spends its first season in establishing its place in the universe. Then it has its period of rest in the Winter following; and when the new Summer comes, it spends its accumulated vigor in a superb display of its beauty. This done, the plant perishes leaving only its well-ripened seeds to repeat in some other year the distinctive idea it held forth in its blooming. Compared with this, the show that can be had from a hotbed plant in its first season is pitifully inferior.

When grown in accordance with its natural biennial habit, a plant of this class is started from seed sown in the open ground in May, cared for assiduously during the remainder of the

(*Continued on page* 95)



An antique boiler, teamed up for automatic heat with an oil burner, gas burner or stoker, is as out-of-date and inefficient as the old-time combination of buggy and automobile engine.

If you have such a boiler, you are paying a heavy tribute in wasted fuel and in your loss of the perfect comfort and other benefits that a modern *steel* boiler provides.

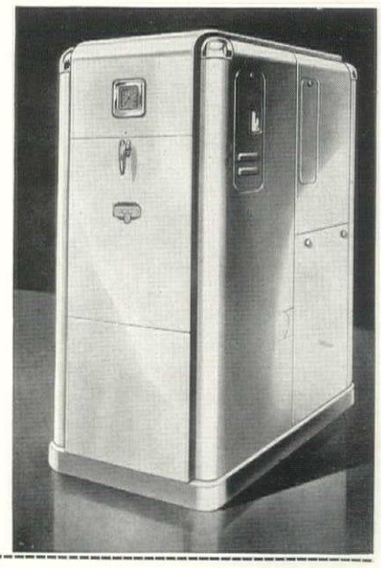
Why continue to pay this tribute when it is so easy, physically and financially, to replace that antique boiler with a remarkably efficient, attractive, up-to-the-minute . . .

FITZGIBBONS STEEL BOILER

. . . a boiler that will save you up to 40% on fuel, give you *quick* heat, uniform temperature — complete comfort . . . and it will give you something else that alone makes the change worth while—*all the domestic hot water you need*, for a few cents a day, *all year 'round, without a storage tank!*

No need to replace your present oil or gas burner or stoker, because FITZGIBBONS Steel Boilers are made in types for firing with any make of automatic heating equipment and in sizes to satisfy the heating and hot water requirements of any home.

And remember this — with any FITZGIBBONS Boiler for automatic heat, you can add FITZGIBBONS AIR CONDITIONING at any future time.



BUY NOW! . . .

Immediate installation — three years to complete payment — lowest finance charges. Ask your local automatic heat dealer for full particulars, or mail the COUPON.

H-10

Fitzgibbons Boiler Company, Inc.

Offices and Show Room: Architects Building, 101 Park Ave., New York, N. Y.
Phone: CAledonia 5-7800

Send me details about Fitzgibbons Steel Boilers for Automatic Heat with
☐ Oil ☐ Gas ☐ Stoker

Name.....

Address.....

City..... *State*.....

WILL THE WEATHER

catch you napping

NOT IF YOU TAKE ADVANTAGE OF

WINTER MONTHS may mean snow and sleet . . . rain and heavy winds . . . days of bright sunshine and long evenings. Be prepared for the changing season. It means different clothes . . . different house furnishings . . . different habits of living . . . different amusements in your home. But now you will find it easier to prepare for all these changes.

NATIONAL WEATHER WEEK, from November 6th to 13th, is designed to help you. This special week is sponsored by Taylor, the oldest and largest American maker of accurate thermometers and weather instruments for the home. You can't plan successfully to meet weather conditions without the aid of Taylor Instruments. But when they tell you the weather, be prepared for it. Let National Weather Week be a last call to "Prepare Now for Winter." Check right now the things you have . . . the things you lack.

In the store that holds National Weather Week ask for a new and interesting booklet, "What Do You Know about the Weather?" It contains a question and answer game about the weather and information about how to keep comfortable the year round. The questions will test your knowledge. Play this game with your friends and learn another way to "Prepare Now for Winter Months." Taylor Instrument Companies, Rochester, N. Y. Plant in Toronto, Canada.

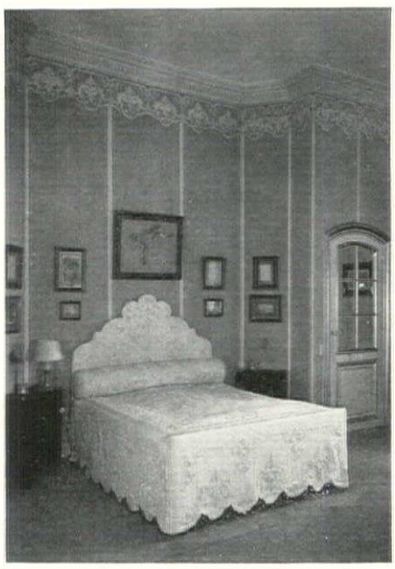
Every Taylor Instrument bears the Taylor name and a Five-Year Guarantee of Accuracy

Taylor **INSTRUMENTS**

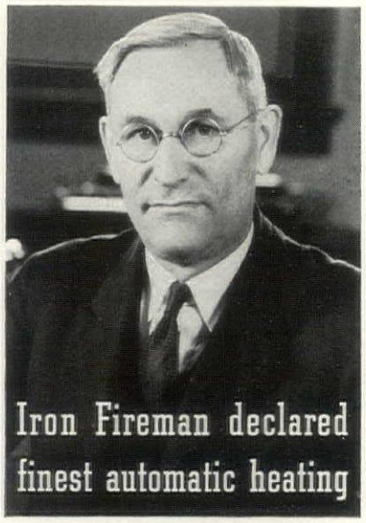
PARIS APARTMENT

An elevated corner of the drawing room in the Paris apartment of M. and Mme. André Strauss. Over the mirror balustrade, a view of the white leather doors with gilded motifs.

Arranged symmetrically over the mantelpiece hang a profusion of china and jade birds on gilded wooden pedestals. The walls are white frappé velvet, the furniture Regency.



In the bedroom the gleaming wide bed stands out against gray walls with a delicate white border and stripe. The richly embroidered satin cover has edges that follow the line of the headboard.



L. R. Evans, Director of Sheboygan Vocational School, Wisconsin.

Evans home, Sheboygan, Wisconsin.

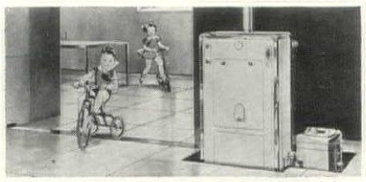
What Iron Fireman automatic coal firing has done for Mr. Evans it should do for you.

Mr. Evans formerly heated his home with a liquid fuel. Now he uses an Iron Fireman—saves half his fuel bill. "In addition to reduction in heating cost," says Mr. Evans, "we have been much more comfortable as the heat has been more even."

No Coal Handling

Thousands of Iron Fireman users have learned why automatic coal firing is the fastest growing branch of the heating industry. Iron Fireman, the leading automatic coal firing equipment, is preferred for cleanliness, quietness, convenience. Iron Fireman ranks with the finest automatic heating money can buy. And when it comes to economy—low fuel cost, low operating cost, long life, steady even heat, Iron Fireman heating stands supreme.

Equally at home in large boilers developing up to 500 h.p., or in small residential heating plants, Iron Fireman's phenomenal firing achievements are soundly based on a scientific process of combustion. This process is easily understood and quickly explains how and why Iron Fireman can give you better heating for less money. Ask the Iron Fireman dealer near you for free firing survey, or write to 3299 W. 106th St., Cleveland, for literature. Iron Fireman can be quickly installed. Convenient monthly payment terms. Iron Fireman Manufacturing Co., Portland, Oregon; Cleveland; Toronto. Dealers everywhere.



No coal handling! Iron Fireman's *Coal Flow* model feeds coal direct from bin to fire.

IRON FIREMAN
Automatic Coal Burner

FALL TREATMENT OF BIENNIALS

(CONTINUED FROM PAGE 93)

open season, and with the first intimation of frost is prepared for its Winter rest. It is this preparation, which has an important effect on the next year's display, that this paper is intended to clarify.

It is taken for granted that the Summer's care has resulted in a satisfactory garden of substantial, healthy rosettes of leaves, or clusters of short foliaged stems. As this first frost is sometimes our only warning, it is well not to wait to see how the second will turn out: that may result in a disastrous hoisting of the ground. Not that such a freeze hurts the hardy plants, but it hurts the ground hold, and tears many of the finer roots from their stocks.

The first attention demanded of the gardener is firming the ground close to the plants, converted into a cellular structure by the processes of plant growth. This job is easily and thoroughly done by pressure with the foot—enlarged with rubbers if the soil is wet—the toe toward the plant and the heel toward the outer circle of rootlets. The pressure should be gentle at the toe, but quite firm at the heel. The footprint cavities thus obtained are to be filled and slightly mounded with *live* humus that has a mixture of half a level teaspoonful of a reliable corn fertilizer *thoroughly* mixed through it. This is put on as a top-dressing, and is not to be dug in—the fertilizer being leached through the humus to the plant during the late Fall and earliest Spring growing weather—but is to be firmed into place with the foot, a trifle higher toward the centre, but not *upon* the plant.

FALL COVERINGS

When hard frosts begin, the plants should be covered loosely with a light coat of newly-fallen Autumn leaves held in place against the winds by some light brush—of the pea-brush type. About each individual plant a few bits of brush are to be stuck into the ground in such a way as to prevent pressure of the overhead leaf covering, even with ordinary snows.

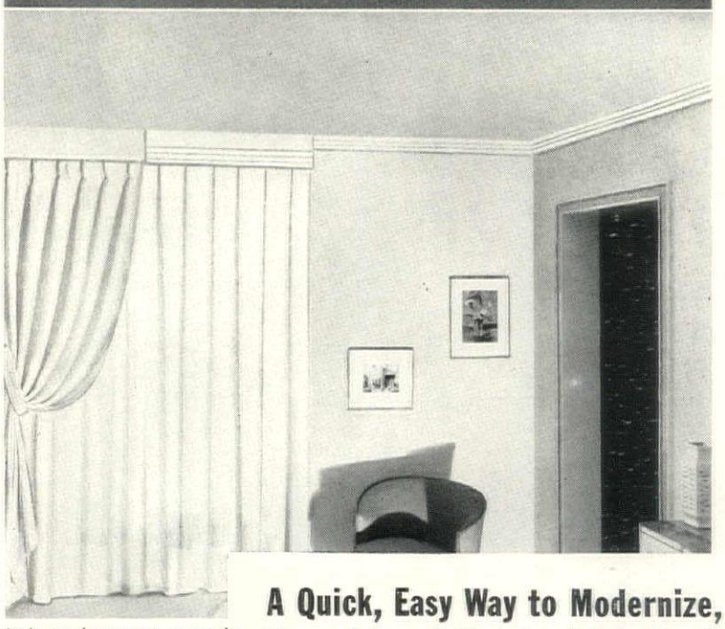
The biennial garden is uncovered in the Spring when the perennials are cleared, and the processes of cultivation are the same as for the annuals, except that those which bloom late in the Summer need a little extra corn fertilizer about July 1st to persuade them to do their best.

The following list of flowering plants includes those responding most gracefully to the additional care required by a biennial: Candytufts of several species; a number of Campanulas and Canterbury Bells; Cathcartia; Coreopsis, of the "Great" growing varieties; Cynoglossum; Evening Primroses of several sorts; French Honeysuckle; Gentian, Fringed; Horn Poppy; Hunnemannias; Onopordon; Poppies—Iceland and "Meconopsis"; Scabiosa of many types; Stocks, of the Brompton strains; Sweet Williams; Verbascum; Wallflowers in many sorts.

A number of perennials are grown according to the rules for biennials, as it is considered they give their best flowers in their first bloom. They are then displaced by new plants.

Beautiful Smooth Walls and Ceilings

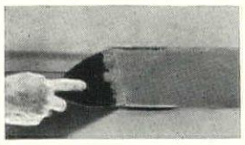
WITH
RECESSED-EDGE SHEETROCK
THE FIREPROOF WALLBOARD
AND PERF-A-TAPE JOINT TREATMENT



Attic or basement space is quickly converted into attractive rooms this *perfected* low-cost way.

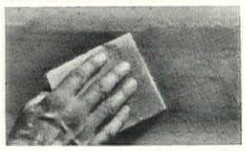
SEE HOW IT WORKS

When the sheets are nailed in place, the recessed edges form a channel at each joint.



This channel is filled with a special cement, which is quickly and easily applied.

Perf-A-Tape, a patented strong perforated fiber tape with chamfered edges, is embedded in the cement.



Cement is applied over Perf-A-Tape and sandpapered evenly, assuring a smooth surface for *any* decoration.

A Quick, Easy Way to Modernize, Remodel and Repair at Low Cost!

■ Replace old cracked walls and ceilings throughout the house—turn attic and cellar waste space into attractive, livable rooms—this quick, inexpensive way! Patented Perf-A-Tape and Recessed-Edge Sheetrock* give you an *improved* type of wallboard construction—one that makes possible strongly reinforced joints which may be entirely concealed by painting, papering, texturing or any decoration you choose.

Recessed-Edge Sheetrock is made of gypsum; it does not burn or support combustion. It does not warp or buckle. It shuts out wind, making a tight, durable finish suited to the best type of home construction. Yet, with all its advantages, Recessed-Edge Sheetrock is not expensive. You can have strong, smooth walls and ceilings this easy, low-cost way. Ask your architect or contractor to specify USG Perf-A-Tape and Recessed-Edge Sheetrock construction.

Sheetrock is also available in wood grained finishes, requiring no joint treatment or further decoration—faithful reproductions of walnut, matched walnut, knotty pine and douglas fir.

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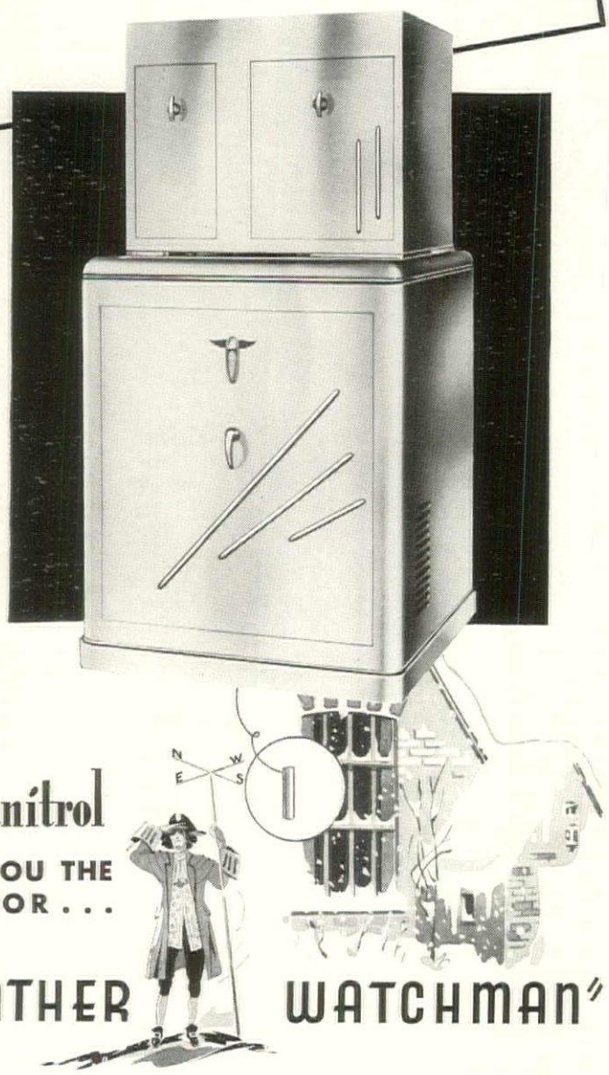

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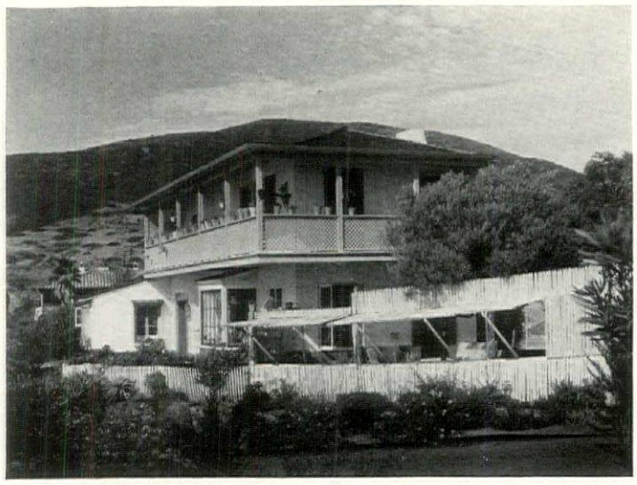
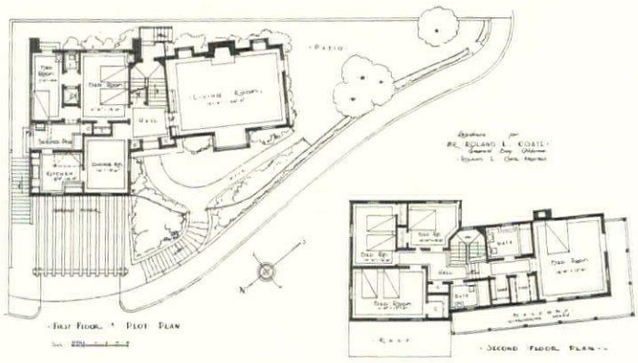
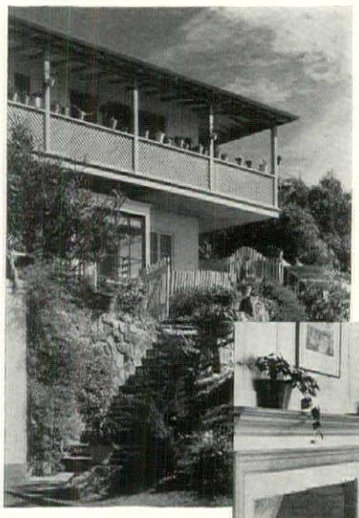


The beach home of architect Roland E. Coate, designed by himself at Emerald Bay, California, near Laguna Beach, is in Monterey style, has a hacienda quality with its quaint rambling structure and old-world balcony overlooking the ocean and the mountains.



To fit the triangular formation of the site, the wing containing the spacious living room is tilted at a slight angle. The garage is built on a lower level opening under the kitchen and dining room. The second floor has four ample bedrooms and two baths, the servants' rooms being conveniently placed on the first floor.



Stone steps flanked with flower pots lead up from the road to the main entrance of the house. The living room, opening on a sunny and very livable patio, blends early American and Mexican influences.

THE GARDEN CLUB AND ITS PROGRAM

By H. Stuart Ortloff

ONE of the greatest boons to garden endeavor in America is the rapidly increasing garden club movement. Each year, with its much-needed assistance, it reaches more enthusiastic people who would like to garden more wisely. But, like all movements which catch the public fancy and develop rapidly, there is danger that the garden club may lose sight of its original aims. The annual garden club program is, therefore, most important.

Such a program should be carefully thought out in advance, to provide the club with information on those subjects of which its members are either insufficiently informed or particularly interested. And such a program will prevent the energy of the club from being dissipated along lines which are not truly garden club aims.

Pleasant by-paths like indoor flower arrangement, or table setting, and such worth-while endeavors as civic improvement, school gardens, maintenance gardens, and the like are not really garden club projects in the truest sense. They belong to another field and touch but lightly on the fringes of the garden club's real life.

A good garden club program is the one means of maintaining the high standard of helpfulness and practical work of a club. It should not be haphazard or uninteresting, nor should it cater too much to the whims or interests of a particular group. Of course the very best type of program follows a line of seasonal work in the garden through from beginning to end, so that each member feels that a definite amount of knowledge has been given for each season or necessary operation in the garden, but as each club differs not only in point of view and interests, but also in the length of time that it has been organized, it is difficult to make any hard and fast programs. Of course even the oldest of clubs should consider the younger or newer members, and it is true that none ever master the subject of gardening so completely that a review is not occasionally helpful.

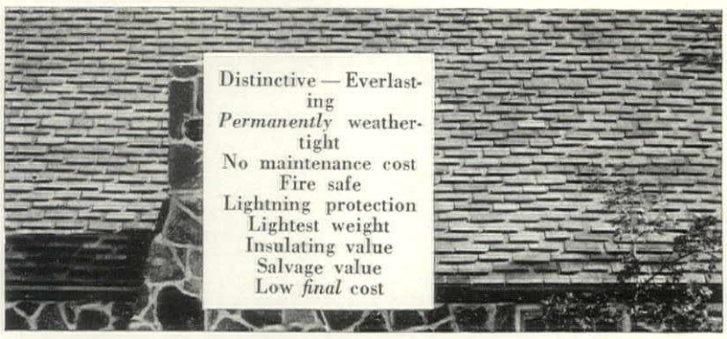
A garden club is not wholly a horticultural organization, a fact too often overlooked in the construction of a garden club program. Whereas horticulture is of great importance, it should not overshadow the artistic side of gardening. Better and lovelier gardens must depend upon a better understanding of the principles of landscape architecture. True gardening depends not only upon the science of horticulture but also upon the same fundamentals of expression that govern all of the fine arts.

Upon studying numerous garden club programs it is surprising to note how far afield some of them have strayed. Most programs err in several ways. The gravest error is lack of organization, no continuity of endeavor, no real program. Many fail to begin at the beginning and progress toward a definite standard of gardening. Far too many clubs have stressed flower arrangement and flower shows, or par-

(*Continued on page* 98)

Only a KENMAR COPPER ROOF

combines all these features:



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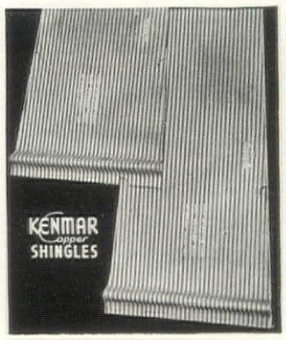

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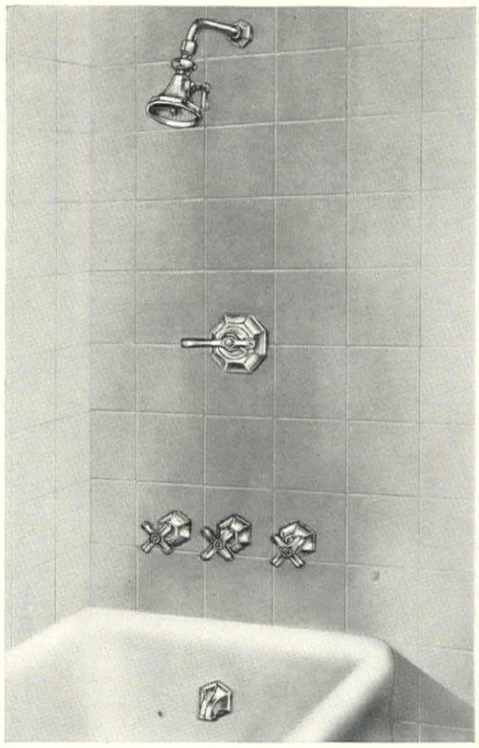

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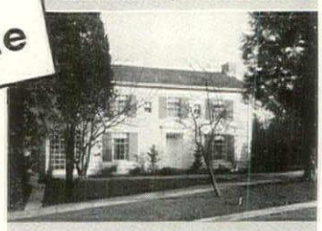

DOUBLE-WHITE gives this house in Seattle, Wash., a gleaming snow-white finish which enhances the beautiful texture of its hand-split shingles. Architect, H. Hill Jones.

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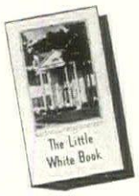

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Against its wooded background, this house in Wilton, Conn., stands out in striking contrast. The white is Cabot's DOUBLE-WHITE. Architects, Evans, Moore & Woodbridge, N. Y. C.

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THE GARDEN CLUB AND ITS PROGRAM

(CONTINUED FROM PAGE 97)

ticular flower groups and families, too heavily, and in their enthusiasm have completely lost sight of their own gardens and the real reason for a garden club organization. There is a place for these side issues in every well-balanced program, but no program should be so arranged that prevailing fads and fancies crowd out the practical fundamentals of good gardening.

Here is a general program, especially for a new club or one which has many new members and an older group which will appreciate a review. The degree of thoroughness with which this program is developed depends to a large extent upon the particular club using it. All are not study groups, and all do not have paid speakers at every meeting, nor do all have members who can prepare interesting papers on any given subject.

THE IMPORTANCE OF INSTRUCTION

With such an outline as follows, however, a program chairman with enthusiasm and imagination will be able to develop an interesting, instructive program. Let the word instructive be emphasized. That is the whole point. The club exists to instruct its members in the art of gardening. It should not be primarily social or competitive. Too many flower shows scattered through a yearly schedule vitiate the force of the programs as a whole and foster too strongly the competitive spirit. Cooperation, the sharing of knowledge, experience, plant material, ideas and so on should be the aim, rather than an attempt on the part of each member to outdo her neighbors.

January: FLOWER GARDEN DESIGN. This meeting might well have a qualified speaker who could explain graphically, or with slides, what the principles of design are that apply to garden planning.

February: PLANTING DESIGN. A talk in which the principles of plan design are carried out in terms of plant material and an explanation of the making of a planting plan. The members can take part in the program by making planting plans of their own gardens, which can be criticized and discussed.

March: CATALOGUES AND THE NEW PLANTS. An informal discussion by the club members themselves. Their experiences with this or that plant, or seed house. Where to use certain types of plants.

April: SOIL PREPARATION AND PLANTING. Another meeting in which the members can take part, or in which a speaker may be found valuable. A practical meeting.

May: GARDEN MAINTENANCE. How to care for plants and gardens after you get them. Fertilizers, fungicides, insecticides, and general cultural practices can be discussed.

June: FLOWER ARRANGEMENT AND SHOW. A good speaker here would stimulate the members to more intensive efforts. Neighboring clubs might be invited, and if desired a charge might be made for admission to raise money for other club projects.

July: GARDEN PROBLEMS. An old-fashioned experience meeting.

August: LAWNS AND LAWN-MAKING. Get a recognized authority to tell you the latest developments in this important field.

September: FALL PLANTING. What to plant and what not to plant. How to divide perennials and move shrubs and small trees.

October: BULBS AND SPRING GARDENS. Planning for next season's bloom. New varieties. How to plant bulbs and where.

November: WINTER PROTECTION. The best methods and materials. Which plants to protect.

December: CHRISTMAS DECORATIONS. New ideas from various sources.

For a more advanced group or an older club the subject of landscape design might be a bit more elaborated and thoroughly covered. In the following program this subject has been suggested for the Winter months and could be most interestingly presented as a course of lectures:

January: The Design of Small Properties.
February: Flower Garden Design.
March: Planting Design.
April: Color and Succession of Bloom.
May: Grading and Construction.
June: Field Trip to Examples of Good Landscape Design.
July: Evergreens and Foundation Plantings.
August: Annuals and Flower Show.
September: Lawn-Making.
October: Soils and Fertilizers.
November: Rearrangement of Existing Plantings.
December: Garden Appreciation.

FLOWER GARDENS ONLY

A variation of this program, one where the landscape design is restricted to the flower garden, rather than to the whole property, and also for the club that is more horticulturally-minded, might be as follows:

January: Garden Design.
February: Planting Design.
March: Color in the Garden.
April: Succession of Bloom.
May: Architecture in the Garden.
June: Special Plant Combinations.
July: Flower Show.
August: Lilies and Other Summer Flowering Bulbs.
September: Visit to Gardens of Interest.
October: Spring Bulbs.
November: House Plants.
December: Winter Effects in the Garden.

For a garden club that is much more horticulturally-minded, or one which has already considered the principles of good landscape design and proper planting, the following program might be of interest:

January: Soil Improvement and Management.
February: Pruning and Propagation from Hardwood Cuttings.
March: Hotbeds, Cold Frames, Seed Sowing.
April: Spring Maintenance, Division, Transplanting.
May: Summer Maintenance, Insects, Plant Diseases.

(*Continued on page* 99)

THE GARDEN CLUB AND ITS PROGRAM

(CONTINUED FROM PAGE 98)

June: Trips to Nurseries. Visit growers who specialize in particular plants or groups of plants rather than general nurseries.

July: Trip Through Members' Gardens.

August: Trip to Famous Gardens.

September: Lawns and Lawn-Making.

October: Bulbs for Spring.

November: Fall Planting and Winter Protection.

December: House Plants.

An alternate for the last program which is still quite horticultural in spirit might be as follows:

January: How to Get Particular Effects with Plants.

February: Novelties for the Coming Year.

March: Spring Shrubs and Bulbs.

April: Narcissus and Tulip Combinations. Show.

May: Iris and Peonies.

June: Delphinium and Roses.

July: Japanese Iris and Hemerocallis.

August: Phlox and Lilies.

September: Fall Perennials and Dahlias.

October: Chrysanthemums.

November: Evergreens and Berries.

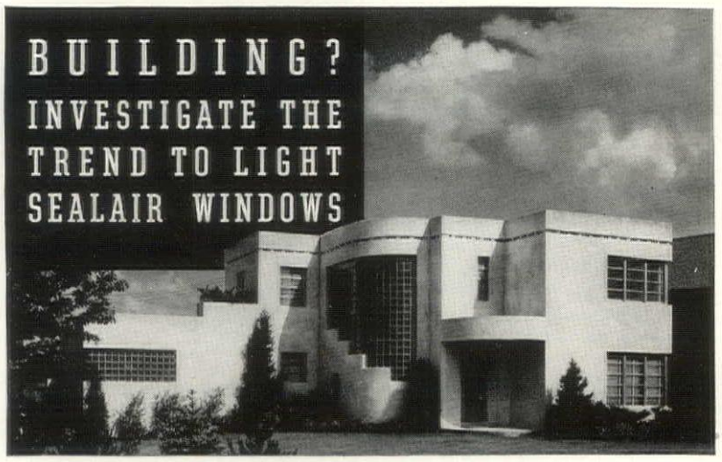
December: Flower Arrangement.

The more seasoned garden club member may be astonished at the limited attention given to flower arrangement and flower shows in the foregoing suggestions. The slight was intentional. This is one of the many by-paths that are being followed too far by many groups. They need to be returned to good garden design. Granted that flower shows can be interesting and that they do encourage enthusiasm among members, a garden club, however, should foster good gardens and not be overly concerned with interior decoration or the winning of prizes. As Mrs. Francis King, one of the founders and leaders in the garden club movement, has so ably suggested, let small clubs give up flower shows for at least a year or limit themselves to one decent show, and live more closely with their gardens. She thinks that more interesting shows will be the result and without a doubt the gardens will benefit. Mrs. King does not mean the great shows like the International or others of like importance, but rather the small ones that take so much time, money, and effort and result in little or no advance in the knowledge of gardening.

Flower arrangement is a pleasant accomplishment, and one that every gardener should know something about, but as nine-tenths of us continue to "put flowers in water" rather than to arrange them for everyday use it would seem that a greater stress on plant arrangement in the garden would not be amiss. The garden is with us every day and it can be much more effective in the everyday life of the family and friends if it is better "arranged" and made a better artistic expression.

Flower arrangement has come to mean arranging bouquets for interior

(*Continued on page* 100)



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UNUSUALLY attractive and modern effects are being achieved in new homes by the use of Genuine MASONITE. In this house, designed by Kenneth Day, Philadelphia architect, the walls of the entrance hall and stairway parapet are MASONITE TEMPERED PRESDWOOD, painted ebony black. An interesting pattern is achieved by allowing the screw-heads to show. The far wall is cinder block, painted white.

Throughout the entire house, as shown in this bedroom, MASONITE TEMPERED PRESDWOOD is used for wainscoting. The reason: PRESDWOOD provides a hard, durable surface that cannot be damaged easily. It can be kept spotless by merely wiping down with a damp cloth.

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Into the wall—out of the way. Occupies no floor space. Increases room size—improves room appearance.

NO single purchase you can make for your home will cost so little and provide so much genuine, year-after-year comfort as Weil-McLain Raydiant "Concealed" Radiators, installed under your windows.

Normally, the coldest spot in any room is at the window, and, since cold travels down from the window to the floor, you need all the heat you can get at this point.

The Weil-McLain Raydiant overcomes these zones of discomfort by meeting incoming cold with air-carried heat rising through grilles in the upper part of the radiator. Additional comfort comes from its unobstructed, heated front panels, which emit a *greater* volume of radiant, sun-like warmth into the lower part or living zone of the room. Floors are more comfortable. (See diagram.) This modern radiator becomes a part of the wall and may be decorated to match any surrounding.

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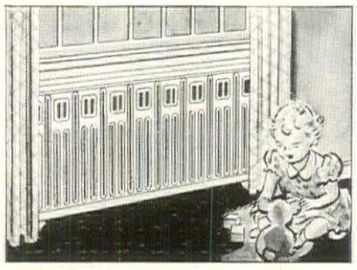
Arrows indicate convected or air-carried heat, rising into the room through upper grilles. This heat meets incoming cold. Wavy lines indicate radiant, sun-like warmth radiated into the lower part of the room by this radiator's fully heated, front panels.



MORE HEAT NEAR YOUR FEET—every inch of the front panels of this Raydiant is *working* radiator surface—every inch "alive." That's why it emits a greater volume of *sun-like, radiant* warmth into the lower parts of rooms—more heat near your feet. More healthful for young children who play on the floor.

Weil-McLain Raydiant
"CONCEALED" RADIATORS

THE GARDEN CLUB AND ITS PROGRAM

(CONTINUED FROM PAGE 99)

decoration instead of what it might mean, arranging flowers in the garden for a beautiful display. The same principles apply to both, of course, except that outdoor flower arrangements are freed from the fetters of "containers" and "accessories" and other artificialities that surround indoor work. Far too little attention has been given garden design, but still less has been given to the limitless possibilities of plant arrangement in the garden to achieve distinction, beauty of form and color, and keen satisfaction throughout the entire garden year.

Another departure in these suggested programs is the stressing of field trips. These should be taken wherever there are nurseries and good gardens within reach. See how other people grow plants, how they achieve their effects, and apply the knowledge gained to your own gardens. Visit each others' gardens, too, and share experiences. A garden club should mean cooperation and mutual benefit.

A better understanding of the principles of good garden design not only helps to create better gardens but it also increases our appreciation of good garden design wherever we may find it. Now that so many large and noteworthy gardens are open on occasion to the public every garden club member should have the ability to see these as works of art, not just as the close association of particular flowers or groups, but gardens as a whole. Mass, line, balance, and proportion are far more important than intricate and almost meaningless detail. Until such matters are stressed and pointed out in garden club programs there can be little increase in the understanding and appreciation of garden club members in all sections of the country.

BROAD-LEAVED EVERGREENS FOR THE MID-SOUTH

By Elizabeth Lawrence

THE chief beauty of Southern gardens is in the broad-leaved evergreens. Coming from southern Europe and the Orient, or native from Maryland and Virginia to Florida, many of them are tender. But plants considered tender are often hardier than is supposed. Some of the broad-leaved evergreens grown in the far South can be grown in the Mid-South; many of those grown in the Mid-South are hardy to New York or even New England.

I am always discovering to my surprise how hardy broad-leaved evergreens are; that *Mahonia japonica* is grown in the Arnold Arboretum, Gardenias in Williamsburg, and Camellias in Norfolk, Virginia. A nurseryman in South Georgia says that *Azalea indica* cannot be grown farther north than his nursery, but I find it doing well in a northern exposure in North Carolina, and have read that it is perfectly hardy in Charlottesville, Virginia.

Again, I find the Pineapple Guava (*Feijoa sellowiana*), usually grown only in Florida or southern California, listed by a nurseryman in the Piedmont section of North Carolina. It is interesting to note that evergreens with narrow, thin leaves are more apt to be hardy than those with broad, thick leaves. The bayberry (*Myrica caroliniensis*), for instance, is native from Nova Scotia to Florida, while *Magnolia grandiflora* is native only in the far South.

While some of these broad-leaved evergreens can be grown in New England, many are hardy only in Washington. Often those that can be grown in the North do not reach their full height there, or grow as luxuriantly as they do in sections where the Winters are not so severe. Here in the Mid-South, where they are at their best, they are not nearly so well known or so widely planted as they should be. We persist in planting such shrubs as Arborvitae, which do well in the North, but are not at their best in a climate where the Summers are long and hot and dry. Broad-leaved evergreens are the most desirable of all ornamental plants. All of them are valuable for their persistent foliage, and many of them for brilliant flowers or decorative fruits, or both.

In the Mid-South where the weather is often mild enough to allow one to be out of doors most of the Winter, evergreen foliage is especially important. Broad-leaved evergreens vary widely in size, form and texture; from the slender leaves and drooping branches of the Cotoneasters to the coarse foliage and imposing mass of Photinia. There is variety, too, in the color of their foliage: the bronzed or silvered leaves of the Eleagnus, the yellow-green of Ruscus, the scarlet-tipped branches of Photinia, the dull, very dark foliage of the Tea Olives, and the high polish on the leaves of Pittosporum.

The group of evergreens most commonly planted for their foliage is the Japanese Privets. Easily grown, and not overly particular as to soil, so long as they are in the sun, they are desirable as specimen shrubs or for hedges. When they were first brought to this country, the labels of *Ligustrum lucidum* and *L. japonicum* were mixed. As the nurseries still list *L. lucidum* as *L. japonicum*, and vice versa, it is wise to order them from their descriptions rather than their names.

L. lucidum, so often used for foundation planting, is much too large and coarse for that purpose. It will grow to the second story, and two plants will entirely cover a small house. Usually it is allowed to do this, and then cut back so severely that its characteristic form is lost. Given room to grow to its full size it is a very handsome shrub. It grows fast, and is the best evergreen to make a tall screen to shut out unattractive views. But it must have sunlight and be well fertilized, to grow luxuriantly. In the shade its foliage is sparse and sickly.

I once saw *L. lucidum* used effectively to enclose a garden. Set about fifteen feet apart, they were close enough to come together to make a screen, but not too close to spoil the shape of the individual shrubs. These Privets were the pride of the man of the house, who told me that he kept them shapely

(*Continued on page* 101)

BROAD-LEAVED EVERGREENS FOR THE MID-SOUTH

(CONTINUED FROM PAGE 100)

and luxuriant by topping them once a year, and fertilizing them with tobacco stems. In the Summer they formed a proper background for the simple little garden, and in the Winter with their lustrous foliage and heavy bunches of large blue-black berries, they were beautiful in themselves.

Ligustrum japonicum is a round, symmetrical shrub of medium height. Not so tall or spreading as *L. lucidum*, it has a finer texture and a much more compact form. It has glossy dark green foliage, and bunches of dark blue berries in Winter. *L. japonicum* var. *rotundifolium* (listed in the catalogues as *L. coriaceum*) is an angular shrub with stiff curly leaves. Too exotic for general use, it is desirable only in a place where a plant with striking individuality is needed. *L. lucidum* is hardy to Washington, and I have read that *L. japonicum* can be grown in Baltimore.

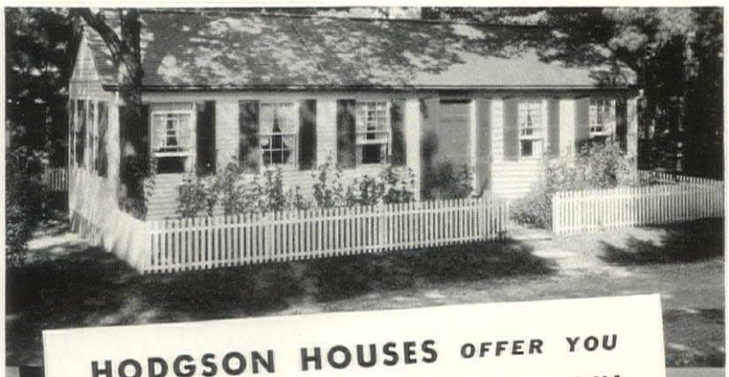
L. nepalense has smaller leaves than those of the Japanese Privets. *L. japonicum* may be used for foundation planting against a large building, or even against a small one if it is kept pruned from the time it is planted, and never allowed to get too big. *L. nepalense* is better for planting around a small house. When buying evergreen Privets, plants grown from cuttings should be selected, as the species do not come true from seed.

A more choice shrub than the Japanese Privets is the beautiful *Pittosporum tobira*, used so much in Charleston, and hardier much farther North, at least along the coastal plain. Its characteristically square form, and the way its dark leaves cluster at the ends of the stems, give it marked individuality. Of very slow growth, it makes a most desirable specimen shrub for the discriminating and patient. It is also used for clipped hedges; I remember a very beautiful one in Charleston.

Another choice broad-leaved evergreen, desirable for its glossy foliage, is the Carolina Cherry Laurel (*Laurocerasus caroliniana*), native from North Carolina southward. It is a slight, graceful shrub when grown in the shade, and after many years becomes a slender tree. Grown in the open it is a well-rounded bush. It stands shearing well, and can be had in standard form for formal planting. The small, dark blue fruits are attractive but not very striking. The English Laurel, (*Laurocerasus officinalis*) has a much coarser texture, and is more spreading than the Cherry Laurel. It is recommended for planting in the South, but I have found it very apt to become diseased.

Butcher's Broom (*Ruscus aculeatus*), a curious spreading shrub from southern Europe, known in the North by the dried, artificially colored branches used in funeral wreaths, is hardy in the Mid-South. The foliage consists of leaf-like branches with spiny tips. It is a dull yellow-green, but the new growth in the spring is as shiny as if it were lacquered. The leaves are

(*Continued on page* 103)



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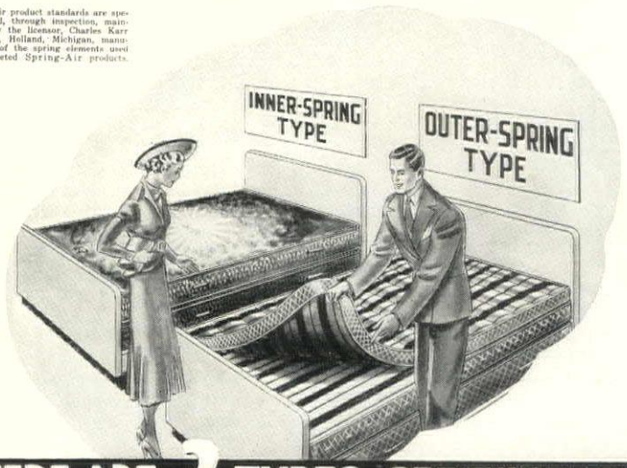

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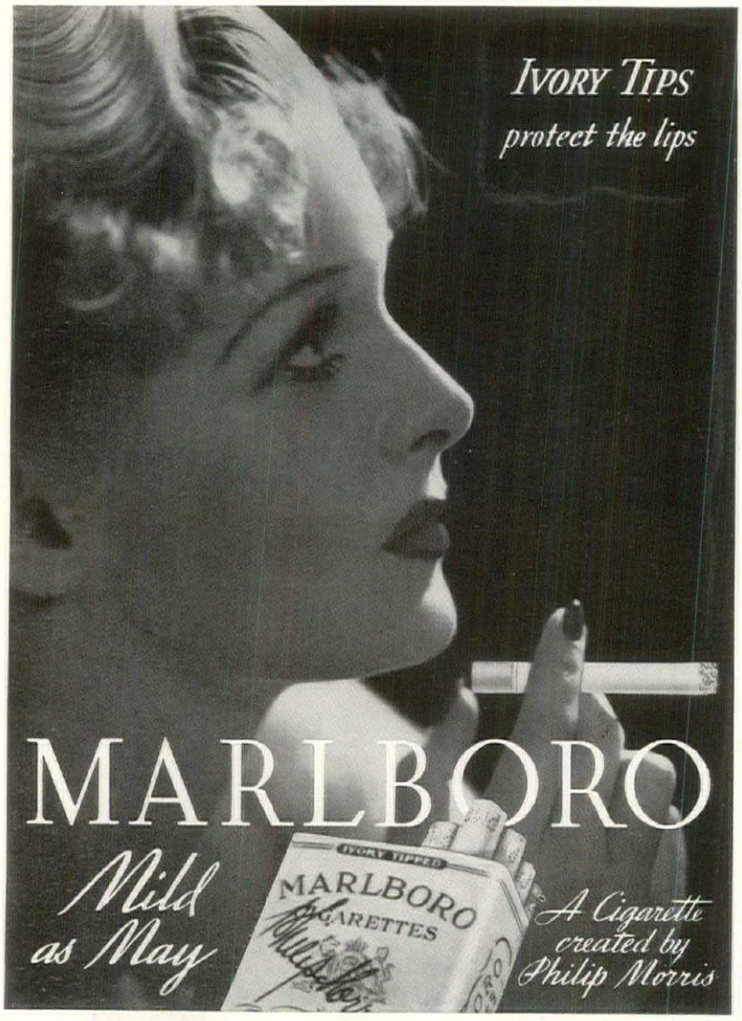

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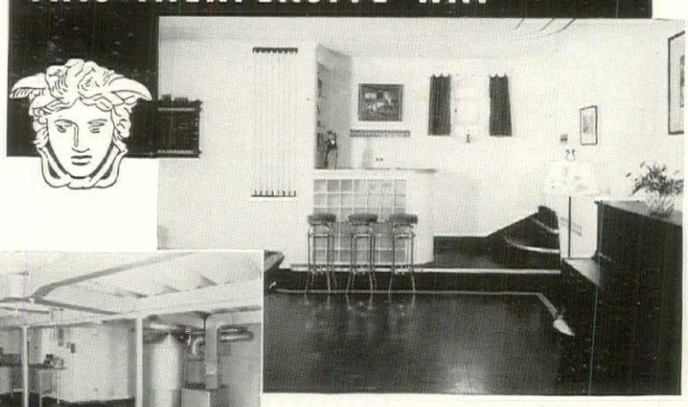

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NEW GARDEN IN OLD CHELSEA

(CONTINUED FROM PAGE 73)

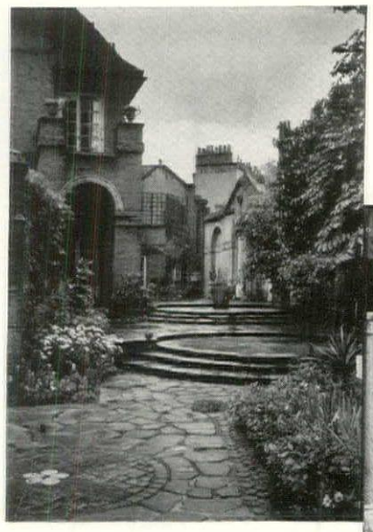
AN OUTSTANDING feature of the garden is the extent to which patterned paving has been employed. In fact, stones form a really essential part of the whole design and contribute vitally to the garden's charm

—Willows, Elms and Beeches—and grows them not only for their own intrinsic grace, but for their value in the town garden as trees which do not grow high into the sky, thereby shutting out the occasional English sun not only from your neighbor but from yourself. He does, however, have a few high trees, for dignity, and—all-important to the English—privacy.

Gardening within a city necessarily has certain limitations. One cannot grow everything, and for a serious gardener, this may well be a sad realization. Dr. Scott attributes this to the heavy blanket of certain poisonous gases which lies close to the ground within a city, thus seriously affecting and retarding the growth of most bush shrubs. Dr. Scott gets around this grave handicap through the use of standard shrubs which rise from five to six feet above the ground level, allowing the plant the much purer and less concentrated air of a higher strata. In this way he is able to grow many shrubs which ordinarily would never flourish in a town garden—Rhododendrons, Viburnums, Forsythias—all of which continue to flower year after year in robust health.

Dr. Scott's love for beautiful and unusual garden ornaments is apparent throughout his garden. Included in his collection are such treasures as the handsome white twisted marble column, probably Egyptian, which dated back to 200 A.D. Of special interest, also, is his famous pair of lead flower vases, cast in the form of Tulips, which he found by pure chance in an old shop. These rest on either side of one of the low paved terraces, forming a setting for the figure behind them of Ceres, the Goddess of Agriculture.

ALMA MAILMAN



THE WHOLE garden is built on filled-in land which has been broken into varying levels. Thus, it blends effectively into the architecture of the house

THE PAVED areas lend themselves perfectly to simple pool planting. Notice especially the restraint and perfect harmony with which this one is carried out

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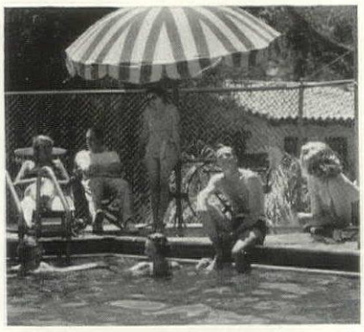

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BROAD-LEAVED EVERGREENS FOR THE MID-SOUTH

(CONTINUED FROM PAGE 101)

small bracts growing on the branches. The red berries are said to persist during the Winter. I have never seen a plant with berries, probably (since the flowers are diœcious) because both sexes were not planted.

Low and sprawling in habit, Butcher's Broom rarely grows to more than three feet. It is suitable for planting in front of taller shrubs, and useful (because of its sharp spines) to discourage walking up a terrace, or cutting across a lawn. It is suitable, also, for foundation planting.

The Japanese Oleasters can be grown only in the South, although most of the deciduous species are hardy in the North. Of the two evergreen species, *Eleagnus pungens* and *E. macrophylla*, only the first is common in trade. *Eleagnus pungens*, the Bronze Oleaster, is not striking in form or texture. Its distinction lies in the foliage, the leaves being dark green and smooth on top, and silvery with brown scales, beneath. The inconspicuous creamy white flowers, blooming in January, are heavily and pervasively fragrant. The red fruits are edible. They are not as decorative as those of the deciduous species. *E. pungens fruitlandi* is considered one of the best varieties. *E. pungens reflexa* is climbing. It will make a dense evergreen screen on a wire fence, and is often grown on trees. Simon's Oleaster (*E. pungens simonii*) blooms in November, and fruits in March. The Oleasters are at their best in the sun, but they grow very well in shade and under trees.

LARGER SPECIES

The Tea Olives are among the largest and most imposing of the broad-leaved evergreens. Their small white flowers are inconspicuous, but very profuse and delightfully fragrant. They are cool and delicate against the dark, coriaceous foliage. Tea Olives will grow in the shade, but they need to be in an open sunny position to develop to their full beauty. Fortune's Tea Olive (*Osmanthus fortunei*) makes a large round shrub, twenty feet or more in height, and with an equal spread. The dark holly-like foliage is very distinctive. It blooms both Spring and Fall.

O. aquifolium is similar to the Tea Olive. The Sweet Olive (*O. fragrans*) has large round glossy leaves, is more columnar in form than the other two, and taller, growing to thirty feet. It blooms in the Fall, and all Winter. Devil-wood (*O. americanus*), native from North Carolina to Florida, is a graceful shrub, not very compact, and with foliage of a rather faded green.

Photinia serrulata is another massive evergreen, much too large for foundation planting in which it is most frequently used. It has a coarse texture, and its form is not interesting unless it is allowed to grow to its full size. Then it is a handsome shrub, especially in the Spring when it is covered with large corymbs of white flowers. The scarlet leaves of the new growth make the foliage interesting.

FLOWERING KINDS

In addition to the year-round effectiveness of their foliage, so many broad-leaved evergreens have exquisite flowers. Blooming at various times during the year, there are some for every season. By planting both *Camellia sassanqua*, which blooms before Christmas, and *C. japonica* which blooms after Christmas, one may have their flowers until it is time for *Viburnum tinus* (*Laurustinus*), one of the most charming of flowering evergreens. This evergreen Viburnum from the Mediterranean is often used as a greenhouse plant in the North, but is hardy out of doors in the Mid-South. Its delicate and fragrant arbutus-like flowers, bright pink in the bud, and creamy-white when open, appear in March in North Carolina, and even earlier farther south. It is a medium-sized shrub, suitable for small gardens in which the heavy Tea Olive and coarse Photinia would be out of scale. It is suitable also for foundation planting.

Following *Viburnum tinus*, one may have Zenobia, which blooms in May. It is a semi-evergreen from the southern shrub bogs, hardy to Massachusetts. Closely allied to Andromeda, it was named Zenobia for a queen who is supposed to have met the fate, similar to Andromeda's, of being chained up to await a monster. Since the beautiful clusters of nodding white flowers produce little nectar, its common name, Honey-cup, is equally inappropriate.

There are two species, *Z. pulverulenta* and *Z. pulverulenta* var. *nuda*, the former being more common in the southern bogs. The foliage of *Z. pulverulenta* is distinguished by the white bloom on the underside of the leaf.

(*Continued on page* 104)

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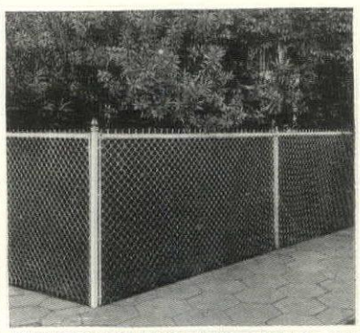

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BROAD-LEAVED EVERGREENS FOR THE MID-SOUTH

(CONTINUED FROM PAGE 103)

Zenobia is a low shrub, from two to four feet, with arched branches. It is very desirable in cultivation, and easily grown if it is given partial shade and some moisture. Belonging to the *Ericaceae*, it has the same cultural requirements as Andromeda and Pieris.

Among the flowering broad-leaved evergreens, the one most frequently planted, *Abelia grandiflora*, is entirely too common. It has little to recommend it in form and foliage, and all that can be said of the small, pale flowers is that they bloom profusely all Summer. Abelias are hardy to Philadelphia, and even farther with protection.

There are several more desirable evergreen shrubs blooming in the Summer. The Cape Jasmine (*Gardenia florida*) is hardy, along the coast, at least to Virginia. In North Carolina the foliage sometimes gets scalded in severe Winters, but I always find baskets full of the fragrant, waxy white flowers in market in June.

Motoring late in the afternoon in midsummer, one comes to a dip in the road where there is a sudden coolness perfumed with the illusive fragrance of the Sweet-bay (*Magnolia glauca*). This graceful small tree, native to our swamps, should be seen more frequently in our gardens.

Another native evergreen, flowering in midsummer, is the Loblolly Bay (*Gordonia lasianthus*). It is native only along the coast, but I see it listed by a nursery in the North Carolina mountains, so I think it must be hardier than its habitat indicates. The flowers of the Loblolly Bay look like Magnolias, but it is a member of the Tea family. The globular white buds are as attractive as the open blossoms. It is said to be hard to transplant from the woods, but I think nursery grown stock would grow in cultivation without difficulty.

WHITE-FLOWERED

The Tea Plant (*Thea bohea*) blooms in September and October. The lovely white flowers, cup shaped, with crinkled petals and numerous yellow stamens, resemble the improved varieties of Mock Orange. They come out a few at a time, and make a charming pattern with the round buds, some nearly ready to burst into bloom and some still tight greenish balls. The Tea Plant is a graceful shrub if it is allowed to grow in its natural rather open habit, and not sheared back to a formless lump. It is especially valuable because it not only tolerates shade, but likes it, and there are so few blooming plants for shady places.

Many of the shrubs most conspicuous for their berries are among the broad-leaved evergreens. The berries seem more brilliant against the lustrous green foliage. There is an interesting variation in the color of the berries of the different evergreens, and in their characteristic habits of growth. Some are borne in heavy, terminal clusters, as those of the Mahonias, others in corymbs as on the Cotoneasters, and still others, as those of the Yaupon, cover the entire branch.

BERRY COLORING

The gay oranges and yellows and reds are in harmony with most of the Fall colors, but the berries of many begin to show color in the late Summer, and should not be planted in groups of Summer-blooming shrubs such as Crape-Myrtle or Buddleia, whose flowers are on the magenta side. One must be cautious, too, in using them for foundation planting against any but white or gray buildings. The orange berries of the Firethorns are disastrous with some shades of brick. Aucubas are fairly safe because their foliage is so heavy in proportion to the number of berries.

The Firethorns are the most striking of the evergreen shrubs desirable for their berries. In the Fall and Winter their great branches are entirely covered with brilliant orange, or scarlet, or yellow berries. There are two types of Firethorns, the spreading ones that grow to a medium height, and the tall erect forms that grow to twenty-five feet. *Pyracantha coccinea*, the hardiest of the tall forms, can be grown in Massachusetts in sheltered positions. *P. coccinea lalandi* is handsomer and more vigorous than the type.

The tall Firethorns may be grown against walls. *P. crenulata* is tenderer than *P. coccinea*, and handsomer. *P. yunnanensis*, a variety of *P. crenulata*, is the spreading type. Firethorns should be propagated from cuttings, as the seedlings are sterile.

Although some of the evergreen Cotoneasters can be grown in Massachusetts (*C. horizontalis* is hardy at

(*Continued on page* 105)

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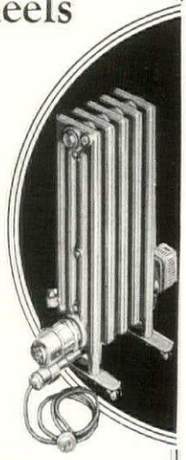

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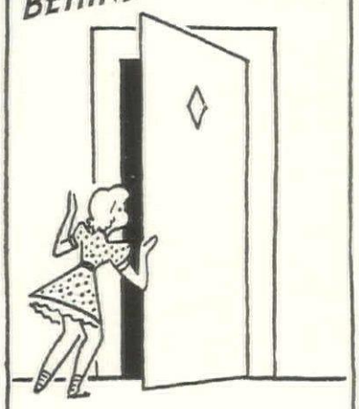

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BROAD-LEAVED EVERGREENS FOR THE MID-SOUTH

(CONTINUED FROM PAGE 104)

the Arnold Arboretum, but is semi-evergreen there), the tender varieties can be grown only in the South. Among these the handsomest of the taller varieties, *C. salicifolia floccosa*, is hardy at least as far North as Philadelphia. A graceful shrub with sweeping branches, it is one of the best Cotoneasters for the South. It has corymbs of white flowers in the Spring, followed in the Fall by bunches of small red berries that are most attractive against the long narrow leaves that give this shrub its common name, the Willow-leaved Cotoneaster.

Aucuba is hardy as far North as Washington, and even farther with protection. Its wide coarsely-toothed leaves give it an exotic appearance. The enormous bright red berries are as shiny as patent leather. It is well to remember that Aucubas are diœcious, if they are grown for their berries. *Aucuba japonica*, an erect shrub to eight feet, has foliage of a very beautiful green. The popular variegated form looks as if it had had paint spilled on the leaves. When I see it in a foundation planting I always look again to be sure that the painters haven't been careless. Aucubas need partial shade and some moisture. They are recommended for city planting as they are impervious to smoke and gas.

Euonymus patens, a luxuriant, spreading shrub, loaded in the Fall with fruits showing pendant orange seeds, is hardy to Massachusetts with protection. It will climb with support. *E. japonica*, more erect and formal, with very dark, glossy foliage, is less desirable than *E. patens* because it is subject to scale. *E. radicans* var. *vegetus*, a useful dwarf evergreen, will also climb if given support, and may be trained against a wall. The foliage of *E. radicans* var. *coloratus* turns brilliantly scarlet in the Fall.

Mahonia japonica, one of the handsomest of the broad-leaved evergreens, has interesting Holly-like foliage. It is a tall shrub, and is particularly valuable for the panicles of bright yellow flowers in January, followed by dark blue berries. *Mahonia aquifolium* is more dwarf in habit.

According to Bailey, *Ilex opaca* and *I. glabra* are the only species of evergreen Hollies hardy in the North. *I. glabra*, native from Massachusetts to Florida, is called Inkberry in the North, and Gallberry in the South. Both names are appropriate, as the berries are very black and very bitter. The small white flowers are valuable for their honey. Another Holly that should be seen more often in cultivation here, is the Yaupon (*I. vomitoria*), native from Virginia to Florida. The small, translucent red berries, clustered so thickly on the branches, are all the more conspicuous because they are not hidden by the narrow leaves.

These are only the more obvious of the broad-leaved evergreens that can be grown successfully in the Mid-South. There are countless others, both foreign and native, for the gardens of those Southerners who are willing to experiment.

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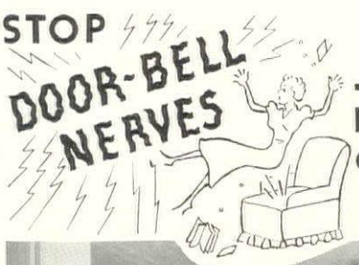

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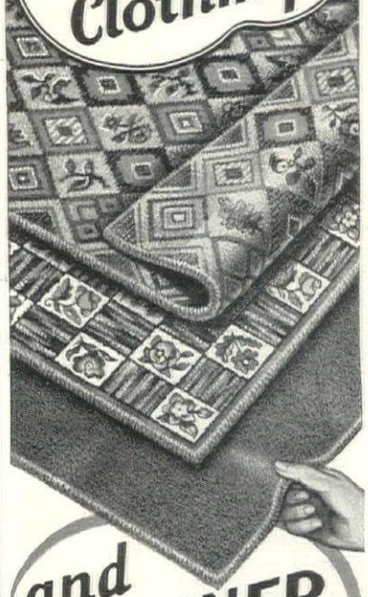

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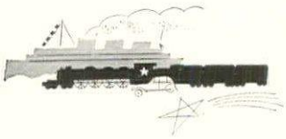

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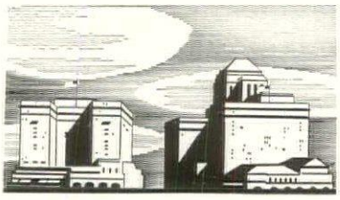

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SOME LIKE IT—HOT

(CONTINUED FROM PAGE 71)

the lake and the frigid vista of snow-topped peaks.

15°–40° Sun Valley . . .

Super snow pile for ski specialists. Sun Valley popped up in the Idaho mining country a year ago when a half million Americans, suddenly touched with ski fever, started a mad scramble for steeper and snowier hillsides. They found Sun Valley—an Alpine climate with plenty of snow and enough sun to burn. Now it's a modernized Kitzbühel with a cowboy twist. The Lodge, tucked carefully under the rim of the Sawtooth Mountains, exists by and for the skier . . . expert instructors, trails for beginners and maestros, an infirmary where you patch up after spills. At noon, time off from classes and a dip in the open-air pool. The water is warm, and somehow absorbs the aches and fatigue of the morning workout. Luncheon without cocktails. You'll be giddy enough winging down the snowy slopes.

By four in the afternoon you really appreciate that weird apparatus that hauls you up the mountainside in an armchair. In the evening dancing in the Lodge. You gather around the open fire and talk "christies" with your instructor. Go into Ketchum, a rough town of the two-gun variety. Mingle with cowboys and miners around the gambling tables. Play anything from craps to roulette. If you're not up to excitement, try the skating on the outdoor rink at the Lodge. Strauss waltzes, toddies at the rink-side bar.

-30°–30° Alaska . . .

Juneau—not just a mining town with saloons and dead cigar smoke, an up and coming town where aeroplanes outnumber automobiles. You may go to dinner parties by dog-sled, but inside the hors-d'œuvres and champagne are equal to the Waldorf's best. In spite of growing modernity, nothing is commonplace in Alaska. There's enough of the pioneer spirit left to see to that. You go by plane to Taku Lodge for Winter sports. A private dog-sled race will provide fun and excitement.

The dance hall girl is an institution of the past. Society, drawn together by the semi-pioneering atmosphere, is gay, sophisticated, energetic. They all turn out for the Dog Derby in the Tanana Valley. It's the northland's World Series, and young and old alike crowd the finish line shouting, betting, and blowing huge clouds of steamy breath from beneath fur hoods.

Fly from Juneau to Fairbanks. The town is a bit on the log-cabin side. If the temperature gets near zero the natives talk about hot spells, but it's worth no end of frost-bitten toes to see that stretch of country from the air.

?°–?°

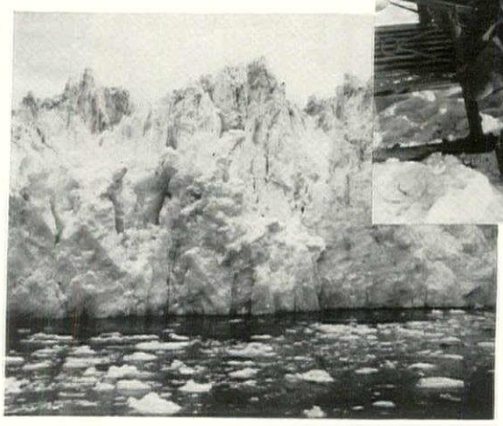
If you haven't found your climate, there's still Europe. In the old horse and buggy days if you went to Atlantic City, you were travelling, and Niagara Falls was a long trip. Much water has rolled over the old horseshoe, and travel has shifted gears until it's streamlined. The old stand-by resorts are just a stone's throw from your back porch. What with China Clippers and a London Clipper warming up, why not Europe? There is plenty of time, and you can take your pick of temperatures from Scandinavia to the Riviera.

Russia, if you're interested in social revolution. Leave your camera behind, and save a lot of explaining to local commissars. There's England and Scotland for homespun sights and an endless routine for those who know their history book.

If you're curious about nations in ferment . . . Italy and Germany. You'll find them well stocked with the culture of centuries. The social and political picture is brand new. France—cities filled with laughter, provinces sleepy, charming. Paris is ablaze with Exposition electronics, and a four cent franc has loosed the champagne corks from Montparnasse to Montmartre.

ROBERT W. CARRICK

RIGHT—Open air office in Alaska. Equipment, furs, dog-sled, portable. Below—The formidable Taku glacier, crowned with jagged spires of ice



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PINE BARREN BEAUTY

(CONTINUED FROM PAGE 75)

the ore dug from the many bogs. During the Revolution cannon and solid shot were manufactured here in great quantities. The iron works at Batstow were particularly active and wide areas of the forest were cleared for cultivation in this neighborhood. British troops thought the foundries at Batstow important enough to attempt their capture, but what they failed to do the forest has patiently accomplished.

"Batstow today is a mere turn in the shore road to Wading River. . . . The old mill stands beside a sluggish sluiceway while behind it, along the Batstow River, below the dam, is the bed of slag from the ore diggings. A lake marks the site of the iron works itself, while atop the old manor house, dark with centuries of leafy shade, a watchman guards against the fires that often sweep the woodlands of their secrets."

Along the bogsides one finds chunks of the rusty ore, recalling the time when blast furnaces roared and soldiers and inhabitants combined to protect the important works.

END OF INDUSTRY

There were other industries in the Barrens then; glass-makers and charcoal burners, and from its sawmills timber floated down the dark streams. But not today. The chief industries now are the growing of Cranberries and the picking of Huckleberries. At this season (May) the Cranberry bogs are flooded and gleam darkly, their rims showing red with discarded berries. There are, too, many abandoned Cranberry bogs, their brown surfaces invaded by the Golden Club (*Orontium aquaticum*) which covers wide areas of these ponds with brilliant spikes of orange-yellow bloom, to be later followed by the peculiar floating leaves whose velvet-soft upper surfaces shed water as does the proverbial duck's back.

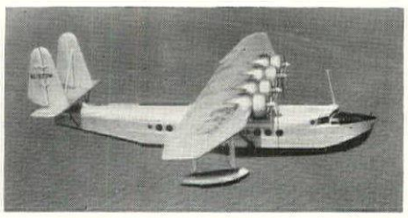
The dark waters of the Barrens are so strange and so characteristic of the region that they deserve special remark. As I have said they are the color of old brandy. Looking at them one thinks of some sort of pollution, but as a matter of fact this water is absolutely pure, cleansed by the tannic acid which kills all injurious bacteria. It is drunk everywhere in the Barrens by both inhabitants and visitors to the region and it is said that the forbidding looking ponds are the favorite resort of swimmers during the heat of Summer. The water, though so dark in color, is amazingly clear and there is never any mud in it. Where it flows over white pebbles or plunges over a rotting spillway the color is seen to be clear amber. Bordering the ponds and rivers are the White Cedar swamps whence comes the supply of tannic acid that both colors and purifies the water. The White Cedar is not a true Cedar. It is *Chamaecyparis thyoides* (*Cupressus thyoides*) and next to the Pitch Pine is the most characteristic tree of the Pine Barrens.

"In the primæval Cedar swamps the straight trunks rise on every side like

(*Continued on page* 109)

DID HE SAY:

"Fly with me to Bermuda"



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Bathe in the Surf at Belmont-Inverurie Beach Club

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PINE BARREN BEAUTY

(CONTINUED FROM PAGE 108)

telegraph poles, which many of them resemble both in height and in diameter. Their roots are covered with masses of wet sphagnum moss and numerous shrubs and herbs, more or less peculiar to these dark retreats abound."

The cones that are borne in congested clusters are small and berry-like and of a light blue-green in color. Seen against the sky they give the trees a distinctive outline. The inner bark of the trees is almost pure white. In parts of these swamps a ruddy autumnal effect is brought about by the flowering of the Red Maple, *Acer rubrum*.

The Pitch Pine (*Pinus rigida*) is the commonest tree of the Barrens. Certainly it is the one most inured to its hardships, and where the frequent fires have raged the Pines stand while the Oaks and other trees are wiped out. Thus in any burned over area one finds amidst the charred stumps of trees and the skeleton brush the indomitable Pines still standing, damaged perhaps by the fierce heat but sprouting anew all along the trunks and twigs and outlining sharply their squat cones against the sky.

As one follows a sand track through the typical open Pine forest one notices that the scrub growth between the Pines is made up of several Oaks, Huckleberries, Sassafras and *Ilex glabra*. The Holly-leaved Oak (*Quercus ilicifolia*) seldom attains the stature of a tree. It is very pretty in its Spring dress. The Black Jack Oak (*Q. marilandica*) is after the Pitch Pine and the White Cedar the most typical tree of the Barrens. In some sections it is a mere shrub but it may reach a height of from ten to twenty feet.

Along the sand tracks the yellow flowers of the Sassafras are conspicuous. In the Barrens this tree is restrained to the height of a shrub and mingles with the thickset weave of Ilex, Huckleberry and *Aronia arbutifolia*. Deer tracks are plainly outlined in the white sand but we saw no animal, neither rabbit, nor squirrel nor chipmunk, and only an occasional bird.

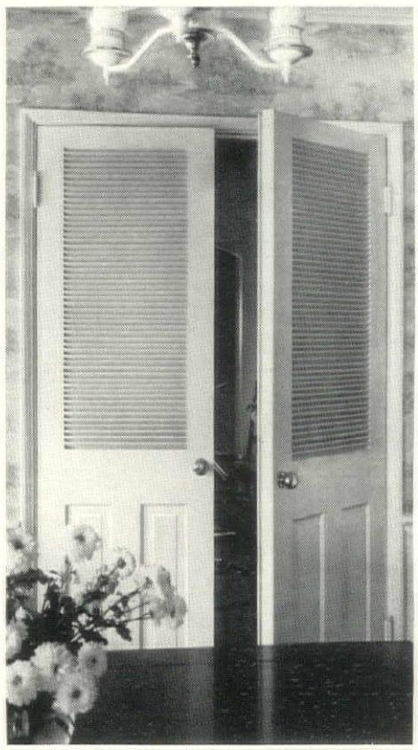
TRIALS TO BEAR

In his essay, *Between the Lupin and the Laurel*, which describes a canoe trip on one of the serpentine streams of the Barrens, Henry Van Dyke says, "there is a happy interval, as it were, between the fading of the Hepatica and the blooming of the mosquito, when the woods of South Jersey are habitable for man." But he neglects to say that this is the season of the blossoming of the gnat. Our photographer speaks of their numbers and their attentiveness in picturesque language. It was he who had to stand patiently, his camera trained upon some rare wildflower, awaiting the stilling of the breeze, who was most at their mercy.

And it is to those wild flowers, of which we shall speak in another article, that the Pine Barrens owe their real beauty.

A gracious and lovely louvered doorway

of the **WESTERN PINES***



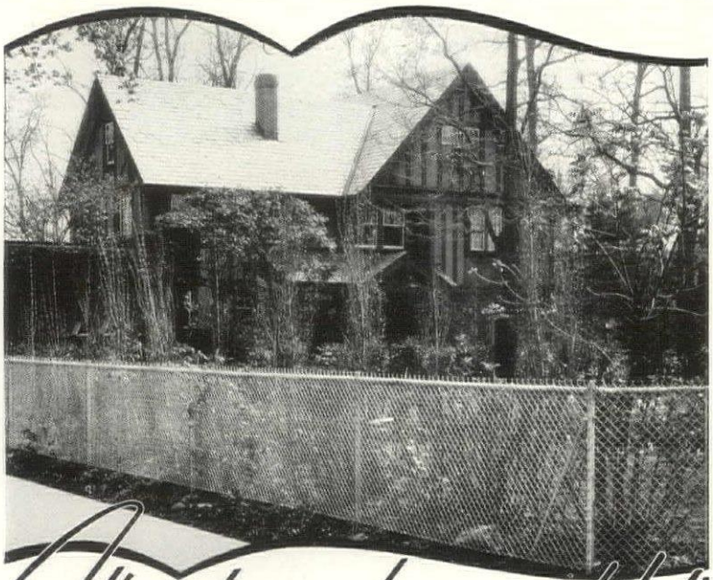
The Western Pines have given generously of their beauty to this delightful doorway.

Paneling, slatting and fluting—so finely wrought, so crisp and cameo-clear — reveal how these soft-textured woods lend themselves to the most delicate detail. And in the radiance of the enamel, the Western Pines again demonstrate the smooth luster they impart to even the lighter-colored paints.

FREE! Write for "Western Pine Camera Views" —an aid and inspiration for building or remodeling. Western Pine Association, Dept. J-42, Yeon Bldg., Portland, Ore.

*Idaho White Pine *Ponderosa Pine *Sugar Pine

THESE ARE THE WESTERN PINES



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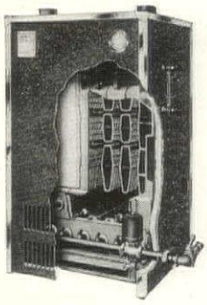
How

It Cans The Heat That Other Gas Boilers Can't



THE CANNING is like this. Suppose every time the heat in your living room reached 72 degrees, you at once turned off the gas in the boiler and opened the window. All that window coolness would then have to be overcome before the room could get back to a comfortable 72 again.

Now apply the same idea to a gas boiler. It must have a certain amount of air let into the fire-box for the burners to burn. But if that same air keeps coming in after the burner is turned off, *it cools off the boiler.*

When the gas starts up again, that cooled down heat has to be all reheated again. That costs money.

The Burnham cans, or stores up, that otherwise lost heat for a long period. Automatically prevents wasteful cooling down.

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Madonna

LILY *of* FRANCE

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3 for 75¢ 12 for $2.50

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Send for new Bulb Catalog containing the largest assortment of Tulips, Hyacinths, Narcissi and Lilies offered in this country. Also a choice collection of Iris, Peonies, Poppies and Hardy Plants for Autumn planting. Many illustrated in colors. No matter what bulbs or plants you get from Wayside, all are top size.

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30 Mentor Ave., Mentor, Ohio

Reg. U. S. Pat. Office

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If you have trees which are below par don't ignore and neglect them. When a tree fails to thrive there's always a reason. And to the trained eye of a Bartlett Diagnostician most tree ills and ailments are an open book. Why not have the Bartlett Representative call? He will make a careful scientific study and diagnosis of your tree's condition without cost or obligation.

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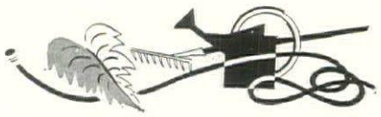
GARDEN MART



BULBS

UNUSUAL AUTUMN BULBS for garden planting now. Ixiolirion, 3 for 65c; Lewisia rediviva, 9 for $1.00; Yellow Trillium, 3 for 65c; Cherry Sunbright, 3 for 50c; Colchicum autumnale, 4 for $1.00; Sternbergia lutea, 6 for $1.00; Blue Camas Lily, 25 for 75c; The Hardy Begonia, 3 for $1.00; Plume Hyacinth, 10 for 75c; Blackberry Lily, 3 for 50c; Pink Fritillary, 5 for 75c; Unique descriptive catalog. REX. D. PEARCE, DEPT. H., MERCHANTVILLE, N. J.

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NARCISSI. Seventy varieties imported from Holland during embargo, under special permit. Leaflet on request. Thirty varieties bearded Iris. Fine collection Japanese Iris. Orders taken for specially grown Delphinium for next year. Hoodacres, Blackmore & Langdon, etc. HELEN C. COLE, EAST NORWALK, CONN.

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DAFFODIL, TULIP, MUSCARI and other bulbs for fall planting. Write for catalogue. GARDENVILLE BULB GROWERS, RFD. 6, BOX 516 K, TACOMA, WASH.

7 CHOICE LILIES $1.00. Amabile, Formosanum, Henryi, Pardalinum, Regale, Tenuifolium, Willmottiae. Ill. Catalog. YEREX GARDENS, TIGARD, OREGON.

HARDY GARDEN LILIES. Fifty old standbys and new varieties. A summer procession of bloom. JULIA E. CLARK, CANBY, OREGON.

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12 LARGE CACTUS PLANTS, no two alike, for $1.00. The above are all blooming size, and shipped by 2nd class express. EXOTIC PLANT COMPANY, P.O. BOX 407, EASTLAND, TEXAS.

CAMELLIAS

BRING CHARM AND ENCHANTMENT to your greenhouse with winter-flowering Camellias of rare beauty. Catalog HG free. LONGVIEW, CRICHTON, ALA.

EVERGREENS

TAXUS, HEMLOCK, KOSTER'S BLUE SPRUCE. May we suggest that for your evergreen planting you use Taxus for hedges, formal plantings, rock gardens, and bank plantings; the Hemlock, considered by many the handsomest of all evergreens, to add grace and dignity to your garden; and Koster's Blue Spruce, with its silvery-blue foliage, consistent color and good shape for ornamentation and contrast. A large selection of these varieties as well as many others can be found in our new fall catalog. Send for your copy today (50 cents west of Mississippi). BOBBINK & ATKINS, "Nurserymen for almost half a Century", DEPT 23, RUTHERFORD, NEW JERSEY.

KELSEY BERRYBUSH YEW—A dark green evergreen, rather dwarf, bushy. Covered with brilliant red berries in autumn. 2¼-inch pots (small) 10 for $3.50. 18 to 24 inch (B & B) 1 for $3.50. KELSEY NURSERY SERVICE, 50 CHURCH ST., NEW YORK, N. Y.

HEMLOCKS sheared for perfect hedges 2 to 12 feet. CURTIS NURSERIES, CALLICOON, NEW YORK.

FLOWERING SHRUBS

A WINTER GARDEN OF FLOWERING SHRUBS. Brighten the winter months with these hardy and unusual shrubs which bloom in Jan., Feb. & March. Free Booklet. A. M. LEONARD & SON, PIQUA, OHIO.

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JAPANESE ROSEFLOWERING AND WEEPING Cherries, Flowering Crabs and Magnolias—the finest collection in America. Send for free list. A. E. WOHLERT, 921 MONTG. AVE., NARBERTH, PA.

PLAN—AND PLANT—IN OCTOBER

Are you one of the innumerable gardeners who find themselves overwhelmed by the multiplicity of things to be done in October? It's the peak of the fall planting season—the best time to put in bulbs, plant trees, move perennials and shrubs—every corner of the garden calls for a clean-up!

Why not make a systematic plan, to avoid jumping from one thing to another, and getting side-tracked on odd jobs? You might even write out a schedule. Set aside as many days as you need for planting Tulips, Narcissi, Crocus, Hyacinths and Lilies (remembering, of course, never to plant bulbs in wet soil). Leave one day for potting your winter house plants. Make a note to work in a top dressing of rock chips and sand around the rock plants to protect them against winter damp—and to fertilize shrubs, Roses, trees, and perennials. Then you'll want a day to plant Roses and spray and condition the old ones for winter.

Since this is the ideal time to move Lilacs and deciduous shrubs, and you have designs on these, put them on your October schedule. Then you will want to go over all shrubs, to cut out dead wood and clean away the debris under them.

Such a systematic plan, of course, calls for prompt ordering of the new plants and bulbs you'll need. And the best plan is to buy them direct from the reliable growers listed on this page.

FRUIT TREES

DWARF-TRAINED ESPALIER FRUIT TREES, grown by a specialist. Send for illustrated folder A and prices. HENRY LEUTHARDT, INTRODUCER, KING ST., PORT CHESTER, NEW YORK.

GROUND COVER PLANTS

PACHYSANDRA TERMINALIS, the always green ground cover. $45.00 per 1000; $7.00 per 100. A. E. WOHLERT, 921 MONTG. AVE., NARBERTH, PA.

HARDY PLANTS

JAPANESE IRIS—PEONIES. The Iris in rich color combinations varying from vivid purples and blues to soft pinks and lavenders. Japanese Iris are ideal planted around the garden pool or used in the perennial border. The Peonies—a good assortment of the popular varieties—large flowered types, Japanese singles, and one of the finest collections of tree peonies in the country. Tree peonies are truly the "Aristocrats of the Garden", regal with their colorful blooms, majestic in their form and habit of growth. Many Peonies and Japanese Iris, and other hardy plants, are described in our new fall catalog. Write for copy (50 cents west of Mississippi). BOBBINK & ATKINS, "Nurserymen for almost half a Century", DEPT. 23, RUTHERFORD, NEW JERSEY.

HEMEROCALLIS

DISTINCTIVE DAYLILIES—3 of the very finest new hybrids—Hyperion, largest, best pale yellow, rare; Mrs. Wyman, clear yellow, heavy texture, late; Ophir, best golden yellow, midseason. Collection of 3, $3.50 (add postage). GRAY-COLE, BRADFORD, MASS.

ENGLISH AND AMERICAN HYBRID Hemerocallis. A choice collection reasonably priced. Write for list. LEONARD HOWARD, DUNEAN, GREENVILLE, S. C.

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GARDENS, ESTATES, HOME GROUNDS planned and developed. Complete plans, specifications, supervision. ROBERT BRUCE HARRIS, Landscape Architect, 750 NORTH MICHIGAN AVE., CHICAGO, ILL.

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ABSOLUTELY ON OWN ROOTS—NO GRAFTS. Rare species—Introductions of E. H. Wilson: S. reflexa, tomentella, velutina and many others. Select French Hybrids. Catalog free. UPTON NURSERY CO., 4838 SPOKANE AVE., DETROIT, MICHIGAN.

ORIENTAL POPPIES

ORIENTAL POPPIES. 5 gorgeous sorts, 2 yr., named, labeled, postpaid $1.00. Choice Irises, Daylilies, Peonies. Catalog. Bargains. Box 3, ARVISTA GARDENS, BATTLE CREEK, MICH.

PANSIES

PANSY PLANTS. Pitzonka's Giant-flowering Mixture is a most desirable cut flower and bedding variety. All colors mixed. 100 large size plants $1.35 prepaid. 250 large size plants $2.90 prepaid. Illustrated catalog sent on request. PITZONKA'S PANSY FARM, BRISTOL, PENNSYLVANIA.

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ONE OF THE CHEAPEST WAYS to make a really beautiful garden is to plant peonies. Be sure they're Auglaize Lifetime Peonies—finest peonies grown. From a few roots you can have distinctive, beautiful flowers for a lifetime at a cost of only a few cents a year! Auglaize roots are full, five-eyed divisions dug to order from sturdy, three-year-old plants. Send for catalog, or order direct from this adv. Special Offer: Isani Gidui, (Jap.) white & buff, reg. price $3.50; Auguste Dessert, intense pink, reg. price $1.50; Martha Bulloch, old rose pink, reg. price $1.50. All three, a $6.50 value, only $4.80! AUGLAIZE GARDENS, BOX 47, VAN WERT, OHIO.

TEN JEWELS, selected for sturdiness, strength of stem, color and fragrance. Germaine Bigot, flesh pink; Mons. Jules Elie, lilac rose; Tourangelle, salmon; Mme. Auguste Dessert, flesh pink; Baroness Schroeder, white; Karl Rosenfield, red; Laura Dessert, cream yellow; Jeannot, late pink; Lucienne, single white; Veloutine, single red. All ten, regular $9.00 value for only $7.50, postpaid. Order today. ROSEDALE NURSERIES, BOX H., TARRYTOWN, N. Y.

PEONY ARISTOCRATS FOR YOUR YARDS and Gardens. Only best of old and new varieties, at attractive prices. Our Catalog gives valuable planting and growing instructions. HARMEL PEONY COMPANY, Growers of Fine Peonies Since 1911, BERLIN, MD.

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TREE PEONIES, 50 finest named varieties, blooming size: Herbaceous Peonies, 150 best varieties. OBERLIN PEONY GARDENS, SINKING SPRING, PA.

PEONIES, IRIS, POPPIES, Hemerocallis, half regular price. THIMLAR'S GARDENS, FT. WAYNE, IND.

ROCK GARDEN PLANTS

UNUSUAL OFFER OF ESTABLISHED PLANTS. Coral Bells Heuchera Rosamundi, Funchia Lancifolia. Ten for $1.00. BERKELEY NURSERIES, ALDIE, VA.

ROCK GARDEN PLANTS, Hardy as Pike's Peak. UPTON GARDENS, R., COLORADO SPRINGS, COLORADO.

ROSES

"A LITTLE BOOK ABOUT ROSES" sent free to garden owners in Northeastern U. S. A. who want the best plants and information available; 25c elsewhere. This catalogue also contains many Special Rose and Peony Offers for every purse. GEORGE H. PETERSON, INC., Rose and Peony Specialists for 35 years, BOX 30, FAIR LAWN, NEW JERSEY.

OLD-FASHIONED ROSES by Bobbink & Atkins. Our well written and attractive 24-page booklet accurately describes these old garden favorites. Send for new Fall catalog (50c west of the Mississippi). BOBBINK & ATKINS, "Nurserymen for almost half a Century", DEPT. 23, RUTHERFORD, N. J.

SUPPLIES

HARDWOOD ASHES—Nature's fertilizer and plant food. Ton or car lots. Free Circular, full information. GEORGE STEVENS, PETERBOROUGH, ONT.

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GARDEN TOOLS of exceptional merit. 88-page catalog free. A. M. LEONARD & SON, PIQUA, OHIO.

VINES

WISTARIA—the most popular vine in cultivation because of its hardiness and adaptability to all conditions of rainfall, soil and temperature. Generally grown as a vine it can be used in tree or standard form for a garden entrance or accents in a formal garden. We carry a large stock in all varieties and colors. Our new fall catalog (50 cents west of Mississippi). BOBBINK & ATKINS, "Nurserymen for almost half a Century", DEPT. 23, RUTHERFORD, N. J.

RARE WISTARIA—A 16-page illustrated monograph describing twenty varieties in lavender, violet, pink, red and white, flower clusters up to four feet long; cultural directions and method for the premature production of flowers. A. E. WOHLERT, 921 MONTGOMERY AVE., NARBERTH, PENNSYLVANIA.

UNUSUAL CLEMATIS—Large and small flowering—26 varieties. A. E. WOHLERT, 921 MONTGOMERY AVE., NARBERTH, PA.

THE PAGEANTRY OF FALL

(CONTINUED FROM PAGE 46)

the dark waters with their beauty gay".

The Sweetgum (*Liquidambar styraciflua*) is not so constant in point of color tone, but unless a definite, unvarying color is sought it is one of the best of the Autumn trees. It can be of the purest gold or of the richest purple, almost black. It can be orange or it can be red. And more frequently it is all these colors in combination, with the lightest shades on the inside of the tree and the more brilliant and the richer shades without, producing an effect in contrast that no words can adequately describe. This, too, is a waterside tree, though, like the Sour Gum, it can thrive in drier, upland situations.

Among the Oaks, the one never failing, dependable Autumn color variety is the Scarlet (*Quercus coccinea*). A rich, dark red, or sometimes a bright scarlet, from the apex of its glory it gradually shades off to a leather brown with often a suggested trace of red in its persistent leaves. The Red Oak (*Q. rubra*) is not so named because of its Autumn color. Its typical Fall tint is a dullish russet or a tawny yellow. As such, it is not unpleasant, especially when mixed with more brilliantly hued varieties. However, occasionally it blazes up in tints of oranges and golds that rival the most favored Maples of the swamps and place it well in the front rank of post-equinoctial splendor.

The Willow Oak is quite constant in its note of tawny yellow, and in groupings of Oaks and other large-foliaged trees. Its little, narrow leaves and its delicacy of twig provide a pleasing note of contrast at all seasons.

By way of contrast with all this, the coniferous Evergreens fit perfectly into the picture. As a background or scattered and intermingled through shade tree groupings, they are effective in the Fall, and carry added interest into and through the Winter. Red Cedars, White or Red Pine, and Hemlocks, are especially desirable because of their natural woodsy appearance. As a matter of fact, a heavy mass of Pines and Cedars, with a few bright trees like Sweet Gums and Dogwoods in the foreground, can create an effect of greatest beauty. Lake fronts and the banks of water-courses are especially good spots for such combinations.

Among the smaller trees, flowering or otherwise, are some of the very important Autumn color personalities. Particularly noteworthy is the Sourwood or Sorreltree (*Oxydendron arboreum*), a member of the Heath family and hence a lover of acid soils. Its glossy foliage starts to turn at the base of the tree in early September. The fire gradually spreads upward until the entire plant is enveloped in hues that range from orange to richest red which persist until late October. The green forms of the Japanese Maples should be mentioned here.

The Siberian Maple (*Acer ginnala*) belongs in this company, too, a fine, rich red of never failing splendor. It is a bush Maple, not a tree, but does attain considerable height and spread and is well adapted for use in groups and masses for tall screens.

And, of course, the Flowering Dogwoods, pink or white, belong in the company of the elect. No word to extol their virtues need be uttered nor can any phrase overstate their value in the colorful picture of Autumn.

It has been, perhaps, many moons since praise has been given to our native Wild Cherries (*Prunus pennsylvanicum* and *serotina*), what with tent caterpillars and all; yet they are splendid in their yellows and oranges in November. Along streams and in wet places, and on hillsides earlier in the Fall, we find these same bright colors on the Hornbeam (*Carpinus caroliniana*), and everywhere in the hedge rows is the Sassafras. For early October gold, try the Sweet Birch (*Betula lenta*), and let Virginia Creeper (*Ampelopsis quinquefolia*) trail over nearby boulders, or stone or wooden fences, for the contrast of its brilliant red.

Broadleaf evergreens, in some varieties, are of value for Fall (and Winter) color and add zest to beds of the more constant coloured Rhododendrons. Azaleas (except the Indica and Japonica types), in both evergreen and deciduous forms, the Evergreen Barberries, the Oregon Grape (*Mahonia aquifolia*) and the dainty dwarf *Rhododendron wilsoni* are examples.

Among the flowering shrubs are spectacular species, as brilliant and important, in their smaller way, as are their friends of greater stature with which we have thus far dealt.

In yellows we have the Spicebush (*Benzoin aestivale*), Pepperbush (*Clethra alnifolia*), both waterside enthusiasts; the Witch Hazel (*Hammamelis virginica*); the Christmasberry (*Photinia villosa*); the Goldenbell (Forsythia, purple as well as yellow); for

(*Continued on page* 112)

FRENCH CHESTNUT WOVEN PICKET FENCE

WE IMPORT DIRECT FROM FRANCE

An all-purpose fence . . . ideal for large or small estates . . . affording great beauty and protection. This fence is low priced and never needs painting. Prices and literature sent upon request.

Also

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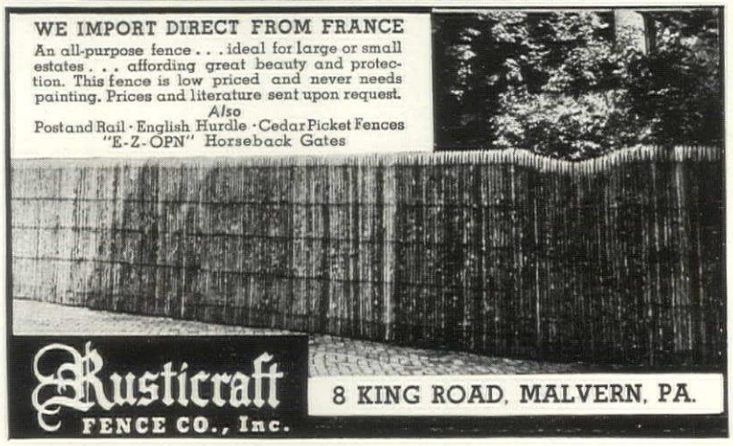


Rusticraft FENCE CO., Inc.

8 KING ROAD, MALVERN, PA.

OCTOBER
is Bulb Planting Time

THERE is a severe shortage of top-size bulbs in Holland this year. By contracting early for TOP SIZE only, Max Schling is able to offer splendid selections. We suggest early ordering that you may share our good fortune.

Parrot Tulips

With their odd, feathered petals and gay colors, Parrots stand out strikingly in border or bed.

ADMIRAL OF CONSTANTINOPLE. Deep scarlet shaded orange and yellow.
COFFEE COLOR. Unusual combination of brown and yellows.
CRAMOISE BRILLIANT. Very large flowers of fiery crimson with black markings.
LUTEA MAJOR. Golden yellow with a light blush of scarlet. Green stripes on outer petals.
PERFECTA. Light scarlet stripes on green and yellow ground.
COLLECTION. 20 bulbs each of these five varieties, 100 top-size bulbs in all — **6.50**

Daffodils for Naturalizing

First heralds of spring, the daffodil, once planted will multiply and bloom more abundantly year after year without care. Here are five, each the best example of its type.

	Dozen	100
ROBERT SYDENHAM—Perianth sulphur-yellow; golden yellow trumpet deeply frilled	1.75	12.00
BERNARDINO—Large perianth; frilled creamy white cup widely expanded, stained orange and apricot	1.10	7.25
LAURENS KOSTER—Pure white; orange-yellow cup. Large clusters	1.00	7.00
BARRI, FIREBRAND—Perianth creamy white; cup fiery red	1.10	7.25
INCOMPARABILIS, LUCIFER—White Perianth; orange-red cup	1.10	7.25
	6.05	40.75

COLLECTION

6 bulbs each of the above 5 varieties (30 in all)	2.75
12 bulbs each (60 in all)	5.25
25 bulbs each (125 in all)	9.75
50 bulbs each (250 in all)	18.75
100 bulbs each (500 in all)	35.00

Red Emperor Tulip

THE NINE INCH TULIP. A new marvel of the tulip family. Its flame red cup, fully nine inches across, imperiously commands

admiration in the garden. A Max Schling specialty. Number of bulbs is limited. *Orders filled as received.*
1.00 ea., **10.00** per doz.

Small Garden Collection

of selected bulbs for continuous bloom from March to June.
250 bulbs, **10.00**

25 SNOWDROPS	1.00
25 CHIONODOXAS	.60
25 CROCUS, all colors	.65
25 SCILLA SIBIRICA, blue	.90
25 GRAPE HYACINTHS Heavenly blue	.75
25 NARCISSI and DAFFODILS	1.15
25 BEDDING HYACINTHS	1.90
25 SINGLE, EARLY TULIPS in 5 named varieties	1.75
25 COTTAGE TULIPS in 5 named varieties	1.40
25 DARWIN TULIPS in 5 named varieties	1.40
Value separately	11.50

100 Darwin Tulips

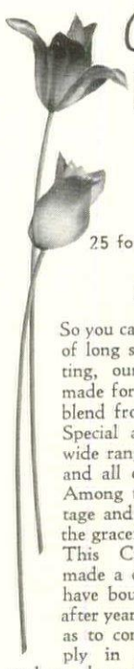
Especially offered to make new friends for Max Schling bulbs, we submit this careful selection of choicest top size bulbs from ten of the finest named varieties, sure to grow,—not at all the ordinary field grown mixture usually sold at such a price. Catalog value is **6.00**
100 bulbs for **4.95** 1000 bulbs for **45.00**

COMPLETE FALL CATALOG—Mailed on request, 32 pages—28 in full color

Max Schling
MADISON AVE. AT 59TH ST. N.Y.C.

Max Schling
777 FIFTH AVE. N.Y.C.

Flowers for Every Occasion



Choice CUT FLOWER Tulips

25 for $1.50 - 100 for $5.75
1000 for $52.
250 at 1000 rate.

So you can have a choice selection of long stemmed Tulips for cutting, our Holland grower has made for us the last five years, a blend from their finest varieties. Special attention is given to a wide range of harmonious colors and all of them long stemmed. Among them are Darwins, Cottage and Breeders, not excepting the graceful Lily-flowered Tulips. This Cutting Collection has made a decided hit. Those who have bought it, come back year after year for 100 or 200 more, so as to constantly keep their supply in good condition. They send us photographs and write us enthusiastic letters. It's your chance to get some truly fine Tulips for cutting, and at a surprisingly reasonable cost. As a matter of fact, those who are not fussy about having named varieties, buy them for their regular plantings. To our Special Bulb Catalog you are welcome. Send for it. Order this Collection.

Wayside Gardens

Imported Dutch Bulbs

30 Mentor Ave., Mentor, O.

Reg. U. S. Pat. Office

DUTCH BULBS *at their* BEST

MAKE your garden more beautiful than ever next spring. Send NOW for our new 32-page Bulb Catalog and Growing Guide—which illustrates in full color the finest of world-famous Dutch Bulbs and contains many tempting Special Offers of prize-winning varieties. All bulbs are Top Size and Highest Quality—grown in our own nurseries at Hillegom, Holland, and marketed direct to you. This beautiful Catalog and Growing Guide is *yours for the asking.* Send for it today.

SPECIAL INTRODUCTORY OFFER
The Superba Collection of 5 Giant Darwin Tulips

consisting of the following varieties: Afterglow, Tudor City, Yellow Giant, Aviator Hawks, City of Haarlem. For Fall Planting.

500 Bulbs (100 of each variety) $30.00
125 Bulbs (25 of each variety) 7.75
50 Bulbs (10 of each variety) 3.60

All bulbs separately labelled. Carrying charges prepaid on orders accompanied by remittance. Send your order today.

VAN BOURGONDIEN BROS.
Dept. 44 Babylon, L. I., N. Y.

FROM GROWER DIRECT TO CONSUMER

THE PAGEANTRY OF FALL

(CONTINUED FROM PAGE 111)

the shrub border. And for covering banks and as a ground cover under trees, the Yellowroot (*Zanthorhiza apiifolia*).

For tints of orange and the lighter and brighter reds there are the Shadblows (*Amelanchier*), Chokeberries (*Aronia*), and the deciduous Azaleas. Also the Barberries, the Regel and Ibota Privets, the Sumacs, the Lacebush (*Stephanandra*), the Hazelnuts (*Corylus*) and some of the Viburnums. Notable in this latter groups are the Fragrant Viburnum (*V. Carlesi*), Arrowwood (*V. dentatum*), Wright's Viburnum (*V. Wrighti*), Nannyberry (*V. lentago*), Black Haw (*V. prunifolium*), and the Cranberrybush (*V. Opulus*). Of a particularly rich and velvety red are the leaves of the Single-file Viburnum (*V. tomentosum*) and of the Oakleaf Hydrangea (*H. quercifolia*) and some of the Cornels, or Bush Dogwoods. The wine red glossy foliage of the Witherod (*V. cassinoides*) should never be omitted from the waterside ensemble and here, too, belong the Arrowwoods and the Chokeberries.

Pinks are not common in the color scheme of Fall, yet in the Cork or Winged Euonymus (*E. alatus*) we have such a color, a really clear, long-lasting display for specimen use or for the shrub border. Another of this same tone is the Mapleleaf Viburnum (*V. acerifolium*), or, as the Indians called it, the Dockmackie. This is a valued subject for partially shaded, open woodlands and portions of shrub plantings that are under trees. Its leaves in their Autumn coloring are worthy of more than passing note. In the mass some are an almost transparent cream white, others purple, some clear pink; in fact, they run the whole gamut of color possibilities. Hold a pink one up to the sunlight and you will find blotches of definite blues and lavenders in its makeup. The leaves are very thin and despite their woolly feeling; they seem almost ephemeral in their near transparency.

Gradually, after the apex of coloration has been reached, comes the denouement, the mellowing into the browns of Beech and Oak and the unveiling of the magnificent structural architecture of the trees. If we look aright, the mere change from greens to brown will but enhance our interest in the out-of-doors. We will realize that true beauty has not "gone with the wind" that blew away the leaves.

GROW YOUR OWN WILDFLOWERS

(CONTINUED FROM PAGE 54)

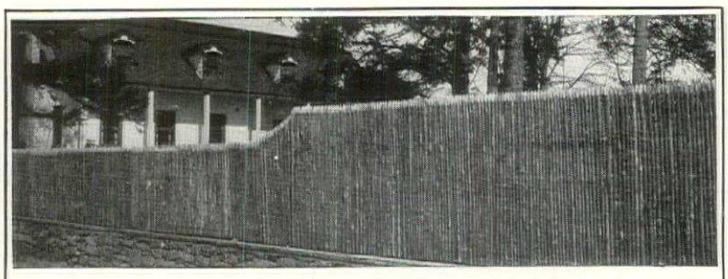
popular books or more technical botany manuals will provide the necessary keys, pictures and descriptive material needed for identification.

It is most astonishing what such a survey will yield. Plants thought to occur only in remote localities will be found near at hand, and unrecognized species will unexpectedly make their appearance. I traveled miles to observe the common pink Moccasin Flower, and then had the shock of finding it in bloom a few rods from my own door! Do not confine your attention to beautiful flowering species alone; the Ferns form an important item, and undesirable weeds should be identified if for no other reason than that they may be eradicated or held in check.

I live upon a thirty-acre farm in western New England, where variety of topography is characteristic. The land is hilly and rolling with very few level spots. There are woods and fields, rocks and ledges, swampy bits, and a brook that winds and murmurs cheerfully amid the trees and through the open glades. Upon this area over two hundred different trees, shrubs and herbs are growing naturally. Some of these are undesirables, and some even in the weed class, but the majority are wild plants of distinction that one is glad to include among his garden family. There are many, no doubt, whose acres would yield far higher results.

As you take your plant census, make penciled or mental notes of the varying habitats included in your farm garden. What is the prevailing type? Is it woodland, field, dry pasture, moist meadow, or swamp? Especially blest are you if you have a little of all these with a brook or pond thrown in for good measure. To you almost every environmental condition is available, and

(*Continued on page* 113)



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Brand Own Root French Lilacs

GROW YOUR OWN WILDFLOWERS

(CONTINUED FROM PAGE 112)

far-reaching are your gardening possibilities.

Having taken inventory both of the plants themselves and of the varying habitats offered, extend your range of observation beyond your own acres. Summarize the flora of your general region. Learn about the plants and where they grow. List those that you do not possess and set about to remedy the matter. Perhaps your neighbor will let you transplant a few from his property, or, preferably, you may send to a dealer and buy whatever you desire. The majority of our native plants are now offered for sale, and there is little trouble in getting the requisite plant materials. The greater difficulty is to establish them satisfactorily, but by knowledge of plant types and individual requirements, plus a thorough study of environments, success may be achieved. Study Nature herself and take her ways as the model for all your efforts. What she has practiced and found good is bound to be worthy of your duplication.

As with so many other things, wildflower gardening becomes a matter of common sense and reason. We find in the literature many conflicting statements as to the requirements and conditions necessary for plant growth. Some hold soil acidity as paramount, others believe that soil moisture is of even greater importance. Light and shade, soil texture, amount of humus, and the presence or absence of certain nutrients are all important, and it is the proper combination of such necessities that gives a correct plant environment. A multiplicity of factors work together for the common good and form a harmony of condition in which the plant lives and thrives.

It is this harmony that we must study if we would be successful with wild plants, and the best way to do this is to observe the plants in their native haunts, noting carefully the terrain, the types of soil, the distribution with respect to light, the prevalence or absence of moisture, and the different plants that associate together to form a stable community. If one condition is found at fault, then that becomes of extreme importance—it becomes a "limiting factor" and in all probability determines whether a plant lives or dies. An understanding of all possible limiting factors of various plant environments is essential for the best results.

Practice common sense and know your plants. Do not expect woodland species to adapt themselves to a dry, sunny hillside, nor swamp Orchids to grow upon stony, barren soil. The Maiden Pink (*Dianthus deltoides*) will grow and thrive where the soil is dry and scarce, and where the sun blazes intolerably, but what folly it would be to plant Trilliums in a like situation! Such a case is extreme, of course, but an understanding of broad environmental types must be gained at first, to be followed later by the subtler distinctions of habitat.

There is much variation among plants in their adaptability to differing environments. Hepaticas and many of the common Violets will stand a wide range of habitat conditions, while others, as the pink Moccasin Flower, the Trailing Arbutus and the Fringed Gentian, are more exacting and notoriously difficult to establish. It is possible, however, to grow such species, but not without a thorough understanding of the plants themselves and their habitat requirements as may be determined by careful field observation.

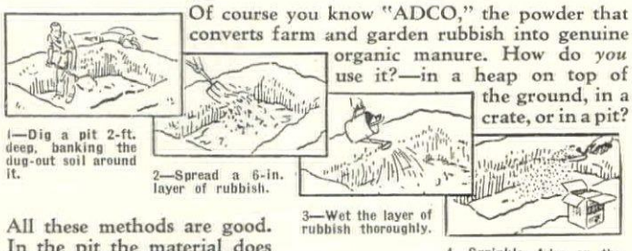
Transplanting during the dormant season is doubtless to be recommended, but the majority of wild plants are not particularly "fussy" and will stand moving even when in bloom. Some, as the Pinxter (*Rhododendron nudiflorum*), seem to prefer transplanting at that time. Of course every effort should be made to prevent drying out and to disturb the root system as little as possible. If a considerable amount of the surrounding soil is taken, transplanting will be more successful. A sufficiency of native soil will also aid the plant in tiding over the period of readjustment to new conditions.

A bit of woodland dominated by Beech, Maple and Birch will grow the early Spring flowers—Hepatica, Spring Beauty, the yellow Violets and Trilliums. If sufficient moisture is present, there is opportunity for the Dutchman's Breeches and its close relative, the Squirrel Corn (*Dicentra canadensis*), the Showy Orchis (*Orchis spectabilis*), Bloodroot, Canada Violet (*Viola canadensis*), Wild Ginger, Jack-in-the-Pulpit, Blue Cohosh (*Caulophyllum*) and Toothwort (*Dentaria*).

A ledgy hillside, somewhat shaded,

(*Continued on page* 114)

How do YOU use ADCO?



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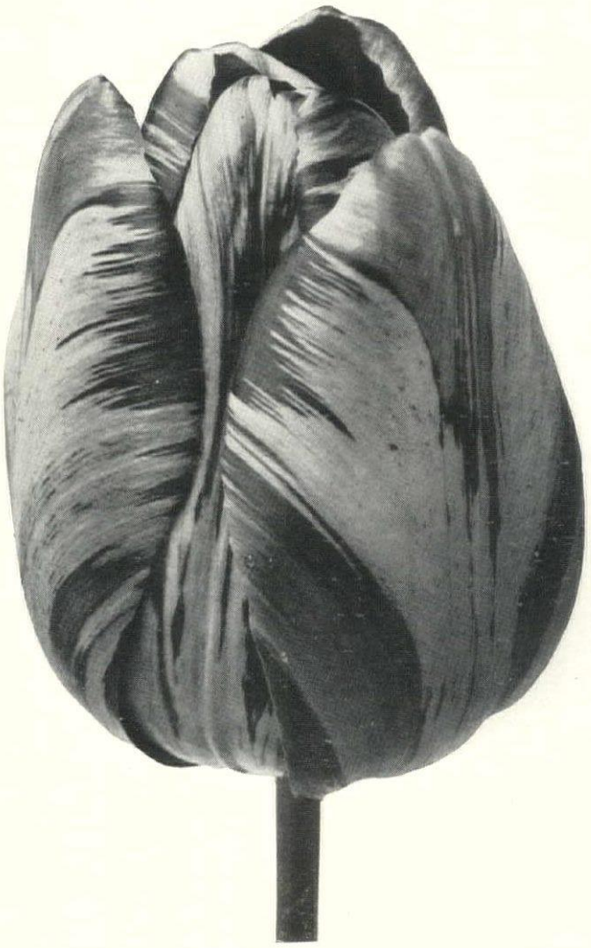

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GROW YOUR OWN WILDFLOWERS

(CONTINUED FROM PAGE 113)

denotes a suitable condition for the Columbine, the Early Saxifrage (*Saxifraga virginiensis*), Herb Robert (*Geranium Robertianum*), Honeysuckles, Corydalis, and the delicate Allegheny Vine (*Adlumia fungosa*). A limestone cliff means a place for lime-loving Ferns, as the Walking Fern (*Camptosorus*) and some of the rarer Aspleniums, for Harebells (*Campanula*), and various of the northern calcareous Saxifrages. If the cliff drips moisture, it will prove especially advantageous.

A swamp affords still further possibilities. Here the golden-flowered Marsh Marigold (*Caltha*), the shy bog Orchids or the more common Pogonias and Grass Pinks (*Calopogon*), the Swamp Saxifrage (*Saxifraga pennsylvanica*), Avens, deep blue and purple Violets, and many rank-growing Ferns—the stately Ostrich Fern (*Pteretis nodulosa*) and the Royal Osmunda (*Osmunda regalis*)—will spread a varied carpet throughout the seasons. Here will grow the Swamp Milkweed (*Asclepias incarnata*), the Jewel Weed (*Impatiens*), and in the autumn hosts of Asters, Goldenrods and perhaps Gentians. At the edge of the swamp where the limbs of surrounding trees cast their shifting shadows, the Queen Orchid or Showy Lady's Slipper (*Cypripedium spectabile*) may raise its great, pink-splashed blooms.

The wild Azaleas are delightful shrubs for moist spots where some shade is available. The Pinxter (*Rhododendron nudiflorum*), despite the name of Swamp Pink sometimes applied to it, will do well upon a dry hillside, but its white relative, the Clammy Azalea (*Rhododendron viscosum*), prefers the moister places. Striking and beautiful is the brilliant Rhodora (*Rhododendron canadense*), a plant of cool swamps and moist mountain slopes. For the drier woodland there is no more lovely combination than the Flowering Dogwood (*Cornus florida*) and the Redbud (*Cercis canadensis*), spreading a gorgeous display of white and pink as May bursts forth into the fulfilment of the Spring.

A brookside is yet another habitat where the Nightshade (*Solanum dulcamara*), the Spearmint and Peppermint (*Mentha*), Forget-me-nots, Brooklime (*Veronica americana*), Moneywort and other Loosestrifes (*Lysimachia*), Watercress (*Radicula*), and the bright red racemes of the Cardinal Flower (*Lobelia cardinalis*) add their quota of color. Perhaps there is a quiet pond with sweet, white Lilies floating on the surface, the yellow Spatter-dock (*Nuphar*) in the shallows near the shore, and Pickerel Weed (*Pontederia*), magenta Lythrum, sweet-scented Clethra, and the Buttonbush (*Cephalanthus*) bordering its edge.

In the northern states the evergreens form a larger portion of the woodlands, and in the Spruce and Fir forests are plants typical of the northland—the Clintonia, the delicate pink and white Oxalis, Painted Trillium, Bunchberry (*Cornus canadensis*), the Creeping Snowberry (*Chiogenes*), Twinflower (*Linnaea*)—plants that love an acid soil and thrive in the deep, moist humus of the mossy woods.

Farther south where there is less Spruce and Fir and more Pine or Hemlock, there are still other acid plants, and many members of the Heath family find spots to their liking. In the woods' openings are the Pyrolas, the Pipsissewa (*Chimaphila*), and the Wintergreen or Checkerberry (*Gaultheria*). The club mosses (*Lycopodium*) are abundant. Beneath the Pines the Moccasin Flowers raise great ribbed leaves and swing their large, pink pouches. No woodland is complete without the dark green mat of the Partridge Berry (*Mitchella repens*) to scent the air of early Summer and, in Autumn, to color the ground with bright red fruit.

Thus from water's edge to sunny hilltop there are opportunities for wildflower gardening and wildflower conservation. No matter where you have your country home there are plants growing naturally with which to start your garden.

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See page 24 for the national directory of real estate brokers

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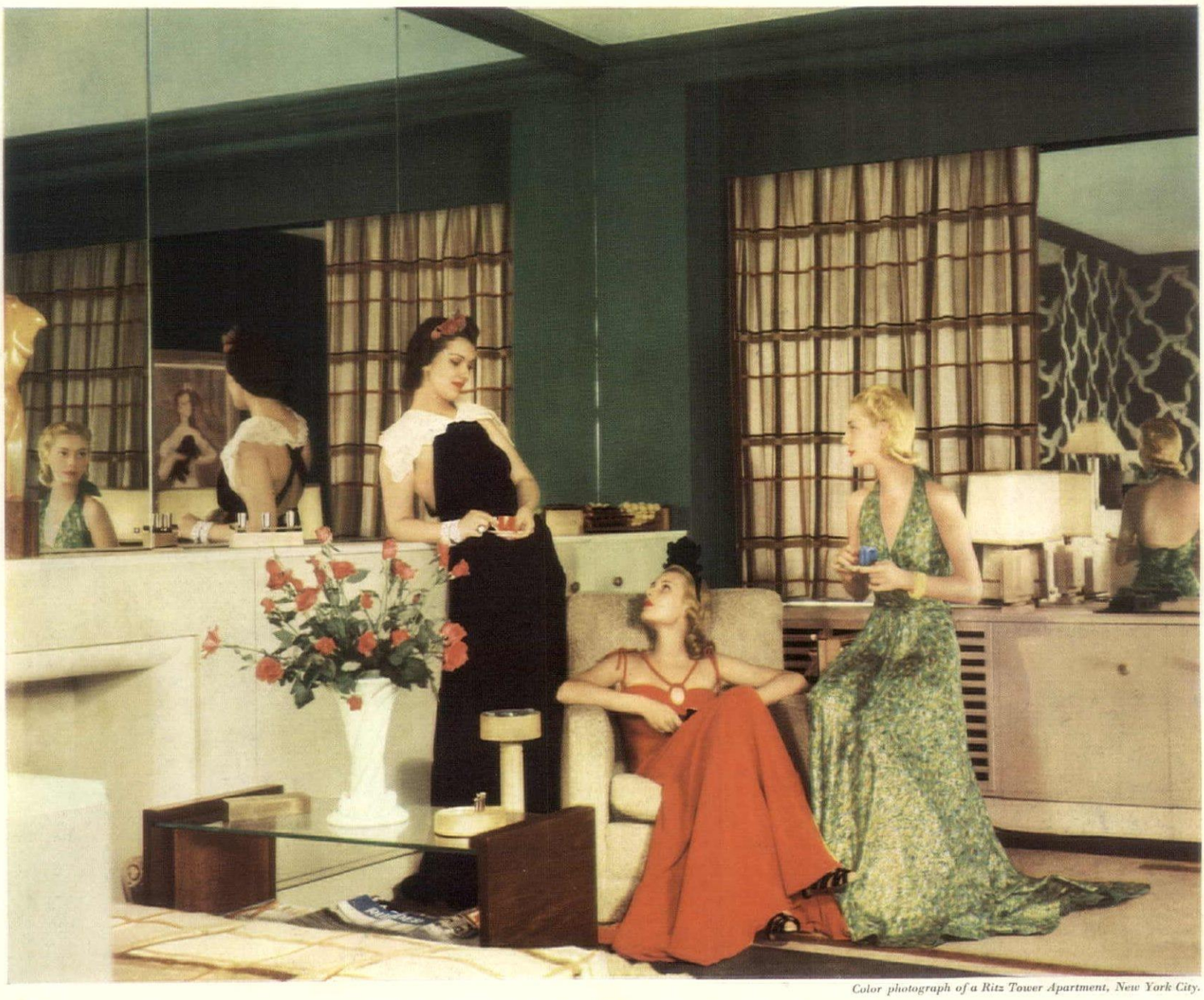

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SECTION II

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HOME AND
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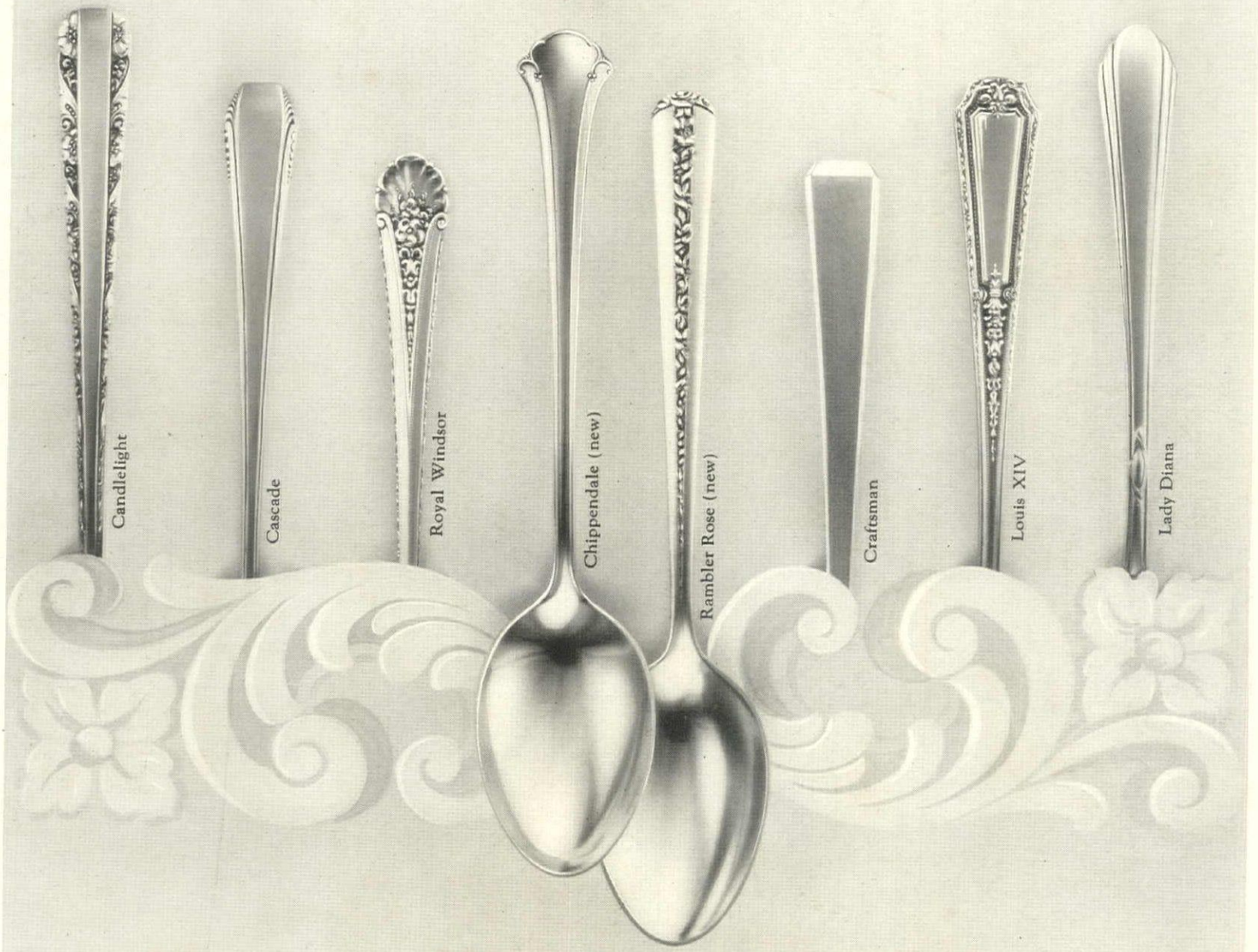

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OPENING IN OCTOBER

HAMPSHIRE HOUSE

150 CENTRAL PARK SOUTH

Ready this month—this latest and smartest addition to New York's exclusive apartment hotels — besides being a delightful place in which to live, offers a new, luxurious manner of living.

Windows and many private terraces that capture a fascinating panorama of Central Park—apartments individually planned and uncommonly spacious. Some are duplex. Larger suites have complete housekeeping facilities — with the added satisfaction of full hotel service of traditional English perfection.

Complete provision for the comfort and pleasure of guests is afforded by a charming dining room, interesting cocktail lounge and bar—intimate private dining suites.

Apartments furnished or unfurnished may be leased for year-round and seasonal residence—or are available for transient visits.

1 to 3 rooms with serving pantries
4 to 7 rooms with kitchens

(Hotel service, gas and electricity included in the rentals)

STYLED BY
DOROTHY DRAPER

MANAGING DIRECTOR
ALBERT F. MILLER

MANAGEMENT
DOUGLAS L. ELLIMAN & CO.
INC.

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YOU'LL FIND YOUR FAVORITE

bedroom color

IN THESE NEW SUPER-SOFT

ZEPHYR BLANKETS

ROSE
ROSE PINK
BLUE
FRENCH BLUE
ORCHID
GREEN
PEACH
RUST
WINE
GOLD
ECRU
IVORY
WHITE

But color is not all you'll find in the North Star Zephyr. You'll find softness such as you've never felt in blankets before. Softness that lulls you to sleep with a gentle caress. Softness that makes you lie abed longer than you should! It's the way the fine fleece wool is woven that does it. But if you can resist this super-soft Zephyr, there are lots of other fine North Star blankets to tempt you. They come in the usual sizes and some unusual colors and patterns. They cost no more than a fine blanket should cost. Good department stores are proud to show off their new North Star Blankets.

SLEEP SERENELY UNDER

NORTH STAR

Blankets

One of the Hampshire House bedrooms decorated on a flower print motif

Hampshire House

THE LATEST TRENDS IN NEW YORK LIVING ARE DEMONSTRATED IN THIS NEW GIANT

HAMPSHIRE HOUSE, the new thirty-six story apartment hotel on Central Park South opening the first part of October, has been decorated, styled and furnished throughout by Dorothy Draper. The feeling in general is 17th Century English with Queen Anne influence, and all the furnished apartments in the building are individually designed.

Mrs. Draper has used imported wall papers specially designed for her in many of the rooms. A distinctive note is the use of very wide striped wall papers in various colors—blue and white, pink and white, green and white, etc. Some of the carpet colors are unusually striking, too—Hunting Coat pink, a brilliant dark green, and a mauve gray which blends in with all colors. No two apartments are alike in furniture or color. They are distinguished by quantities of English flowered chintz, lavish use of sheet mirror, reflecting the park, specially designed furniture and gay colors throughout.

The apartments run from one to seven rooms in size. Some are duplex, many have outdoor balconies, and all feature extra size casement windows. Mrs. Draper has used in many of the rooms furniture painted the color of the walls. Many British notes have been employed—hearths, grates, mantels, etc.

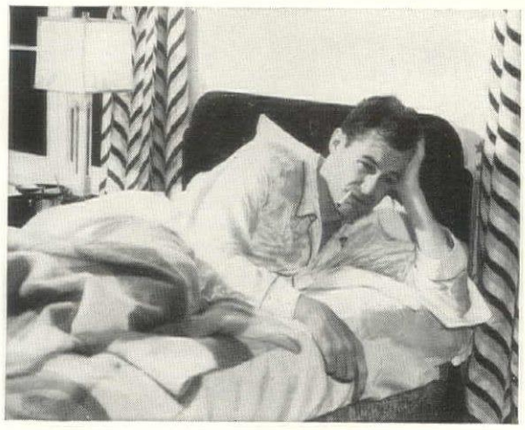
Upon entering the East front door of Hampshire House, the Cafe Lounge and Bar are being treated as one large room, with colorful Irish country house murals, featuring great urns of wide spreading pink and red Oleanders, alternating with scenes of vast Irish Paladian estates. The banquettes in these rooms are covered in dark green felt, deeply tufted, with gay fringe skirtings of crimson, white and green. In place of curtains, the windows are framed with floor length valances

(Continued on page 6)

ROBBED! *while Sleeping*

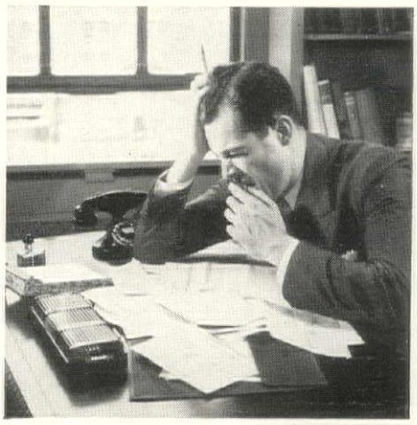
A BEDTIME STORY BY SIMMONS

11 00 P.M. You should be dropping off to sleep now, but you're still playing that last bridge hand. Your mind keeps coming back to it. You can't seem to forget it and relax.

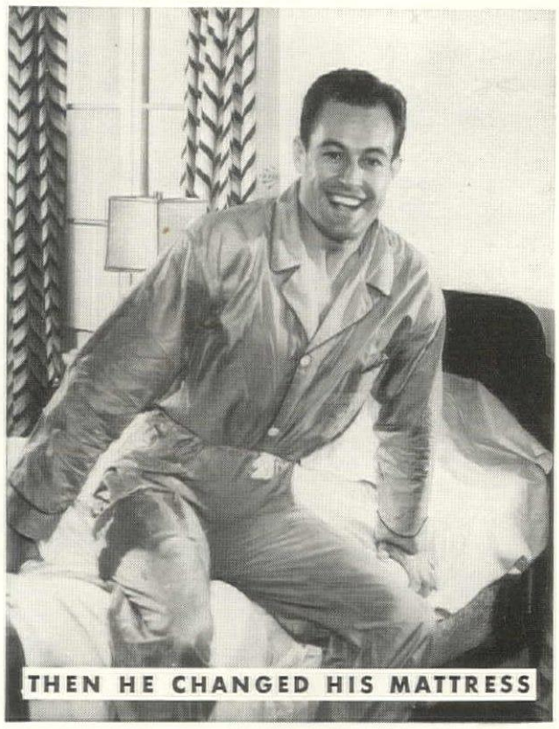


1 00 A.M. You're doing a lot of tossing and turning. Can't you find a comfortable spot anywhere? The bedclothes show what a state you're in.

7 00 A.M. You feel as if you'd taken a beating. Your back hurts. All your muscles are stiff. Your head aches. It's a supreme effort to move.



10 00 A.M. Desk piled and you can't get started. The way any man feels after 8 hours in bed on a badly constructed mattress!



If you want to get up every morning full of energy and enthusiasm—*like this*—try a Beautyrest. The name, Beautyrest, on a mattress is insurance for the deep, restful sleep you *need!*

Poor sleep robs your nerves and muscles of calcium—you become irritable, less efficient

YOU KNOW that when you sleep badly, you are likely to be tired and irritable the next day. And science has discovered the chemical reason!

During bodily activity acids are poured into the blood. This robs the nerves and muscles of calcium. You begin to lose control over your muscles . . . become irritable. And only during restful sleep can the blood return to normal and restore the lost calcium.

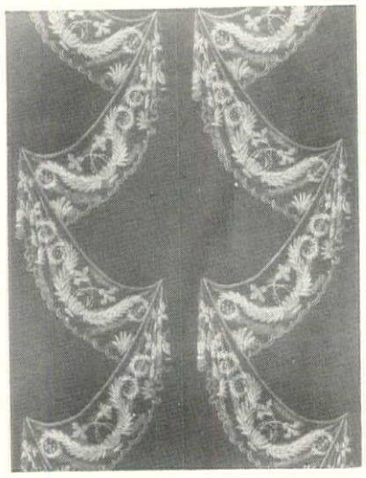
If you find it difficult to "get going" in the morning, you are probably trying to sleep on a mattress that won't let you relax completely. Your mattress is using up part of your calcium supply for the next day!

Simmons Beautyrest Mattress is scientifically constructed to LET YOU SLEEP. Its 837 "floating-action" coils instantly adjust to your body. You drop off to deep sleep in no time at all.

See what it's like to get up with nerves and muscles fully rested. Ask about Beautyrest at furniture or department stores. The cost is only 2¼¢ a day! Simmons Company, Merchandise Mart, Chicago, Ill.

SIMMONS *Beautyrest*

WORLD'S LARGEST MAKERS OF BEDS • SPRINGS MATTRESSES • STUDIO COUCHES • METAL FURNITURE



HAND-BLOCKED WALLPAPERS

IMPORTED—DOMESTIC

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NEW YORK, N. Y.
ELDORADO 5-1672

Fireplace EQUIPMENT

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Styled and decorated by Dorothy Draper

It has been our privilege to furnish the mantels, grates and other fireplace equipment throughout this fine building.

Photographs of these or of our many other fireplace furnishings will be sent upon request.

Edwin Jackson INC
175 EAST 60TH ST. NEW YORK

HAMPSHIRE HOUSE

(Continued from page 4)

of green felt outlined in white wood bolection moldings. The bar is of teak-wood with pewter moldings set against huge panels of mirror reflecting the Oleander trees of the murals on the opposite wall. This will give a great effect of spaciousness and out-of-doors. Silhouetted against the black marble floor are very severe white armchairs upholstered in crimson. The lighting is indirect and designed to spotlight the murals.

The small vestibule which opens on to the cafe lounge and bar is a part of the main corridor but is treated as a separate decorative scheme. The gray and white marbleized walls alternate with two huge mirrored niches, against which are set carved wood lion console tables of white above which are hung large scale crystal wall chandeliers.

Proceeding further down the main corridor the floor becomes dramatic with huge squares of alternating black and white marble. The walls are dead white, punctuated with a number of huge ceiling-height maroon lacquer doors with chunky white moldings and crystal bolection door trim especially designed for Dorothy Draper. The walls are decorated with bold, deeply carved white plaster Grinling Gibbons fruit and flower swags with indirect lighting ingeniously worked into the design. These carvings are lighted from below by huge wall candelabra. Architectural wall pedestals hold large Wedgwood busts. Elaborately carved Queen Anne banquettes are tufted with crimson velvet.

The corridor leads into the restaurant lounge, the walls and floor of which are maroon. Against two of the walls are placed colossal white lacquer break front cabinets lined with crimson damask and filled with Crown Derby china. From the lounge one looks down into the main dining room, separated only by a railing of crystal combined with plaster rococo scrolls and topped by a crimson velvet hand railing.

The main dining room again features maroon walls and carpet. Three floor length windows are separately hung with rough white damask lined with pink velvet. Indirect lighting in the windows brings out a soft pink glow in the room and casts a warm light on the white undercurtains of crisp muslin. Worked into the specially designed ceiling decoration are four huge plaster shells from which light is cast upon a very large crystal chandelier.

On one wall of the room is placed an antique English black and white marble chimney piece framed in sheet mirror and heavily carved bold bolection molding. The Queen Anne chairs are of black and gold lacquer, upholstered and tufted in English flowered chintz of pink roses. Service plates, specially designed for this room, have wide borders of pink, framing charming flower bouquets. The main center chandelier is held by a rope of turquoise velvet which forms the color accent of the room, and is repeated in the after dinner coffee service, also especially designed for Dorothy Draper.

Looking through ceiling-height white marble columns at one end of the main dining room, one can see the Garden Dining Room. Two walls of the Garden Room are entirely sheet mirror, against which are placed enormous white tin orange trees with indirect lighting placed in the trees in such a way that light is diffused throughout the room without betraying its source. Again the floor repeats the pattern of black and white marble squares. Specially designed Queen Anne white wire furniture is used in this room and is upholstered in turquoise fur cloth. One entire wall consists of a bow front window twenty-seven feet wide, opening on to the English walled outdoor garden. Douglas L. Elliman & Co., management agents.

HELP for the HUNTER

Lots of House & Garden's readers are house-hunting. Perhaps you are, too. Have you discovered the help that's offered in our Real Estate Directory? You can safely put your problem in the hands of any of the brokers listed there, for they're all heartily recommended by House & Garden. Or you might write directly to us, and we'll put you in touch with the best people to consult in any particular locality.

House & Garden's Information Service
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A really knowledgeable person can surround herself with lovely and unusual things from all over the world, no matter how far she may live from the places where they are made and sold. In the Shopping Around pages of House & Garden (in this section on pages 10 to 12), she can discover an authentic Colonial rug in Virginia, a piece of exquisite silver in New England, a perfect chair in Texas, imports from everywhere in New York shops. And she can order with perfect confidence, at any distance, from any advertiser in House & Garden.

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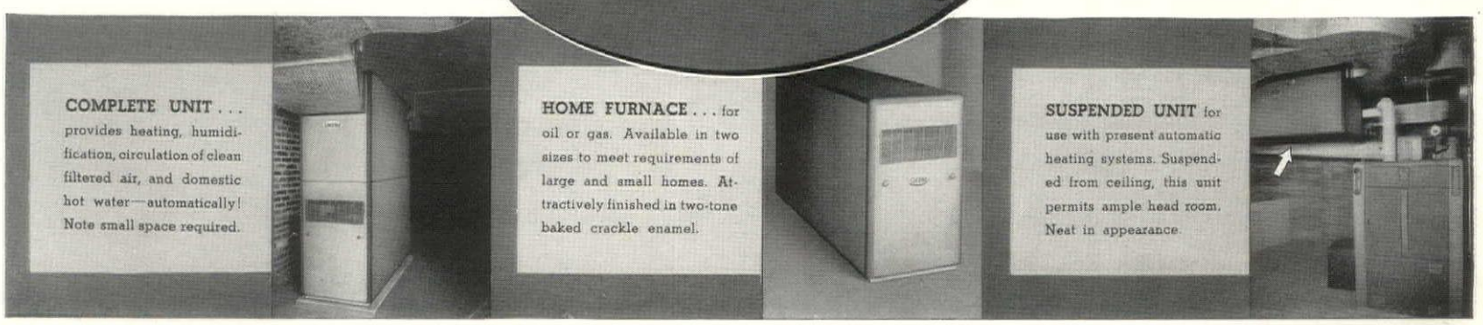

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offers unusual rooms and suites at moderate rentals by the year, by the month or by the day. Many are air-cooled during the Summer months.

FIFTH AVE. AT 55TH STREET
NEW YORK

UNDER THE ROOFS

Newlyweds about to embark on the sea of domesticity may well consider a dependable and well-equipped craft. It won't ever do to have forgotten the rudder, or to find that the anchor is missing just as a storm is beginning to brew. All this is a prelude to the very handy fact that brides equipped with a husband but no furniture or any pots and pans and cook books can break into the business of marriage safely and easily in any of the city's apartment hotels. Here they can get their first taste of how an apartment should really look, for the majority of available suites are being very carefully furnished nowadays. And they won't need to start out with a lot of cooking worries, since the service of the hotel is theirs. Anyone getting a divorce after a year of this sort of life is just plain unreasonable.

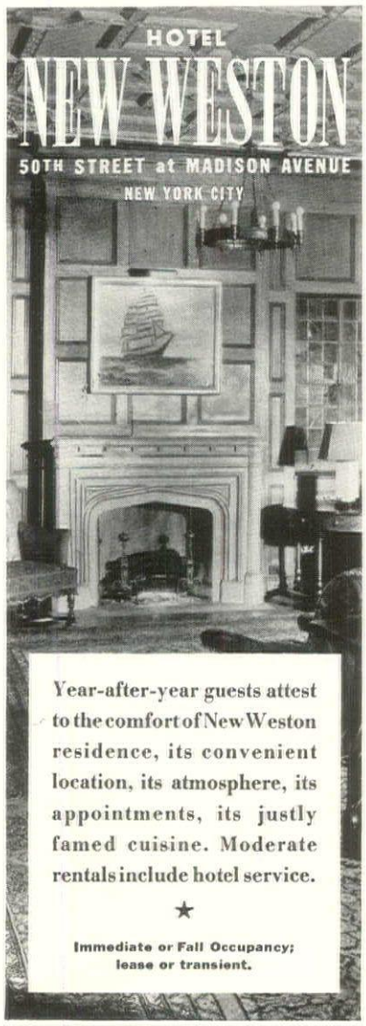
Young love planning a residence replete with much of the best that a hotel can offer should take a look at the Savoy-Plaza. Widely known as one of the smartest and best of our resident hotels, it is as grand a spot as you can find, and well worth attention. Situated on the southeast corner of Central Park (58th to 59th Streets) its locality is unquestionably of the first rank. Views from sunny windows include all the rustic atmosphere that the park can offer, and night clubs, shopping centers, Rockefeller Center and what-not are practically within short walking distance—though you won't have any trouble finding transportation.

Suites from 2 to 7 rooms include large nicely furnished living rooms, adequately sized bedrooms, and of course, convenient little serving pantries. If you don't wish them furnished, rent them empty and start in with your own decorating projects.

One of the pleasantest facts about this hotel is the entertainment it has to offer. The Cafe Lounge for instance, one of the prize cocktail and supper places around town, harbors a Snack Bar where you can have lunch or dinner with tasty morsels served right at hand. Around about October 1st, Dwight Fiske will start the winter off in his own inimitable manner. For a somewhat quieter lunch and dinner, there is always the Savoy Room where you may sit and enjoy all the blessings of a thoroughly fine cuisine. Henry A. Rost, Managing Director.

Well worth studious cogitation is the Ambassador, if you want to start right in with a superbly planned and furnished apartment. This hotel, at Park Avenue and 51st Street, concentrates on comfortable and permanent living, and has accordingly concocted numerous furnished arrangements that have a veritable home-like atmosphere. And, in this instance, home-like infers chic.

Suites run from 2 to 11 rooms, and several of these have wide balconies with French doors leading out to superb views of Park Avenue and towering roof tops. Noteworthy in regard to suites is a new plan for the 12th floor. Here, 7 or 8 rooms and apartments can be hooked up to lead to and fro among their own precincts—an invaluable asset to those giving large wedding parties, or visiting dignitaries who have



Are you looking for a house?

If you're looking for the perfect house—in the perfect location—let House & Garden help you. We can recommend to you as dependable any of the brokers listed in our Real Estate Directory. They may have the very property you want. If the locality you're interested in isn't listed, write direct to our Real Estate Information Service. We know the best brokers in every part of the country, and we'll be glad to put you in touch with one who will give you excellent cooperation, at no cost to you.

HOUSE & GARDEN'S
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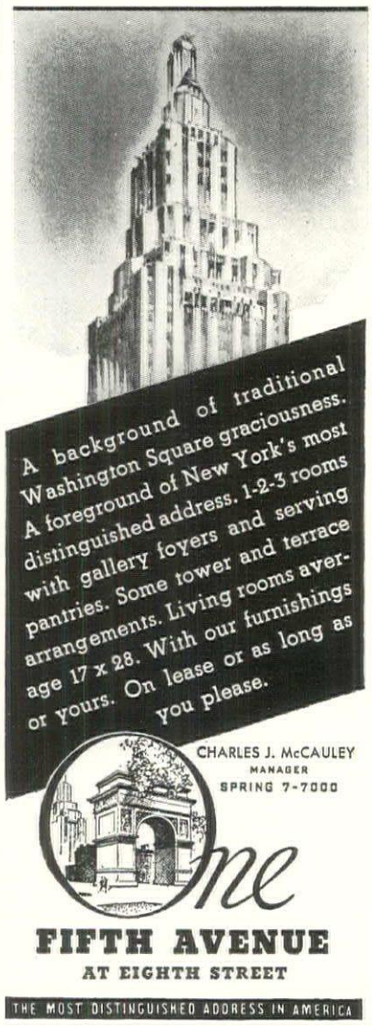
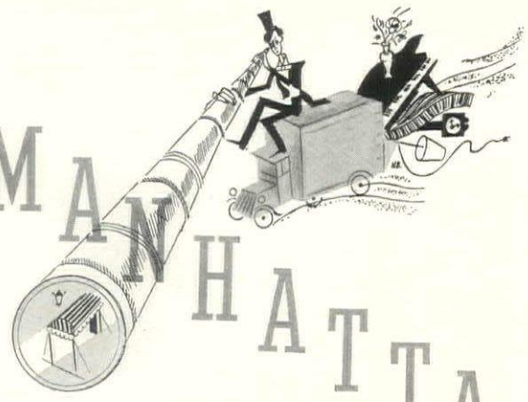


OF MANHATTAN



huge and important followings to encamp on the spot. Lastly, many of the corner apartments are being remodeled, both in decoration, and to the extent of new large windows for the general betterment of your view.

Although these rooms are all non-housekeeping, there is more than adequate compensation in the dining rooms downstairs. One of them will be for general dining and formal dinners; another will be a supper dancing spot. And, of course, there will be a cocktail lounge, which, needless to say, will probably prove one of the most popular of New York's gathering places. For private parties, there are always the special Italian or Embassy rooms. Ownership management, V. C. Thorne and J. J. Atkinson.

Brides and grooms of a more energetic nature, who are already well equipped with furnishings, presents, and ideas will naturally be on the lookout for unfurnished apartments. In this case they might well try a recently re-planned apartment house at 31 East 12th Street. This is nicely situated just one block from Fifth Avenue, near countless famous old eating places such as the Lafayette, Brevoort and various foreign restaurants. (Just in case there was a misprint in the cook book.) Subway and bus lines are near by, and the location is generally convenient as well as graciously quiet.

Apartments run mostly from 1½ to 3 rooms, most of the latter having wood burning fireplaces, double exposures, large living rooms, and foyers that run around 9 x 15 feet. Closet space is ample, bathrooms and kitchens are thoroughly up to date and inspiring. The lobby downstairs emanates much cheer and welcome. Edgar Ellinger, ownership management.

Luxurious minded marrieds who require plenty of elbow room should appreciate the spacious layouts in the apartment house at 1175 Park Avenue, at 93rd Street. For the vogue for small apartments has made large well planned suites a rare and wondrous thing. At this particular address layouts vary from 8 to 11 and 13 rooms.

Living rooms are exceptionally large, and contain wood burning fireplaces. Master bedrooms are more than adequate; and all face Park Avenue, affording abundant light and air. Back rooms above the 10th floor have a grand outlook on the Triborough Bridge and the East River down to 59th Street. Off the bathrooms are spacious dressing rooms, a luxury almost forgotten in this new age of compactness. Closets, of course, are practically large enough to house a second family. Kitchens, though not tiled, are about the largest in New York, and many of them have big casement windows facing sunny areas. Butlers' pantries are equally spacious. In the servants' quarters the maids have a well equipped bath and large hallways —a worth-while note for those vulnerable to servant problems. Individual laundries and storerooms go with each apartment. The entrance on the main floor is decorated with both cheer and restraint, giving the impression of a comfortable and well planned home, the ideal result of all apartment hunting. Douglas Elliman.

Suites of two to seven rooms as exquisitely conceived as in a private residence. All the rooms are outside rooms, with private serving pantry and silent refrigeration the standard conveniences of each apartment. Complete Savoy-Plaza service. Long- or short-term leases.

Henry A. Rost, Managing Director
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SAVOY-PLAZA

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THE TOWERS OF The Waldorf-Astoria

Mattie Hewitt

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No Two Alike

Each of our newly created "suites of beauty," is a select and distinctive home, luxuriously appointed by world famous decorators, and designed exclusively to suit your individual preference. Suites of two to six rooms, some with terrace and butler's pantry.

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CAKES
FOR EVERY OCCASION!

Macaroons, Cookies, Angel Food, Chocolate Indians, Iced Chocolate Layer Cakes for bridges, luncheons, teas, dinners and suppers...elaborate Wedding, Birthday and Holiday Cakes made to order...whatever the occasion, call on Schrafft's for deliciously appropriate cakes and candies.

Wedding Cakes . . . . . $4.50 to $55.00
Address inquiries to 556 Fifth Ave., New York

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WEDDING GIFTS SUPERB

BOWLS BY GEBELEIN
in heavy Sterling Silver

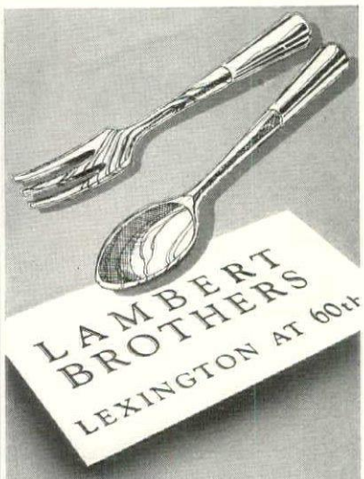
Wm. Homes, "The Honest Goldsmith" of 18th Century Boston, made a famous bowl, of which that shown in center is a GEBELEIN adaptation. Diam. 9¼" Ht. 4¾" $65.00

The two smaller bowls are of the same durable quality. The flaring design on 3 legs measures 6" diameter. The plain bowl at right, mounted on a straight rim base is 4¾" in diameter. Price for either, $18.00

Sent postpaid direct from the shop of

GEBELEIN
Silversmith

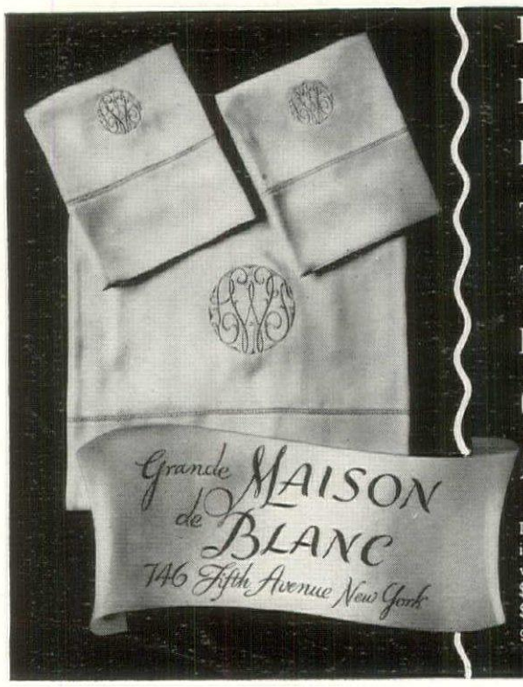
79 Chestnut Street Boston, Mass.
Maker of Specially Designed Wedding Services



LAMBERT BROTHERS
LEXINGTON AT 60th

Salad Set

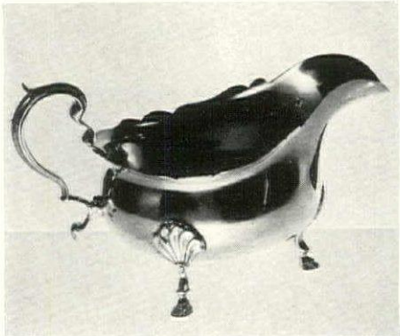
Fork and spoon of olive wood with sterling silver handles. A stunning wedding gift. Price $3. Mailing charges collect.



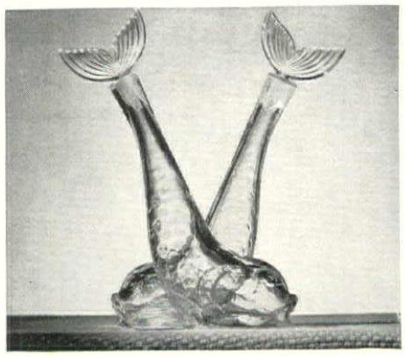
BRIDAL LINENS FROM THE TROUSSEAU HOUSE OF AMERICA

Lovely satin sheets in tea rose, blue or white. For twin beds, $21.50 each. Cases, $6.00 each. Monograms additional

SHOPPING

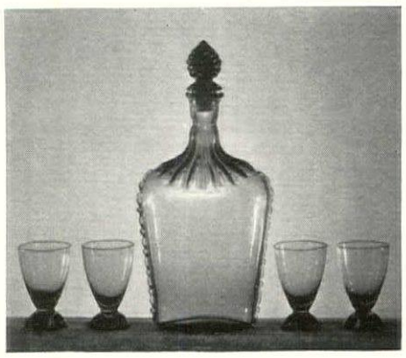


GRAVY—unquestionably, for the lucky couple who have this sauce boat on their list of presents. A reproduction of a George II design of the year 1750 or so, this beautiful English piece is wrought in sterling silver. Approximately 6" in length, $30.00; larger size around 8", $45.00. Robert Ensko, 682 Lexington Avenue, New York



THERE isn't a person in his right mind who wouldn't fish for this gay little oil and vinegar combination. It's molded of clear crystal glass with sort of scale-like indentations for atmosphere, and tails for stoppers. Its very reasonable price is $2.25, and it may be obtained at Hammacher Schlemmer, 145 East 57th Street, New York

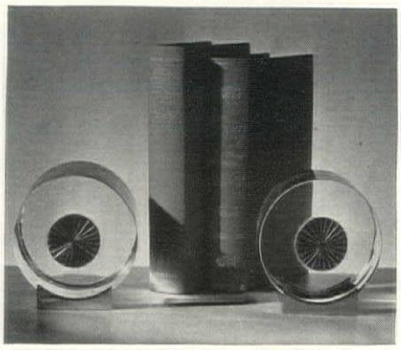
ONE rug you can't slip on, if you choose it for some happy bride and groom. Called "Cambridge", it is a reproduction of a rug in the Metropolitan Museum. On a neutral ground with gay but subtle colorings. 24" by 48", $16.00. All-wool yarn, sturdy. House of Hooked Rugs, 515 Madison Avenue, New York



NOTHING like a good flip to your sherry containers, too. This decanter, for example, with intricate designing carried out in a sepia color glass. It is hand blown with a decoration applied by hand. Primarily for sherry though other possibilities are inherent. Eight glasses and decanter $10.50. Georg Jensen, 667 Fifth Ave., New York

AROUND

—for the Bride

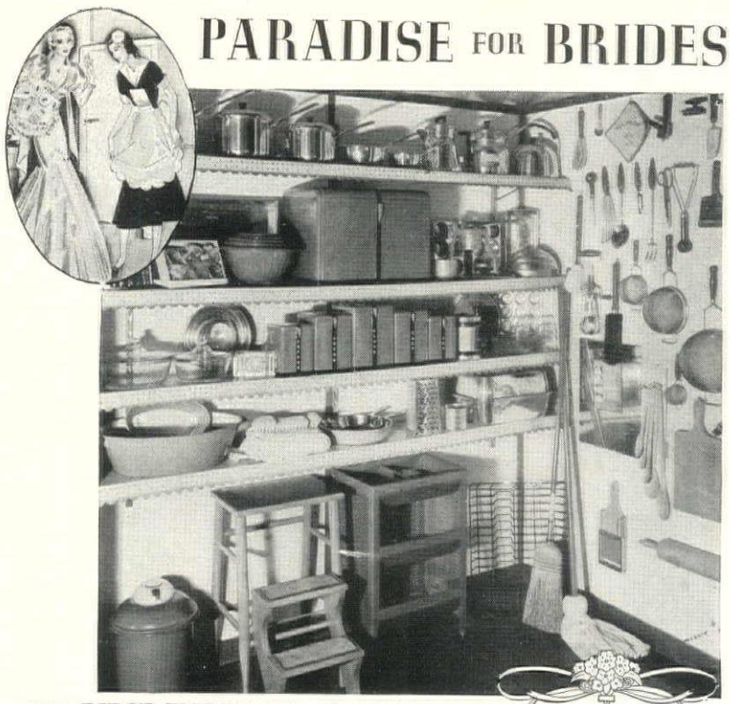


HEAD of the glass are these bookends. If you're looking for an A-1 wedding present for the modern-minded couple these are worth considering. The center of the bookends are made of either brass or chromium finish, and form an extraordinarily chic and modern design. $25.00 pair. Rena Rosenthal, 485 Madison Avenue, New York

WHETHER this pert fellow roosts on your mantel or table, he's due for a lot of admiration. As a substitute for countless plates, and end tables, brides often appreciate decorative objects such as this. Of heavy crystal, marvelous for a table decoration. Ten inches high and priced at $17.50. Olivette Falls, 571 Madison Avenue, New York

THE historical minded may be interested to know that the original of this table was imported from England by Thomas Jefferson's mother and used as a sewing table at Monticello where it may now be seen. The solid mahogany reproduction of this fine old piece comes from The Virginia Craftsman, 222 East 46th St., N. Y. $51.00

WEDDING gift seekerouters may rest assured that either of these two cigarette caddies will be gratefully received. The oval one is not only sterling silver, heavy weight, but it is hand made with a flame finial and gadroon edge, $12.50. Its partner, without the finial, $15.50. 3 inches high. The Park Curiosity Shop, 536 Madison Ave., New York



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Twin beds . . Louis XIII
Beautyrest Twins . . the 1930's

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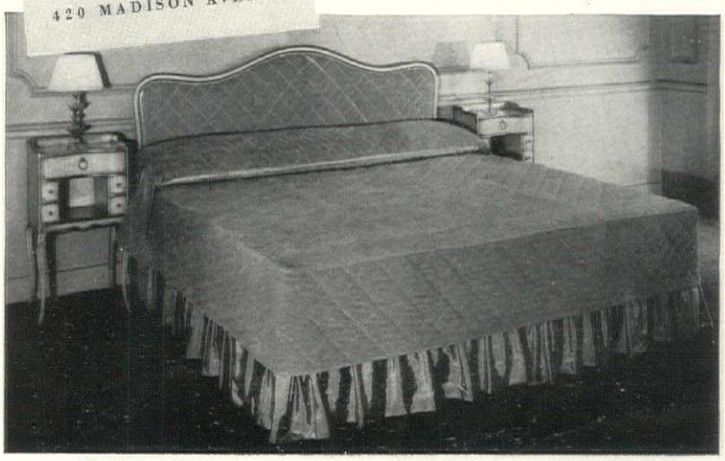

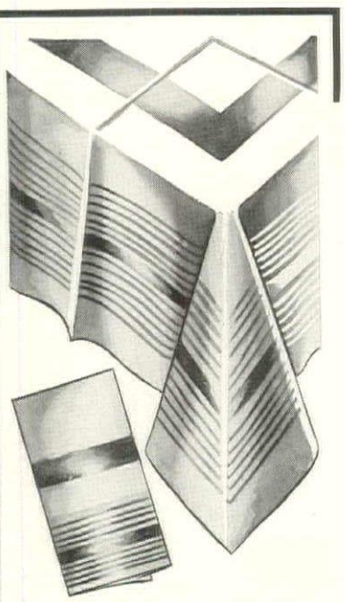

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A large dinner cloth and matching napkins are a "must have" for the bride's formal dinners and family gatherings. This satin-stripe white cloth is two by two-and-one-half yards, is hemmed by hand and laundered ready for use. The dozen napkins are twenty-two inches square. Both the cloth and napkins lend themselves to monogramming. Third floor.

$45 set

Stearns

BOSTON

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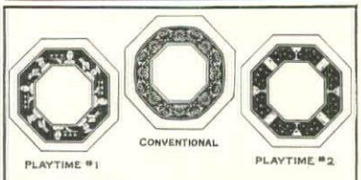

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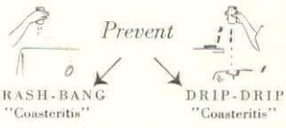

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Dear Sally —

this is a rough sketch of the lovely cashmere sweater I'm bringing you from Trminghams'. The color is Cornflower Blue, a heavenly shade for your eyes, and the name of it is "Castle Harbour". I couldn't resist the sweet little collar, nor the price, which was only forty shillings ($10), so I'm bringing along the cardigan to match. It was fifty-two shillings ($13), all of which leaves me enough to buy some swell neckties for Tom. See you soon.

Mary —"

TRIMINGHAMS'

ESTABLISHED 1844

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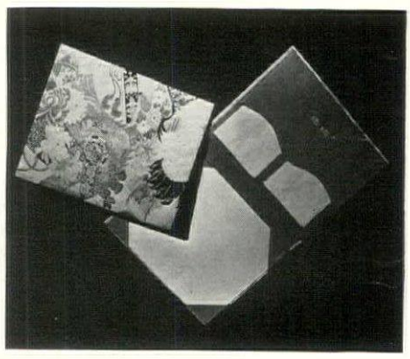
A BRIDE'S bouquet that is endowed with unusually lasting qualities. The sectional group of five ¾ ounce bottles goes to the bride. Individual bottles for the bridesmaids. Lily of the valley, orange blossom, white orchid, gardenia and jasmine scents. $5.50 apiece, $22.50 group of 5. Elizabeth Arden, 691 Fifth Avenue, New York

ORIGINAL minded wedding present donators might like these two very large coffee cups for those who don't want to quibble about their coffee drinking. Of Crown Derby porcelain in Chinese red and white, gold edge. Heavy design for the man, fragile one for his wife. $4.75 each. Wm. H. Plummer, 7 East 35th Street, New York

IF this sets your heart on fire now, wait until you see it on the hearth in its more practical guise. The little stand, which is only about a foot high, holds a miniature tongs, brush and poker, sturdy and dependable despite measurements. $12.50. The set is of shiny brass, imported by Wm. H. Jackson Company, 16 East 52nd St., New York

THERE'S no bride who wouldn't cherish a special portfolio all of her own. And these can be used on her desk or while traveling. The covering is lovely—imported Obi brocade in graceful mixtures of white, turquoise, peach, green, etc. Blotter and paper space inside. Priced at $25.00 apiece, Yamanaka & Co., 680 Fifth Avenue, New York



The Bride will find inspiration while writing her Thank You notes at this Pembroke Table Desk—also Lamp Table.

Mahogany—Satinwood Inlay—
Drawer on each end
Top 14" x 26" Height 34"

Miriam Stevenson

400 EAST 57TH STREET, NEW YORK

ROOM BY
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Designed by Miss Elinor Hillyer, who selected "Westminster" Sanvale print for the formal window drapery. Besides the French Blue shown here, "Westminster" may be had in ground shades of . . . *Brown* . . . *Green* . . . *Canary* . . . *Shell Pink* . . . *Wine* . . . *Natural*

Congenial formality

ACHIEVED WITH BEAUTIFUL SANVALE FABRICS

SANVALE FABRICS are veritable wizards at accomplishing the exact effect you and your decorator have in mind. In this 18th Century room, the colorful, formal window drapery sets the tone and tempo of the entire furnishings.

There are more than 300 Sanvale Fabrics in various weights, weaves, patterns and colors. You may select upholsteries, permanent slip covers, draperies or sheer casement cloths . . . all harmonized through use of the identical dyes and yarns.

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If you do your own choosing . . . Chase will gladly send you the name of a nearby firm with a wide selection to show you.

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NAMED FOR A *Princess*

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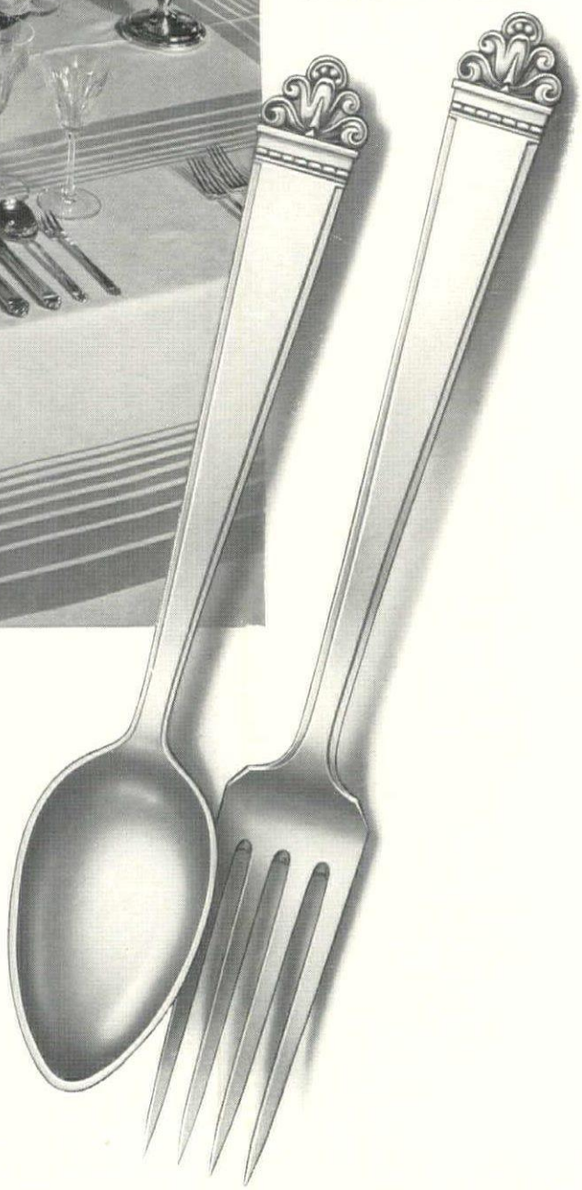

Juliana, the princess of the newest patterns in solid silver, gains added beauty from a *finer silver texture* . . . a satiny sheen that becomes more softly mellow with each passing year . . . It's the finish developed at Watson Park, during sixty years of sterling craftsmanship . . . If you like today's trend toward the bold, simple, sculptured design then Juliana is your pattern . . . Send 10 cents for full size table setting reproductions, and three other popular Watson patterns . . . The Watson Company, 2107 Watson Park, Attleboro, Massachusetts . . . New York, Chicago, Los Angeles

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Section 2 October 1937

HOUSE & GARDEN

Autumn Manual for Home + Bride

How to Use This Section

We present a complete manual of new house furnishings from which to choose the lovely things that will make your home gay and charming—bringing to you as well this Autumn's new thoughts in decorating schemes. Its pages lead you first into a series of Apartments for Two, here and abroad, in which you are sure to find a number of decorative stimulants for your own dwelling place.

Designed for sheer practicality is the ensuing "Portfolio of Suggestions". . . . Here are shown outstanding examples of the new furniture, china, glass, silver and linens—mattresses, lamps and clocks that are available in leading shops. . . . You will find it inspiring, exciting, and an expert guide to your Autumn shopping. In addition, the articles on Housekeeping, Closets, Kitchens and Small-Space Entertaining are crammed with suggestions to smooth the path of every "lady of the house".

Cover By Anton Bruehl
(For further information on the wedding gifts pictured, see page 50)

Brides' Apartments

14. Living room in London
15. A portfolio of decoration
16. House for a bride in London
18. For two in Chicago
19. For two in Toledo
20. For two in New York
22. How the new bride manages her home

Brides' Manual

24. You can take it with you
25. A manual for the bride, past, present and future
26. A primer of furniture
28. New china and glassware
30. Linens through the day
32. Bride "at home"
34. Silver at your service
36. Make your closets personal
38. What makes a kitchen go
40. Trousseau linens
44. Give a thought to mattresses
46. Lamps—traditional and modern
48. Time on your hands

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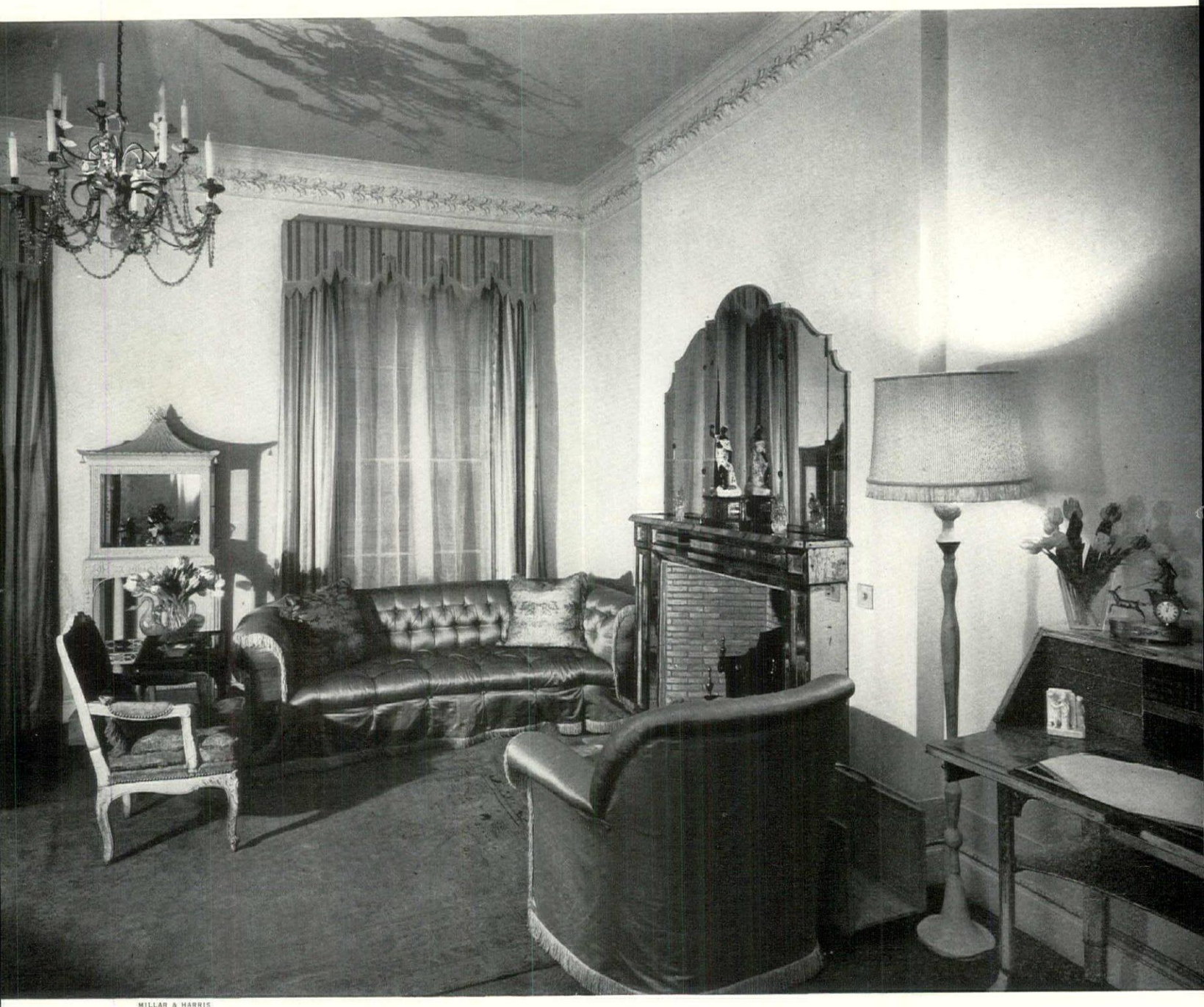


MILLAR & HARRIS

Living Room in London

This charming room is in the London house of a recent bride, Mrs. Vincent Paravicini, the daughter of Mr. and Mrs. W. Somerset Maugham. Walls are primrose, curtains striped satin in pale pinks, blues and yellows, the sofa and chair in blue silk with primrose fringe. It was decorated by Mrs. Paravicini's distinguished mother, Syrie Maugham. Other rooms in the house appear on pages 16 and 17

A Portfolio of Decoration

EIGHT PAGES

OF THE NEWEST BRIDAL APARTMENTS

HERE AND ABROAD

IN THE following pages you will find a selection of brides' apartments here and abroad. Some are small and suited to the minimum of marital expenditure. Others are created with a definite tone of elegance. The entire group has been chosen for variety in size, style and outlay, with a view toward giving the bride source material upon which she may base her own carefully thought-out decorating triumphs.

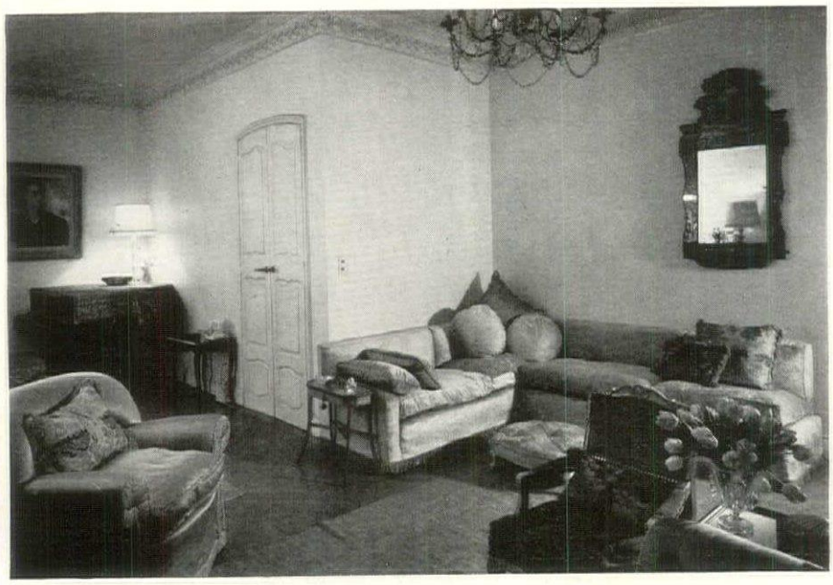
Because, of course, all things *have* to be planned beforehand, even to such details as the binding on the gay chintz you expect Aunt Martha to supply. And when you look at it sensibly, decorating really isn't so much of a problem. So begin planning now. Notice in these pages the different periods emphasized and the types of furniture used in each: scrutinize mantel, wall and mirror treatments, and the really original ideas in these rooms; and note the color combinations used. Your dream house may not be included—space was limited, after all—but make the best of what you find, for the rooms are very charming and full of useful information.

Just to be practical, take a good long look at the furniture used in the smaller living rooms. Regardless of period or style of actual pieces, note the intrinsic why and wherefore of each. Around the fireplace, generally a central point of interest, are comfortable chairs or a small couch. These pieces so necessary to the well-being of you and your menfolk should be among the first that you purchase. Work around them supplementing your furniture gradually, and contemplating the pieces used in the pictures in the order of their importance to you. Let these rooms work for you.

With comfort securely in mind—having married a man you should really make some effort to retain him—consider next, or simultaneously if possible, the eye-appeal. Get your pattern first. If it is a wallpaper, select it immediately, and choose your curtains, rugs and coverings to carry out its integral color scheme. The same is true if you wish your rug or draperies to have a design. Then again, if there is no special patterned effect in mind, perhaps you have long harbored or just received some rare picture, unusual flower prints, a fine old screen or vase. Carry out its colors. In other words emphasize your finest and most interesting objet d'art.

Although modern decoration with its many solid color arrangements stresses the basic decorating principle that too little design betters too much, it need not be taken too literally. This trend is primarily for the general improvement of taste, and a simple guide for beginners in decoration. Naturally one pattern in a room is the easiest to handle. But if you have a definite feeling for color and proportion, don't fear pattern, trust yourself to the limit of your fancy.

Don't hurry. It is far, far better to get what is honestly needed and appreciated, leaving a few bare spaces until you can afford to fill them appropriately, than to aim for glamour in the first six months. If you are in doubt about any problem, call in a decorator before it is too late. They are always glad to help on the smallest of problems, and will offset what might prove to be a serious mistake. There is plenty of time, and the more use you make of it, the more likely it is to reward you with a house as lovely as the one on the page opposite.



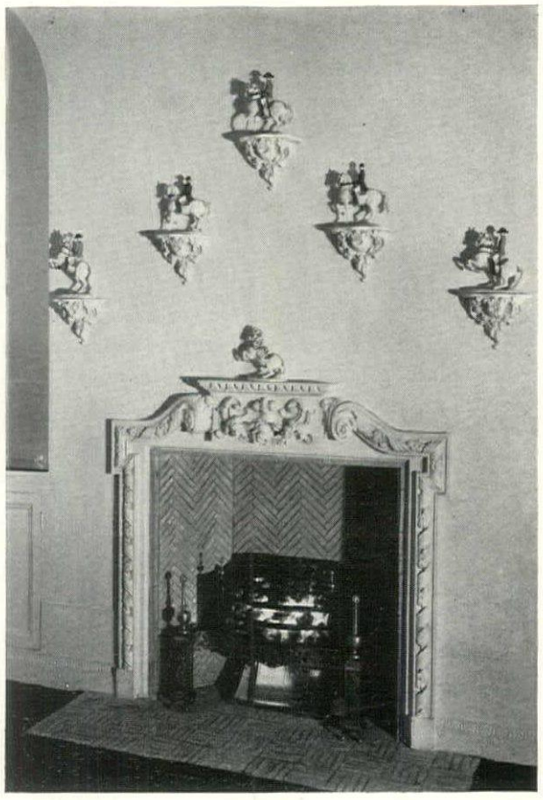
THE LIVING ROOM. A corner sofa in primrose yellow velvet, with cushions of various shades of blue, matches the primrose walls. Above it hangs a mirror of dark blue Spanish glass. Rugs are honey color, mauve and plum

THE delightful rooms illustrating these pages are in a small London house in Belgravia, a joint present to a recent bride, Mrs. Vincent Paravicini, from her distinguished father, W. Somerset Maugham and her equally distinguished mother, Syrie Maugham. Her father gave her the house, her mother decorated it. The color schemes are all strong and in striking contrasts—a radical departure from the whites, off-whites and soft neutral tones made popular in this country by Mrs. Maugham. On these pages you will see Mrs. Paravicini's bedroom, the dining room, the small bar and a corner of the living room. Another view of the living room appears on page 14.

A House For a Bride

THE BAR. The walls in this gay little room off the dining room are covered with an amusing paper in a design of scarlet and green flags on a white ground. The floor is made of white rubber inlaid with red stars

OVER-MANTEL IDEA. Above the mantel in the dining room is this very decorative arrangement composed of small carved white brackets holding brightly colored porcelain figurines. Walls here are dazzling white



Mrs. Paravicini's Bedroom. Here the wall paper is soft blue and white, the carpet delphinium blue and the furniture covered in soft blue fabrics. Curtains are a bright contrast of cherry red silk over peach organza

in London

The Dining Room. Here Mrs. Maugham has used a scheme of brilliant contrasts—white walls, an emerald green carpet and chairs covered in flame colored velvet. The curtains are white satin with scarlet fringe

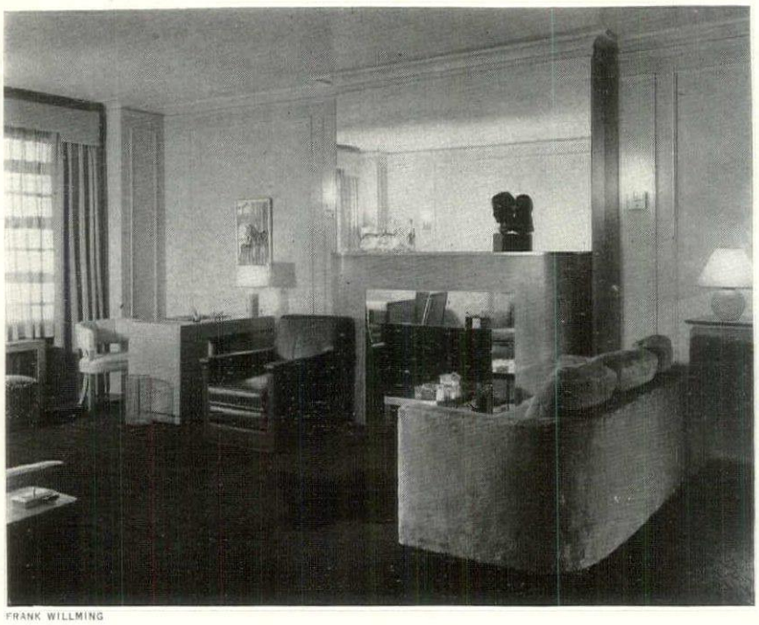
MILLAR & HARRIS

For Two in Chicago

HENRY FUERMANN

ABOVE. Dining Room. Walls are gray with white moldings; floor, black; curtains, black, white and green chintz. Chairs, white with green cushions. The J. Railton apartment. Beverly and Valentine, decorators

BELOW. Living Room. The entire scheme is in beige and brown. Walls, beige; rug, castor brown. Furniture—beige velour and quilting, brown leather. Phillipe Lederer's apartment. Mabel Schamberg was the decorator



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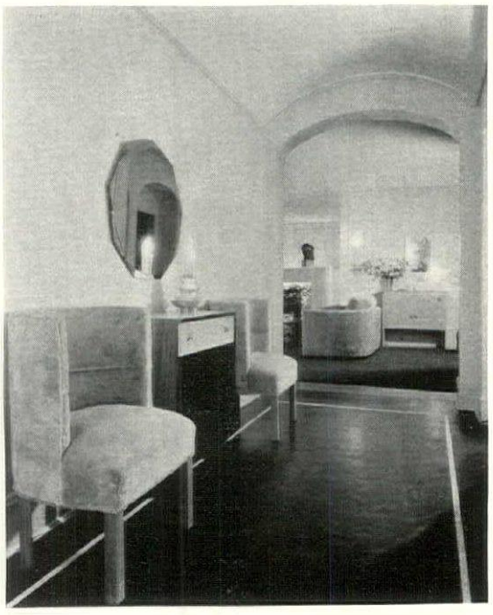
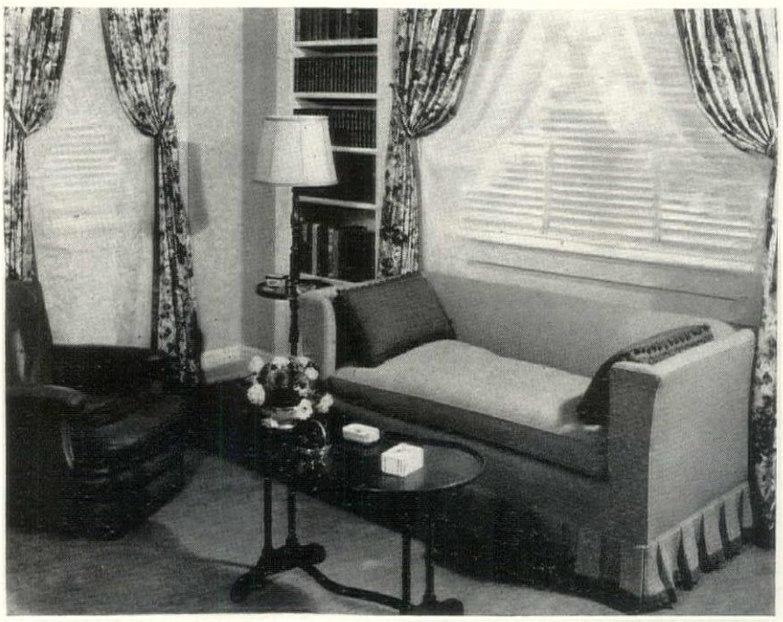


ABOVE. Hall. This striking entrance in the Lederer apartment has beige walls and a brown linoleum floor with beige inserts. Console, bleached mahogany; barrel chairs, beige velour. Mabel Schamberg, decorator

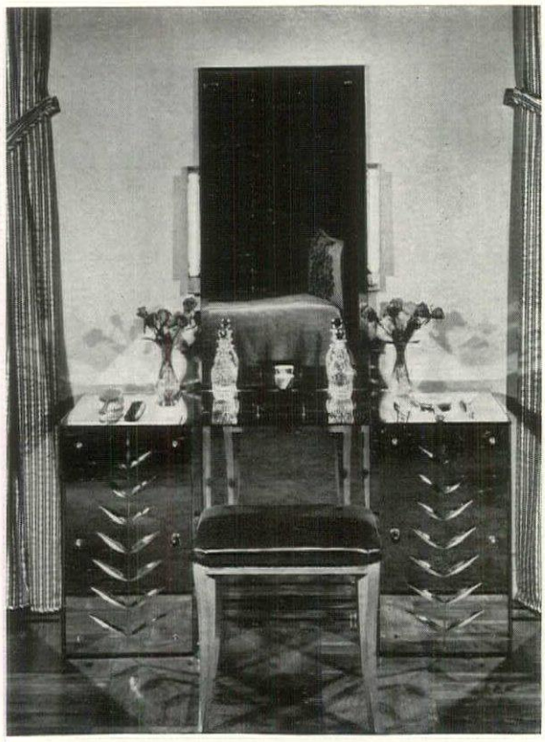
Above. Entrance. Pale yellow walls with green plaster wreath around mirror. Settee in emerald twill. Emerald lamps with white and green shades. Rooms in the house of a recent bride. Clare J. Hoffman, decorator

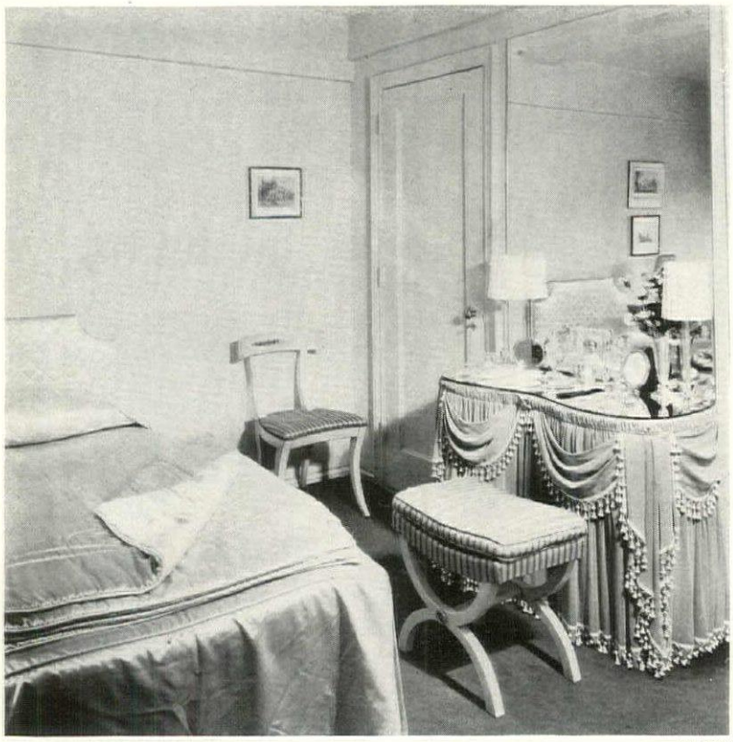
Above. Dining Room. A serene, delightful scheme of aquamarine walls, blond furniture with aquamarine leather seats, pink and cherry checked voile curtains and white rug

Below. Library. Here's another smart scheme to think of—slate walls, white woodwork. White, red, green and yellow chintz, gray serge sofa, red pillows, cherry leather chairs



For Two in Toledo





TRI-BORO

For Two in New York

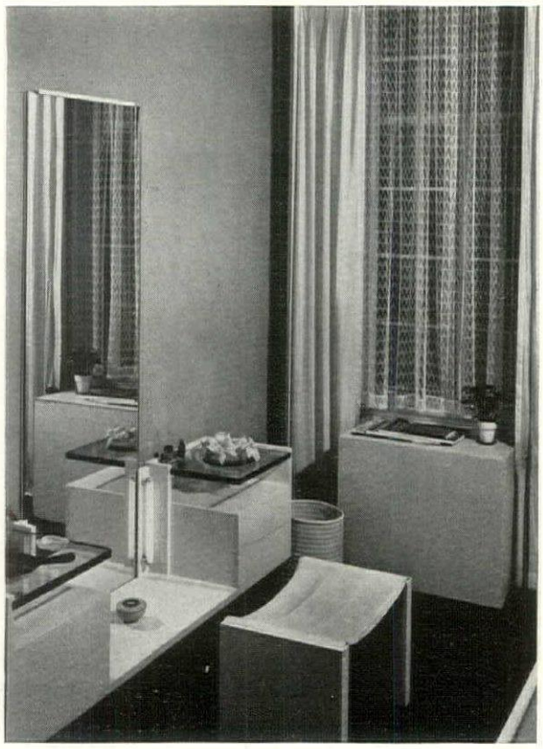
CONTEMPORARY. A recent New York bride, Mrs. Peter Nyholm, decorated her bedroom in a smart modern scheme of gray-white walls, yellow ceiling, black carpet. Curtains, yellow chintz over cream lace net

CLASSIC. This bedroom in Mrs. John Hamilton Baker's apartment has peach walls, bed in oyster white satin, dressing table in peach chiffon and Directoire furniture. Hampton Shops, decorators

TRADITIONAL. White walls with blue recesses frame the beautiful old furniture in the living room below. Upholstery, blue textured with cocoa and beige stripe. Curtains, wine and gray chintz

MODERN. A recent bride combines this sparkling modern dressing table with old furniture in a cool scheme of ice blue walls, blue and silver striped curtains and plain beige rug. Stool is rose satin

NYHOLM



NYHOLM

Dark Walls. Below is a stronger, more brilliant scheme built around 18th Century English furniture. Walls are Empire green with white trim. The chintz is yellow and green on black. Lamps, white and gold with silk shades. The apartment of Mrs. Harold Medina; Elizabeth Peacock, decorator

Pale Colors. These rooms of two recent brides reveal interesting contrasts. Above is Mrs. Raymond de Clairville's charming 18th Century English living room in pale colors. Walls are white; chairs, white damask. A sofa is in white chintz patterned in beige and blue-green. Rug is blue-green

How The New Housewife Shall Manage Her Home

BY GLADYS BECKETT JONES

BRIDES begin their housekeeping under pretty much the same circumstances whether it is in an apartment in a large city on the East Coast, a bungalow on the West Coast or a cottage in one of the pleasant Midwest towns, for the bride of today selects a simple background against which to flourish her first homemaking wings and to adventure in the rites of housekeeping. The problems of adjustment of two individuals who must now share the same kind of living, the planning and preparation of meals, the detailed work of keeping a house in order, and entertaining, even casually, are all the responsibility that the bride should rightly carry.

Our lives are built on routine; trains to catch, office hours to keep, appointments to be met and, though we may rebel against it, it is only by routine that this complex program may be developed into a scheme of living that allows time for work, for leisure and for personal interests.

Ask yourself at once what kind of daily routine is going to give you and your new husband the greatest amount of satisfaction and comfort. Will it be a breakfast with one eye on the clock or a second-cup-of-coffee meal; will it be dinner at a certain hour every night, unless you are dining out, or the casual sort of dinner hour that demands menus planned around a casserole dish and a salad because the hot dish can cook for an extra hour without spoiling and the salad can be tossed together in five minutes? Also face squarely the problems of regularly providing fresh clothes and household linens. Are you going to send them to the laundry or have a woman in by the day, or will you supplement a part-time worker and take care of your own fine lingerie and linens, or will you launder it all yourself? Then, who is to do the everyday and special cleaning, and when are the routine jobs of marketing, dishwashing and bedmaking going to be done? Time to get out a pad and pencil and figure all of this out on paper!

The week is the best unit of time around which to build a housework plan. Make a list of the special jobs. Perhaps it will read like this: clean silver; wash, iron, send clothes to the cleaner; clean apartment thoroughly; special cooking and entertaining. At the beginning of each week determine on the important jobs to be done and then strike out the non-essentials. Don't do housekeeping that is not necessary just to keep busy; life is too short for that.

Plan your meals by the week and end the discussion on "what are you going to have for dinner?" Business experience has taught many a girl that arriving at definite decisions on a matter of detail eliminates confusion both in work and mind. Write out your menus and make a market list. Have one day a week, not Saturday, when you order all the staples, cutting the everyday ordering down to meats, vegetables and fruits. With fresh supplies in the market each day, there is little advantage in buying fruits and vegetables in quantity, unless you find an economical purchase. There is more than just the advantage of

definiteness in having a complete market order made out for the week. By using published prices as a basis for figuring costs, money for food can be anticipated and controlled.

It is difficult to quote figures, but in cities on the Atlantic seacoast, materials for delicious meals for two people can be purchased for nine dollars a week. This will not buy porterhouse steak at the present market prices for beef, but it will allow a wide variety of fish, poultry, lamb, veal and pork and the less expensive cuts of beef, fresh vegetables, in season and out, and fresh fruit. Spending more than this for food puts you in the luxury class and, unless this is the level you can maintain, your food costs will be out of proportion to your other expenditures.

When the food supplies arrive from the market, perhaps coming in under your own arm, spend approximately half an hour getting them in shape for quick action. Put the sugar and flour in the bins or jars, the tea and coffee in containers with air-tight covers, wash the lettuce and other greens and put them in the hydrator, unwrap meats and put them on a tray, wash the cream and milk bottles and put the cream, milk and butter in the coldest part of the refrigerator. This preliminary work will make the meal-preparation hour less strenuous. Do not put paper bags in the refrigerator.

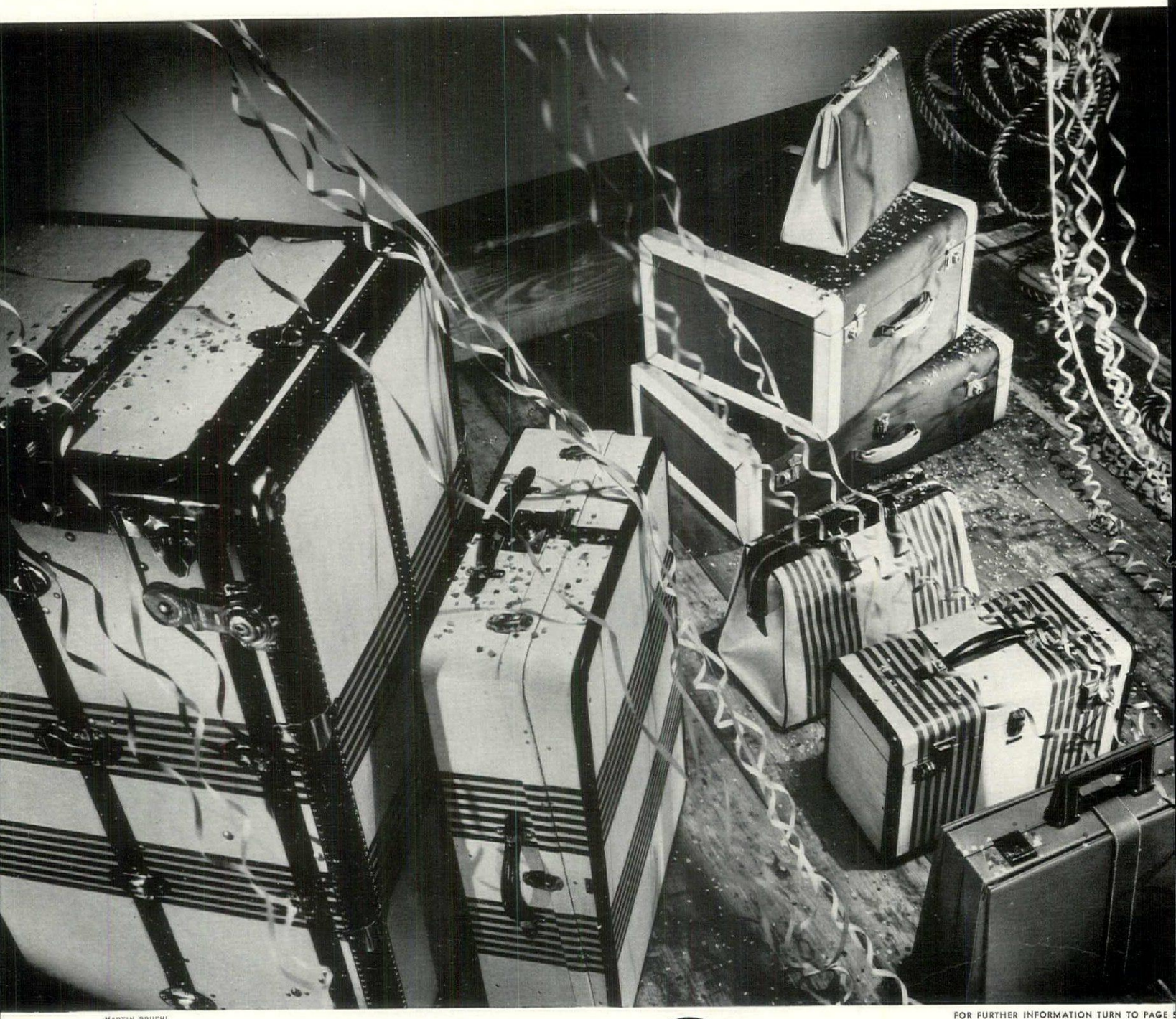
Cooking as an art seems to be coming into its own and it can be fun if it is tackled with a spirit of adventure and aided and abetted by reliable recipes that give oven temperatures and accurate cooking processes. Concentrate on the fundamentals and prepare meats and vegetables over and over until you are sure of good results. As soon as you have gained experience, thirty minutes should be the maximum time spent on preparing breakfast, and you may get it down to fifteen: and an hour for dinner excepting on roast nights and then there probably will be company.

Acquire some of the tricks that make your admiring public think you spend more time than you do on food preparation. Ice box rolls will keep a week and give you fresh hot bread with little effort on your part; French dressing may be made by the pint and kept in a tightly-corked bottle; ice box cookies, a fruit mousse in the freezing tray, and a good selection of canned soups on a convenient shelf will help out at crucial times. A bride who is keeping on with her job says she has learned to cook without cooking. Roast partridge in

jelly, galatine of turkey, vacuum-cooked ham, all in cans, and frosted foods make it possible for her to produce a superlative dinner with very little effort. Never be ashamed of using a can opener; just be particular about the brand of canned goods you use it on.

As soon as breakfast is over and you have had a quiet ten minutes with the morning paper, put the living room in order. The breakfast dishes may be stacked and the beds left to air and your morale will not suffer, but an untidy living room is not to be tolerated. I know that this advice is contrary to the time-honored procedure of doing the kitchen work just as soon as breakfast is over, but do try doing it this way for one week.

Begin by gathering up faded flowers, ash trays, old newspapers and magazines, straighten the desk top and empty the waste basket. Wring a soft cloth out of hot water, wring it so dry that you wonder if there is any moisture left in it, and wipe the mirrors, window sills and windows. Straighten the curtains and shades or tilt the venetian blinds till you have the amount of light that is most attractive in your room, then dust all the furniture with a dry (*Continued on page* 78)



MARTIN BRUEHL

FOR FURTHER INFORMATION TURN TO PAGE 5

You Can Take it With You

If you are the lucky bride and groom about to embark on a sentimental journey, here is your luggage: A trunk covered in classic striped canvas, on rollers, and easy to move. Excellent for a man. Also the matching all-hanger wardrobe case for shore excursions. The zipper bag for overnight, and a bookcase for young intellectuals.

"Red Earth," a new color with the flush of fall, is shown in the background. Ensemble of handbag, hat and shoe box, and large travelling suitcase in tailored canvas and bound in natural leather are good companions for the bride. And to wish her "Bon Voyage," the exquisite fitted case of hazel pigskin—gift from a wealthy uncle!

A Manual For The Bride

Past, Present + Future

A PORTFOLIO OF PRACTICAL SUGGESTIONS

SPOTLIGHTING THE LATEST IN FURNISHINGS

AND HOME EQUIPMENT

PERHAPS it is your very first home that you are planning this Autumn, an apartment for two like those on our preceding pages. Or perhaps, as a dignified head of a family, you have just completed the new wing of a delightful French Provincial home. You may even be collecting ideas for a castle still in the air.

Whatever the size of your home, House & Garden knows there's nothing more important to you just now than finding exactly the right things to go into it.

So, for you, we have brought together a portfolio of furnishings that we hope will help you to choose wisely and well. They have been selected not only because they are the latest and best in current designs, but also for their enduring loveliness and value.

Turn to the next pages and you will find furniture to cherish through the years, no matter how you may vary the overtones of your scheme of living. Each piece can bring a charm of its own to your home; each is practical, well-built, and designed to blend with many styles.

The china and glassware, too, can face the future with assurance, for theirs is the beauty of excellent line and restrained pattern that does not change. You will find among them a choice of traditional or modern, of sedateness or gaiety, permitting plenty of leeway for expressing your own tastes and personality.

And silver! It seems as though there had never been so much truly exciting silver to choose from, all of it created with a thought for the trend to elegance which is enriching modern life and entertaining. Beautifully ornamented period styles vie with shimmering simplicity in flatware and holloware alike. The four silver pages in this portfolio are intended as suggestions not only for your own silver but for wedding and anniversary gifts that can be given with pride and received with delight.

The linen suggestions quite naturally form a trousseau, complete with dining room linens for every meal, and with exquisite bath and bedroom linens.

Three of the most important home accessories—mattresses, lamps, clocks—are spread in a fascinating array to show you what is new and outstanding in these fields.

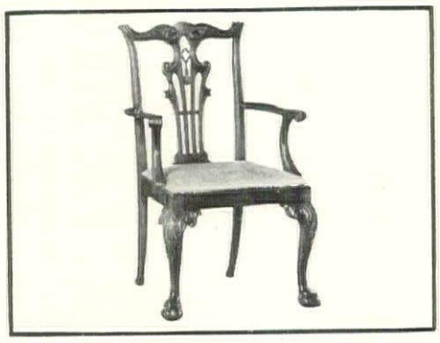
Kitchens come in for their share of attention with an article on kitchen planning—that science of arranging the latest equipment in such a way that meal preparation is half the work and twice the fun it used to be. The closet problem, too, is solved here with a scientific precision that provides for all your belongings.

House & Garden sincerely hopes that you will derive from this portfolio a measure of practical assistance comparable with the care with which it has been compiled.

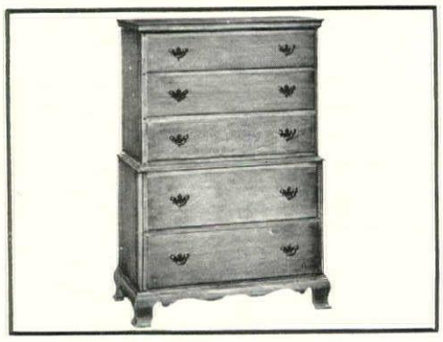
A Primer of Furniture

These are the A. B. C.'s of furniture selection that every bride should know.

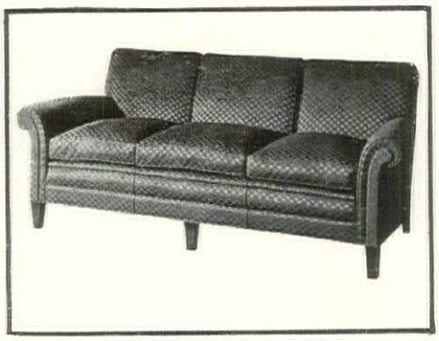
THE ever present desk problem can be neatly solved by insisting on enduring value and design, as in this Georgian knee-hole above.



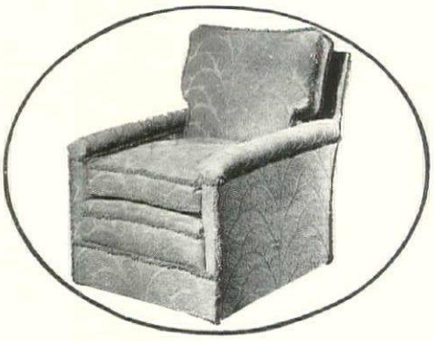
EIGHTEENTH Century at its most graceful is this painstakingly perfect Chippendale reproduction—an heirloom of the future.



PERMANENTLY serviceable is a capacious double chest like this. Its dual purpose is especially convenient in a small bedroom.

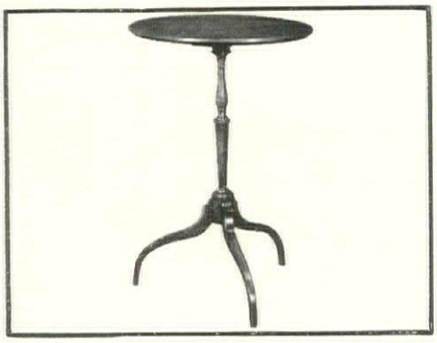


NO care is too great in buying overstuffed furniture. You'll be safe if you cling to straight ample lines like those above.

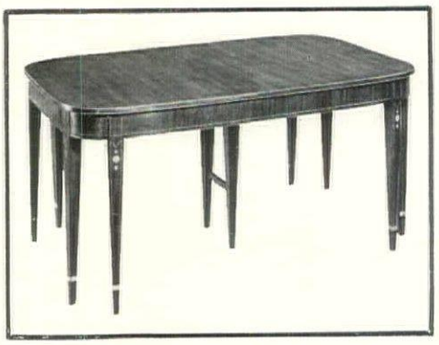


BE sure the overstuffed armchair is simple, too, not bulging or freakish. Here's one with a square frame, wide, comfortable seat.

NOVELTIES and eccentricities are out of place in permanent pieces. This is another straight-lined sofa with convenient slip cover.

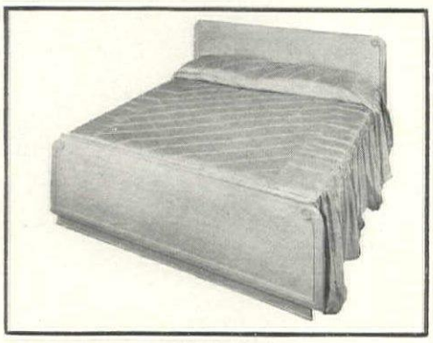


ORNAMENTAL, but not too conspicuous, light, easily portable are first requisites for small tables. Here's one for tea or drinks.

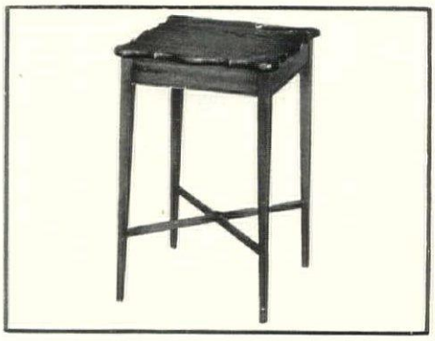


EMINENTLY successful for beginning a dining room is this Georgian round-cornered table with its detachable console ends.

OCCASIONAL tables are needed in every room for lamps, flowers, books, and nicknacks. This one is a heavier pedestal type.



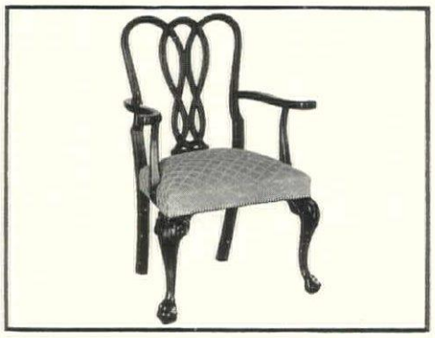
YOUR bed should be chosen with care. If your scheme is modern, you'll want one with simple planes, solid construction.



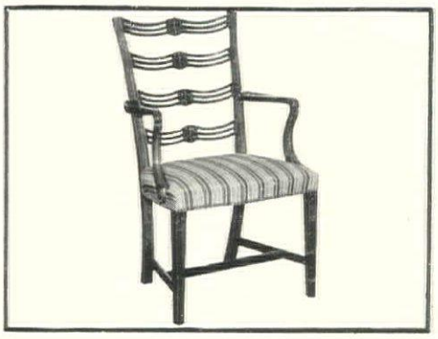
ANOTHER small table is never too many. Above is a sturdier, larger model, built to support a heavy lamp or radio.

ONE all-purpose commode like this will provide ample storage space in its shelves, will fit into bedroom, living room, or dining room.

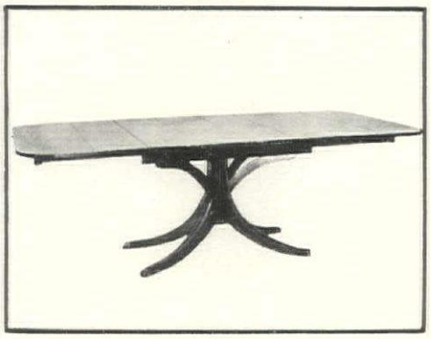
PLAN your occasional chairs to vary the scheme of your living room. Here is a high-backed comfortable modification of the wing.



LIGHTER, more graceful is the Georgian occasional chair, with curving back and legs that give elegance and dignity.



STRAIGHT, slender lines give Sheraton delicacy and restraint. With or without arms this model makes a charming dining chair.



NEVER a mistake for the dining room is an extension table. Here is a classic pedestal type, adjustable for small or large dinners.

COMFORT is the keynote of this chintz-covered, well-cushioned solid wing chair, an excellent occasional chair.

ELASTIC in its uses, the three-legged lamp table is a handy piece for bedroom or living room. Its frame is solid but graceful.

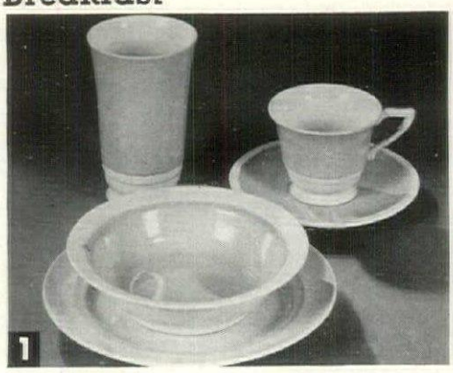
ONLY well-designed pieces like this Sheraton sideboard will stand the test of years. It's well to buy for quality in basic pieces.

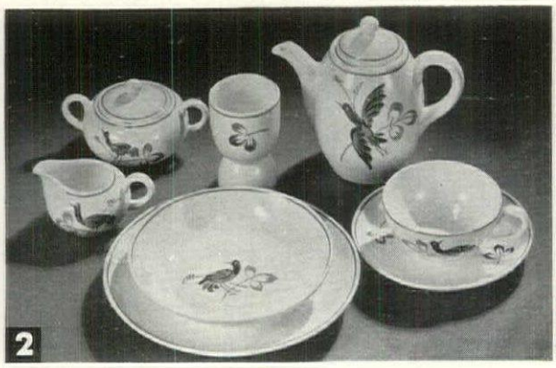
TINY or capacious, every bedroom must have a chest of drawers. A pure classic design like the one above will go in other rooms too.

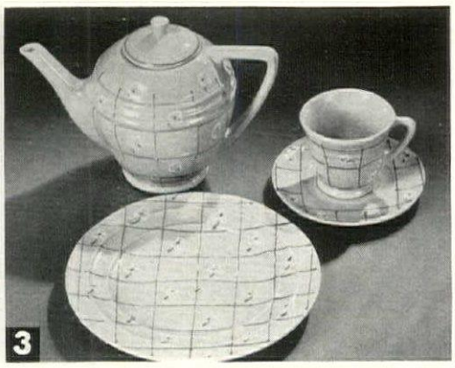
NOTHING could be more fitting for the period type of bedroom than the restrained simplicity of the Directoire design above.

For further information see page 50

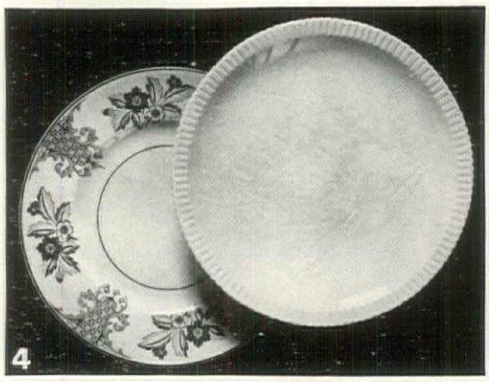
Breakfast

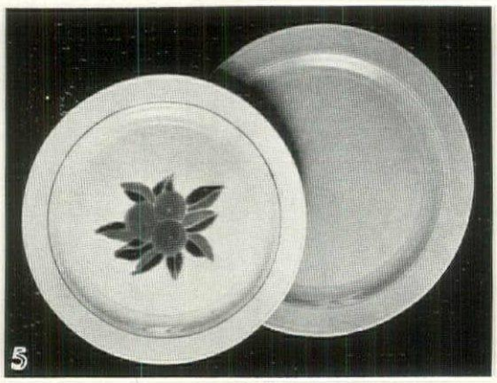




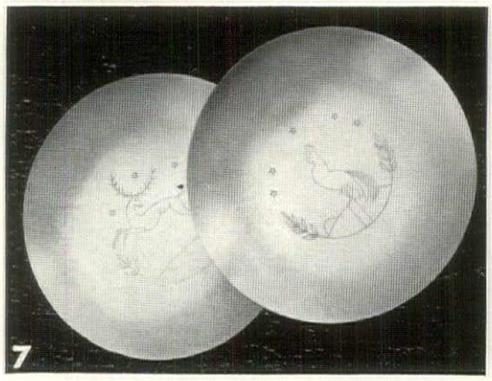


Luncheon



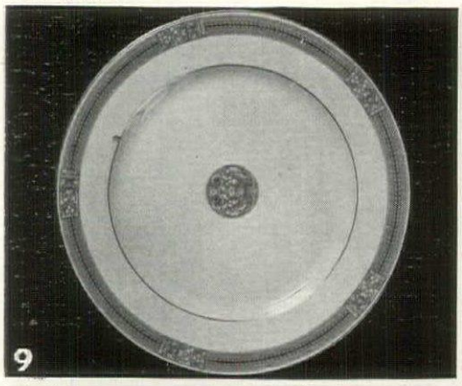


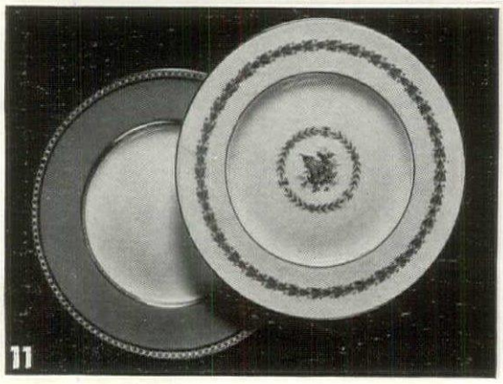
Tea time

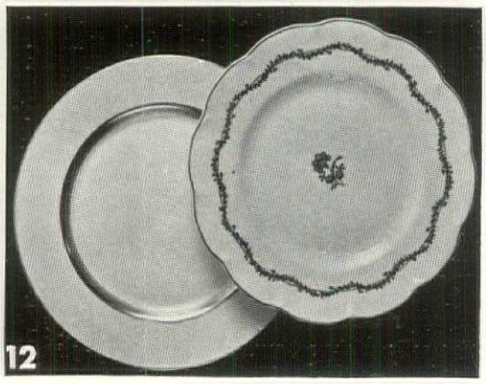


new China

Dinner







1. Cheerful as the morning sun is this golden yellow breakfast service of tumbler, fruit and cereal dishes, plates, and a coffee service

2. A blue bird appears appropriately on this lively breakfast set carried out in brilliant blue and a bright red. Other pieces included

3. This breakfast combination has blue cross bars and little white flowers making a quaint modern design on a soft yellow background

4. Left, the Baroque influence in a luncheon plate. bright blue and black on white. The other has its modern motif cut in an all-white plate

5. The plate, left, gains character by its gay terra cotta fruit and bright green leaves. Beside it is a lovely plain hyacinth blue dish

6. The bowknot at left is bright red, and it ties around an all-white plate. Its partner shows a red boat with a blue sail against green Palms

7. For either your tea cakes or your cocktail canapes come these handy metal plates. On each of them are etched gay animal designs

8. Ready to emphasize the tea hour is this lovely floral tea set softly but gayly colored in shades of pink, blue, yellow, green natural flowers

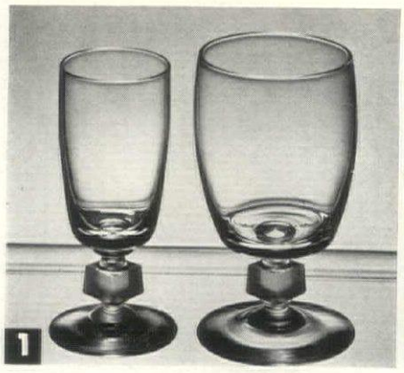
9. "Coronation" is the title of this rather formal new dinner plate. Its stately design is worked in gold and deep pinky red on a cream ground

10. After dinner coffee set in gold and white—a combination to note in new dinnerware

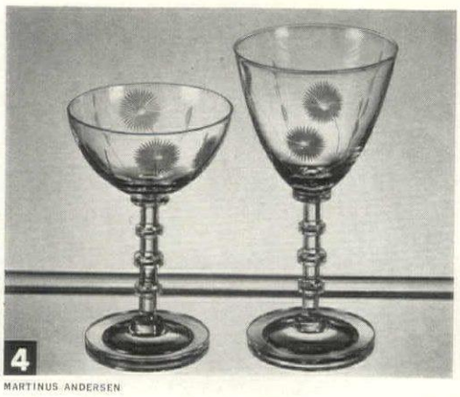
11. Left: an exquisite turquoise rimmed plate. Right: multi-colored fruits, blue-green wreath

12. Effective in its gold and white simplicity is the plate, left. With it, naïve pattern in dark blue

Breakfast



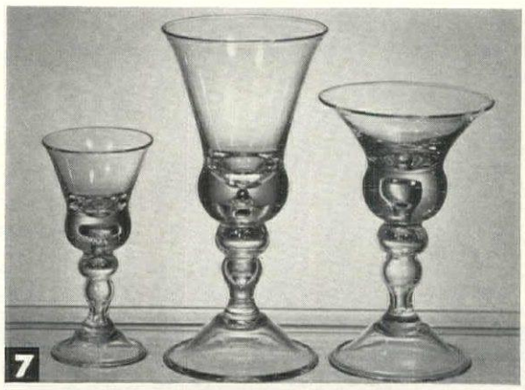
Luncheon

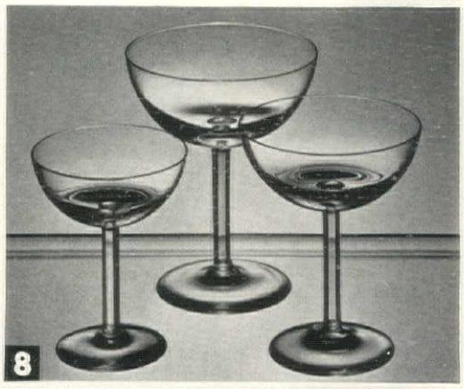


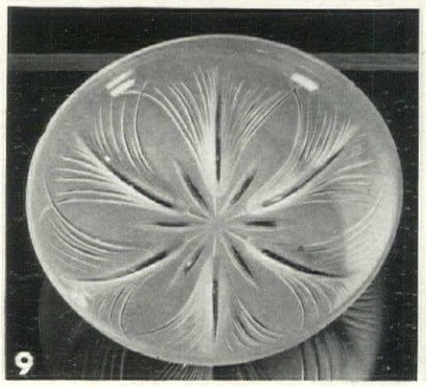
MARTINUS ANDERSEN

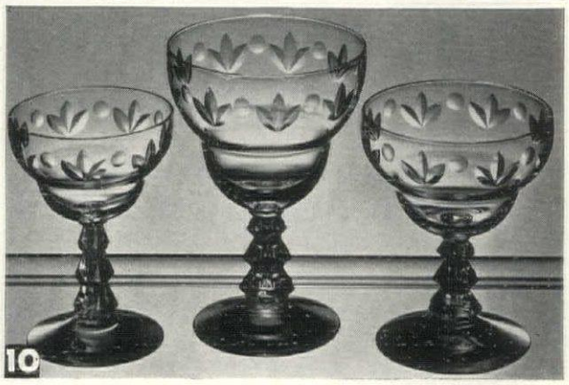
and Glassware

Dinner

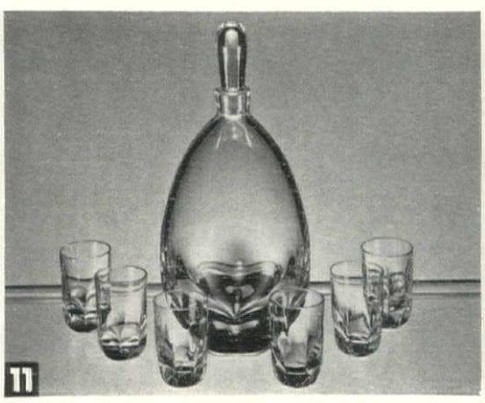


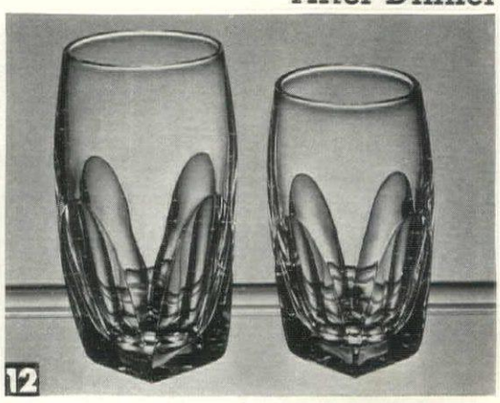






After Dinner





1. Early morning breakfast is especially palatable with this crisp modern fruit juice and water glass. Frosted squares enhance their stems

2. Note the indentations around the bases of this water glass and all-round useful pitcher. It marks a new departure in glass decoration

3. In keeping with a revival for Waterford cuttings are these breakfast glasses, for fruit juices and water. From old English designs

4. Decidedly suitable for luncheon is this semi-formal and very modern ware. Its sunburst motif carries out circular discs in the stem

5. Serenely simple, and enhanced with the new molded indentations, these glasses serve for the most casual or most formal of luncheons

6. An amusing idea for informal settings. These little straw-handled cups are used for fruit juices or sherbets, or at the punch bowl

7. Newly designed dinner glassware after the manner of old-time goblets. They prove an unusually effective variation of modern design

8. Sleek and delicate, here is a dinner set for the most formal occasion. Imported glasses, modern and classic in stately simplicity

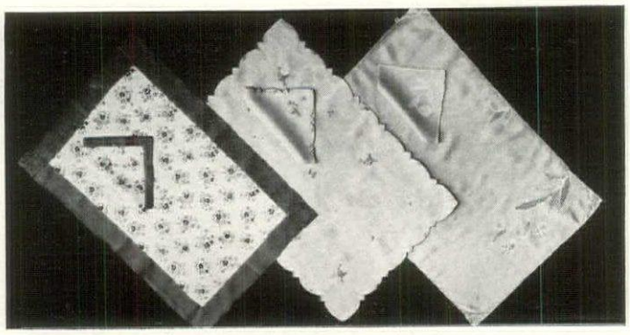
9. For a centerpiece, try this beautifully designed glass bowl. Of clear or frosted glass in white or a few pastel colors. 10″ across

10. The Tulip comes back into decoration as a striking motif in these serviceable glasses

11. Imported liqueur bottle and glasses with a grooved design like the breakfast set above

12. A highball and vichy glass in a motif especially adaptable to Colonial and country décor

Linens Through the Day

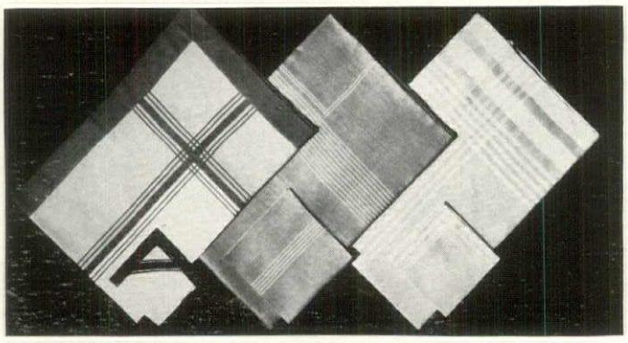


Breakfast in bed

You'll need several types of tray sets. Here is one, left, for your more informal moments. Printed linen with perky little flowers

Second, a very adaptable set for all sorts of occasions. Sheer linen in pale green or ivory, sprinkled with embroidered flowers

Third, for very special occasions, such as your first overnight guests, an exquisite set in warm blue or green with Milan insertion



Breakfast at the table

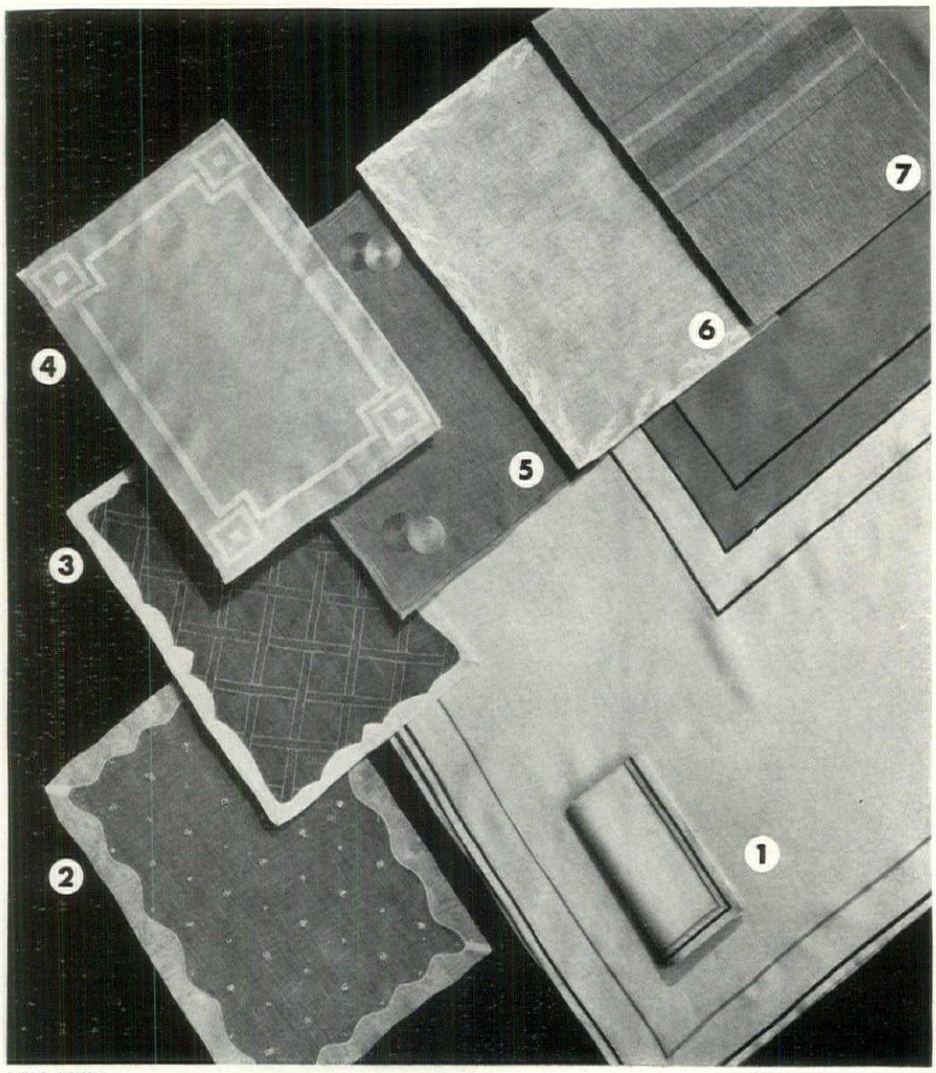
Let your breakfast cloths be bright and sturdy to withstand frequent tubbings. The one, left, combines Indian Head and linen

Second, a white yarn stitch in simple border design on a cloth of heavy linen that comes in any number of clear bright colors

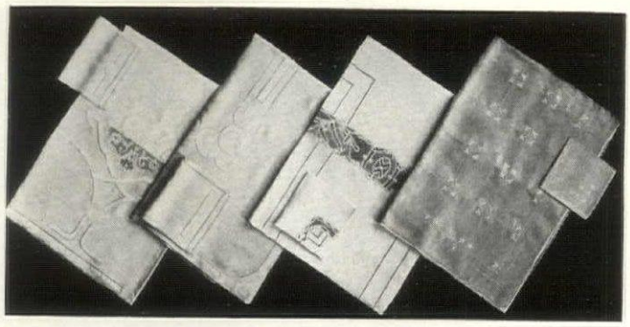
Third, a linen cloth in the soft watered tones of Wedgwood blends delicately with your pastel breakfast set—or one of simple white

Luncheon linens

1. Try out all the new color combinations with your luncheon linens. For instance, this cloth with gray center and natural linen border, trimly embroidered in burgundy and gray
2. Pineapple linen, cobwebby and sheer, in off-white with finely woven border and corner design. Use it with your daintiest china and centerpiece
3. Sand colored organdie, hemstitched in squares and appliquéd with an irregular linen border. Accent it with the tawny colors of autumn flowers
4. Fine white organdie, liberally splattered with gold coin dots. Bring out your gold and white china by all means when you use this smart set
5. Sheer Bisso linen, hand embroidered with double balls. It comes in any number of lovely color combinations
6. Don't forget the dependable ivory handkerchief linen set, the quiet and unobtrusive background for many of your most effective tables
7. Gray linen with rhythmic stripe design in one of the fall's newest combinations—gray, beige, pale yellow



DANA B. MERRILL



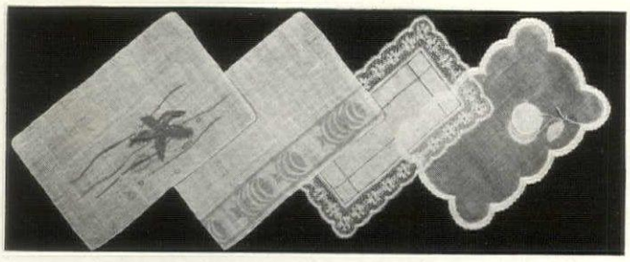
Tea time

A tea cloth, left, for your more dressy occasions with appliquéd fruit motif and Point de Paris insertion. Napkins are oblong

Second, a dainty cloth of pink batiste, hand hemstitched and appliquéd with a tiny damask fruit motif. Napkins are oblong

For your more formal tea parties the cloth, third, will do your silver tea service real credit—ecru linen with Milan insertion

And fourth, for the afternoons at home when friends drop in unexpectedly—sheer green linen, sprinkled with white flowers



Cocktail hour

Left, a group of undersea cocktail napkins. This one shows a starfish—but octopus, crab and zebra fish are also available

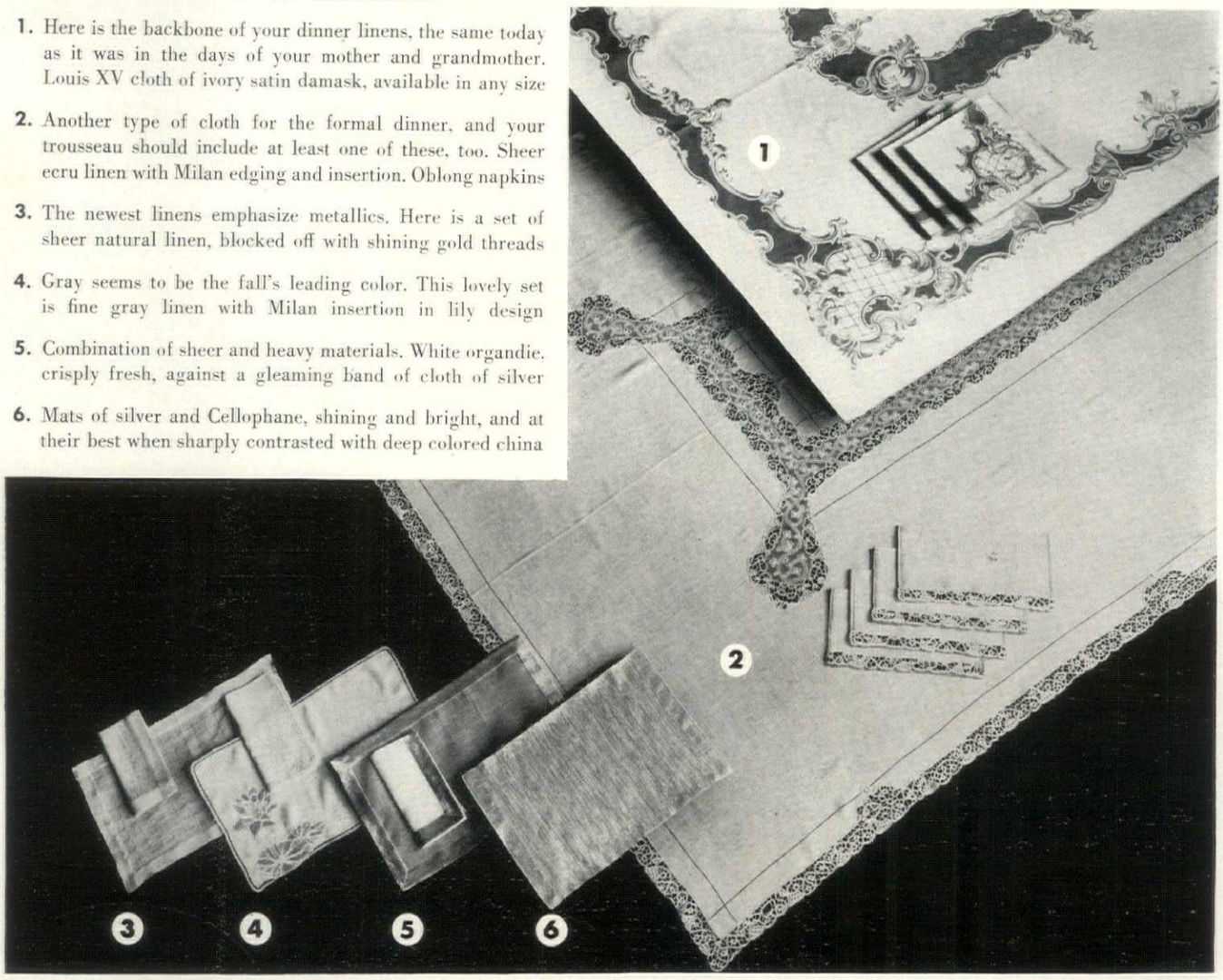
Second, further carrying out the deep sea interest—a group of fat little fish swimming at rhythmic intervals along the border

Third, the classic cocktail napkin of hand drawn linen with Binche lace. Include at least a dozen of these in your trousseau

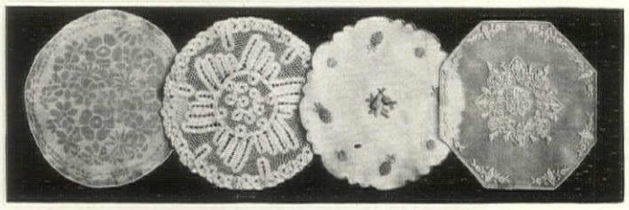
Fourth, white organdie, dainty and crisp, with appliquéd linen fruits in soft pastels. There are six different fruits to choose from

Dinner, formal or informal

1. Here is the backbone of your dinner linens, the same today as it was in the days of your mother and grandmother. Louis XV cloth of ivory satin damask, available in any size
2. Another type of cloth for the formal dinner, and your trousseau should include at least one of these, too. Sheer ecru linen with Milan edging and insertion. Oblong napkins
3. The newest linens emphasize metallics. Here is a set of sheer natural linen, blocked off with shining gold threads
4. Gray seems to be the fall's leading color. This lovely set is fine gray linen with Milan insertion in lily design
5. Combination of sheer and heavy materials. White organdie, crisply fresh, against a gleaming band of cloth of silver
6. Mats of silver and Cellophane, shining and bright, and at their best when sharply contrasted with deep colored china



FOR FURTHER INFORMATION SEE PAGE 50



Fingerbowl doilies

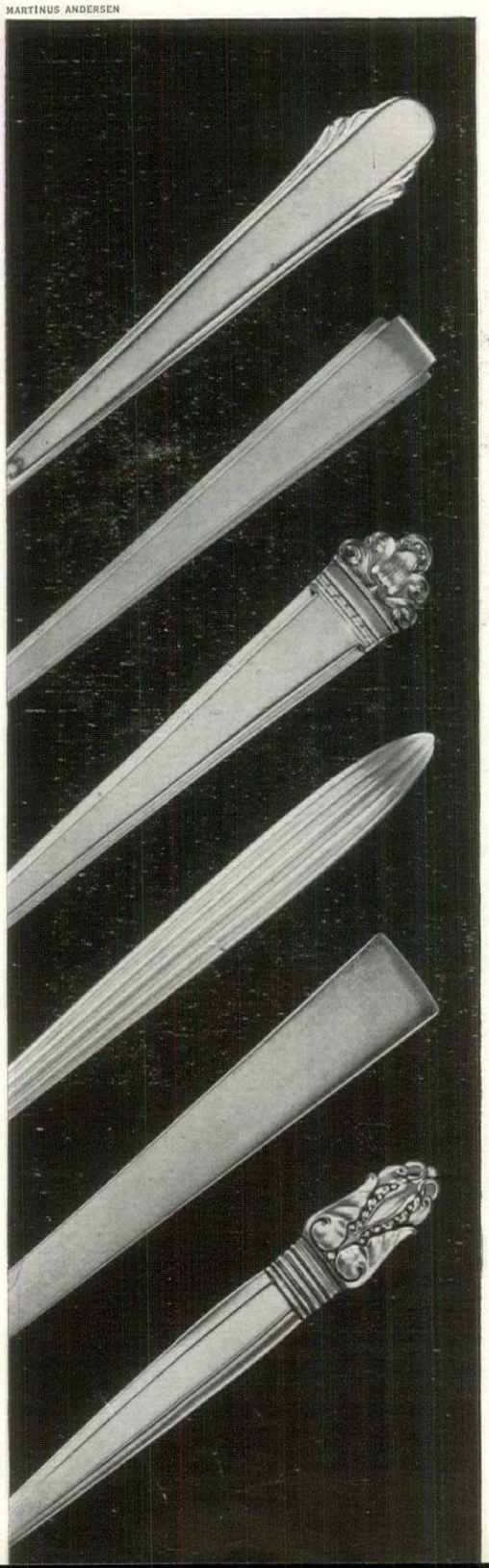
Left, Bouquet, printed organdie in all white. Second, linen thread, woven with silver. Third, tiny pineapples embroidered on sheer linen. Fourth, octagonal shaped organdie doilie, hand embroidered and monogrammed

Any of these sterling silver flatware patterns will give her assurance when entertaining

Rich and massive in appearance, "King Edward" sterling is decidedly rococo in feeling

Modern

MARTINUS ANDERSEN



The finely curved lines of "Stradivari" are derived from the rare and classic violin

Simple beauty and restrained modernity provide the keynote of "Hunt Club's" motif

Renaissance loveliness is reflected in this elusive pattern called "Candlelight"

"Modern Classic" is an exquisitely chased silver fashioned in the spirit of today

"Rose Point" is aptly named for the cluster of roses which adorns each individual piece

Created for a princess, the design "Juliana" bears a replica of the royal crown

The raised center panel of "Chased Classic" also carries an all-over floral offering

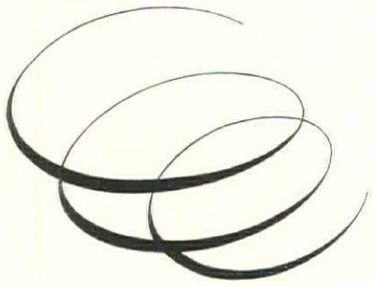
Slender and streamlined, "Jubilee" is a marked departure from conventionality

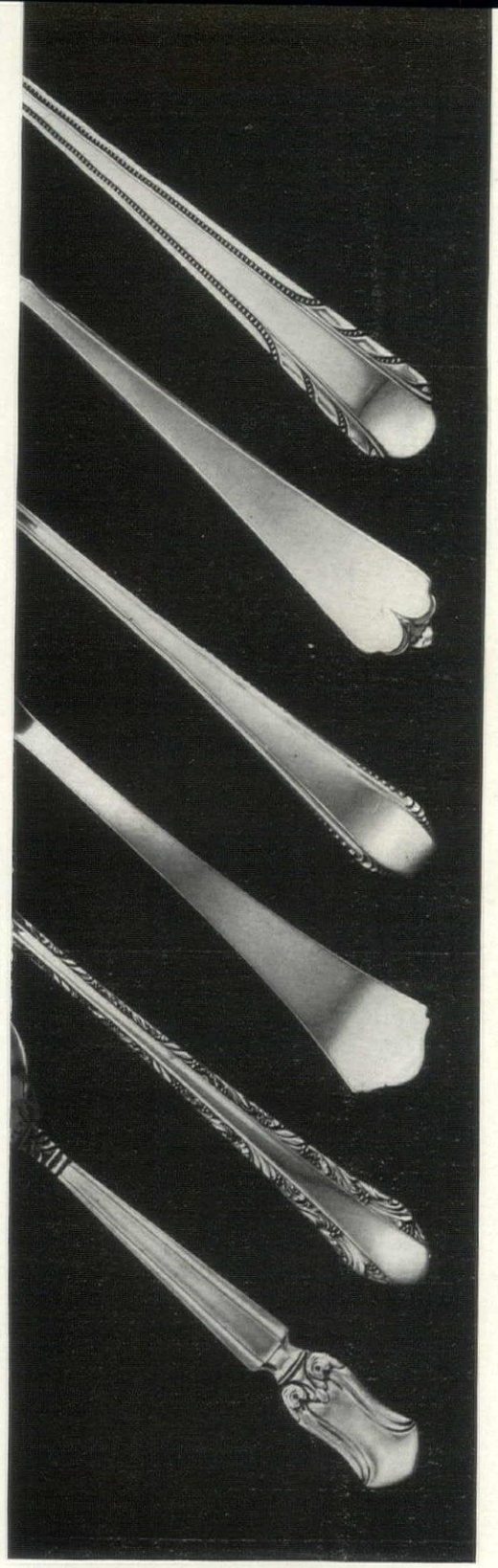
"Rambler Rose", another new silver design, has a flower garland as central decoration

The grace and rhythm of a Longfellow poem inspired this lovely pattern, "Acadia"

Curled leaf and delicate flower spray, with a long, tapering shaft, distinguish "Norse"

Ornate





Simple

The dainty beaded detail of "Maytime" is especially appropriate for bridal silver

The new, sleek and stately "Governor's Lady" is the essence of Colonial simplicity

"Lotus" interprets along modern lines the age-old appeal of the romantic waterlily

Essentially Georgian, "English Shell" combines shell motif with a gadroon border

The curving motifs on this pattern, called "Cascade", flow like cool, falling water

"Chippendale", a recent innovation, takes its inspiration from the English master

Simplicity in an "Antique" design makes this flatware adaptable for diverse uses

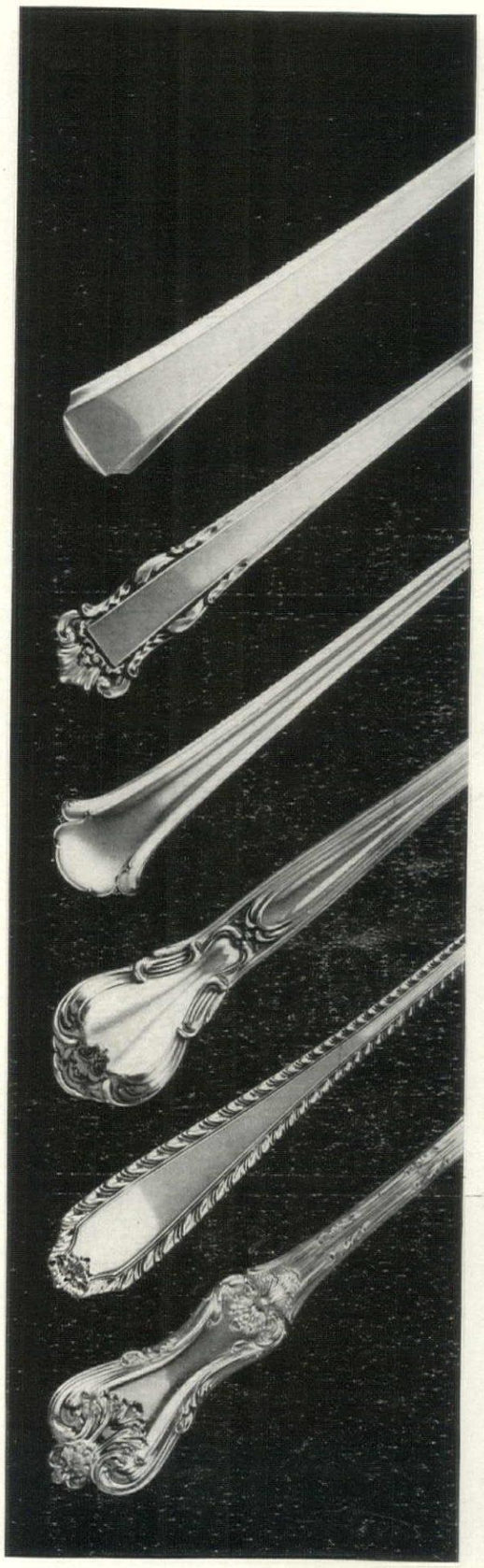
A distinguished flatware, "Chantilly", embodies the finest of Regency influences

"Chased Romantique" is a decorative pattern created for contemporary settings

"Hawthorn" is true Georgian, from its feather edging to the well-known gadroon border

Dignity and a flair for modern living combine in this new design, "Duke of Windsor"

"Edward VII" copies silver of Georgian kings. For further information see page 50



Traditional

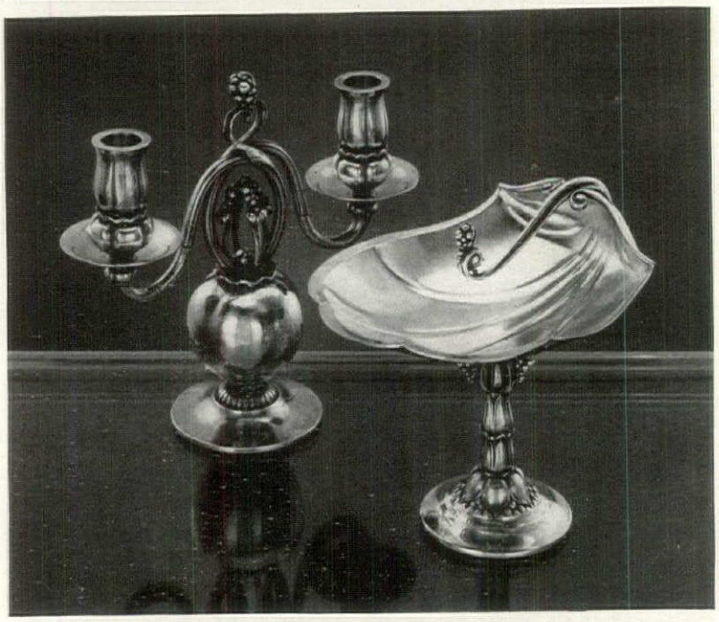
Bride "At Home"

Silver

Sterling tea and coffee sets

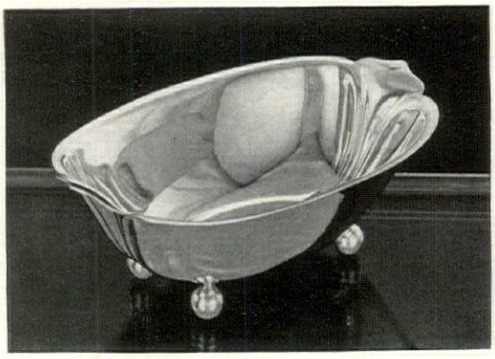
THE perfect complement to a Georgian setting is the lovely "Charles II" tea service, Lunt Silversmiths' newest design. This richly embellished set will add distinction to any period table.

SLEEK, bold and satiny in finish, there is a Viking quality about International's new tea set christened "Norse". Appropriate for modern as well as more traditional backgrounds.



Sterling gift suggestions

THE low branching candlestick and accompanying compote for fruit, bon bons or nuts have been hammered out of the finest handwrought metals. Georg Jensen created the beautiful designs.

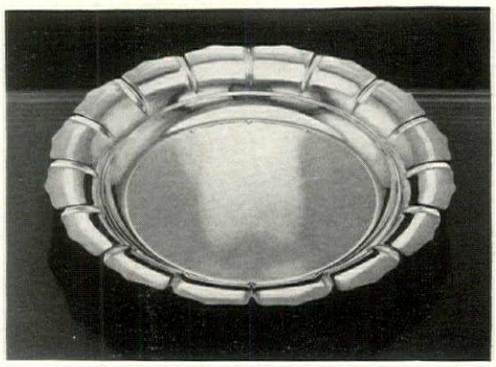


THE smooth, plain surfaces of this sterling silver bowl from International make it acceptable for decorative and utilitarian purposes. Fruit or flowers—you have your choice.

MARTINUS ANDERSEN

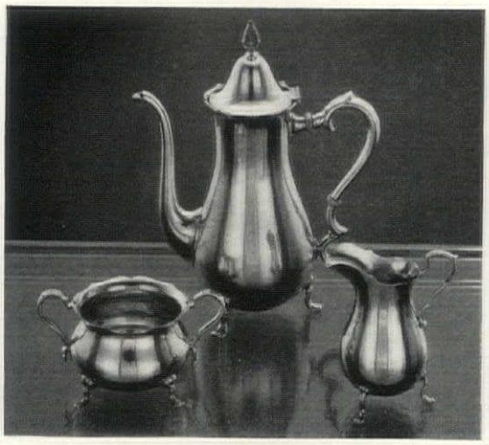
New sterling trays and platters

THREE smart sandwich trays: Left, Wallace's antique copy. Center, Towle's simple tray with narrow twist edge. Right, Reed & Barton's selection with solid center and delicately picked out border.

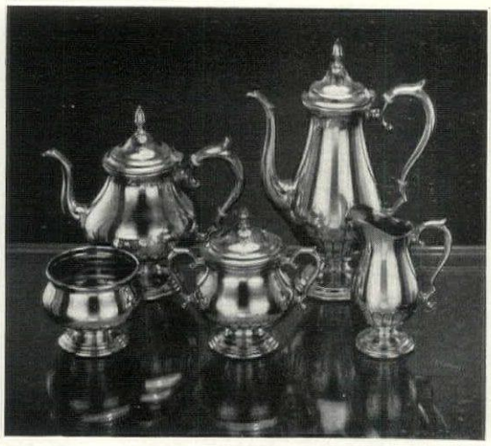


A REPRODUCTION from an old Irish pattern, this attractive circular tray from Reed & Barton is notable for its shining surface finished with uneven scalloped edge.

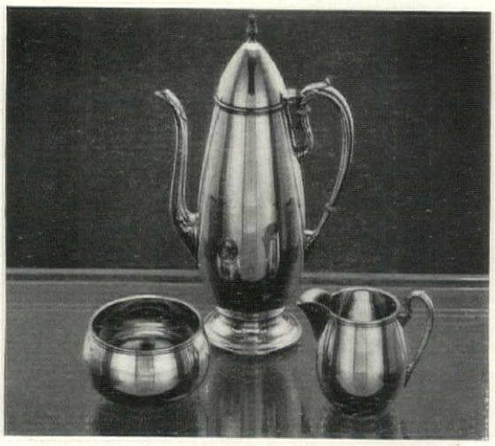
at Your Service



THE little coffee set for after dinner or after the theatre: Watson presents this charming three piece service with its diminutive feet —notice that it is very Victorian in feeling.

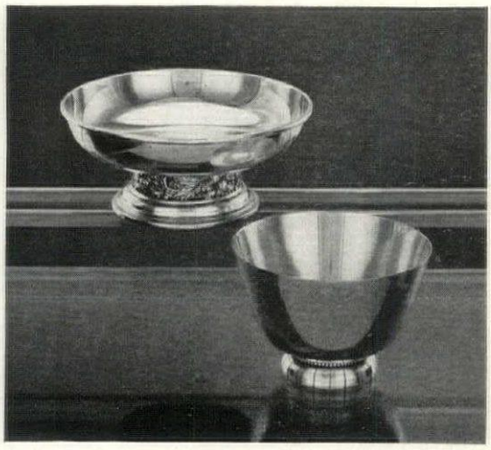


THE Chippendale tea set sponsored by Towle has great style and dignity. Use it in a French or English room, or on any cherished piece designed by the great furniture masters.

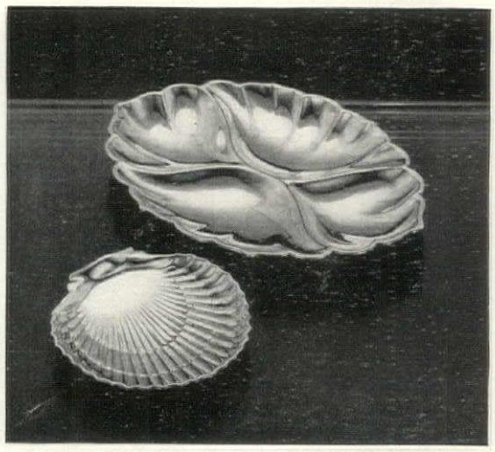


GRACEFULLY slender and brightly glistening, the after dinner coffee service from Reed & Barton has been named "Teardrop." Simplicity and modernity are outstanding features.

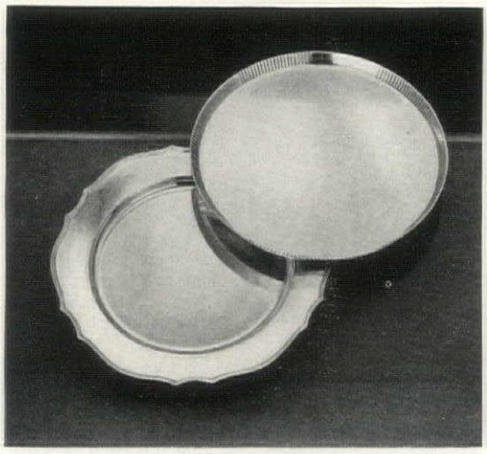
TWO pieces the bride should have: Gorham's covered vegetable dish which is handsome for table use, and Alvin's clean-cut sauce or gravy boat with matching polished tray.



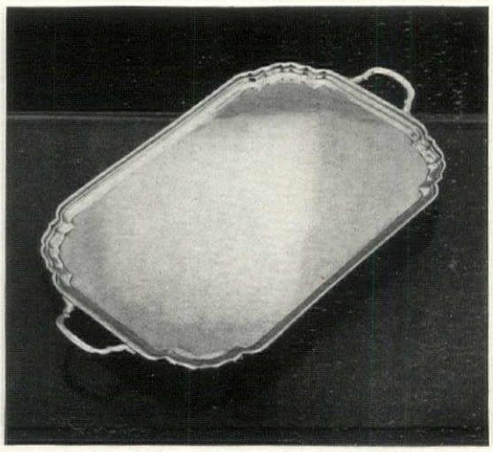
JUST married—then beware the Golden Bowl and choose rather a silver one with beaded stem from Manchester; or an extremely plain, extremely smart one from Towle.



"COCKTAIL HOUR" is F. W. Smith's suggestion for serving Manhattans and Martinis. The nut dish in sterling, curled and fluted like a pearl sea shell, is from the Gorham Company.



THE middle-sized tray for general use: Gorham's "Plymouth" is recommended for a Colonial setting; Jensen's round tray blends with modern and contemporary backgrounds.



ONE large serving tray with handles would be a boon to any bride. Robert Ensko has this solid silver pattern which is a genuine copy of the well-known Chippendale era.

GORHAM'S small meat platter is also in the Chippendale trend. The accompanying piece, equally decorative in design, is Reed & Barton's. For further information see page 50.

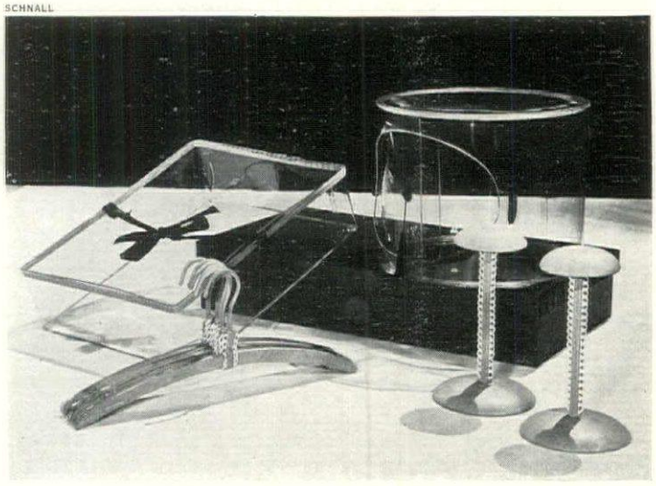
Make Your Closets Personal

CLOSETS don't have to be grubby holes where you grope around in the dark and stumble over queer-shaped bundles. All brides are demanding *enough* closet space these days, but just as important is organizing the space you have. There are all manner of marvelous gadgets on the market nowadays to keep all your belongings separate and orderly. There are clothing carriers that slide all your dresses right out into the room in full view; tie and skirt racks with swinging arms that pull out when you need them, and when you don't fold obligingly back against the wall. The space back of your closet door can be filled with racks that will hold any number of shoes, ties and hats. Some of the new accessories will stow away twice as much into your closet space as the helter-skelter method, and your clothes will stay in better condition.

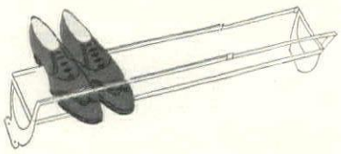
There's a lot of thought being given to the appearance of the clothes-closet, too. Accessories, cabinets, boxes are being better designed all the time to brighten the closet shelves. There are trim, transparent boxes, gay chintz, dignified leather, gleaming chromium and all in almost any style you need to make your closet individual.

STERNLY tailored to a man's taste, the closet above takes its cue from the striking Imperial wallpaper with brown fawn pattern on a black ground. The carpeting is black, bordered in beige, and the specially built cabinets and woodwork are painted light brown. Boxes are simulated pigskin.

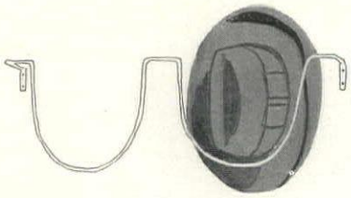
SCHNALL



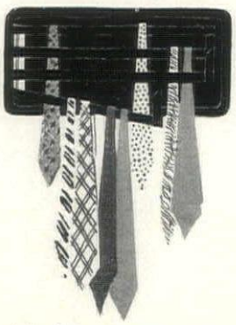
AT right a group of decorative closet accessories. The transparent boxes have new firm edges. The chintz-covered box is gunmetal gray with button trim, and the lighter chintz hangers and hatracks are cleverly trimmed in rickrack.



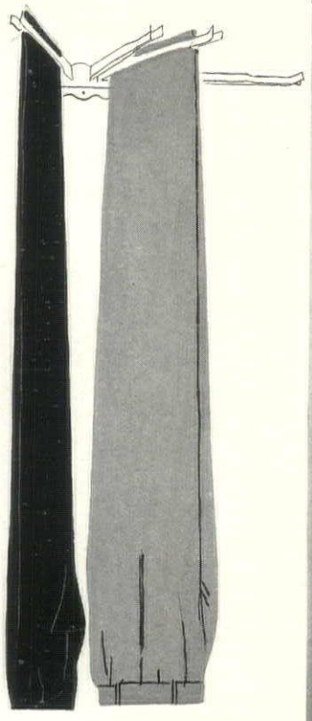
It's a relief to get shoes off the floor with a toe-guard shoe rack. This holds five pairs of women's or four of men's shoes.



An inexpensive double hatrack will hold men's hats conveniently and securely against a closet door or wall rail.

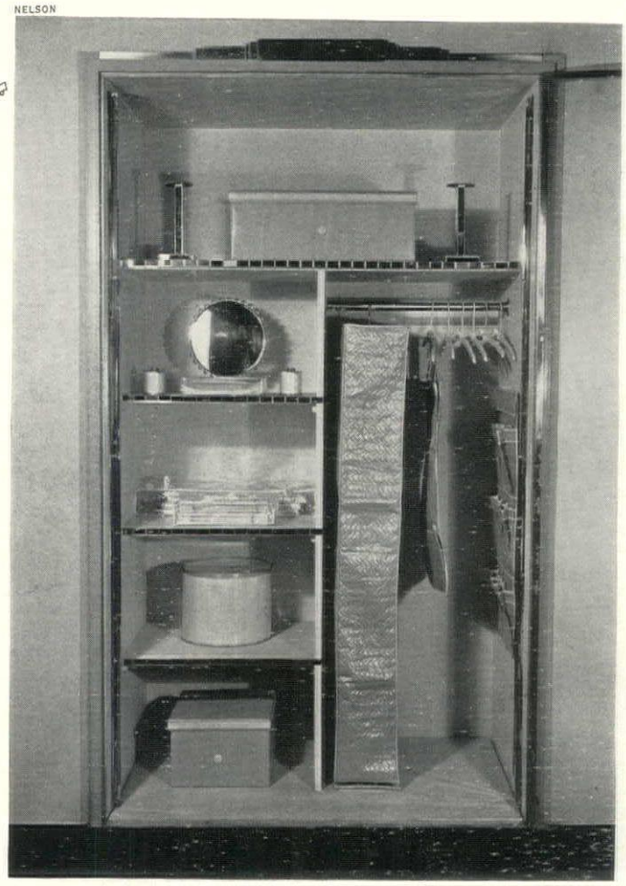


A tie rack with three swinging arms will accommodate a full tie wardrobe, and also fits flat against the wall.

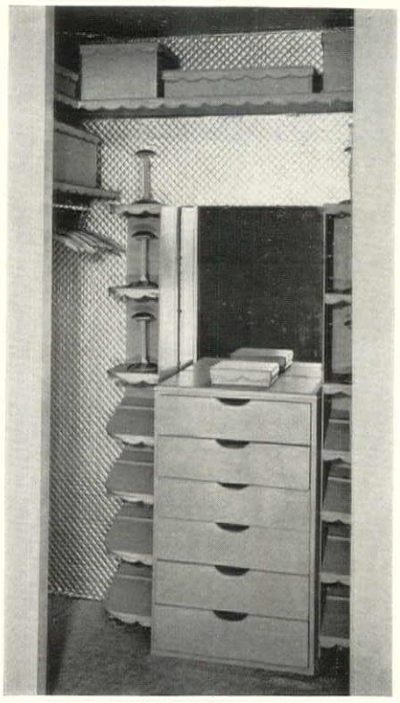


Four pairs of trousers, or as many skirts are kept neat and handy by the swinging clamp arms of the trouser hanger.

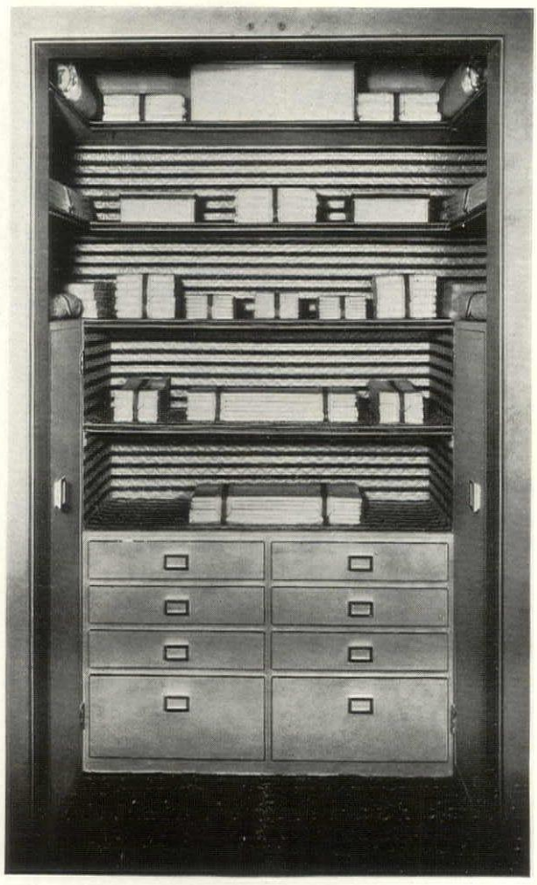
NELSON



A guest and storage closet takes gray and yellow for its color scheme. The boxes, bags and hangers are covered in plain or quilted oiled silk in white over gray, bound in yellow. The first small shelf is done as a vanity shelf, the one below holds guest linens; the bottom two are for storage.

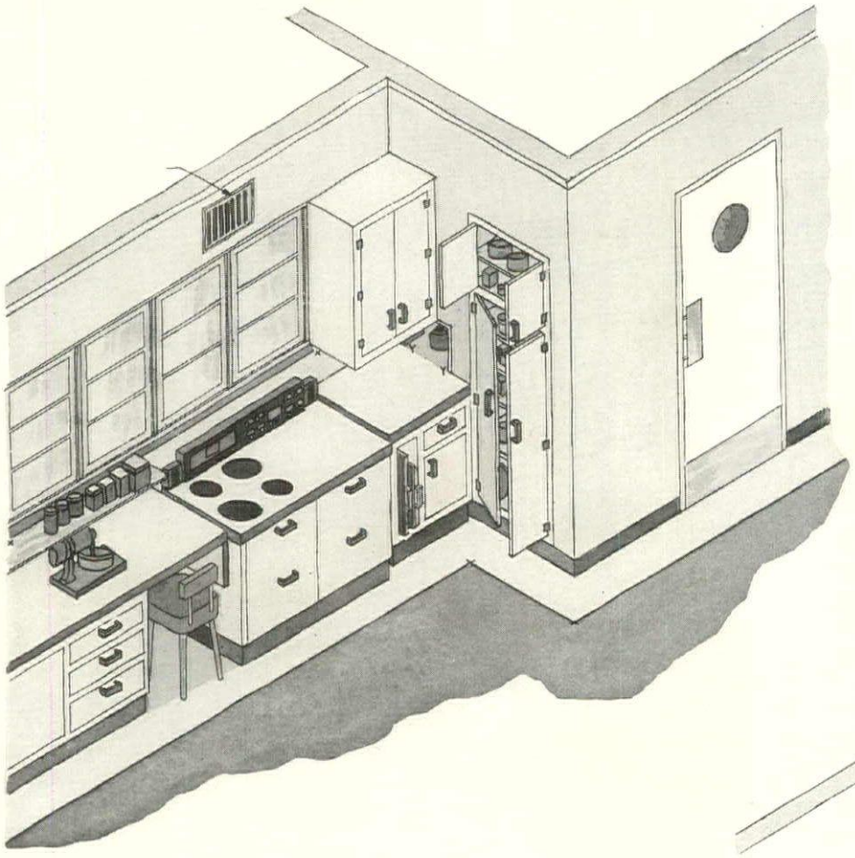


At left an exquisitely feminine woman's closet in dusty rose and silver, with dressing table shelf, special shelves for shoes. The walls are covered in quilted silver washable metallic fabric; the woodwork, bags and boxes are in dusty rose.



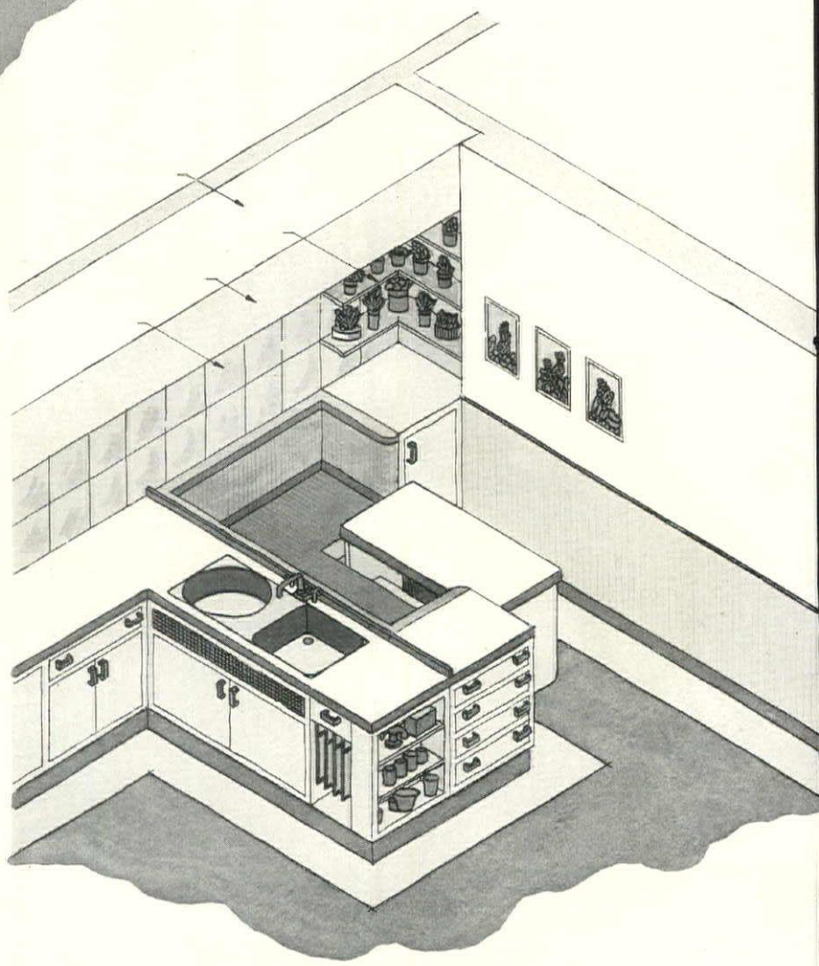
This colorful linen closet is lined with quilted chintz of white striped with medium blue. The shelf ends are of blue stripe from the chintz, edged with narrow bands of deep red. The woodwork is painted white, outlined in red.

What



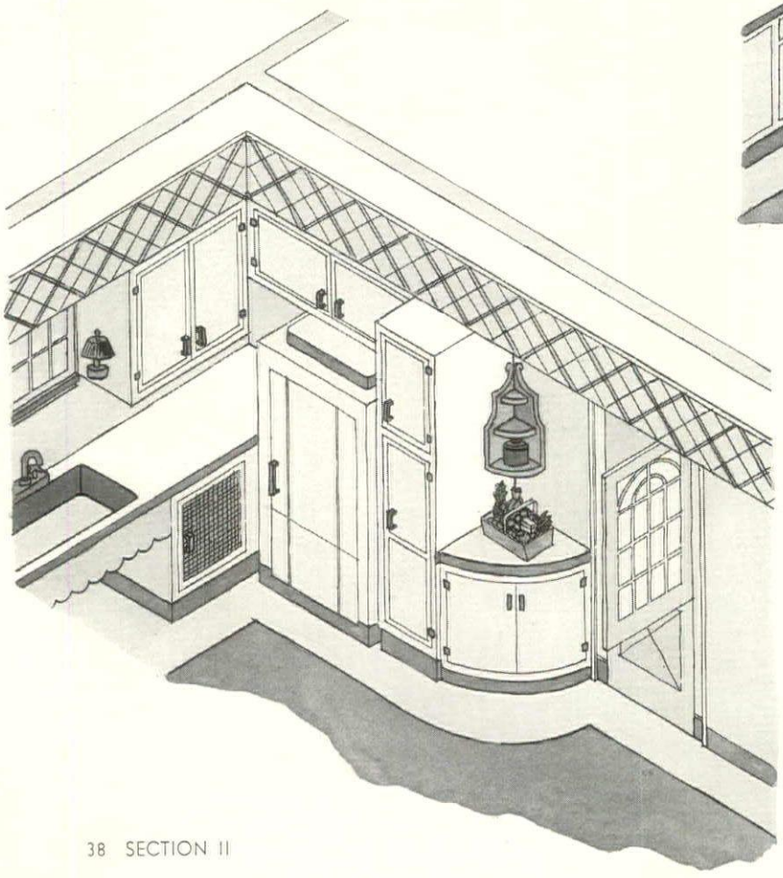
Range Center

LEFT: A typical range center planned for economy of effort. The work counter at the left has a convenient stool, spice boxes on a shelf, and a mixer. There is a light over the range and a pass door to the pantry (both shown in detail on the opposite page). The recessed cabinet is for pots and pans.



Sink Center

RIGHT: A glass brick wall affords ample light to this kitchen. Glass shelves in the corner are lighted, at night, by an overhead light shown in detail on the opposite page. The double sink is the "dishpan" type, in the round compartment dishes are washed; in the other they are sprayed and dried.



Refrigerator Center

LEFT: Colonial in feeling, this corner of a kitchen lacks nothing in modern convenience. There is a vegetable storage bin between the sink and the refrigerator, a counter top for market baskets beside the Dutch door. A detail of the corner is shown on the opposite page. Supplies are stored in the tall cabinet.

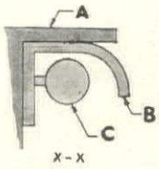
Makes a Kitchen Go

THE choice between a smooth, streamlined laboratory and a simple, comfortable kitchen is purely a matter of personal taste, but the selection of the range, refrigerator and sink determines the actual "works" of the kitchen. These three appliances are essentials and their performance has far-reaching effects.

Range Advice

IN BUYING a new range, either gas or electric, give careful thought to the following factors:

Modern ranges offer two new sizes—the extra-capacity range and the kitchenette or cooker type. The former, approximately 45″ wide, has six or eight top units, a large broiler and two ovens, one for roasting and a smaller one for pastry, for a household of six to eight persons. The kitchenette type, approximately 20″ wide, has four top units and a combination oven and broiler below the cooking top. These small ranges now have all improvements and offer a solution for the very small kitchen, for a household of two or three persons.

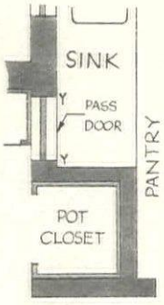


A. WINDOW SILL
B. METAL REFLECTOR
C. LIGHT BULB

The more familiar range sizes are: The standard residential, with four top units, one oven and broiler, for a household of four or five persons; and the large heavy-duty range, with six to twelve top units, several ovens, large broiler, grills, warming closets, etc. For large households and extensive entertaining.

The table-top style of design has been generally adopted except for the large heavy-duty ranges. The "cabinet-type," with a raised oven on either the right or left side, is still available.

The cabinet type range has an advantage in that the oven is higher above the floor. In selecting this type consideration should be given to its location in the kitchen. The raised oven can be ordered for the correct side so that it will not cut off light or be between the cooking top and the main work surface of the kitchen. The location of the broiler is important, as the disadvantages of stooping over a low broiler are obvious.



Many ranges are designed to be installed right up against the back wall. In a modern kitchen, with continuous built-in cabinets, this is particularly desirable as the range will be flush with the base cabinets.

White or light ivory are now most widely used for range colors, as they are easy to match to other equipment and can be adapted to different color schemes. Many ranges now have neat handles and trim in bright solid colors, red, blue, yellow or green.

Without insulation and oven heat controls no range is truly modern. Be sure that the oven is fully insulated—top, sides and door—and that the heat control will be tested and adjusted for accuracy.

Top units are now designed for high speed and simmer cooking. A deep-well or economy cooker can be substituted for one of the top units on many ranges. This cooker applies the old fireless-cooker principle and uses a minimum of fuel because the cooker is fully insulated. Top units on gas ranges now light automatically when the gas is turned on.

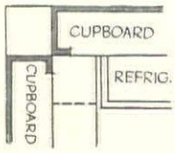
Modern broilers are smokeless and produce the high radiant heat (550° or over) which gives perfect broiling results. Drawer-type broilers are particularly easy to use and many of the new broiling pans simplify cleaning.

Among accessories, clock controls which turn the oven heat on and off automatically are excellent on many ranges. Warming compartments can be used to keep food warm when a meal is delayed as well as to warm dishes for serving. Lamps, condiment sets, and timing devices are also generally useful.

Refrigerators

IN BUYING an automatic refrigerator, either gas or electric, here are facts you should know:

A wide range in sizes, from three to twelve cubic feet, ensures the correct size for different needs. If the refrigerator must fit a certain limited kitchen space it is well to check the dimensions of several different models because the variations in height, width and depth make it possible to use a certain size in one model when another model will not fit the space.



A safe rule on refrigerator sizes would be to select the next size larger than actually needed because the convenience and economy of ample refrigerator space is very desirable.

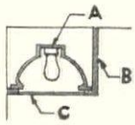
Most refrigerators today are well designed for a clean modern appearance. Door handles operate easily by a simple pressure and some models have foot pedals to release them. Ventilated bins below the cold compartments are useful for the storage of fruit and vegetables.

Too much stress can not be put upon the importance of having the refrigerator door swing the right way in relation to the kitchen doors and other equipment. The door-swing either right or left can be specified when the refrigerator is purchased.

Cold-controls can be set for the fast freezing temperatures which are necessary to make frozen desserts and speed up the ice cube supply. Automatic defrosting regulators are standard equipment on most refrigerators and a number of handy devices have been developed to solve the problem of frozen ice cube trays.

In the pantry a second refrigerator for salads, desserts and iced drinks will make service easier and relieve congestion in the kitchen. Small refrigerators which are installed under the work-top are most convenient here as they do not interfere with the work space.

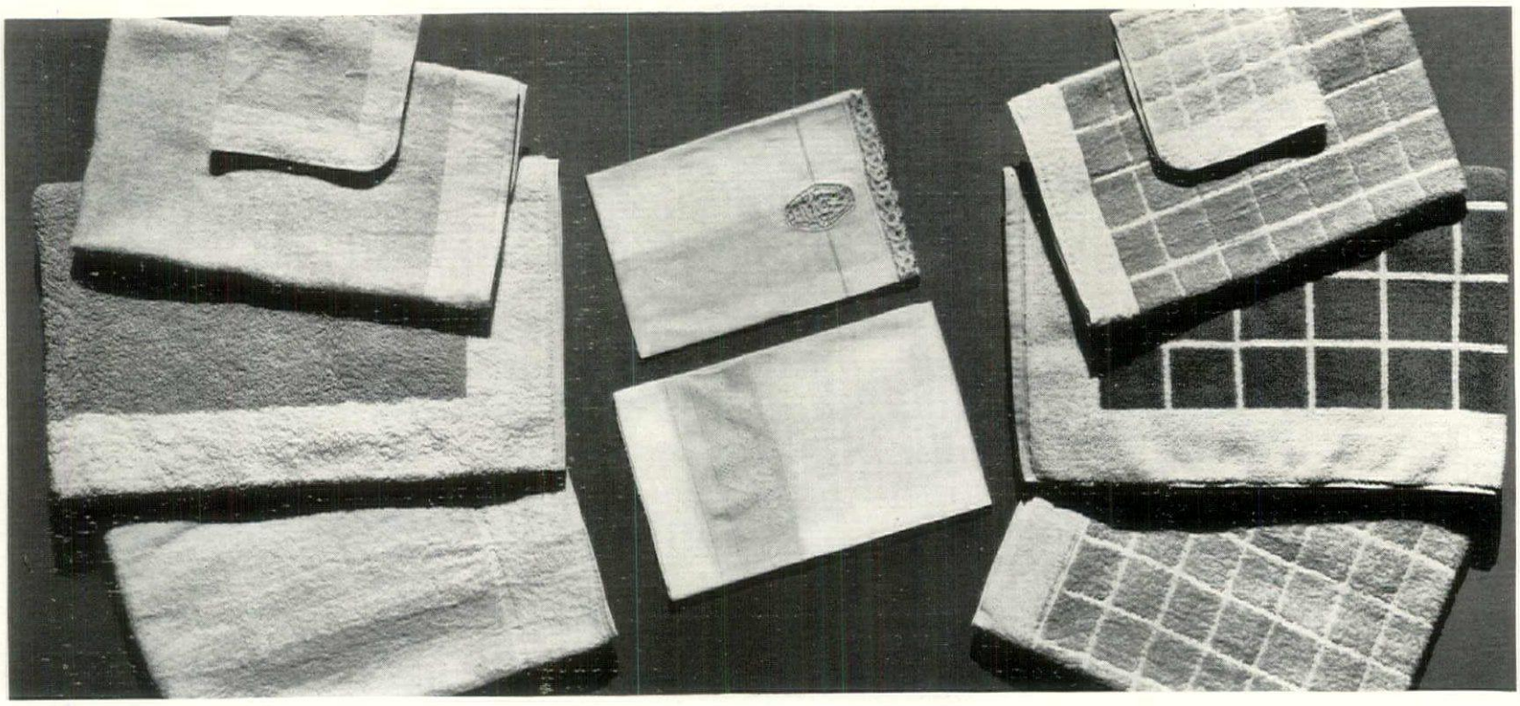
Sink Summary



A. REFLECTOR
B. ENCLOSURE
C. GLASS PANEL

BUYING a new sink today is an entirely different business from what it was even five years ago. Things have been happening in the sink world so that a kitchen sink is no longer just a plain kitchen sink. The species has developed and branched out to a marked degree, so that now there are four definite types from which (*Continued on page* 71)

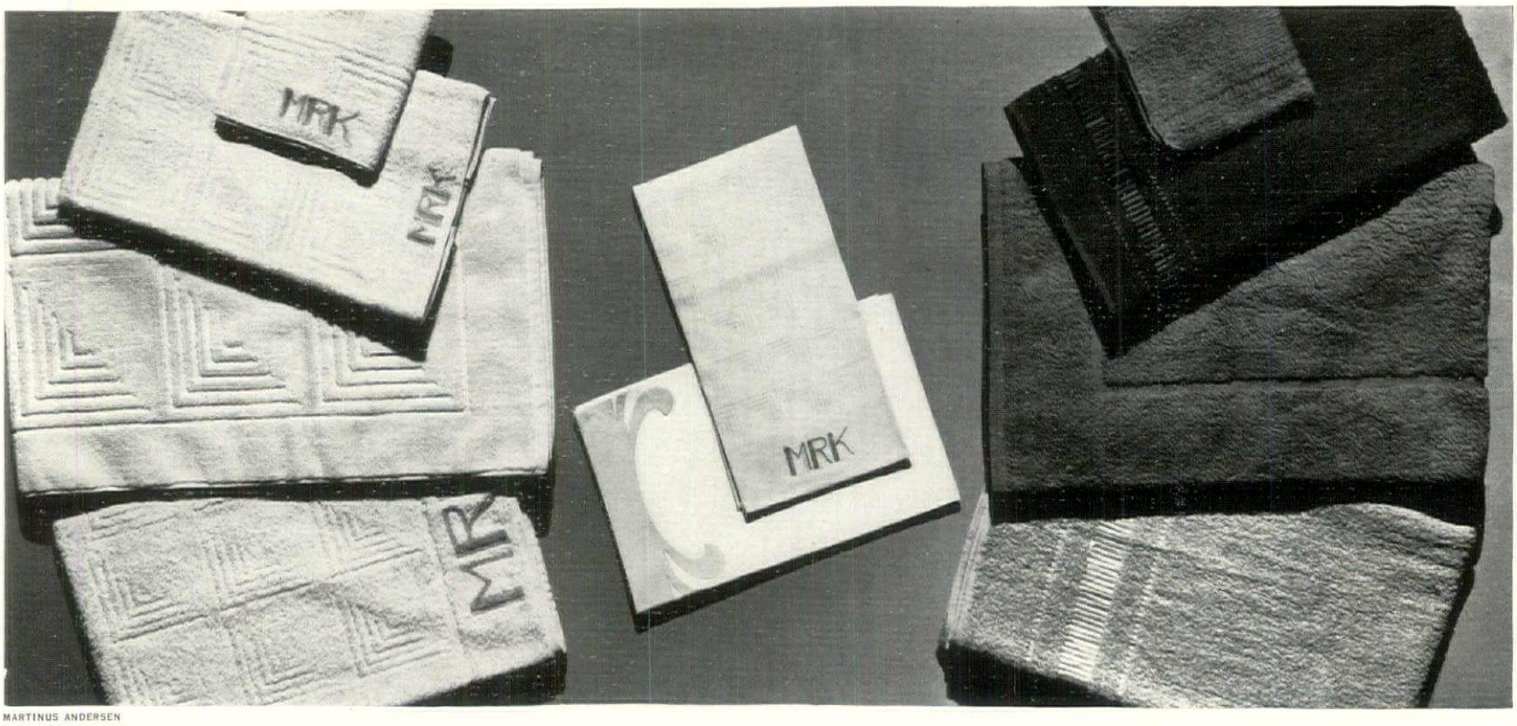
Bath Trousseau



Now that you're about to embark upon the selection of your bed and bath linens we'd like to give one word of advice. Decide upon a color plan and stick to it all the way through. It's much more fun now and gives lasting satisfaction through the years to come

Above, a bath scheme in eggshell, rose and blue. You can have Empress, the white-banded bath set, left, in either rose or china blue and you may use it interchangeably with Morocco, the checked set, right, which comes in exactly the same warm color tones

The linen guest towels, center, tie in with the color schemes of the bath sets. Top, sheer linen towel in blue or rose with Milan edging, Point de Venise monogram insert. Below it, an off-white linen towel with Point Paris insertion. Matching fingertip towel



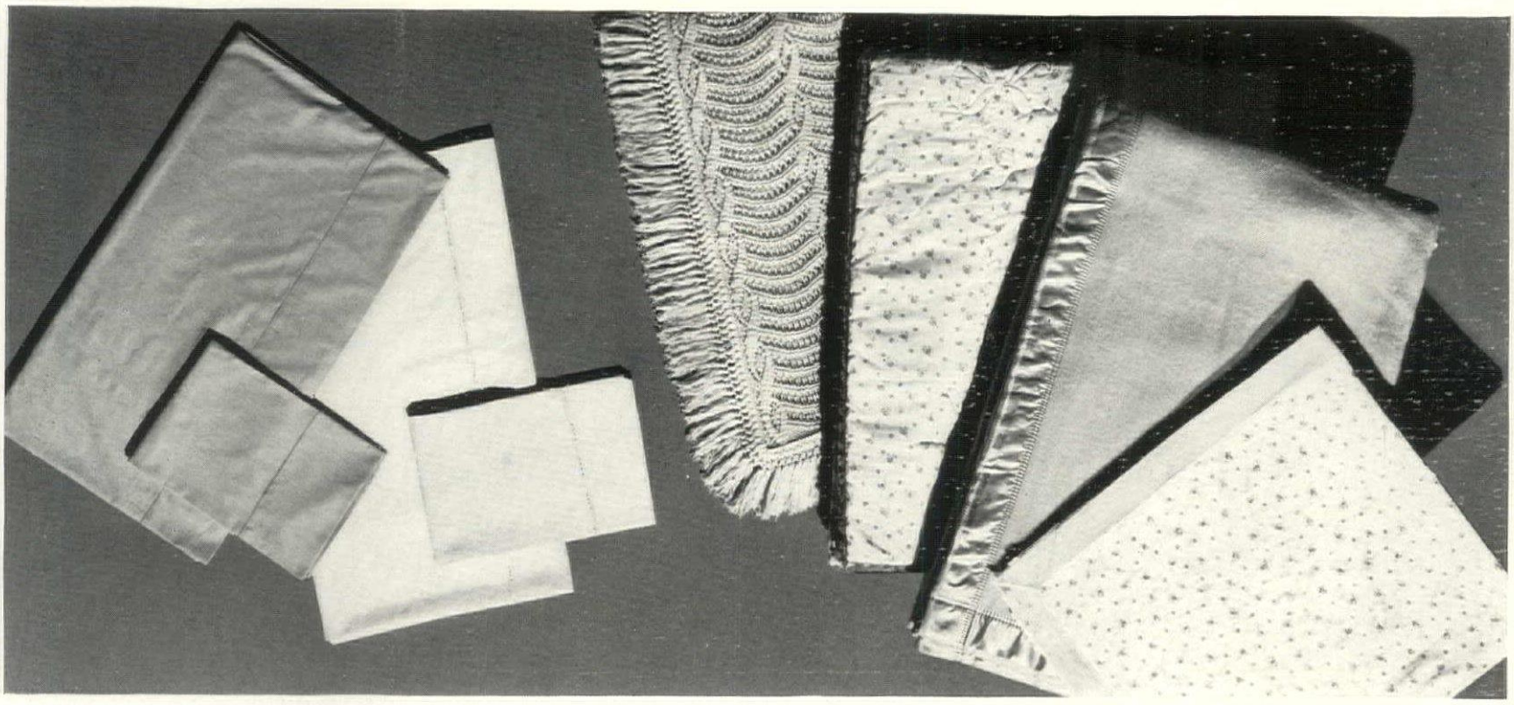
MARTINUS ANDERSEN

If your trousseau contains a monogrammed bath set in one color that harmonizes with a plain set in another, you're practically set for life. And by bath set we mean at least two mats to a set, one dozen large and small bath towels, two dozen wash cloths

Left, we show Tile-o-Web in a soft dusty peach, trimly monogrammed in deeper peach and gray. Right, Westminster, in French gray with self-toned border—the same gray seen in the monogram. Use them together or separately with equal effectiveness

You'll need lots and lots of linen guest towels—two dozen is the bare minimum. The monogrammed linen towel, center top, matches the monogrammed bath set. You can have it in peach or gray. Below it, white linen towel with peach damask appliqué

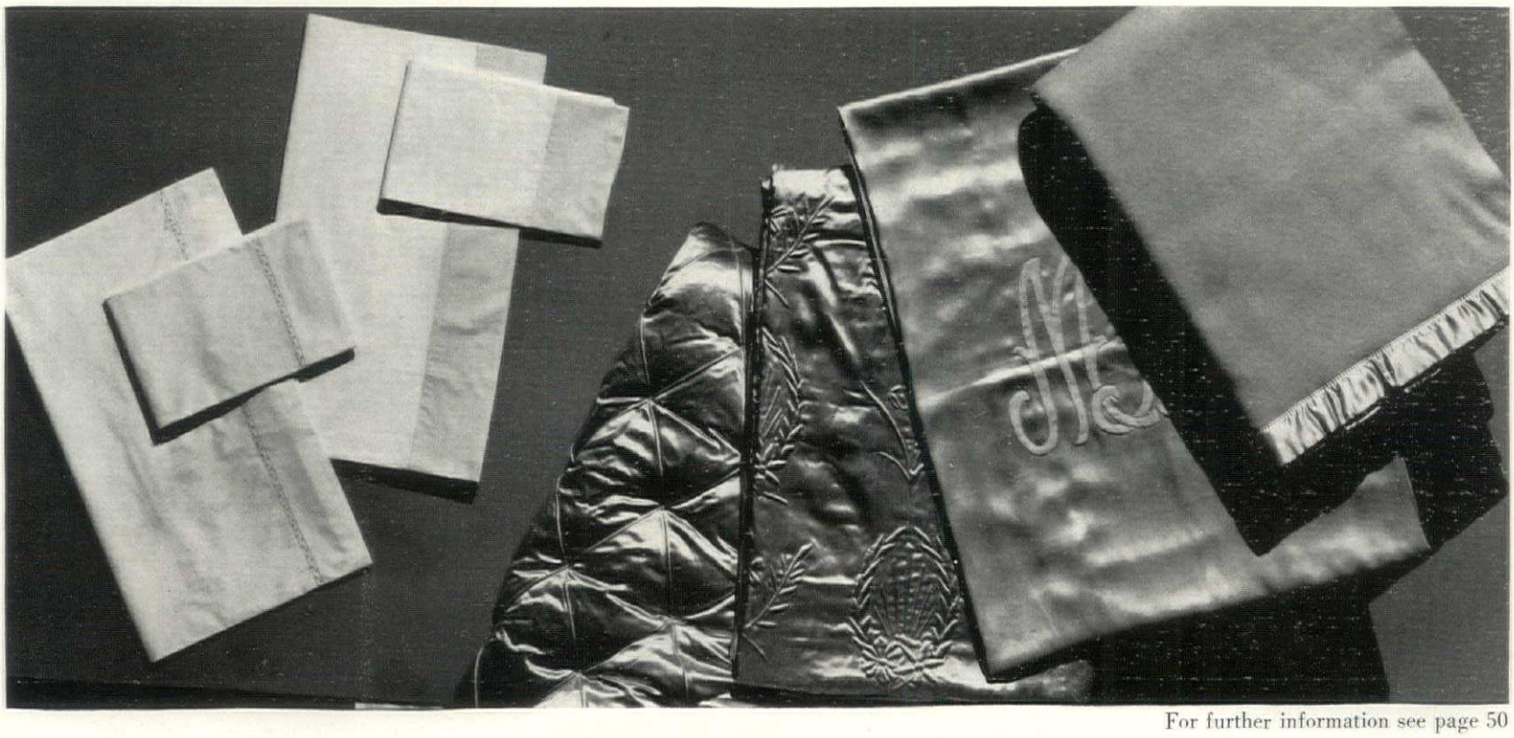
Linens



Eggshell, Rose and Blue

GIVE your bed variety. A change of colors in sheets occasionally is just as welcome in your bedroom as summer slip covers in your living room. Above, solid color sheet in ashes-of-roses or blue and a white sheet enlivened with a tiny border of French knots

THE crocheted spread of écru lace might easily have graced a four poster in your grandmother's day. The cotton comfortable with prim little blossoms in rose and blue matches the blanket cover. The blanket, Supreme, is finished with a chenille binding



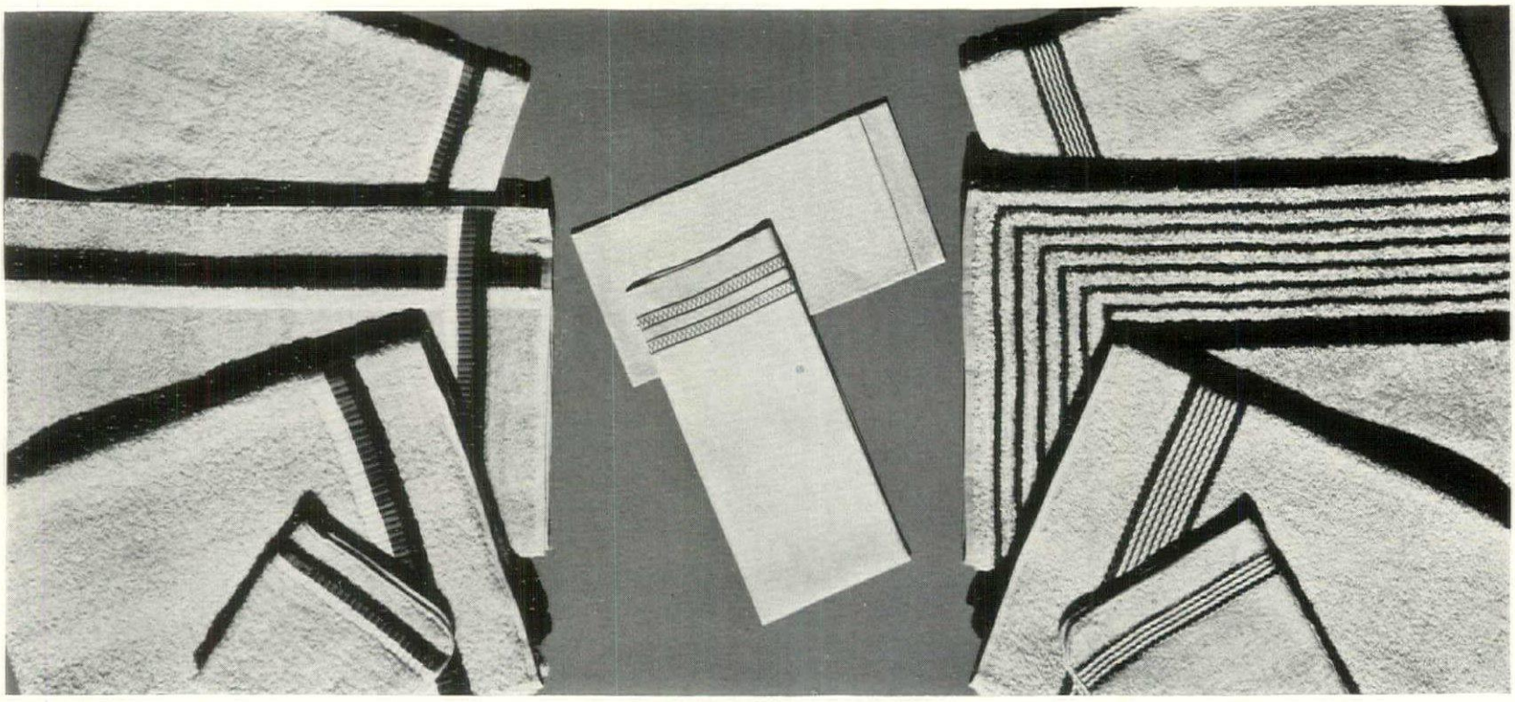
For further information see page 50

Dusty Peach and Gray

WHITE sheets with a touch of color echo the very luxurious fittings of this peach and gray bed. Left, fine white Supercale with a border of French knots in peach, enclosed within two hemstitched bands. Next, another Supercale sheet with wide peach border

SMOOTH glistening satin for modern or 18th century room. Left, diamond quilted comfortable in dusty peach. Next, Modern Regency, quilted gray bedspread. The peach blanket cover, third, is banded and monogrammed in gray. Zephyr blanket also peach

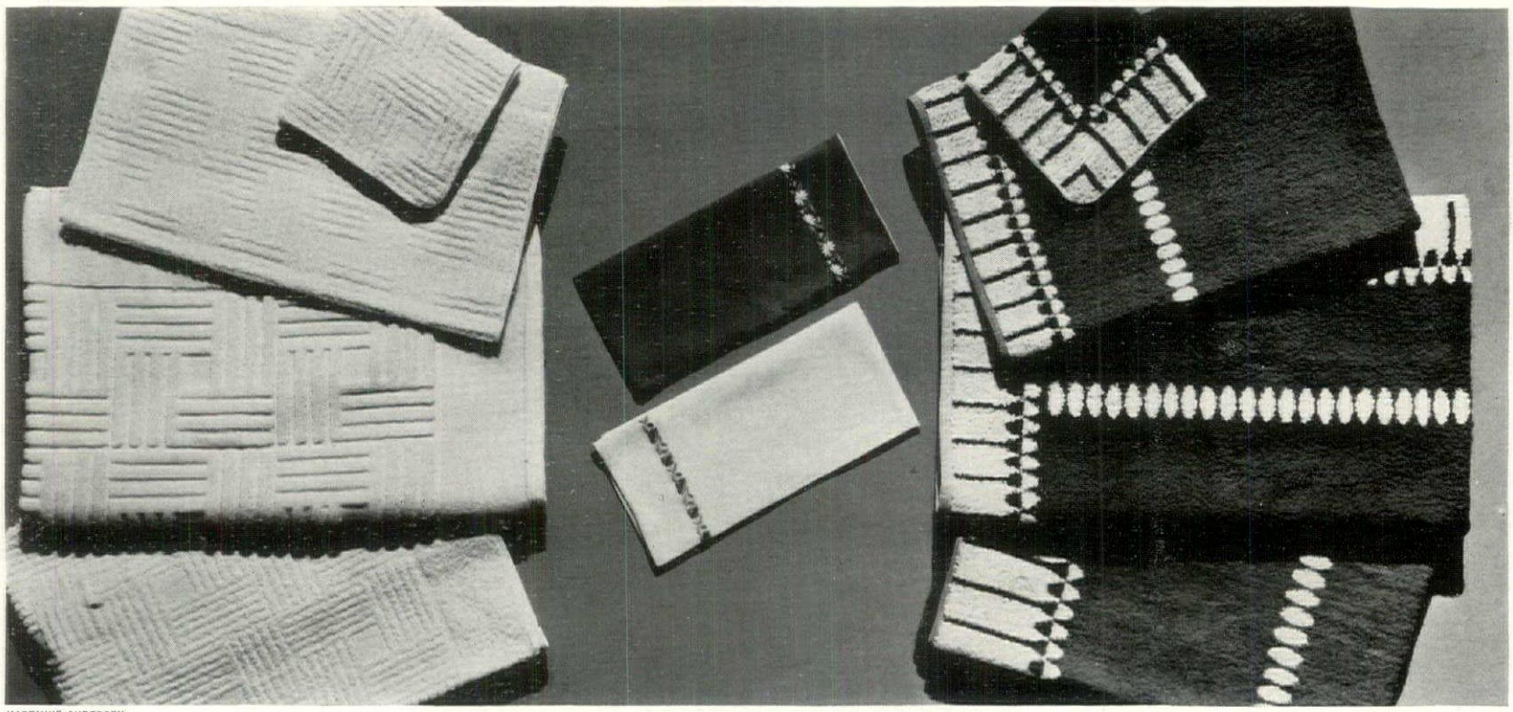
Bath Trousseau



THINK of the future when you plan your bath linens. Even if you start out with a two room apartment and one bath, it isn't forever. If your bath linens include sets in two colors one of them can easily be shifted to the second bath whenever it comes along

ABOVE, a bath scheme in beige and green and brown with bath sets that can easily be divided between two bathrooms. Pan America, left, is pale beige striped with brown, green, white. Sovereign, right, matches the green of the stripe in Pan America

GUEST towels, center, include a liberal supply of both beige and green. Top, a damask huck towel with tiny shamrock design. In both colors. Overlapping it, a linen towel in beige and green with zigzag border in self color, darker green and dark brown



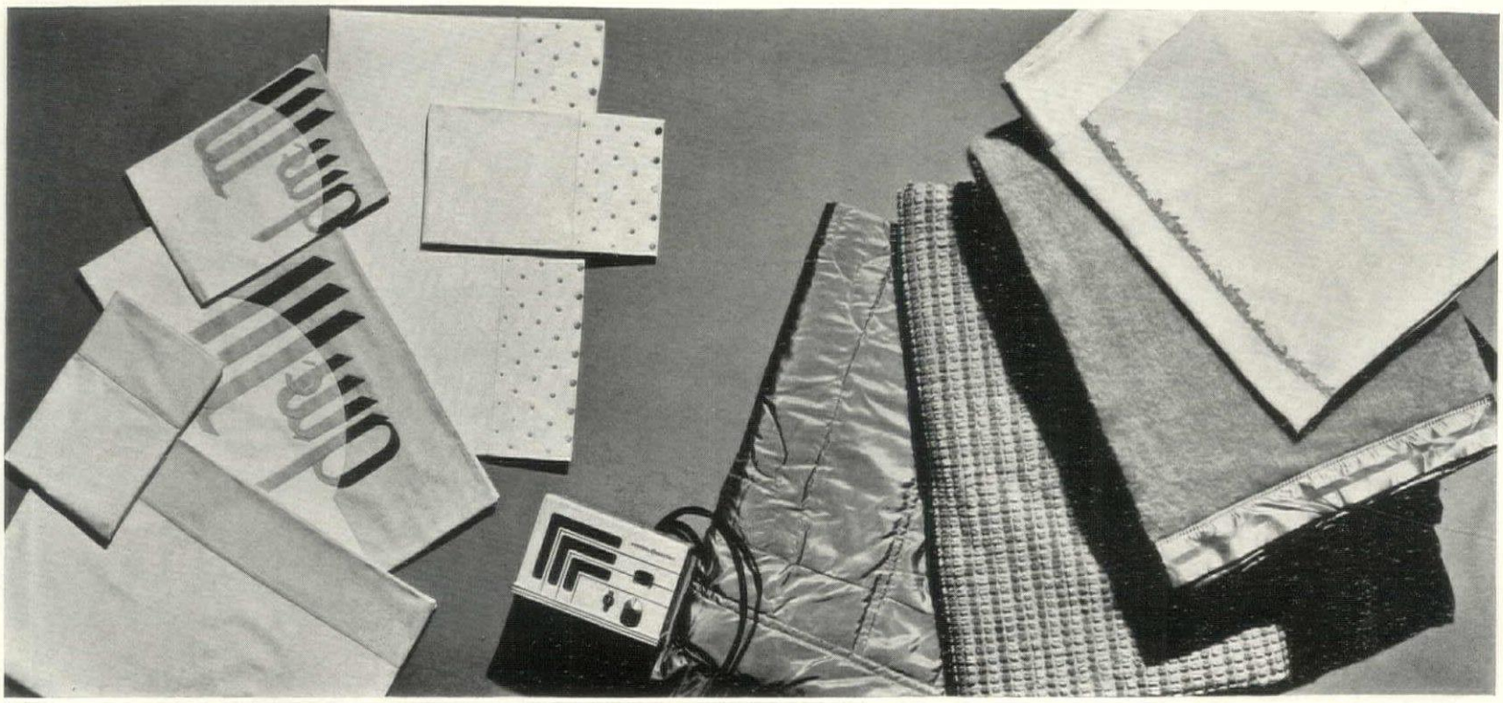
MARTINUS ANDERSEN

IF your tastes happen to run to things tailored, or if you want to satisfy your husband's masculine leanings and still keep your bath and bed linens crisp and fresh, try a scheme that uses a deep color with white, as the navy and white plan, above

LEFT, Manchester, a heavy textured bath set that would be particularly effective if monogrammed in color—in this instance with navy. The bath towel comes in an extra-large size. Right, Majestic, a bath set in navy blue with border design in navy and white

TWIN guest towels that reverse their colors are amusing and carry out the two-color plan of the bath. The ones center show a navy blue ground with gay little flower border in white which reverses into a white ground with navy flowers. Use plain white towels, too

Linens



Beige and Green and Brown

BEIGE and green bedding to match the bath. Top, white percale sheet with graduated dot border in Mignonette or Coffee Diamond. Below it, Volta, with beige border and stunning appliquéd monogram in beige and brown. Third, white sheet with green border

YOU'LL sleep dreamlessly under the new electric comfortable, above. Green taffeta with thermostatic control. The candlewick bedspread, next, has tiny tufts in two shades of green. The green blanket matches its cover of green crêpe with beige insertion

For further information see page 50

Navy and White

THE sheets for this navy and white plan will please both of you. Above, white bed set with blue piped border, simple and trim. Next, plain color sheet in sapphire. Third, a white sheet with blocked border of gay little flowers in navy with a touch of rose

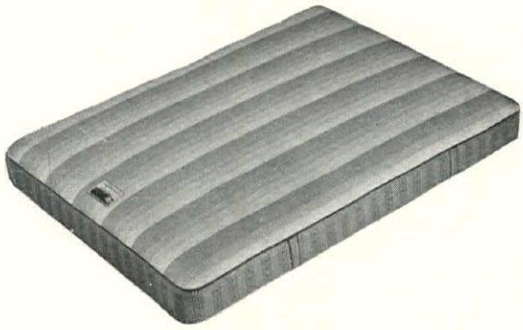
RIBS come to the fore. Left, white candlewick bedspread. Next, navy blanket, Fabrique, slightly lined. Its plain white cotton cover, ribbed also, carries a navy monogram. The reversible comfortable shows navy taffeta on one side, white corduroy on the other

GIVE A THOUGHT TO MATTRESSES

1 Support for the most fidgety sleeper is furnished by the floating action, sag-proof edge of this Simmons Beautyrest, with cotton felt upholstery.

2 Here's a Simmons Deepsleep number which is both mattress and box-spring. It boasts pre-built side wall, inner roll edge, and selected felt upholstery.

3 The multipleater top pad of this Slumbernest mattress by American Auto Felt gives smoothness and buoyancy, and at the same time prevents bunching.



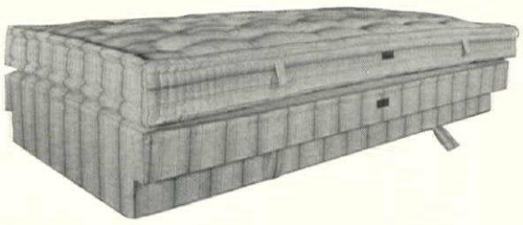
4 This smoothly tuftless inner-spring Supreme mattress, by Sleeper, is inexpensive and durable. It's covered with ombre striped extra-quality ticking.

5 Sturdy stitches which form a Paisley design on the surface bind this Palmer quilted mattress and, with the patented Flexbilt edge, keep it sag-proof.

6 An example of the new Smooth-Edge by Karr, which, by bringing the springs all the way out to the sides, eliminates the presence of the old roll edge.

7 This is an air-conditioned Spring-Air outer-spring by Karr, with a separate top pad which may be turned from its insulated to its non-insulated side.

8 Built for complete silence are the springs of this smooth-surfaced tuftless Perfect Sleeper mattress and box-spring. Its cotton felt padding gives it a firmness.

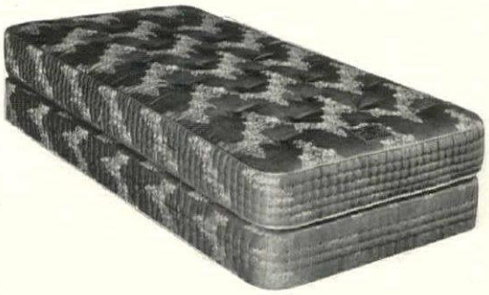


11 Wells & Co., decorators, handle this hand-made mattress and box-spring. It's built to order to suit the needs of the individual sleeper and to fit any bed.

9 Here's an innerspring unit by Ostermoor that has all-steel springs protected by a quilted pad, and layers of cotton felt for comfort and insulation.

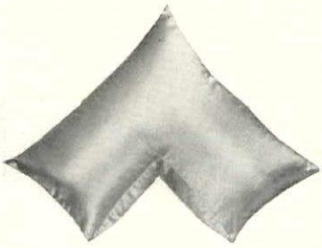
12 The Rome Slumberon mattress from Burton-Dixie has patented insides of specially treated wire called Ortho-Flex, which distributes weight evenly.

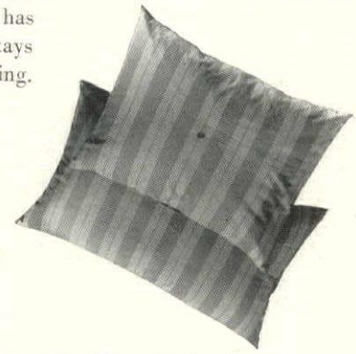
10 "Nukraft" is the feature of this Sealy Airlite ensemble, a patented hair and latex cushioning that prevents bunching and promotes circulation of air.



13 Automatic metal disappearing handles, tape ties that adjust to any degree of firmness, are among the leading features which mark the Red Cross Aristocrat.

Those who've fallen for the elbow pillow will welcome the news that it now has a pillow-case that really fits and stays smooth by means of the Lock-Flap fastening.



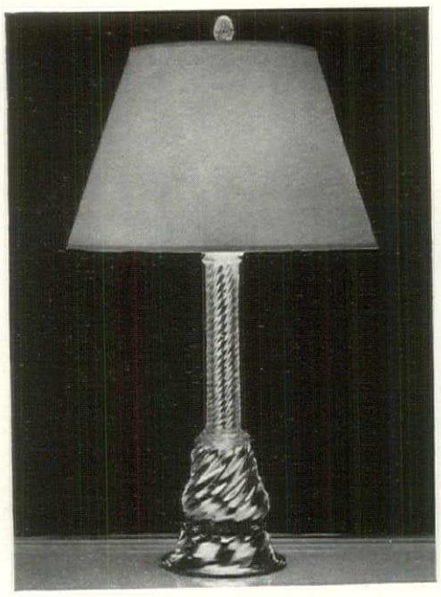


Something new is this Palmer Paisley quilted pillow with two light quilts enclosing the stuffing. It keeps the filling from popping out, without the use of harsh ticking.

The extra length pillow, shown here in comparison with the regular size, makes it possible to make up a single bed so that the spread won't droop at the sides.

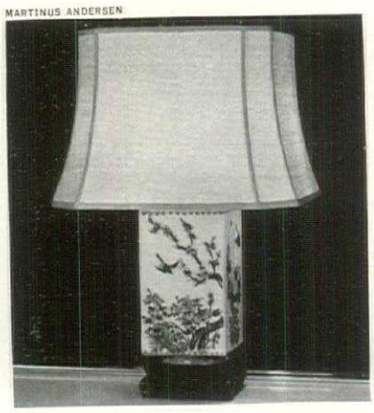
For further information on mattresses, see page 50

Lamps .. Traditional

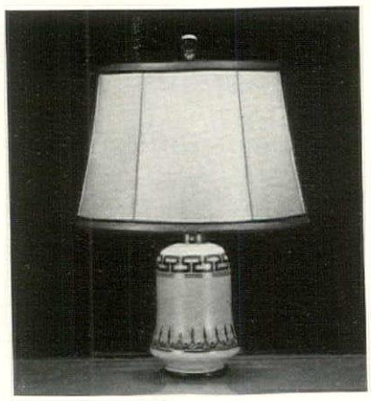


1. Charming for an 18th Century English or French room is the graceful column lamp of shining silver lustre in spiral effect, holding a simple natural colored parchment shade and crystal finial. About 16 inches over all.

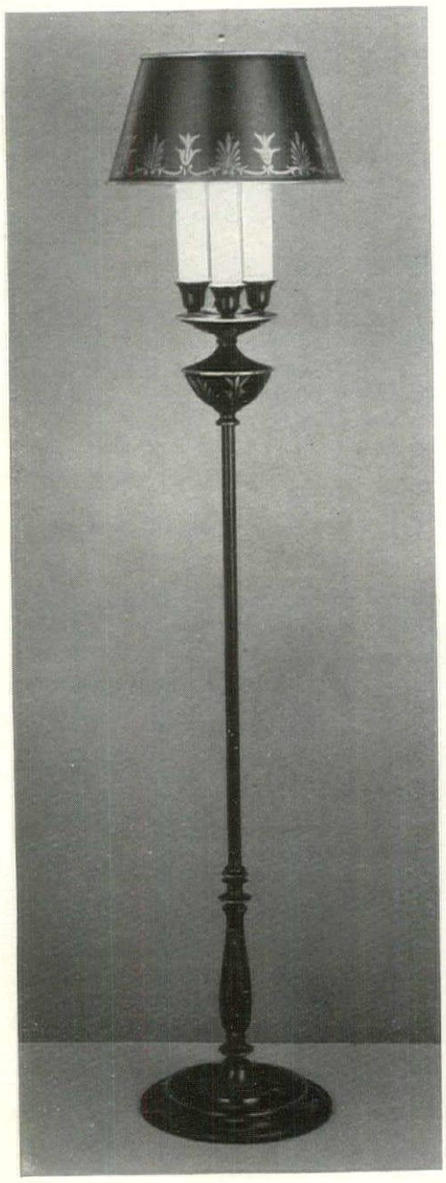
MARTINUS ANDERSEN



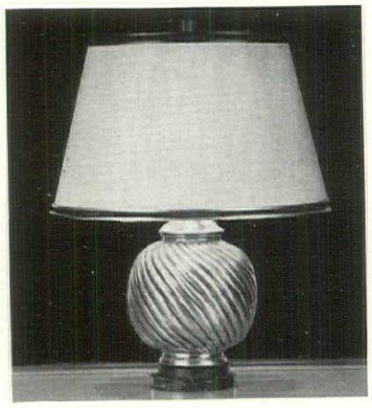
2. For a Chinese Chippendale scheme we have selected this white porcelain lamp with its all-over Chinese floral motif in soft greens and pinks on a teakwood stand. The simple tailored shade is white silk shantung.



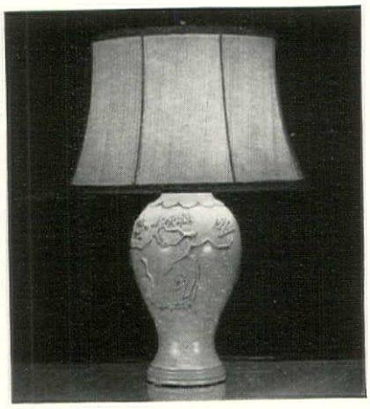
3. To complement a Classic or Empire setting is this delicate white china base decorated with a Greek key motif in deep blue and gold lines. Its lovely white silk shade is trimmed with narrow grosgrain bands in blue.



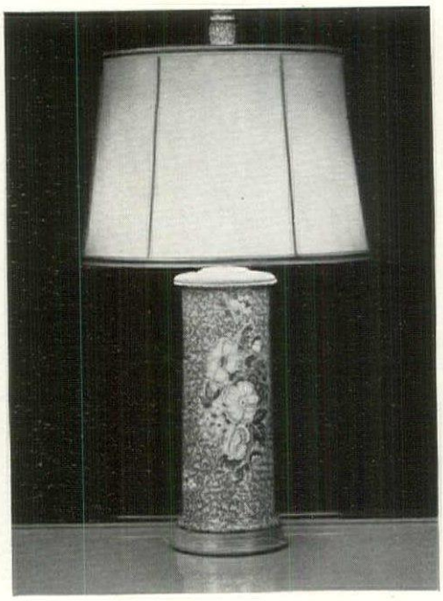
6. Although practical and pleasing in any scheme, this standing three-light lamp would seem to fit best in a typical Empire card or game room. Of painted tin, it is finished in black and gold. Matching oval-shaped shade.



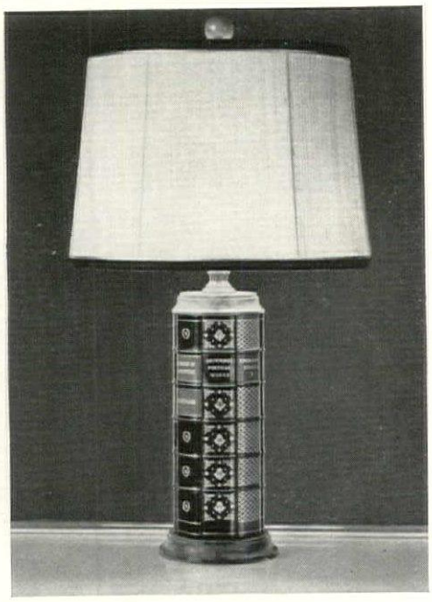
4. Burnished silver over copper shell, in a lovely melon and swirl shape, forms the base of this lamp which rests on a natural wood stand. The beige silk shade has a narrow fold trim in beige and copper faille ribbon.



5. Especially attractive for a traditional living room done in tones of white is this old-white pottery jug with a raised bird and flower design. Its shade of rough white silk shantung has a decorative self-tone binding.



7. The delicate Spode porcelain lamp above has a lovely floral decoration in reddish brown coloring on a natural wood base. Narrow pink and white folds border the tailored silk shade in a soft pinky copper tone.



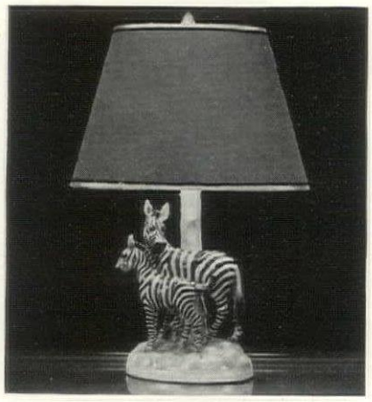
8. A "Bibliothec" lamp—and how fitting it is for the well-decorated library! Made of leather to simulate book bindings in reds, greens and browns, it is topped with a natural silk shade with contrasting colored bindings.

and Modern

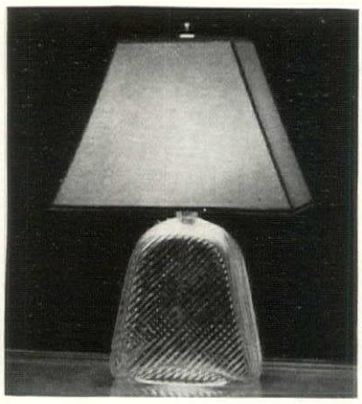
1. This delicate lamp of cut crystal on a chromium silver foot would be charming in a modern bedroom done in pale tones. The bell-shaped taffeta shade in champagne color has a small flower motif in self tone.

2. The smart note of emerald green is emphasized in this modern lamp of Sèvres porcelain, set on a chromium stand. Emerald green velvet bands decorate the pale pink claire de lune shade. About 25 inches over all.

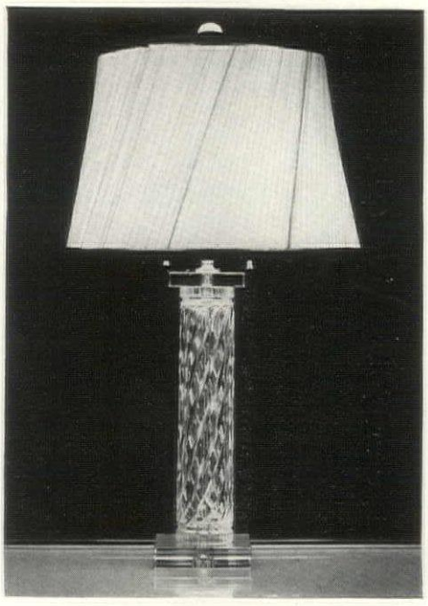
3. Distinguished both in shape and color is this terra cotta pottery lamp with its raised design of figures. Further to enhance its beauty is a lighter toned terra cotta silk shade having deep bouclé trim in off-white.



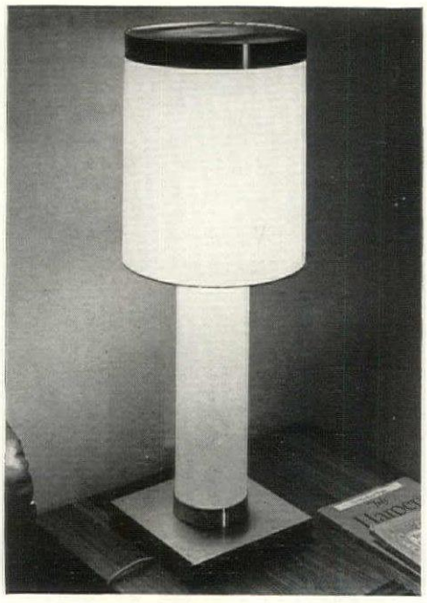
4. The striking color combination of this zebra lamp makes it an excellent choice for the modern-minded man's study. Made of black and white pottery with gray suède cloth shade; black and white grosgrain trim.



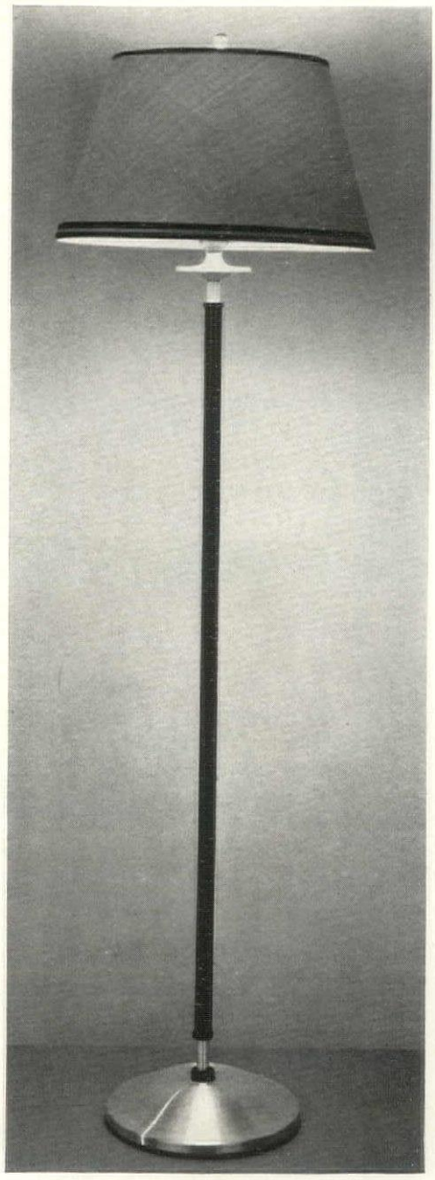
5. Any table would be proud to display this beautiful heavy crystal lamp—modern in design. Frosted on two sides, with front and back of clear cut crystal, it holds a diagonal striped silk shade in white; velvet band trim



6. This smart cut-crystal lamp with its swirl-shape pleated ivory taffeta shade has copper silk folds at top and bottom and would be a distinctive note in a contemporary background. It measures 26 inches over all.



7. The modern reading lamp of architectural glass demonstrates a new use of this material. Shade is topped by disc of slanting metal louvers which rest on the column. Bulb and socket are concealed and light diffused.

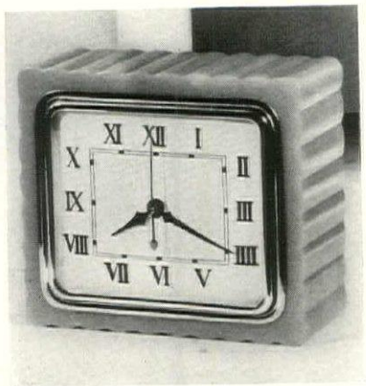


8. For your modern brown and beige scheme is this bridge lamp with standard finished in tobacco brown on spun aluminum base, and meeting I.E.S. specifications. Beige silk shade has triple bands in silver and brown.

For further information see page 50

Inspired by the Gothic era, "Devere," in a mahogany case, strikes every hour as well as at half-hour intervals

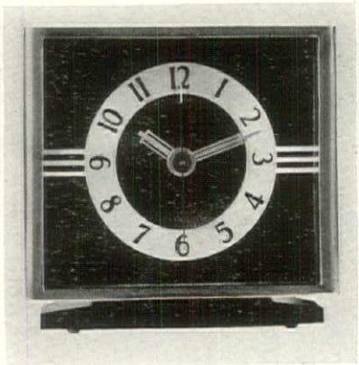
Because its design was taken from a ship's wheel, "Mariner" is an ideal clock for game room or man's study



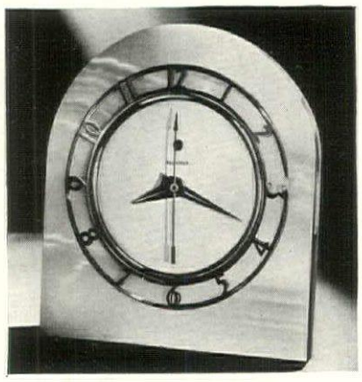
"Basque," a new living room model, has a fluted ivory case with rectangular dial carrying Roman numerals

Time On Your Hands

So attractive are these models you'll be a clock-watcher even at home



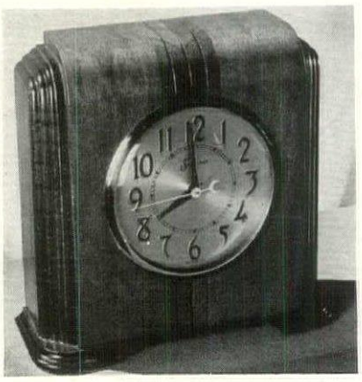
For the modern bride, a modern clock; and the geometric facts about this rectangular design are apparent



Dignity and a forthright name make "Statesman" a candidate for every room boasting restraint in decoration

The genuine leather case of tooled pigskin makes this folding watch a most welcome wedding contribution

To complement a mantel or to blend with light woods, choose this larger timepiece encased in polished walnut



This handsome little clock, known as "Floret," has a fine mahogany case of severe and classic simplicity

Mrs. Martin L. Davey —THE WIFE OF THE GOVERNOR OF OHIO DOES A LUNCHEON-TABLE SETTING WITH THE NEW *"Governor's Lady"* BY GORHAM

MRS. DAVEY presides over state dinners, luncheons, state functions without number, with a charming grace and dignity . . .

SPONSORED BY THE WIVES of the governors of five states—one of whom is shown above—the breathtakingly rich simplicity of "Governor's Lady" destined it from the first to be a sensation.

Here is a singing purity of line that holds the eye enchanted . . . a miracle of perfect symmetry and ageless grace. It's the pattern Bach-lovers will choose . . . connoisseurs, artists, collectors . . . and the loveliest, most privileged of brides. Ask to see "Governor's Lady" at leading jewelers everywhere. Get an illustrated price list there. Or you can write The Gorham Company, Providence, Rhode Island . . . since 1831.

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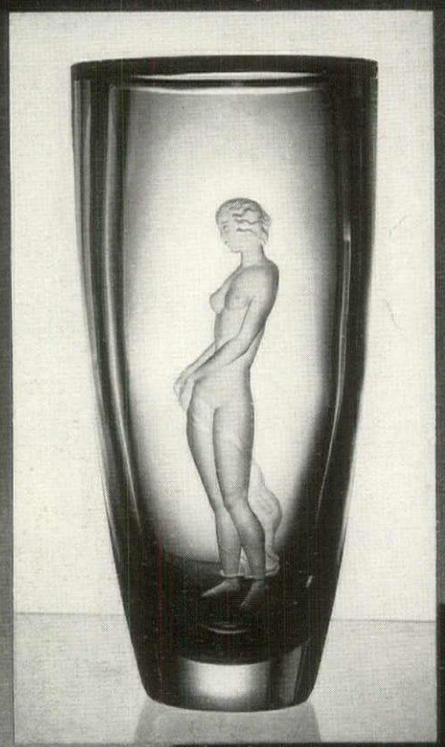

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NILS LANDBERG

THIS INTERNATIONALLY KNOWN CRYSTAL reaches unprecedented achievement! The Paris Exposition gives full acclaim to the surpassing beauty of these ingenious new forms and designs never before shown in crystal. Send for our booklet and name of the nearest shop carrying Orrefors Glass

A. J. VAN DUGTEREN & SONS, INC.
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FOR OUR READERS' INFORMATION

THE items shown on the editorial pages of this issue of the magazine were sponsored by the following firms:

Cover, Wedding Gifts

Top Shelf, Left to Right

Chromium cocktail shaker—American Thermos Bottle Co.: Saks-Fifth Avenue.

"Smartset"—modern desk or table clock—Warren Telechron Co.: B. Altman.

Terra cotta pottery lamp with travel motif. Cafe au lait clair de lune shade, trimmed in brown leather —Paul Hanson Company: W. & J. Sloane.

Golden crocodile leather jewel box: Mark Cross Company.

French pottery pheasant covered dish—Mitteldorfer Straus: Saks-Fifth Avenue.

Second Shelf, Left to Right

Modern after-dinner coffee sterling silver service. Royal Copenhagen after-dinner coffee cup and saucer: Georg Jensen.

Heavy crystal urn: Steuben Glass Company.

Royal Copenhagen porcelain salad and fruit dishes: Georg Jensen.

Decorative crystal horseheads: Steuben Glass Co.

Simple sterling silver pitcher: Gorham Company.

Third Shelf, Left to Right

After-dinner coffee service in Spode china—"Old Gloucester" pattern.

Copeland & Thompson: Cooleys in Boston, Mass.

Hand-blown stemware—goblet and wine sizes with spiral base—Ashford-Fenton Co.: Gerard.

Chocolate brown pottery fluted vase in melon shape. Weil-Freeman: From Madolin Mapelsden.

Lovely modern sterling silver gravy boat and ladle: Georg Jensen.

Gold colored French porcelain bowl with matt brown lining: Carole Stupell, Ltd.

Lower Shelf, Left to Right

Chartreuse colored china dessert and salad plates—Pitt Petri.

Double jam pot in turquoise colored pottery—Charles Hall: John's Decorations, Inc.

Large fluted dish in azure blue glass for buffet service—Fostoria Glass Co.: Stern Bros.

Sterling silver wine cooler—urn shape with gadroon border: Reed & Barton.

Sherry decanter in clear crystal with frosted band decoration: Orrefors crystal—Black Starr & Frost-Gorham, Inc.

New "Chartreuse" stationery with bright colored bandings—monograms to match—Z. & W. M. Crane Company: B. Altman & Co.

You Can Take It With You, Page 24

Striped canvas ensemble: Oshkosh Trunks, Inc. "Red Earth" ensemble: Abercrombie & Fitch. Hazel pigskin fitted case: Mark Cross.

A Primer of Furniture, Pages 26 and 27

T—desk—Charak Furniture Co.
E—armchair—Berkey & Gay Furniture Co.
P—chest on chest—W. F. Whitney Company.
N—Lawson sofa—Kittinger Company.
B—overstuffed chair—Kittinger Company.
N—small Lawson—Mueller Furniture Company.
O—tip-top table—Imperial Furniture Company.

(*Continued on page* 56)

PRESENTING

English Shell

THE SEASON'S NEWEST IN FINE STERLING

EVERY SO OFTEN a masterpiece is born. We think you will agree that English Shell is one of these truly inspired creations, deserving of expression in solid silver. Consider the trim, slender lines of the handle, the richly simple shell and leaf ornamentation. Reminiscent, you note, of the distinguished English Georgian period that gave us Chippendale, Heppelwhite, Sheraton, the Adam brothers. Yet it has the smartly modern air characteristic of today's bride. Instantly she knows it to be in perfect taste with almost any dining room. In the depths of its mellow sheen she visions a treasure to be cherished for all time—a true masterpiece of the silversmith's art. You must see it in actual silver. A Jeweler in your community is now showing this exquisite new pattern. *Write us for his name, and for your free copy of "The Bride Selects Her Table Silver," picturing all of the magnificent "Treasure" patterns. Address Lunt Silversmiths, Dept. B-40, Greenfield, Mass.*

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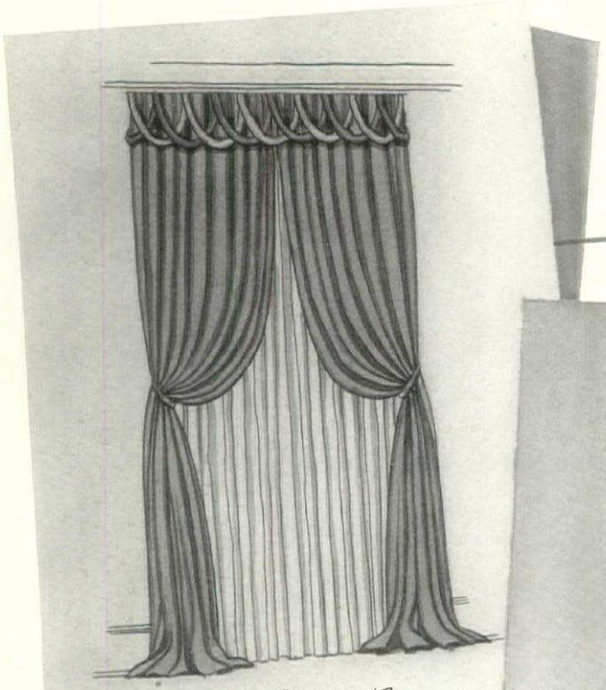
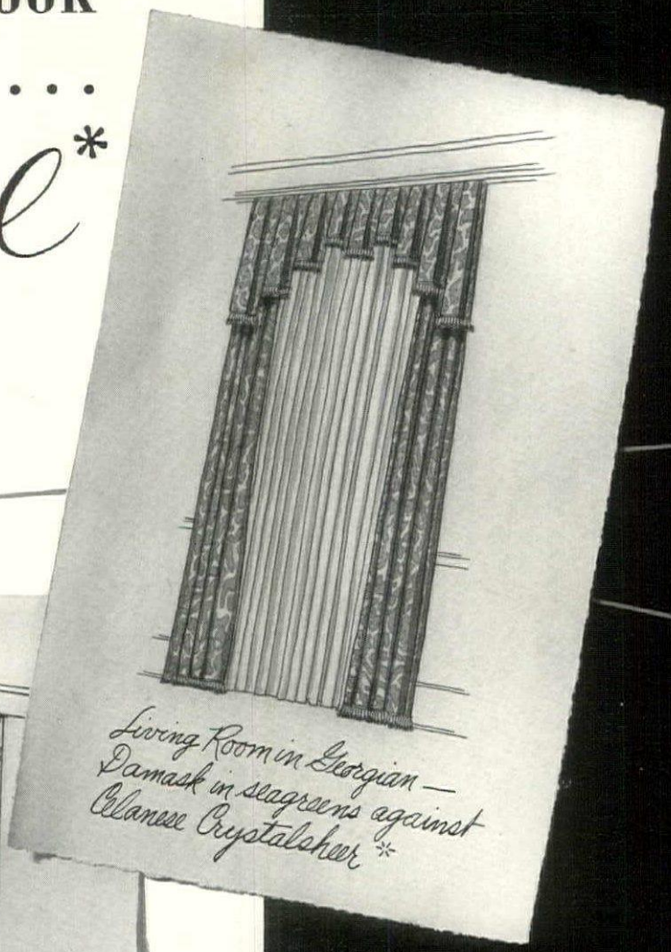
A new outlook on textures . . .

Celanese*

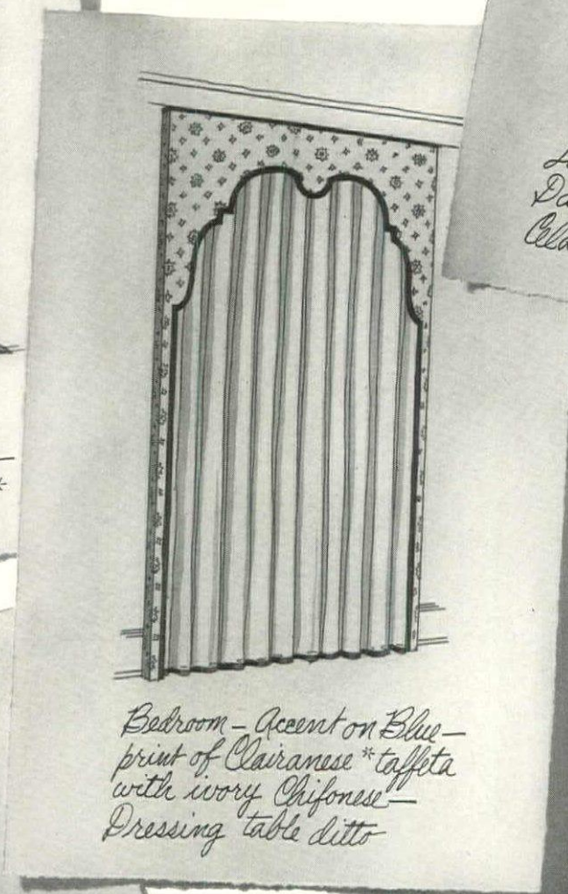
*REG. U.S PAT. OFF.



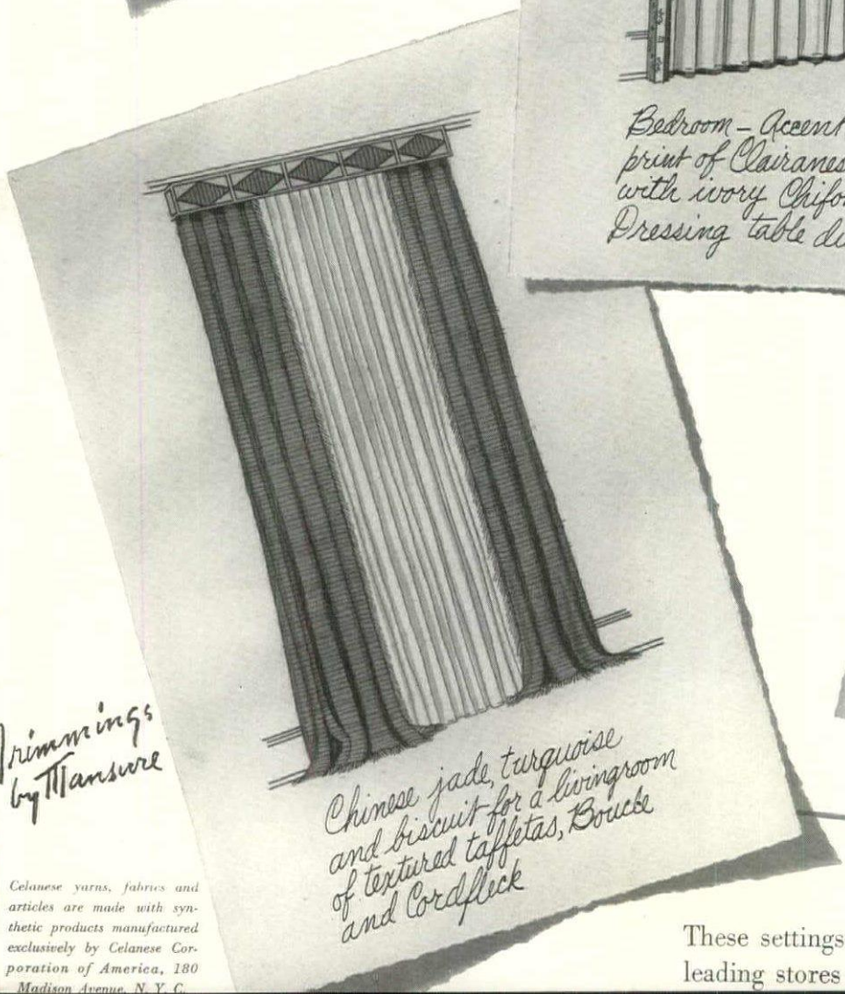
A Georgian Dining Room—
in rosedust and moonstone—
Lantee satins and Chifonese*



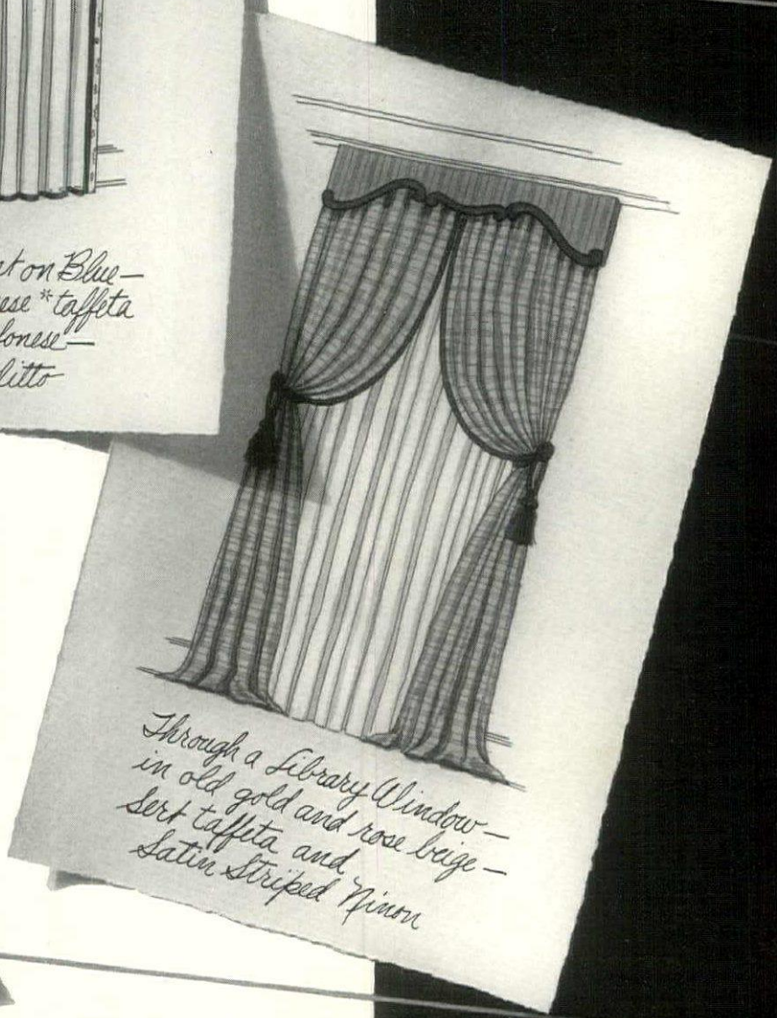
Living Room in Georgian—
Damask in seagreens against
Celanese Crystalsheer*



Bedroom—Accent on Blue—
print of Clairanese* taffeta
with ivory Chifonese—
Dressing table ditto



Chinese jade, turquoise
and biscuit for a livingroom
of textured taffetas, Boucle
and Cordfleck



Through a Library Window—
in old gold and rose beige—
Sert taffeta and
Satin Striped Ninon

Trimmings by Mansure

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Decoration Job Half Done
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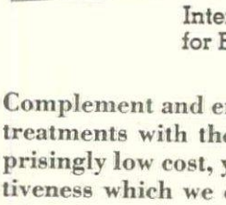
No. 631 . Mansure's Rayon Brush Fringe. Selection from wide range of colors.



Karen Lynn,
Interior Design Consultant
for E. L. Mansure Co.

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NEW YORK CHICAGO LOS ANGELES

NOT A DINING ROOM IN THE HOUSE

By June Platt

So THESE are the plans for your house! No dining room? Well, how in the world are you going to manage to entertain? Oh, really! Now let me see if I understand.

You are not going to build a dining room. You are going to eat in the living room. When the two of you are alone, you will eat from that little tip-top, round table silhouetted against the window. If you have only two guests, they can sit at the same table and you won't be crowded. Six people could sit at it if you used only side chairs. What a good idea to distribute a dozen matching side chairs, the right height for a dining room table, throughout the house; chairs which can be assembled for parties and be used instead of horrid folding chairs, and which will be a set for your dining-room-to-be.

FOUR AT TABLE

But, getting back to the round table. You have it set when the guests arrive, and don't try to hide the fact that it's there by putting a screen around it. You don't put the chairs in place until dinner is announced, nor do you light the candles on the table until you are ready to sit down. If you are going to have more than four guests, you put the tip-top table away in the kitchen temporarily and you replace it with two card tables, but not until the guests are busily drinking cocktails. You check before dinner to see that everything necessary with which to set the table has been gathered beforehand in the kitchen. The card tables may then be put up and set correctly with practically no confusion, the advantage being that the room has a calm and peaceful aspect when the guests first arrive.

FOR A BIG PARTY

But what do you do when you feel the urge to have a big party for twelve or fourteen guests? You abandon all pretense of formality and have a buffet tray party. And, pray, what is that? In this case, four card tables are set up, after the cocktails have been consumed and all the glasses removed. The tables are covered with four matching colored cloths, thereby affording a little unity to the room. You don't use white ones, because you think they have a tendency to create a caterer's aspect. If you did use them at all, they would have to be of the finest possible quality. The round table, in this case, is used as a buffet table, and on it you place silver, china, serviettes and glasses, but you leave room for the food to be served. You place a pile of small individual trays, each one covered with a paper or cloth cover, on a little side table near the buffet table. Each guest may then assemble at one time, on the tray, all he or she desires, thereby eliminating a great deal of rushing back and forth to the serving table.

You say there is no use trying to make the right people sit together? You are absolutely correct, they just won't do it, so why don't you, as host and hostess, circulate here and there instead?

And what about the cocktails? I see. You believe that cocktails for a big party should be previously mixed the master of the house, and then l to the tender mercies of cook or ma to be properly iced, served in glass and brought in on a tray, a few at time, the process repeated as often necessary.

COCKTAILS AND COFFEE

However, for a small party, you p up a butler's folding tray rack in r too conspicuous a place in the livi room, with glasses, shaker, ice a measured ingredients ready for t master to fuss with as soon as t guests have assembled, thereby to bre the ice with a little activity. As f coffee for a big party, you have cu sugar and spoons placed on a sma console table, with a big percolator other container of hot coffee, so th the gentlemen may have the pleasu of serving the ladies.

Do you use only candles? I see, a is that a real wood-burning fireplac Oh, how lovely! but do you really lig the fire? You say no matter what ki of a party it is to be, the fire is read and you always light it unless it is t hot for words. How charming! Fre candles are everywhere and you lig them and the fire just before the gues arrive. You are very particular to ha the maid empty and wash ash tra frequently during the evening and replace those she removes with othe so that the guests will always have a ash tray handy. Sometimes, you u another method of providing tab space for buffet parties. You use litt nests of tables and present one to eac guests on which he may rest his tra

But whatever do you serve at a buff party? My, that sounds good! Yo serve soup and casserole dishes tha require no carving, and a dessert. Yo keep the food simple, even for a sma party, and you don't try to serve to many courses. Your idea of having th silver for each course brought in wit the service plate where you are si at the little table is grand. I don really see any reason for not havin fresh glasses too, brought with eac wine, instead of trying to crowd then all on at once. Serving fresh napkins a dessert time is frightfully extravagant but so very pleasant. The coffee an liqueurs you serve, of course, after th tables are cleared away.

FOR UNEXPECTED COMPANY

And now I'm going to make a lis of all the different provisions you think one should always have on hand, just for emergency, in case of unexpected company. Here it is:

Your favorite canned soups, especially madrilène or consommé; tomato juice, salty crackers, and a few tea cakes, canned vegetables and fruits, sardines, tuna fish and salmon, lobster and crabmeat, sausages, eggs and bacon, bread and butter, baked hams, potatoes and onions, olive oil and wine vinegars, condiments and spices, Worcestershire sauce, horseradish, pickles, olives and chutney, fresh tomatoes in season, lettuce; fresh or dried herbs; spaghetti, noodles, and rice; cheese (especially Parmesan in the lump, but *never* grated); Italian Semolino; sugar, flour,

(*Continued on page* 56)

Mastercraft
A New Pattern in Exquisite Sterling Silver
by Alvin
Modern living demands a new note of freshness in table appointments. This beautiful new pattern in Alvin Sterling flat silver is truly a classic among contemporary patterns. Be sure to see it at your jeweler's. Its excellent weight . . . fine balance and soft Butler finish . . . will please you.
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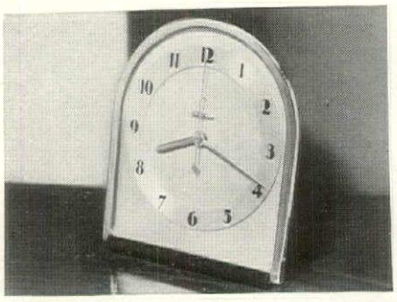
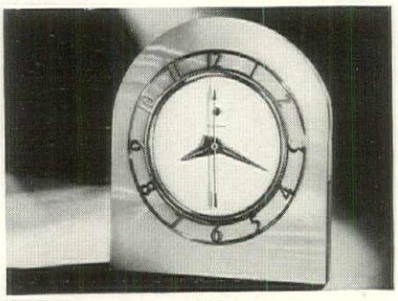
THE ALVIN SILVERSMITHS • Makers of Exclusive Silver Designs for 50 Years • PROVIDENCE, R. I.

A TIMEKEEPING SYSTEM

by Telechron

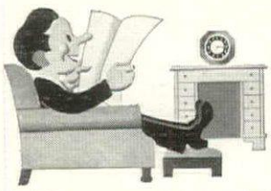


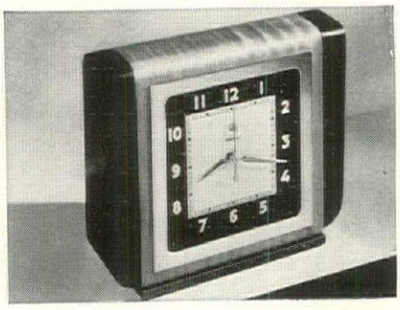
MAYFAIR, a distinctive design *with alarm,* gold-finished frame and black plastic base..... **$7.95**
Nocturne, same design with luminous dial, **$8.95.** ***Embassy,*** same design but without alarm and luminous dial, **$6.75.**



STATESMAN, a superb clock with a fine case of white Pedrara Onyx. Gold-colored metal bezel. Ideal for desks, tables, bookcases. 6½" high. Priced at..... **$12.50**

SHEFFIELD, a fine clock with combination quartered-grain Padouk front, brown mahogany sides, top and back; black ebony ornaments. 11⅞" wide, 8½" high..... **$12.50**
Picardy, same design with hour and half-hour strike, **$17.50.**





SMARTSET, a new and modern design. The case is of Prima Vera wood, with simulated rosewood sides and base. The gold-colored numerals are on a black band. 7⅞" wide. Priced at only..... **$8.95**

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(Reg. U. S. Pat. Off. by Warren Telechron Co.)

SELF-STARTING SYNCHRONOUS ELECTRIC CLOCKS

NOT A DINING ROOM IN THE HOUSE

(CONTINUED FROM PAGE 54)

salt, baking powder; coffee, of course, breakfast and after-dinner—French or Italian variety; tea, cocoa, or chocolate, and a few cans of milk; beef extract and shallots; honey, maple syrup, jams and jellies; and, if you can afford them, English Romary crackers; if not, milk wafers, which are good buttered, toasted and salted for cocktails (buttered and sprinkled with confectioners' sugar, they make a grand emergency tea biscuit); Maraschino cherries, pineapple juice, sparkling water, ginger ale, oranges and lemons; gingerbread mix, canned apple sauce, pancake makings; all the flavoring extracts; a big supply of dish towels and fresh aprons, a good can opener, a bottle opener, a corkscrew, and, of course, a good, comprehensive supply of bottles to open.

Goodness! I wish you would tell me where you get all these ideas! She did! Well, she certainly ought to know.

FOR OUR READERS' INFORMATION

(CONTINUED FROM PAGE 50)

E—dining-room table—Drexel Furniture Company.
O—tripod table—Imperial Furniture Company.
Y—modern bed—Johnson Furniture Co.
A—lamp table—Imperial Furniture Company.
O—small commode—Berkey & Gay Furniture Co.
P—upholstered chair—Dunbar Furniture Mfg. Co.
L—armchair—Kittinger Company.
S—dining-room chair—Charak Furniture Co.
N—Danbury table—Charak Furniture Co.
C—wing chair—Mueller Furniture Co.
E—round table—Imperial Furniture Co.
O—side board—Drexel Furniture Company.
T—chest—Drexel Furniture Co.
N—bed—Charak Furniture Co.

New China, Page 28

1. "La Tourette"—breakfast glasses—Cataract Sharpe: Stern Bros.
2. Orrefors crystal pitcher and glasses—A. J. Van Dugteren & Sons: Sweden House.
3. "Gloucester" pattern glasses—Pairpoint Corp.: Ovington's.
4. Crystal stemware with heavy bases—Cambridge Glass Co.: Stern Bros.
5. Crystal stemware—water and wine—Duncan & Miller: Stern Bros.
6. Tomato juice cups with straw handles: Georg Jensen.
7. Goblet, wine and champagne glasses—Pairpoint Corp.: Ovington's.
8. Stemware in crystal: Georg Jensen.
9. Cut crystal plate—Verlys of America, Inc.: Ovington's.
10. Tulip pattern stemware: Fostoria Glass Co.
11. Orrefors decanter and liqueur glasses—A. J. Van Dugteren & Sons: Georg Jensen.
12. After dinner glasses—A. H. Heisey Co.: John Wanamaker.

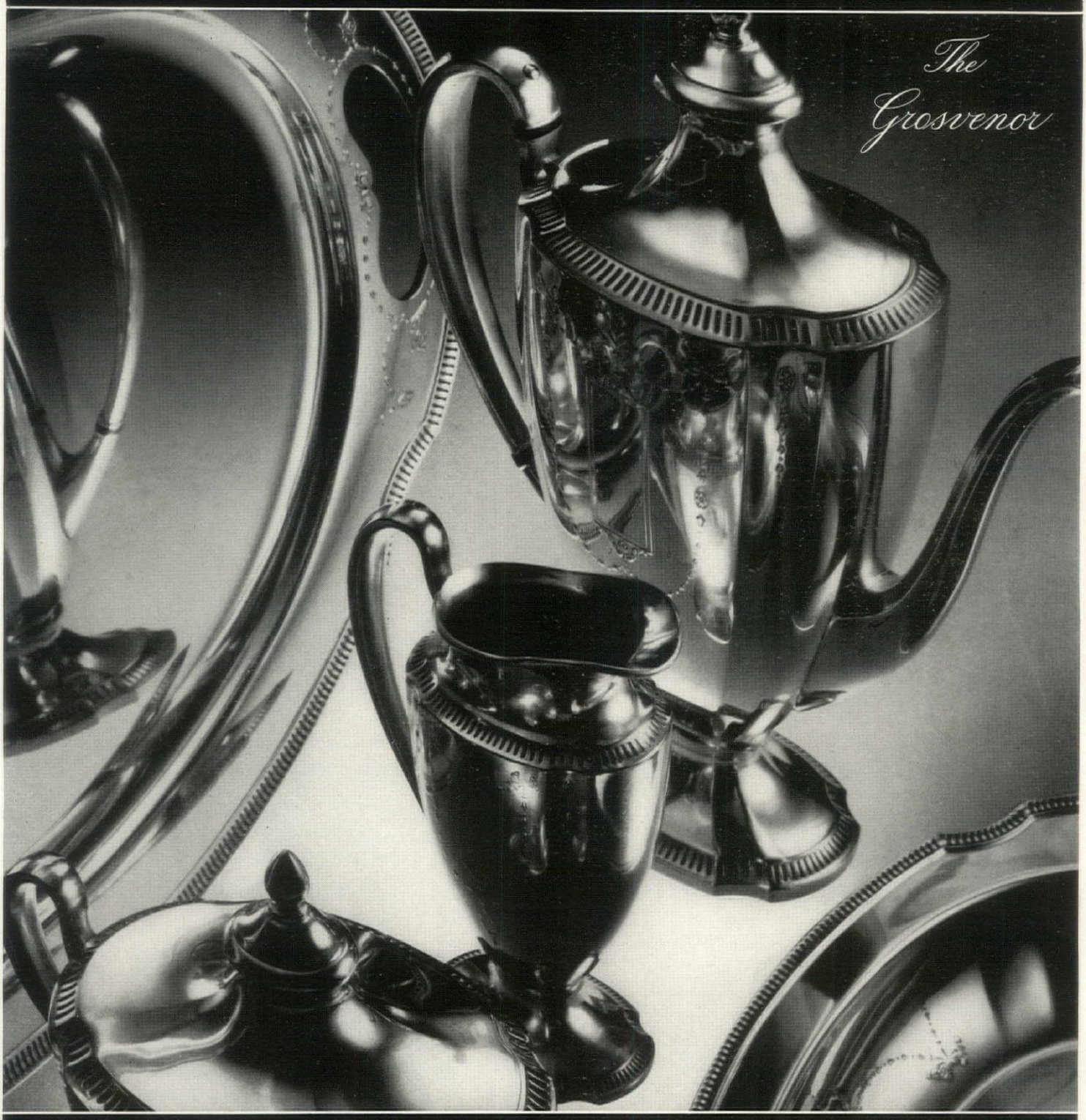
And Glass, Page 29

1. Breakfast set in Franciscan pottery—Justin Tharaud: Bloomingdale's.
2. Breakfast set in bird design—Carbone: Saks-Fifth Avenue.
3. Informal pottery—Pacific Clay Products: John Wanamaker.
4. Luncheon plates—Onondaga Pottery Co.: Stern Bros.
5. Luncheon plates—Vernon Potteries: Carole Stupell, Ltd.
6. Luncheon plates—James River Pottery Co.
7. Canapé plates—Kensington, Inc.: Altman's.

(*Continued on page* 67)

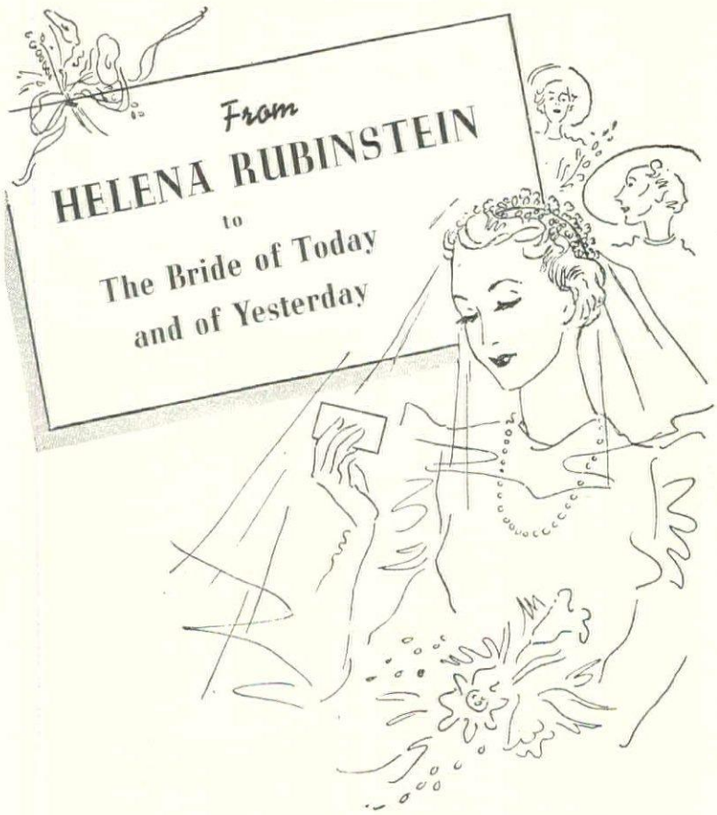
In a High Tradition

New richness comes to modern hospitality in the stately grace of these regal pieces. They give to the smart hostess a living expression of a great tradition. She may see five superb designs, wherever fine silverware is sold. Individual pieces and sets are priced at from $7.50 to $56.00.



COMMUNITY PLATE

Leadership in Design Authority



If you are being married today, or if you celebrated your golden wedding yesterday, Helena Rubinstein brings you her matchless preparations that will protect and cherish your youth and loveliness. Like a priceless heritage of beauty, Helena Rubinstein's creations are among every bride's most prized possessions. In her trousseau, on her honeymoon, during all the years that follow—these exquisite aids to beauty are a promise of lasting loveliness.

Every bride wants a house and garden of her own. And while she tends her flower beds, Helena Rubinstein's wonderful preparations will cultivate the bride's beauty, protect it against sun and wind so that it will be forever as fresh and blooming as the flowers in her garden.

So that you may always look like a bride:

PASTEURIZED FACE CREAM: The cream that every woman should use daily. It cleanses deeply and immaculately, softens and smooths and comforts the skin with its rich, luxurious texture. It will preserve life in the tissues, keep the complexion clear and radiant with beauty. 1.00, 2.00.

SKIN CLEARING CREAM: This amazing cream takes away "faded tan," that dull, lifeless, weatherbeaten look that comes from exposure to sun and wind. It awakens the skin to new life and loveliness, giving it vibrant, glowing color. 1.00, 2.50.

TOWN AND COUNTRY MAKE-UP FILM: This exquisitely dainty make-up foundation works for your beauty as it makes your powder blend and stay fresh for hours, with a smoothness that is sheer artistry. It soothes and protects your skin against every kind of weather . . . keeps it soft and glowing . . . gives it a romantic gleam. Also conceals blemishes. 1.50.

MAKE-UP FOR THE BRIDE: Lipsticks that keep lips young and sparkling, in all the famous Helena Rubinstein Reds. Red Velvet supplies a brilliant splash of color against the white of the bride's wedding gown. 1.00, 1.50, 2.00. Rouges to harmonize, for the cheeks of the blushing bride. 1.00, 2.00. Powder, as misty-fine as the bride's wedding veil. 1.00 to 5.50.

Fascinating eye make-up, 1.00.

Happy Honeymoon—with Helena Rubinstein's Stowaway Beauty Case, with youth and beauty tucked in every pocket. 12.50.

Copr. by Helena Rubinstein, Inc., 1937

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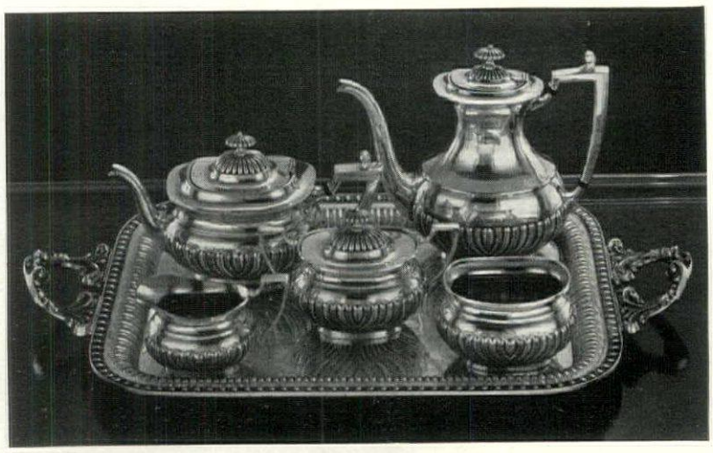
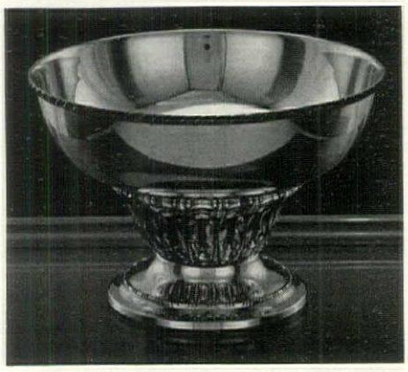
SILVER PLATED HOLLOWARE



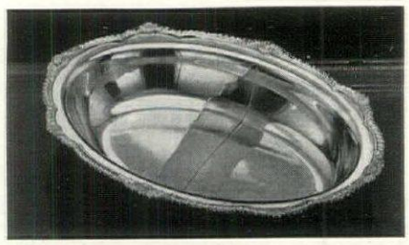
The elegance of this ornate tea set typifies the Eighteenth Century to which it belongs. An R. Wallace innovation christened "Georgian", it may be purchased from R. H. Macy & Company



This large, decorative bowl from Wallace, with its attractive lace-carved stand, may also be obtained from Macy

MARTINUS ANDERSEN

Tray sizes in Wm. A. Roger's new "Wellington" design. The large one for sandwiches, the small one for canapes, and the third, with removable glass dish holds hors d'oeuvres: International Silver Company



Gorham's uncovered vegetable dish, with center division for two different vegetables, is exceptionally serviceable for dinner use and table decoration

The shining surfaces of Oneida's "Classic" tea set in Community Plate, is the modern conception of a well-groomed table. Purchasable at Bloomingdale's

A HAPPY THOUGHT FOR A BRIDAL GIFT

What hostess of an afternoon or at the center of an evening gathering, wouldn't love to pour with . . . yes, and exhibit, too . . . such lovely silver plate.

The beauty of silver plate is no more enduring than its quality . . . these glamorous objects represent the Wallace peak of excellence.

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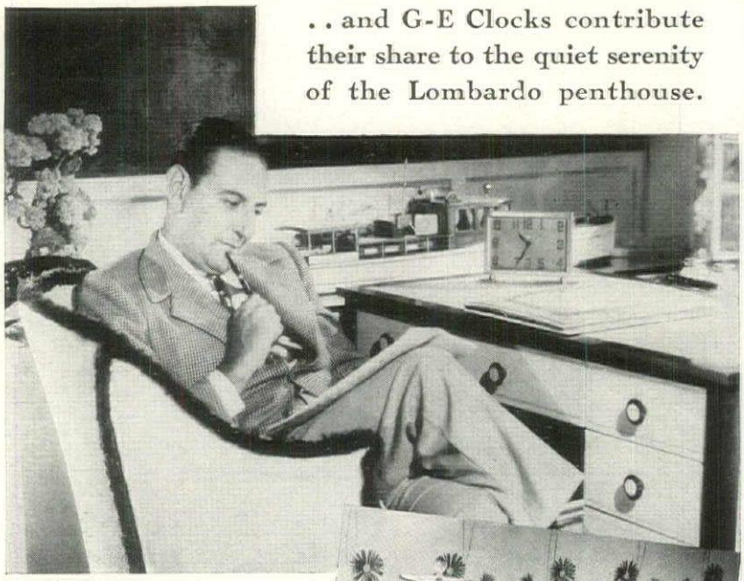
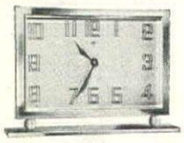
It's Always Smooth Time

IN GUY LOMBARDO'S LIFE

. . and G-E Clocks contribute their share to the quiet serenity of the Lombardo penthouse.

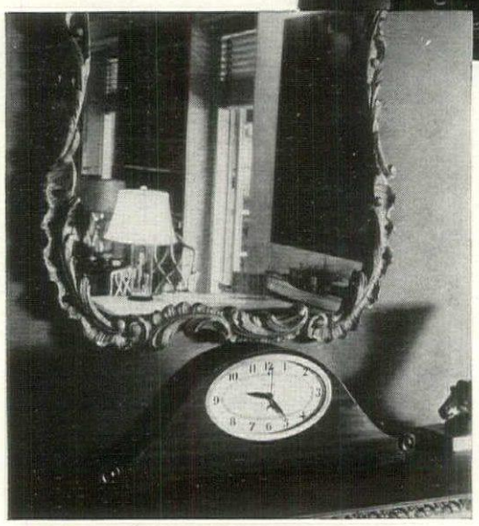




The pride of Mr. Lombardo's heart is his yacht "Tempo" and its model which sits by his living room desk. Beside it stands the gleaming gold beauty of the "Jason"... the newest G-E Clock, 8¼ in. by 5¾ in. $12.00

•

Listen to Guy Lombardo's music—every Sunday, C.B.S.



Do ticking clocks disturb your slumber? Follow Mr. Lombardo's example and put the "Gladiator" beside your bed. 5¼ in. high by 6¼ in. wide. $7.50

•

The mellow chime of the G-E "Lafayette" so intrigued Mr. Lombardo that he *had* to have this clock in his home. Have you, too, investigated the merits of this mahogany timepiece? 22 inches long $40.00

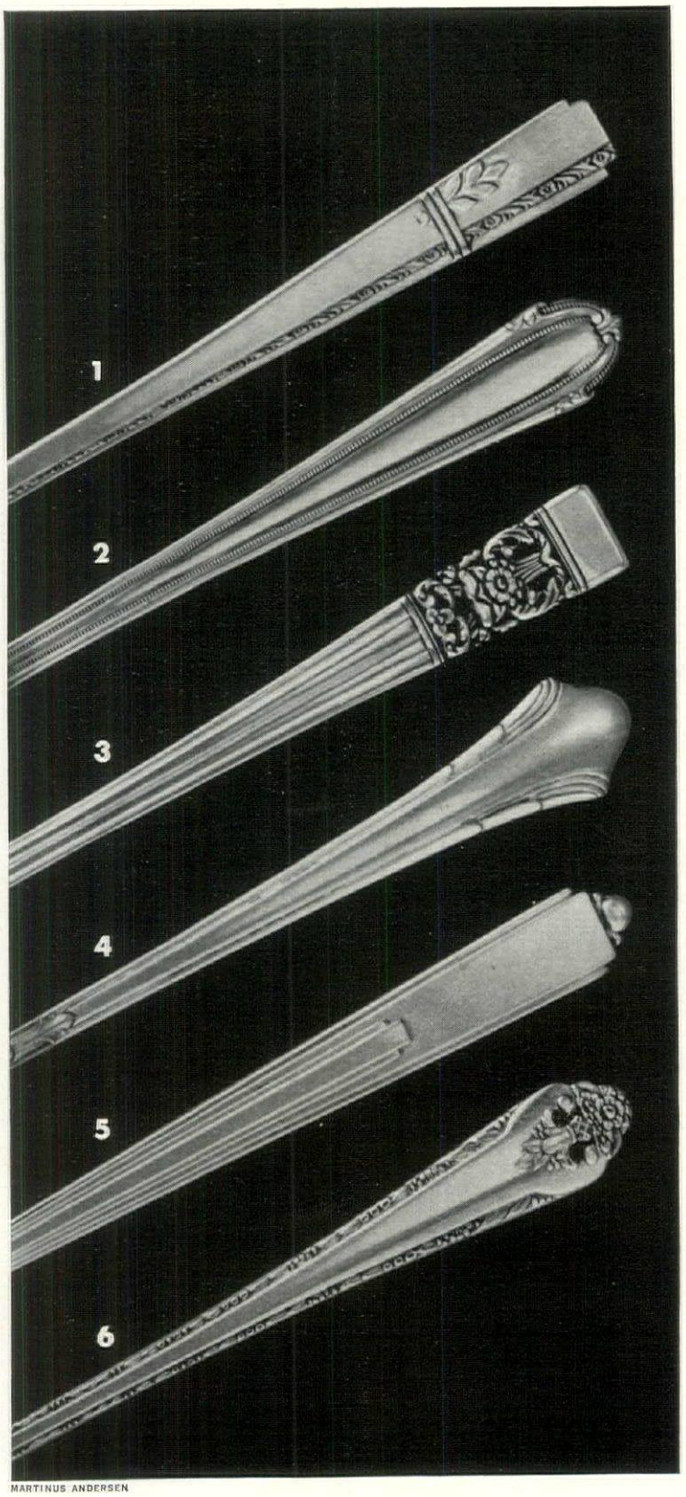
"The Monmouth" $9.95 "Kitchen Hostess" $4.95

Right now leading stores everywhere are showing the newest G-E Clocks. See them for their beauty, variety of styles, wide range of prices. Select them for their quiet efficiency and dependability.

GENERAL ELECTRIC

Self-Starting Clocks

SILVER PLATED FLATWARE



MARTINUS ANDERSEN

1. In the spirit of French finesse is Oneida's new Heirloom pattern called "Grenoble." Wm. A. Rogers division: Bloomingdale

2. The dainty beaded detail of R. Wallace's "Lady Alice" design has a decided feminine touch. From R. H. Macy & Company

3. Pomp and circumstance combine in the ornate decoration of Oneida's recent Community Plate flatware, "Coronation:" Macy

4. Simplicity, and the curved sweeping surface of Gorham's "Lady Caroline" make this pattern denote table service

5. Distinctly modern, Reed & Barton's flatware called "Maid of Honor" has the refreshing, clean-cut appeal of a young girl

6. A restrained ornamentation marks the appearance of Holmes & Edward's "Lovely Lady." Designed by International Silver Co.

PHOTOGRAPHED FROM LIFE

"In sickness and in health, Thomas is always able to put on a smile and a purr the moment he touches Mohawk Percale sheets... they're so soft and silky. White as snow, too... As for wear! Well, you'll find Mohawk Percale sheets are just like me—born with nine lives."

Only a Few Cents More Than Muslin Sheets

You only have to look at Mohawk Percale sheets to see why they are becoming America's most popular luxury bed linen. Their sparkling white sheen gives your beds new smartness. Their soft-as-silk texture gives you a new idea of restful sleep. Yet Mohawk Percale sheets cost only a trifle more than ordinary muslin sheets.

Mohawk Percale sheets bring you year-after-year economy, too. Although they are woven 40% finer than ordinary sheets—to assure long wear—they are much lighter in weight. At average pound rates, they reduce your laundry bills about $5.85 a year for each bed. Or make home laundering much easier.

New Laundry-Saving Package—To make them all ready to put on your beds, Mohawk Percale sheets now come in sealed, dustproof cartons. Two sheets or four pillow cases. You save first laundering cost.

Copyright 1937
Utica & Mohawk Cotton Mills, Inc.

FREE "SNOWY" GIFT

32-page Restful Sleep book. Contains 6 life pictures of "Snowy," complete information on bed-making, laundering and sheet sizes. Just mail coupon.

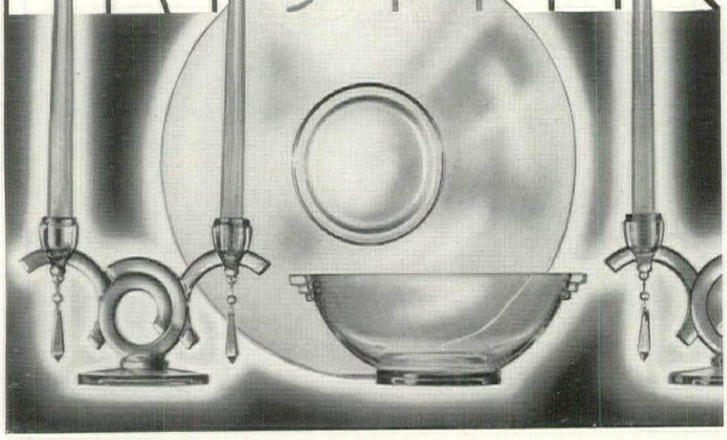
Utica and Mohawk Cotton Mills, Inc., Dept. H G 6, Utica, N. Y.

Name _____

Street _____

City _____ *State* _____

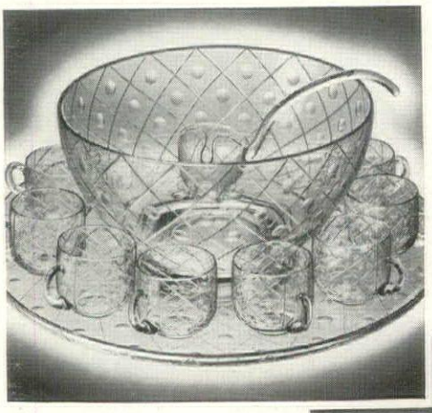
PRISTINE



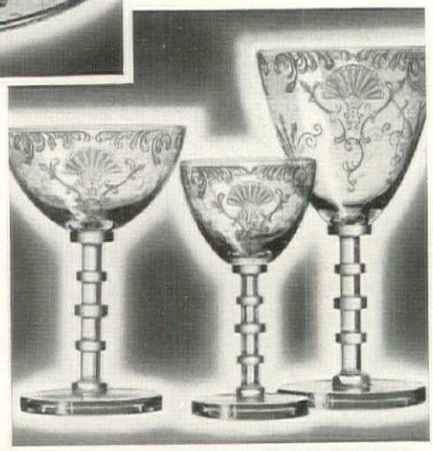
PURE FORMS IN CRYSTAL.. ..AT HOME IN ANY SETTING

Cambridge brings you Pristine . . . chaste crystal of exquisite simplicity. Its pure form, marked by the unusual use of hand-cut edges and bottom surfaces in combination with unbroken curves, creates a design of perfect balance . . . in harmony with either modern or period settings. Pristine, an innovation in glassware design, gains its gleaming richness and clarity from the perfect and brilliant color of the famous Cambridge Crystal . . . recognized for more than a generation as the finest in hand-made glassware.

This patented original design is available in more than 100 items, either plain, hand-cut or delicately etched . . . at prices reasonably moderate. At better stores, ask to see Pristine, latest and loveliest of a series of famous creations by The Cambridge Glass Company, Cambridge, Ohio.



This handsome Tom and Jerry set is one of more than 100 varieties of Pristine, available in Cambridge Cut Rock Crystal . . . each piece individually hand cut by artisans skilled in this craft of delicate precision. When you see the Cambridge trademark on any piece of Cut Rock Crystal, it is your assurance of perfection, certified by a third of a century of fine craftsmanship and single supervision over every step in its production.



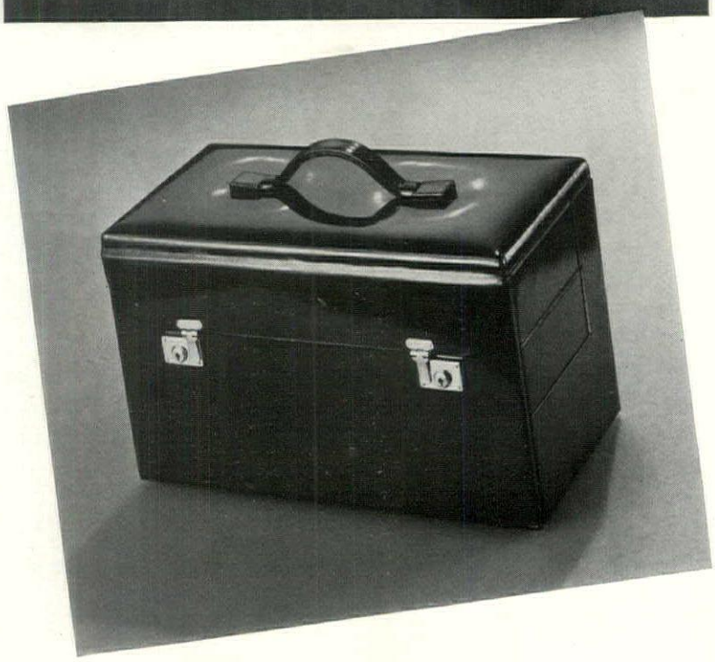
If you have an eye for the delicate tracery of hand etching in fine crystal, ask at the better stores for Hand-Etched Firenze by Cambridge. Available in the entire Pristine line, it embodies the high degree of craftsmanship which has made Cambridge Etchings famous. Exclusive, patented designs, executed in a crystal of lasting brilliance, recommend Cambridge creations to all who choose glassware for permanence.

Genuine Hand Made Cambridge Trade Mark Made in U.S.A.

Cambridge Glass

HAND MADE

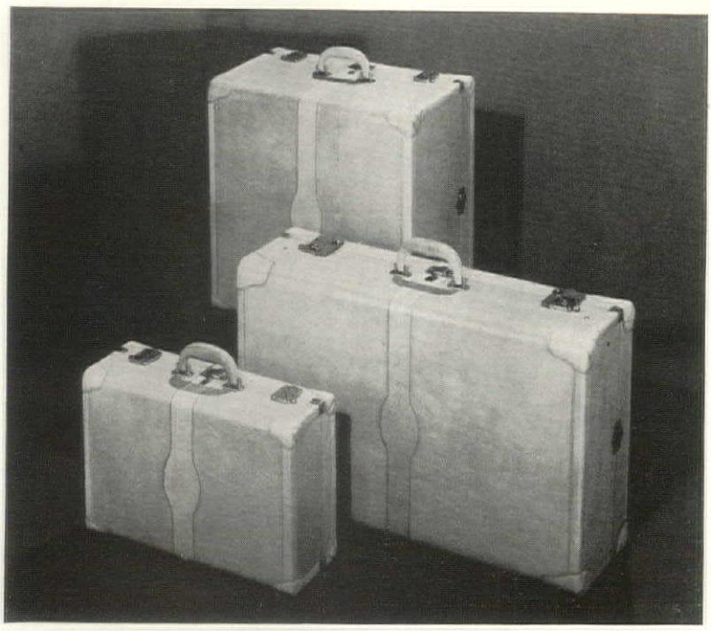
SHE SHALL HAVE BEAUTY



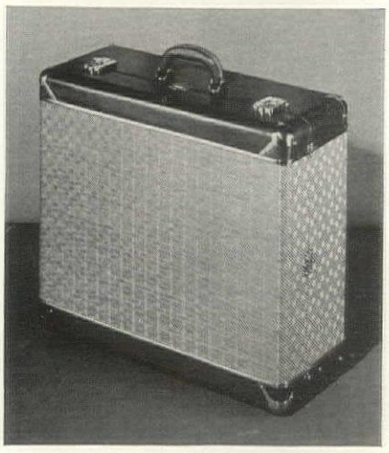
A luxurious travel case with splendid array of cosmetic preparations

This Black Beauty is a treasure with combs and brushes for grooming your hair, and exquisite bottles to hold favorite lotions for refreshing facial or rub down. Fitted with cosmetics which will give you that sleek and spirited feeling, this de luxe box is now on display at the Elizabeth Arden Beauty Salon

WHEREVER SHE GOES



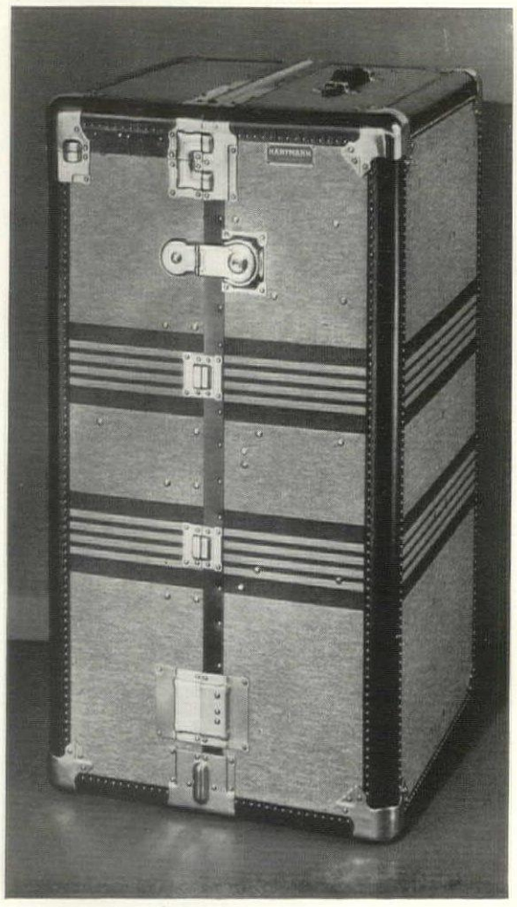
MARTINUS ANDERSEN



NATURAL rawhide leather finished like a fine shoe with hand-sewn seams sets off this stunning Mark Cross overnight bag, hat and shoe case, and woman's wardrolette

IN Wheary's "Aviatrix" case, eight dresses hang on separate hangers which snap out of their box and into the closet, keeping frocks fresh and smooth: Altman

HARTMANN'S striped canvas wardrobe trunk boasts an improved modern interior, and secure lock which opens to the left if you can swing it: Bloomingdale



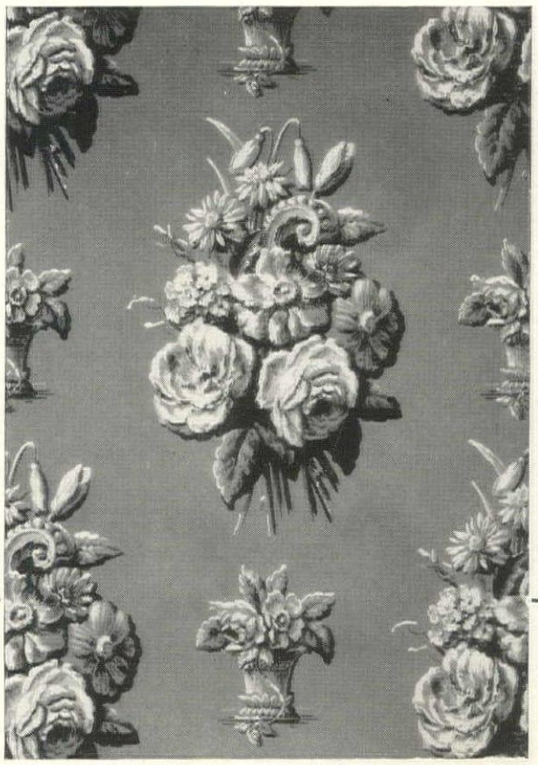
STRAHAN NO. 7434 . . . *The variations of color in this rare wallpaper have been heretofore unobtainable except in the Chinese handpainted papers from which it is styled.*

THESE two widely contrasted wallpapers are only one example of Strahan variations in a new line of distinctive beauty. In redecorating your home, use a Strahan paper in every case and be assured of using the finest wallpaper obtainable. Strahan tradition demands the finest quality of color, design, material and workmanship that can be attained.

THOMAS STRAHAN
Company

ESTABLISHED 1886 • *Factory:* CHELSEA, MASSACHUSETTS
Showrooms:
NEW YORK: 417 FIFTH AVE. • CHICAGO: 6 NORTH MICHIGAN AVE.

STRAHAN NO. 7437 . . . *A strikingly beautiful, stylistic Eighteenth Century wallpaper. The marvelous contrasts in light and shade suggest the depths of a wood carving.*



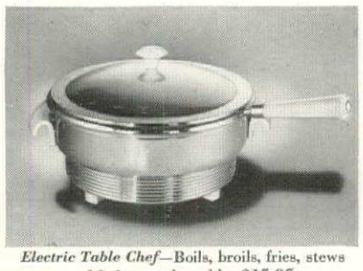
ASK YOUR DECORATOR FOR STRAHAN WALLPAPERS

"We're Cooking at the Table Now"

Stop being a Jumping-Jill hostess. You know the kind. "Excuse me a minute, please." And then a skedaddle to the kitchen. Put some poise into your parties! Do your cooking at the table with the aid of Chase Table Electrics. These eight well-mannered electrical servants, sticklers for form, will put you in your place and keep you there. And your place, dear hostess, is *at the table* with your family or your guests.

TABLE ELECTRICS *by Chase*

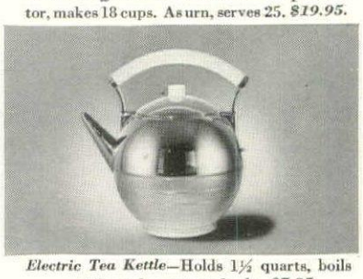
Finished in ever-brilliant Chromium



Electric Table Chef—Boils, broils, fries, stews and bakes at the table. *$15.95.*

Electric Coffee Urn—Two heats. As percolator, makes 18 cups. As urn, serves 25. *$19.95.*

Electric Warming Oven—Keeps rolls, toast, and many other foods hot and crispy. *$14.95.*

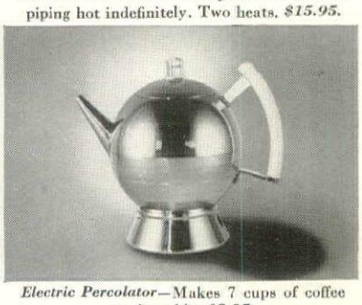


Electric Tea Kettle—Holds 1½ quarts, boils quickly and pours perfectly. *$7.95.*

Electric Hot Plate—Cooks or keeps food hot. Two heats. 5⅜" in diameter. *$4.95.*

Electric Snack Server—Keeps 3 kinds of food piping hot indefinitely. Two heats. *$15.95.*

Hot Server—Keeps 2 kinds of food hot indefinitely. Holds 2 quarts. *$9.95.*



Electric Percolator—Makes 7 cups of coffee at the table. *$8.95.*

Free! "We're Cooking At The Table Now"

Write today for this free book showing how to use Chase Table Electrics for the smart new table cookery. We will also send you gift folder free.

CHASE

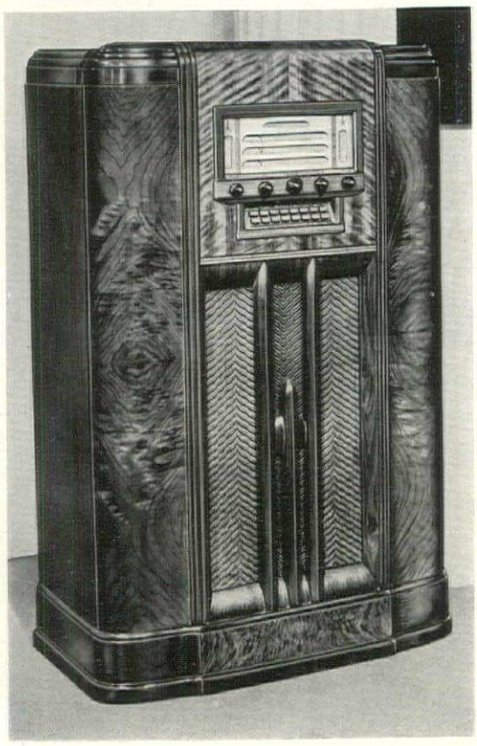
*Chase Brass & Copper Co., Incorporated**
Dept. G-17, Chase Tower, 10 E. 40th St., New York City
Please send me your Free Table Cookery Book.

Name.....

Address.....

City.....*State*.....

** Subsidiary of Kennecott Copper Corporation*

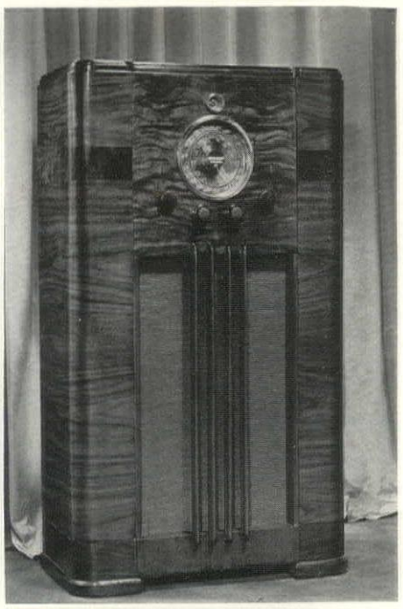


New

ALL manner of devices for easier tuning crop up in the season's radios. General Electric's console above sports two rows of eight buttons for "Touch Tuning", thirteen for station selection. You pick the thirteen stations you like

CAPEHART houses its luxurious custom-built triple unit radio-and-phonograph combination appropriately in cabinets designed to harmonize with furniture periods. At top is a graceful Chippendale interpretation in mottled wood

AT right one of the fanciful designs in armchair models Zenith is sponsoring this year, equipped with "robot dial"—you press a button and the needle spins



CROSLEY'S sprucing up consoles this year with modern lighter finishes. Their contribution to easier tuning is the "Mirro Dial"; the background is a mirror

A SMALL, compact table model from General Electric offers in the interest of visibility, the tilted horizontal "Louver" dial

Radios

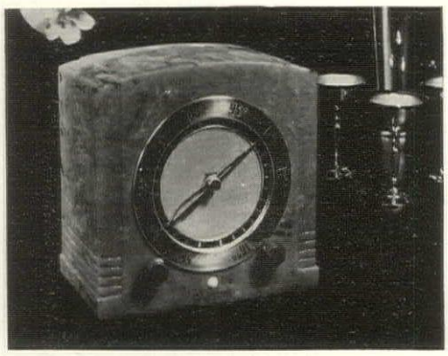


TABLE radios can be decorative accessories as well, thinks Kadette, who offer this diminutive "Clockette", right, in blue marble

RCA console models this year are equipped with push button electrical tuning, boast remote control and a new foreign dial. The bands run horizontally

Colonial Williamsburg
INCORPORATED
APPROVED REPRODUCTIONS
CW

Leading Stores Bring Williamsburg to You

For ten years the restoration of Colonial Williamsburg has been in the making . . . recreating buildings, gardens, interiors of rare beauty . . . collecting old furniture and furnishings that offer unsurpassed inspiration. Now, for the first time, approved, authentic copies of these fine antiques are offered for sale.

Comfortable wing chair, exactly copied from one made by Chippendale circa 1765 and now in the Gaming Room of Raleigh Tavern.

Graceful mahogany tripod tip-top table authentically copied from an old one now in the Apollo Room of Raleigh Tavern.

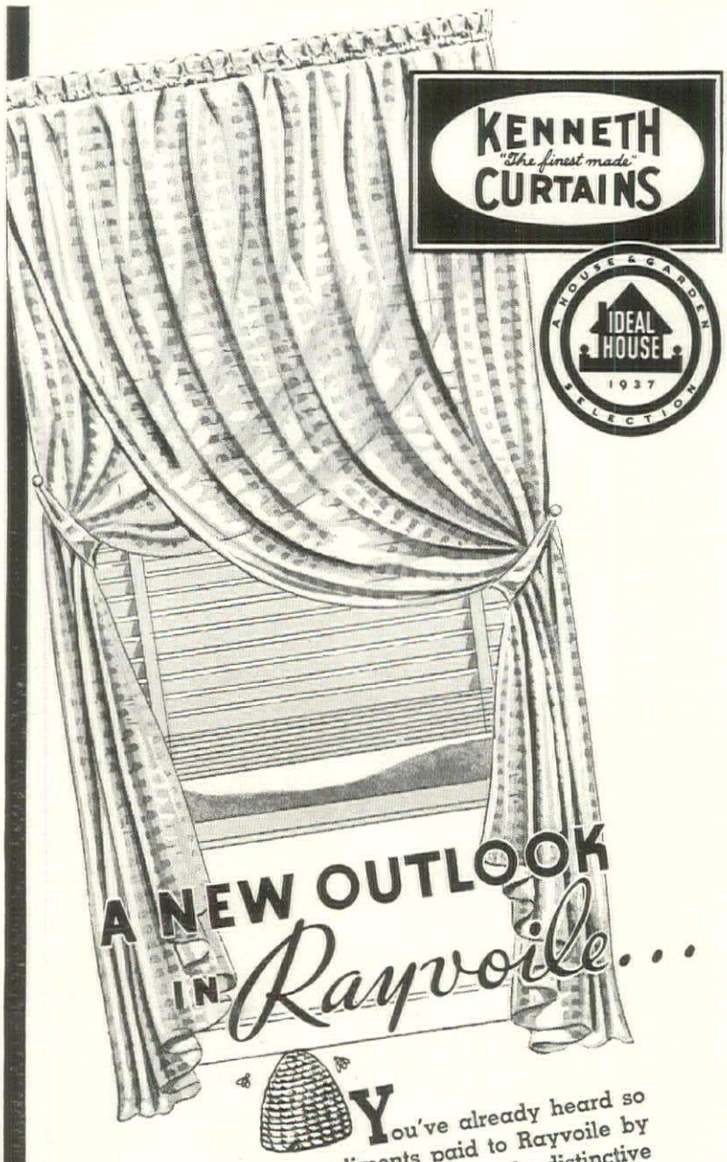
For your protection, all reproductions made by licensed manufacturers and approved by the Restoration bear this hall-mark. If they do not bear it, they are not authorized reproductions.

CW

You need not visit Williamsburg to see or purchase these lovely reproductions as the following stores are showing them in Raleigh Tavern rooms:

Boston ..... Jordan Marsh Co.
Buffalo ..... The Wm. Hengerer Co.
Chicago ..... Marshall Field & Co.
Cincinnati ..... The A. B. Closson Jr. Co.
Cleveland ..... The Halle Bros. Co.
Detroit ..... The J. L. Hudson Co.
Indianapolis ..... L. S. Ayres & Co., Inc.
Los Angeles ..... Bullock's
Newark ..... L. Bamberger & Co.
New York ..... James McCutcheon & Co.
Philadelphia ..... Strawbridge & Clothier
Pittsburgh ..... Kaufmann's Department Store, Inc.
St. Louis ..... Scruggs-Vandervoort-Barney, Inc.
Washington ..... Woodward & Lothrop
Williamsburg ..... The Craft House

WILLIAMSBURG CRAFTSMEN, INCORPORATED
Williamsburg, Virginia



A NEW OUTLOOK IN *Rayvoile*...

You've already heard so many flattering compliments paid to Rayvoile by leading decorators. Now, in a smartly distinctive Beehive Motif, you'll find new charm for your windows. This exciting CROWN TESTED Rayon Fabric is transparent, but not flimsy. Rayvoile Beehive diffuses sunlight, is luxurious to the touch and keeps its color. And the NEVA-WET Process Finish keeps them clean, fresh and crisp longer—water and moisture-repellant, also perspiration (hand stains) resistant.

Now being shown by leading stores . . . finished, ready to hang, 2½ yards long by 144" wide to the pair, with tie-backs, (specially suited to Venetian Blinds and Casement Windows). In White, Eggshell and Beige. Also available by the yard.

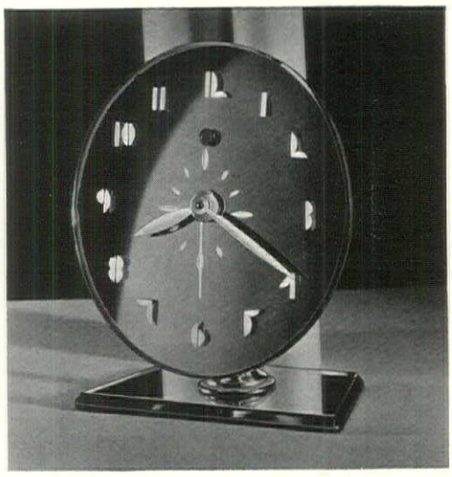
Created by

BARTMANN & BIXER, Inc.
339 FIFTH AVE., NEW YORK CITY

A fabric of CROWN RAYON
CROWN TESTED QUALITY
It's Tested
COPR. AMERICAN VISCOSE CORPORATION 1937

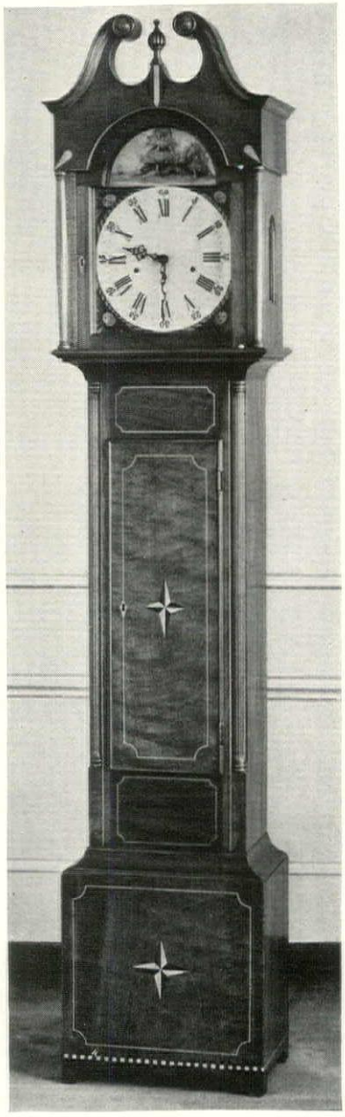
Rayvoile is woven of CROWN RAYON, and bears the mark of CROWN Tested quality that means the fabric has been laboratory tested and approved for Fabric Construction, Dry Cleanability, Color Fastness and General Wearing Qualities.

American Viscose Corporation
World's Largest Producer of Rayon
200 MADISON AVE., NEW YORK CITY



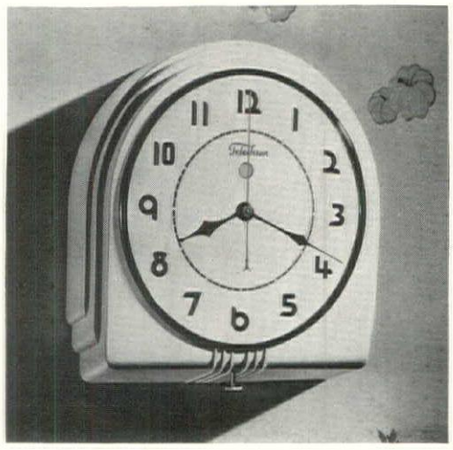
TIME KEEPERS

HERE is news in rose colored glass! A General Electric clock equipped with alarm movement called "Eldorado" has ivory stick numerals. Also in blue glass with white lettering: R. H. Macy



THE pioneering spirit of "Daniel Boone" is the history behind this hall clock from the Colonial Manufacturing Company. A reproduction of an antique. May be ordered at W. & J. Sloane's

WARREN Telechron's "Buffet" kitchen or bathroom model is a self-starting electric clock with black characters on a light cream ground. Another version features a white case: Bloomingdale



FOR OUR READERS' INFORMATION

(CONTINUED FROM PAGE 56)

8. Tea set in Spode china—Copeland & Thompson: Macy's.
9. Dinner plate in Community china—Oneida Community, Ltd.
10. Demi tasse set: R. H. Macy.
11. Two dinner plates—Josiah Wedgwood & Sons: Wm. H. Plummer.
12. Two dinner plates—Theodore Haviland & Co.: Altman's.

Linens Through the Day, Pages 30 and 31

For Breakfast in Bed

Left, printed linen tray set from Grande Maison de Blanc.
Second, embroidered tray set from James S. Sutton.
Third, tray set with Milan insertion from Mossé.

Breakfast at the Table

Left, Indian Head and linen breakfast cloth from Dinkelspiel: R. H. Macy.
Second, breakfast cloth with yarn stitch design from Gribbon: Stern Brothers.
Third, Fieldcrest breakfast cloth in Wedgwood colorings from R. H. Macy.

Luncheon Linens

1. Cloth of natural and gray linen from McGibbon.
2. Pineapple linen luncheon set from McCutcheon.
3. Hemstitched sand-colored organdie luncheon set from Leacock: Lord & Taylor.
4. White organdie with gold coin dot luncheon set from Maison de Linge.
5. Hand embroidered Bisso linen set from Fallani & Cohn: Leron.
6. Ivory handkerchief linen 17-piece set from James S. Sutton.
7. Gray linen runner set with striped design from Clem Hall: W. & J. Sloane Bar Shop.

Tea Time

Left, ecru tea cloth with Point de Paris insertion from Grande Maison de Blanc.
Second, pink batiste tea cloth from Grande Maison de Blanc.
Third, ecru linen tea cloth with Milan insertion from Mossé.
Fourth, embroidered green linen tea cloth from Bournefield.

Cocktail Hour

Left, Undersea cocktail napkins from Clem Hall: W. & J. Sloane Bar Shop.
Second, fish cocktail napkins from Clem Hall: W. & J. Sloane Bar Shop.
Third, linen cocktail napkins with Binche lace from McGibbon.
Last, organdie cocktail napkins with fruit appliqué from James S. Sutton.

Dinner, Formal and Informal

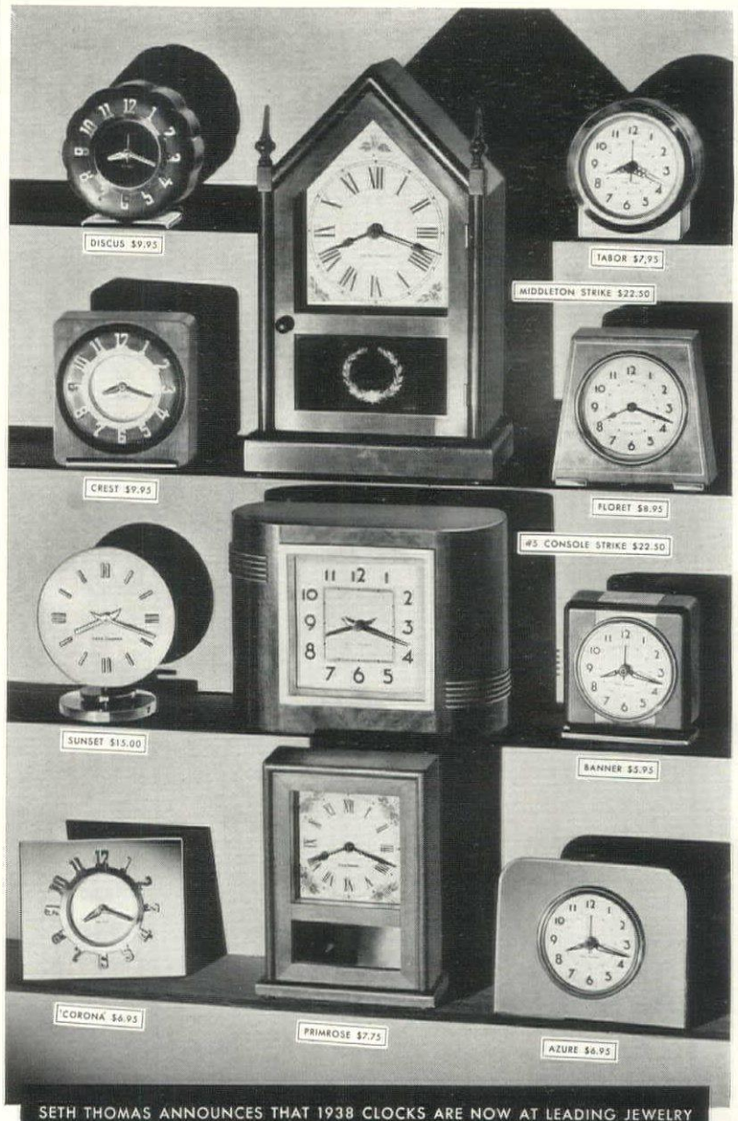
1. Louis XV cloth from Mossé.
2. Linen cloth with Milan edging from Grande Maison de Blanc.
3. Natural linen runner set blocked off with gold from Maison de Linge.
4. Gray linen 17-piece set with Milan insertion from Mossé.
5. White organdie 17-piece set with appliquéd silver band from Maison de Linge.

(*Continued on page* 68)

For any Giving Occasion

Everybody needs a clock

And of course there is one clock that stands all by itself—a Seth Thomas, now celebrating its 125th Anniversary. Every case has been styled by a famous designer. There are many models to choose from—electric or eight day, time only, strike, ship's bell or Westminster chime. The movements are renowned for their lasting quality. And this is true of electric movements as well as key-wound. Seth Thomas Clocks, a division of General Time Instruments Corp'n., Thomaston, Conn.



SETH THOMAS ANNOUNCES THAT 1938 CLOCKS ARE NOW AT LEADING JEWELRY AND DEPARTMENT STORES IN ANTICIPATION OF ITS 125TH ANNIVERSARY

SETH THOMAS *Clocks*

KEY-WOUND ELECTRIC

Choose Your
REED & BARTON
Sterling

in the pattern that speaks for you

You'll *live* with your Reed & Barton solid silver—just as you live with your personality. That is why we urge you to choose, quite carefully, the just-right pattern for *you*.

You're frankly and gaily romantic? Or, perhaps you're discreetly domestic. Whatever you are, let your *silver* say it.

And so—some day real soon—do plan to visit your jeweler's. You're sure to find there—among the many lovely Reed & Barton designs—your "own-personality" pattern. You'll know it as soon as you see it—this pattern you'll want for your own. And your dining will never be dull while your sterling speaks for you.

Fascinating Book on Entertaining

Brides-to-be—and all other women—will be interested in Reed & Barton's new book, "How to Be a Successful Hostess". It's just full of recipes, menus, party ideas and pictures of smart table settings. This convenient coupon brings it to you.

Reed & Barton, SILVERSMITHS
BOX 990 TAUNTON, MASS.

Enclosed find 10c in stamps or coin, for which you will send me promptly your interesting new book on more gracious entertaining, entitled, "How to Be a Successful Hostess".

Name _____

Address _____

City _____ *State* _____

HG10-37

FOR OUR READERS' INFORMATION

(CONTINUED FROM PAGE 67)

6. Silver and Cellophane mats from Clem Hall: W. & J. Sloane Bar Shop.

Finger-bowl Doilies

Left, Bouquet from Clem Hall: W. & J. Sloane Bar Shop.
Second, linen with silver from Maison de Linge.
Third, finger-bowl doilies embroidered with pineapples from Leron.
Fourth, octagonal organdie finger-bowl doily from Bournefield.

Bride at Home, Pages 32 and 33

Modern:

1. "Hunt Club": The Gorham Co.
2. "Modern Classic" from Lunt Silversmiths: Ovington.
3. "Juliana" from The Watson Co.: Brand-Chatillon.
4. "Jubilee": Reed & Barton.
5. "Acadia": Georg Jensen.
6. "Norse": International Silver Co.

Ornate:

1. "King Edward": The Gorham Co.
2. "Stradivari" from R. Wallace & Sons: Macy.
3. "Candlelight" from Towle Mfg. Co.: Ovington.
4. "Rose Point" from R. Wallace & Sons: Macy.
5. "Chased Classic" from Lunt Silversmiths: Ovington.
6. "Rambler Rose" from Towle Mfg. Co.: Ovington.

Simple:

1. "Maytime" from The Alvin Corp.: John Wanamaker.
2. "Lotus" from The Watson Co.: Brand-Chatillon.
3. "Cascade" from Towle Mfg. Co.: Ovington.
4. "Antique" from R. Wallace & Sons: Macy.
5. "Chased Romantique" from The Alvin Corp.: John Wanamaker.
6. "Duke of Windsor" from Manchester Silver Co.: Park Curiosity Shop.

Traditional:

1. "Governor's Lady": The Gorham Co.
2. "English Shell" from Lunt Silversmiths: Ovington.
3. "Chippendale" from Towle Mfg. Co.: Ovington.
4. "Chantilly": The Gorham Co.
5. "Hawthorn": Reed & Barton.
6. "Edward VII" from F. W. Smith: Brand-Chatillon.

Silver at Your Service, Pages 34 and 35

Tea Sets:

1. "Charles II" from Lunt Silversmiths: Lambert Bros.
2. "Norse": International Silver Co.
3. Three piece coffee set from The Watson Co.: Brand-Chatillon.
4. Chippendale tea set from Towle Mfg. Co.: Ovington.
5. "Teardrop": Reed & Barton.

Gift Suggestions:

1. Sterling candlestick and compote: Georg Jensen.
2. Dish: International Silver Co.
3. Vegetable dish: The Gorham Co.
   Gravy boat from The Alvin Corp.: John Wanamaker.
4. Bowl from Manchester Silver Co.: Park Curiosity Shop.

(*Continued on page* 69)

FOR OUR READERS' INFORMATION

(CONTINUED FROM PAGE 68)

Bowl from Towle Mfg. Co.: Ovington.
5. Shell bon bon dish: The Gorham Co.
"Cocktail Hour" tray from F. W. Smith: Udall & Ballou.

Trays:

1. Tray from R. Wallace & Sons: Macy.
Tray from Towle Mfg. Co.: Ovington.
Tray: Reed & Barton.
2. Irish tray: Reed & Barton.
3. Tray: The Gorham Co.
Tray: Georg Jensen.
4. Tray: Robert Ensko.
5. Meat platter: The Gorham Co.
Tray: Reed & Barton.

Make Your Closets Personal, Pages 36 and 37

Page 36

1. Men's closet—shown through the courtesy of Hammacher-Schlemmer.
2. Transparent boxes, square and round—Celluloid Corp. of America: W. & J. Sloane.
3. Hangers—W. & J. Sloane.
4. Closet Box—W. & J. Sloane.
5. Hat stands—W. & J. Sloane.

Page 37

6. Shoe rack—Knape & Vogt: R. H. Macy & Co.
7. Hat rack—Knape & Vogt: R. H. Macy & Co.
8. Tie rack—Campbell Products Co.
9. Trouser Hanger: Knape & Vogt: R. H. Macy & Co.
10. Guest closet: R. H. Macy & Co.
11. Linen closet: B. Altman & Co.
12. Woman's closet: Lord & Taylor.

Trousseau Linens, Pages 40-43

Eggshell, Rose and Blue

Bath Linens

Empress bath set from Martex: B. Altman & Co.
Morocco bath set from Martex: B. Altman & Co.
Linen towel with Milan edging from Maison de Linge.
White Linen towel with Point de Paris insertion from Grande Maison de Blanc.

Bed Linens

Solid color Supercale sheet from Wamsutta: James McCutcheon & Co.
Supercale sheet with border of French knots from Wamsutta: James McCutcheon & Co.
Crocheted bedspread from Quaker Lace: B. Altman.
Flowered comfortable with matching blanket cover from Carlin Comforts.
Supreme blanket from Kenwood Mills: John Wanamaker.

Dusty Peach and Gray

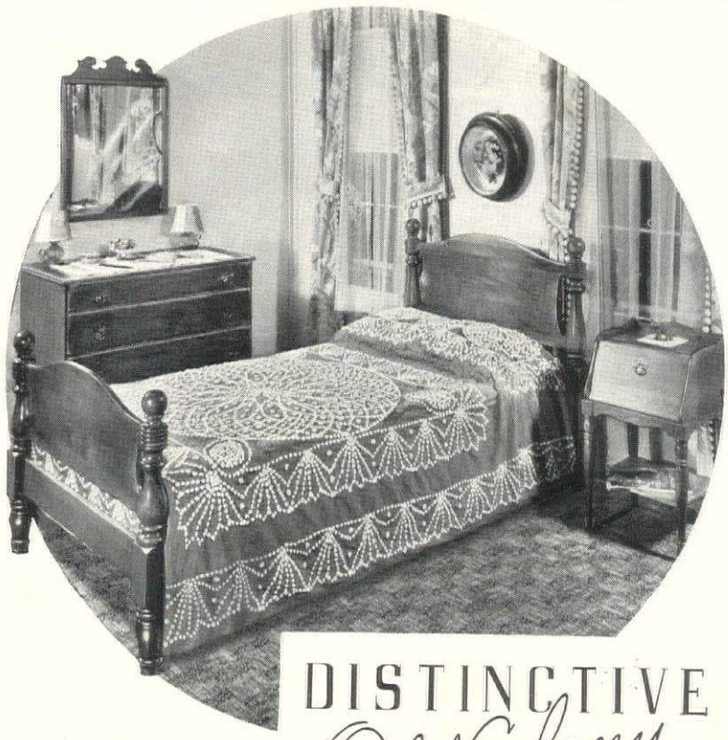
Bath Linens

Tile-o-Web bath set from Mossé.
Westminster bath set from Martex: B. Altman & Co.
Monogrammed linen towel from Mossé.
Linen towel with damask appliqué from Grande Maison de Blanc.

Bed Linens

Supercale sheet with French knot border in triangular design from Wamsutta: James McCutcheon.
Supercale colored border sheet from Wamsutta: James McCutcheon & Co.
Diamond quilted comfortable from Mossé.

(*Continued on page* 70)



DISTINCTIVE
Old Colony
FURNITURE

THE pieces illustrated above are from the "Virginian" bedroom group of OLD COLONY pieces. This traditional design employs authentic brass willow pulls, splendid turnings, mouldings and ogee scroll feet on the chests.

OLD COLONY furniture has a quaint, distinctive character which you will always enjoy and which your guests will admire. OLD COLONY pieces are ever so practical and comfortable, too. They retain all of the charm and symmetry achieved by early American Craftsmen . . . and they add only the luxury and comfort of modern upholstering and easy-operating devices. OLD COLONY pieces are regularly available in Priscilla maple finish . . . a warm, mellow color which is secured by hand-blending of the finest obtainable materials. There's a splendid variety of OLD COLONY designs . . . suited to every room in the home. Most of the better furniture and department stores everywhere, show OLD COLONY groupings.

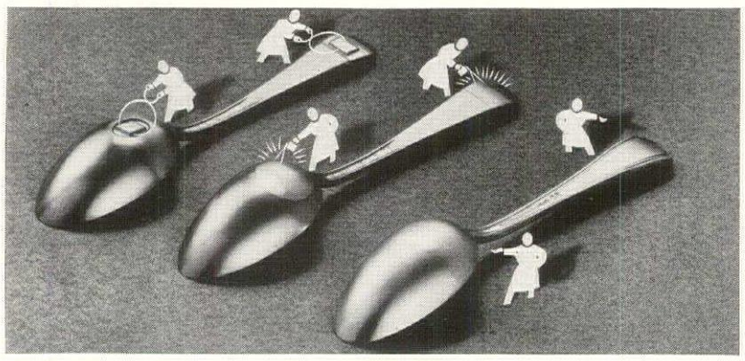
IN this 24 page booklet on OLD COLONY furniture are many suggestions for decorating your home attractively and comfortably. Simply send 10 cents (coin preferred) to department D - 10 Heywood-Wakefield Company, Gardner, Mass.

HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1826

Sterling inlaid

WAS CREATED BECAUSE SILVERWARE LEANS ON ITS ELBOWS

ELBOWS AGE FIRST—To keep your elbows as smooth as your arms is difficult. Elbows are points of wear. They age quickly. Silverplate, too, has elbows that require special protection. The back of the bowl, and back of the handle!



STERLING SILVER WHERE IT'S NEEDED—In Holmes & Edwards, the most used pieces are sterling inlaid before plating. (1) Blocks of Sterling go into recesses at backs of bowl and handle. (2) The blocks are melted. (3) Finally, the entire piece is plated.

HOLLYWOOD BEAUTY—You've never seen lovelier patterns! For obviously the best designs go with Sterling Inlaid. Here's beauty you'll enjoy a lifetime! Left to right: First Lady, Masterpiece, Napoleon, Lovely Lady, Guest-of-Honor, Century.

AND HERE'S THE biggest surprise of all! Sterling Inlaid is not expensive! Most Authorized Dealers will deliver the 61-piece set for $5, with monthly payments of about $5. The 26-piece service for six (the starting set) costs only $34.50. Just $2 more than ordinary plate. Sterling Inlaid is so easy to buy, there's no need to wait. Choose your pattern now!

Each piece is stamped with this quality mark * IIS *of the International Silver Co., Meriden, Conn.*

HOLMES & EDWARDS INLAID*

"SOMETHING MORE THAN PLATE"

Copr. 1937, International Silver Co. *Reg. U. S. Pat. Off.

FOR OUR READERS' INFORMATION

(CONTINUED FROM PAGE 69)

Modern Regency bedspread from American Needlecrafts: B. Altman & Co.
Monogrammed blanket cover from Bournefield.
Zephyr blanket from North Star: James McCutcheon

Beige and Green and Brown

Bath Linens

Pan America bath set from Cannon Mills: Lord & Taylor.
Sovereign bath set from Cannon Mills: R. H. Macy.
Damask huck towel from Gribbon: Lord & Taylor.
Bordered towel from Gribbon: Lord & Taylor.

Bed Linens

Graduated dot sheet from Pepperell: B. Altman & Co.
Volta bed set from Mossé.
Green bordered sheet from Nashua, distributor.
General Electric comfortable from Palmer Bros.: Lewis & Conger.
Candlewick bedspread from Bates Fabrics: Macy.
Green blanket from Kenwood: Bloomingdale Bros.
Satin blanket cover with lace, from McGibbon.

Navy and White

Bath Linens

Manchester bath set from Martex: Gimbel Bros.
Majestic bath set from Martex: B. Altman & Co.
Twin guest towels from Mossé.

Bed Linens

Piped border sheets from Utica: B. Altman & Co.
Solid blue sheet from Pepperell: R. H. Macy.
Flowered border sheet from Bournefield.
White candlewick bedspread from Bates Fabrics: B. Altman & Co.
Fabrique blanket from North Star: B. Altman & Co.
Monogrammed blanket cover from Bates Fabrics: B. Altman & Co.
Reversible corduroy and taffeta comfortable from American Needlecrafts: Maison de Linge.

Give a Thought to Mattresses, Pages 44 and 45

1. Simmons Beautyrest: Hale Bedding Co.
2. Simmons Deepsleep: Hale Bedding Co.
3. American Auto Felt Co.
4. Sleeper, Inc.
5. Palmer Brothers Co.
6. Charles Karr.
7. Charles Karr.
8. Sleeper, Inc.
9. Ostermoor & Co.
10. Sealy, Inc.
11. Wells & Co.
12. Burton-Dixie Corp.
13. Red Cross Mattress Co.
14. Palmer Brothers Co.
15. Elbow Pillow Products Co.
16. Sleeper Pillows from Arnold Becker.

All mattresses and pillows are nationally distributed and available from retailers throughout the country, except Wells & Co.'s hand-made mattress available through decorators.

Lamps, Pages 46 and 47

Traditional

1. Silver lustre lamp: Dunphy & Hutchins.
2. Chinese floral lamp: Bell & Fletcher.

(*Continued on page* 71)

FOR OUR READERS' INFORMATION

(CONTINUED FROM PAGE 70)

3. White china base with Greek key design—Abels Wasserberg Co.: Ovington's.
4. Burnished silver melon shaped lamp—Ashford Fenton Co.: Jas. McCutcheon.
5. Old white pottery jug lamp: Bell & Fletcher.
6. Painted tin bridge lamp: Louise Tiffany Taylor.
7. Spode porcelain lamp—A. N. Khouri & Bros.: Lord & Taylor.
8. "Bibliothec" lamp—Paul Hanson Co.: W. & J. Sloane.

Modern

1. Cut crystal and chromium base lamp—Lightolier Co.: Ovington's.
2. Sèvres porcelain lamp—Abels Wasserberg Co. Clair de Lune shade: Celluloid Corporation: James McCreery.
3. Terra cotta pottery lamp—Paul Hanson: W. & J. Sloane.
4. Zebra pottery lamp—Paul Hanson: W. & J. Sloane.
5. Heavy crystal lamp—A. J. Van Dugteren & Sons: Sweden House.
6. Cut crystal lamp—Mary Ryan: Carole Stupell, Ltd.
7. Architectural glass lamp—Corning-Steuben Co.: C. Coggeshall, designer.
8. Brown and spun aluminum standing lamp—Lightolier Co.: Ovington's.

Time on Your Hands, Page 48

1. "Mariner" from The Chelsea Clock Co.: Abercrombie & Fitch.
2. "Basque" from General Electric Co.: Macy.
3. "Statesman" from Warren Telechron Co.: Hammacher-Schlemmer.
4. "Floret" from Seth Thomas Clock Co.: B. Altman.
5. Walnut clock from The Sessions Clock Co.
6. Folding clock from Waltham Watch Co.: Hammacher-Schlemmer.
7. Modern clock from The Hammond Clock Co.: may be ordered through Abercrombie & Fitch.
8. "Devere" from The New Haven Clock Co.: B. Altman.

WHAT MAKES A KITCHEN GO

(CONTINUED FROM PAGE 39)

to choose. The new sink-top type of kitchen sink has been developed to meet the demand for continuous work-tops in modern kitchens. A sink-top is really a sink basin combined with a work-top. The sides and bottom are straight so that it can be installed on top of cabinets and next to them. The space at each side of the sink basin has no fluting and very little pitch toward the sink so that it can be used for food preparation.

Stock sink-tops are sold in standard sizes and made-to-measure sink-tops are widely used because they can be made to fit all special conditions. The materials include stainless metals, porcelain enameled steel, linoleum, pressed wood and composition materials. Made-to-measure sink-tops and some stock models have two sink basins for greater convenience.

Cabinet sinks are similar to the familiar kitchen sink, as they are made of the same material, porcelain enameled cast iron, and are actually separate sinks. Cabinet sinks have been designed with cabinets below and they will fit neatly into a continuous cabinet installation. Porcelain enameled steel is also used for cabinet sinks of lighter construction.

Apron sinks are used when it is not planned to enclose the space below the sink nor install work-tops or cabinets next to the sink. Stainless metals and porcelain enameled cast iron are both used for apron sinks and they can be recommended for heavy duty in large kitchens.

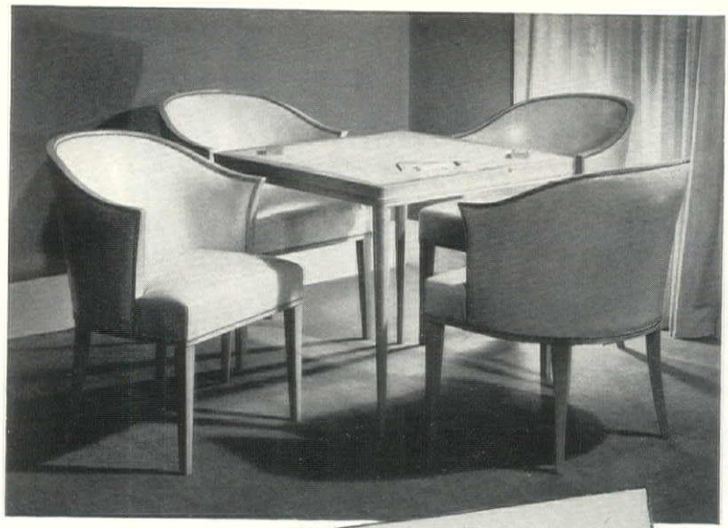
Special sink features which should be considered are:

A Duo-strainer which can be turned to close the sink drain. A crumb-cup attachment will prevent food particles from clogging the drain.

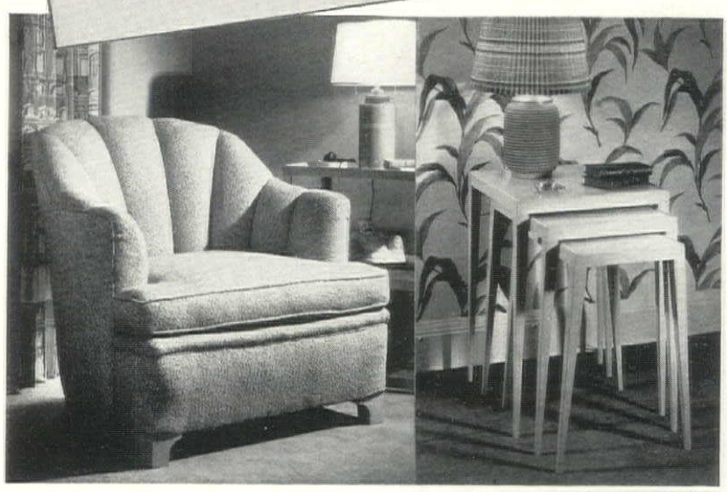
A rubber hose for spraying dishes which automatically slides into the back ledge when not in use.

Shelf space designed in the back ledge for drinking glass, scrub brushes and soaps.

An electric garbage-disposal unit installed in the sink basin and attached to the drain disposes of the garbage nuisance in the most modern manner.



DUNBAR
ACHIEVES
Sensible
Livable Modern



Dunbar's conception of Contemporary furniture will appeal to those who wish their homes to be fresh and new — to breathe the spirit of the times in which we live. Carefully and honestly built and moderate in price, Dunbar Modern furniture retains the livable comfort of tradition. Write us for the name of the dealer nearest you where Dunbar furniture may be seen and for our new sixteen page booklet, Decorating the Home of Today, illustrating interiors in Modern, Transitional and Period styles.

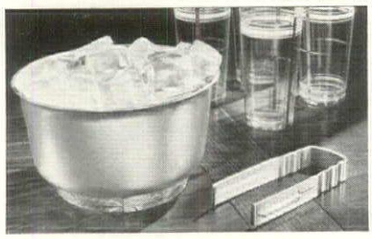
DUNBAR

FURNITURE MANUFACTURING COMPANY BERNE • INDIANA

How welcome is the gift you give?

Clipper Ship Buffet Server. 14 x 22. $12.50. Tray only, $10. Also 10 x 18, 4 compartments, $6.50. Tray only, $5.

AND FOR HOW LONG?



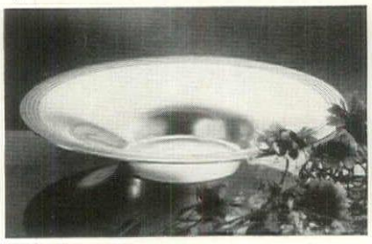
The Coldchester Ice Bowl. Diameter 8 inches. $6. Tongs, $1.75.

The Lido Lipstick Tissue Holder. 2 x 3¾, $1.00. (Refills where you buy lipstick.)

• Do they open the package saying "How lovely!"... will they prize your present for years and years?

Genuine beauty, like that found in Kensington, is always welcome. Discriminating people recognize an authentic elegance which does not stale. And they appreciate this new metal, a recently developed alloy of Aluminum with a lustrous finish. Choose your gifts from the scores of interesting Kensington pieces which you will find at the better stores everywhere. The prices are moderate, ranging from 50c to $20.00.

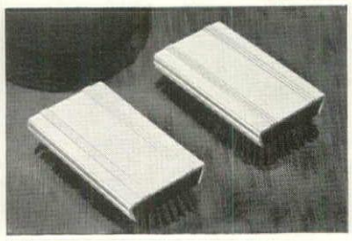
Prices slightly higher on Pacific Coast and in Canada. (Prices subject to change without notice.)



The Berkeley Centerpiece Bowl. Diameter 15 inches. $15.

The Hemisphere Fruit Bowl. For fruit, flowers, a punch. Diam. 10 in. $7.50.

The Dorchester Double Serving Dish. Diameter 10 inches. $8.50.



The Guards Military Brushes. The pair, $8.50. With white bristles, $10.

Kensington INCORPORATED

OF NEW KENSINGTON · PENNSYLVANIA

Booklets

FOR THE BRIDE

Help yourself to helpful booklets. Just write to the addresses given, for any of the two score or more reviewed on these pages.

Silver

THE BRIDE SELECTS Her Table Silver answers dozens of questions brides have asked in their letters to Lunt Silversmiths . . . "What pieces of flat silver do I need first?" . . . "Can I buy one piece at a time?" . . . "What is the etiquette of marking silver?" . . . "How much does engraving cost?" . . . and many others. LUNT SILVERSMITHS, DEPT. B-40, GREENFIELD, MASS.

ALVIN offers folders picturing their newest patterns in sterling, with a complete price list to help you plan your flatware service. There's one on the very new Mastercraft, a contemporary pattern; and others on the popular Bridal Bouquet, Maytime and Chased Romantique designs. ALVIN SILVERSMITHS, DEPT. G-10, PROVIDENCE, R. I.

HOW TO BE A HOSTESS is an exceedingly interesting booklet of fully 60 pages of drawings, diagrams and helpful suggestions on gracious entertaining—very useful to a young bride . . . or anyone else, for that matter. Send 10c. REED & BARTON, DEPT. G-10, BOX 990, TAUNTON, MASS.

TABLE CHARM from Dawn to Dusk. In this book, six leading decorators set distinguished and original tables for every occasion from an informal company breakfast to a formal dinner—harmonizing beautiful patterns in Heirloom Plate with related designs in china, silver and glassware. Send 10c. ONEIDA, LTD., DEPT. G-10, ONEIDA, N. Y.

ENJOY YOUR SILVER. You'll refer to this booklet for sketches of correct table settings, ideas on entertaining—information on the care of your silver—original suggestions for using silver with flowers. It shows the lovely Gorham sterling, to help you select your pattern. Send 10c. THE GORHAM CO., DEPT. G-10, PROVIDENCE, R. I.

HOW TO PLAN YOUR WEDDING . . . AND YOUR SILVER is a veritable "life-saver", with its jottings of things to be done in the last three months before a wedding. It shows some of Towle's loveliest patterns in sterling. Send 10c. THE TOWLE SILVERSMITHS, DEPT. G-10, NEWBURYPORT, MASS.

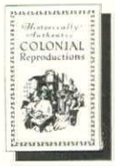
(*Continued on page 73*)

SAVERY LOW-BOY

This plate identifies genuine Colonial Reproductions

A Splendid Reproduction of Original in Edison Institute

This authentic reproduction of a genuine Savery Low-boy recreates the glory of old Philadelphia furniture for your own home. It is typical of the finest craftsmanship of the great cabinetmakers, Savery, Gostelowe, and Randolph, who lived and worked in Philadelphia between the years 1760 and 1777. Originally made to serve as a dressing table for the bedroom, this Low-boy in time became a depositary for documents, jewelry, and other valuables, and eventually was given a place of importance in other rooms. You can purchase this superb reproduction and others . . . all in Solid Honduras Mahogany . . . at leading furniture or department stores everywhere.



10c to cover mailing costs, will bring you our interesting brochure, "Colonial Reproductions," illustrating and describing many fine historic clocks and occasional pieces; also an informative booklet on hall clocks.

SEND TODAY!

COLONIAL MANUFACTURING COMPANY
201 COLONIAL AVE. . . . ZEELAND, MICHIGAN

BOOKLETS FOR THE BRIDE

(CONTINUED FROM PAGE 72)

MORNING, NOON AND NIGHT is a little book on the etiquette of correct table setting, worked out with pictures of smartly served meals—photographed course by course—at noted hotels. It includes close-ups of the fine Wallace flatware with which the tables are set. Send 10c. WALLACE SILVERSMITHS, DEPT. G-10, WALLINGFORD, CONN.

"ONLY STERLING IS CORRECT" says Watson, in an interesting series of 8-booklets-in-one on the care and understanding of silver. Each folder pictures a different pattern, gives its history, and uses it in a smart table setting. THE WATSON CO., DEPT. G-10, ATTLEBORO, MASS.

SMART TABLE TALK gives you little pointers on table setting and service, sets four charming tables for you, and lines up many of Towle's loveliest patterns in sterling for your choosing. TOWLE SILVERSMITHS, DEPT. G-10, NEWBURYPORT, MASS.

Clocks

CHELSEA CLOCKS will give you some new gift ideas. Some of the clocks illustrated use the ship's wheel design, in bronze—others have a ship's bell strike—or a twin set of clock-and-barometer. Others are smartly modern with no flavor of the sea at all. CHELSEA CLOCK CO., DEPT. G-10, CHELSEA, MASS.

THE TIMELIEST GIFT is a shopping guide to two dozen handsome G-E clocks—models to blend with every type of decoration. Another folder shows electrical grandfather clocks, with chimes. GENERAL ELECTRIC CO., DEPT. G-10, BRIDGEPORT, CONN.

TELECHRON says, "the perfect gift is time". And to help you select the perfect timepiece for every room, their pocket-size booklet shows more than 30 different electric clocks—all accurate timekeepers—to suit all sorts of decorative schemes. WARREN TELECHRON CO., DEPT. G-10, ASHLAND, MASS.

FOR ALL TIME is a book of Colonial grandfather clocks, masterpieces in mahogany, made to last for generations. It shows many models, outwardly the same as a century or two ago, but greatly improved by modern invention. It tells the story of grandfather clocks, and the meaning of their chimes. COLONIAL MFG. CO., DEPT. G-10, ZEELAND, MICH.

SETH THOMAS CLOCKS presents the 1938 models of this famous clockmaker, in celebration of the company's 125th anniversary. The fifteen models shown include self-starting electric clocks—ships' bell and other chime clocks—traditional and modern designs for every room. SETH THOMAS CLOCKS, DEPT. G-10, THOMASTON, CONN.

China, Glass and Gifts

THE ROMANCE OF VENETIAN GLASS is a history of this exquisite glass, illustrated with stemware for all purposes—vases at $2 to $50—and the charming Venetian glass figures that have become so important in today's decoration. CARBONE, INC., DEPT. HG-10, 342 BOYLSTON ST., BOSTON, MASS.

ORREFORS shows exquisite Swedish glass—some of it delightfully and humorously engraved—all of it lovely! From this booklet you can choose unusual crystal tableware in dozens or whole matched sets. A. J. VAN DUGTEREN & SONS, INC., DEPT. G-10, 1107 BROADWAY, N. Y. C.

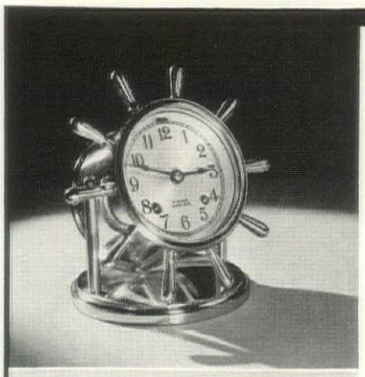
(*Continued on page* 74)

WRITE TO THE MANUFACTURERS FOR ANY OF THESE BOOKLETS. THEY'RE FREE UNLESS OTHERWISE NOTED.

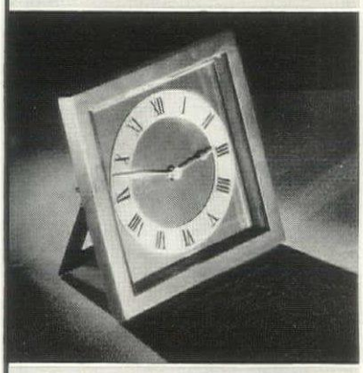
Color Counts.. with DESIGN

FRANCISCAN WARE'S distinctive beauty is enhanced by striking hand decorations that tone in with solid color FRANCISCAN dinner services. MANGO, illustrated, has a wide border and fruit motif in brilliant Ming Yellow, with bandings and accents of deep brown.

GLADDING, McBEAN & CO • LOS ANGELES, + FRANCISCAN WARE +



Chelsea VANDERBILT



Chelsea DRAKE

this Gift **will not be forgotten**

The bride who receives a Chelsea Clock will cherish it for a lifetime. These clocks are made so well that, in more than half a century, no Chelsea has ever worn out. See the latest models at your jeweler, or write us for booklet. Chelsea Clock Company, 282 Everett Avenue, Chelsea, Massachusetts.

★

Chelsea Clocks

QUEENS-TRAY

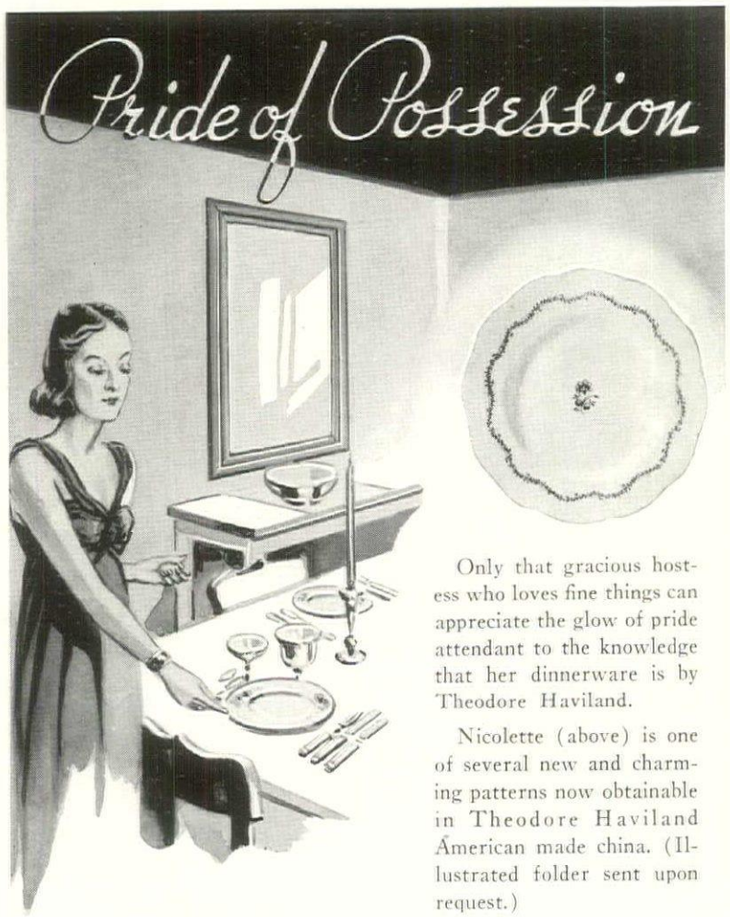
This ingenious tray is "all-metal"—the top is one piece with recessed panel—spilled liquids cannot seep through—rounded corners facilitate easy cleaning—simple to operate by "quarter-turn" of handles—stands securely—also on uneven ground—

16 by 24 inches
22 inches high

—For cocktail, tea or buffet dinner—
—practical modern design and finish—
—chromium with beautiful enameled panel or enameled all over with line-decoration—choice of 12 different colors—

at leading gift and department stores

—if not on display in your favorite store—write us—we will arrange for demonstration—queens products, bolton, n. y.



Only that gracious hostess who loves fine things can appreciate the glow of pride attendant to the knowledge that her dinnerware is by Theodore Haviland.

Nicolette (above) is one of several new and charming patterns now obtainable in Theodore Haviland American made china. (Illustrated folder sent upon request.)

THEODORE HAVILAND & COMPANY
INCORPORATED
26 WEST 23RD STREET, NEW YORK

BOOKLETS FOR THE BRIDE

(CONTINUED FROM PAGE 73)

SPODE'S LOWESTOFT is a fascinating brochure, by an eminent authority, on the origins and history of this heirloom china of the past—and the future. It pictures many of the old patterns that are enjoying a revival today. COPELAND & THOMPSON, INC., DEPT. G-10, 206 FIFTH AVE., N. Y. C.

A RETURN TO ELEGANCE shows Syracuse china in keeping with the trend of today—patterns that are modern, yet at home with traditional appointments. To learn how this genuine china is made, send also for "The Potter and His Art". ONONDAGA POTTERY CO., DEPT. G-10, SYRACUSE, N. Y.

TABLE ARCHITECTURE works out a clever idea in crystal, with lovely, simple bowls, flower-holders and candlesticks that can be arranged in an endless variety of tasteful settings. Other Cambridge folders show exquisite designs in stemware and crystal dinner services. THE CAMBRIDGE GLASS CO., DEPT. G-10, CAMBRIDGE, OHIO.

GIFTS 1937 is a catalog of carefully chosen gifts, to make your reputation as a giver of something useful, exciting, different. Everything from Mediterranean baking shells and sizzling platters to ski skates and weather forecasters—things to use and wear and enjoy! ROBERT W. KELLOGG CO., 72 HILLMAN ST., SPRINGFIELD, MASS.

MONOGRAMMED GLASSWARE catalogs the attractive offerings of a shop that makes a specialty of engraving monograms on crystal. It shows smart stemware, cocktail glasses, and dozens of gifts in glass, made impressive and personal by monogramming. CLOVER LEAF CRYSTAL SHOPS, DEPT. D-10, 58 E. MONROE ST., CHICAGO, ILL.

OVINGTON'S BOOK is the newest version of this store's very complete catalog—a mine of ideas for gifts of distinction—a source-book of suggestions for new appointments for your own home, whether it's new, or due for a refurbishing this Fall. OVINGTON'S, DEPT. G-10, 437 FIFTH AVE., N. Y. C.

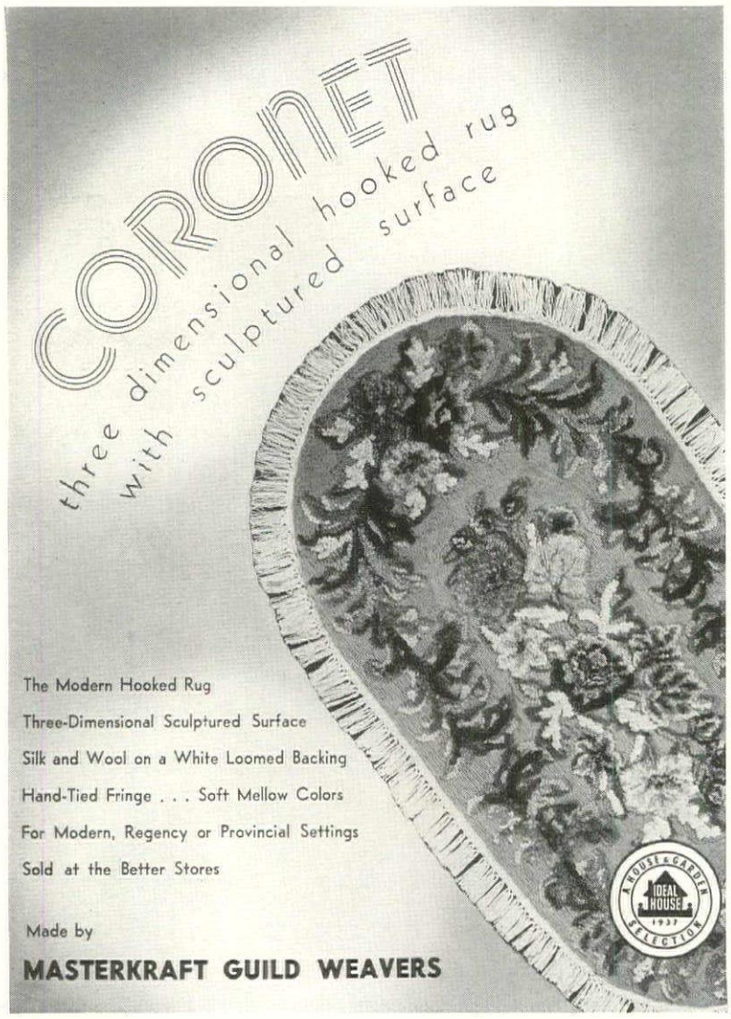
GIFTS FROM GEORG JENSEN—exquisitely wrought silver, crystal and china designed by the Danish artist. Starting as low as $5 they include charming baby gifts, things for men as well as women, and the famous "Sufficient Service" with which a bride can set a table for 8. GEORG JENSEN, DEPT. G-10, 667 FIFTH AVE., N. Y. C.

GIFTS, 1937 version, is a catalog of charming things for the home—ingeniously designed modern pieces in polished copper or chromium finish—and traditional pieces reminiscent of Revere. They start as low as $1.00. REVERE COPPER & BRASS, ROME MFG. CO. DIV., DEPT. G-10, ROME, N. Y.

THE HISTORY OF A NAME is the story of the famous Haviland china, from its origin in Limoges a century ago to its present-day manufacture in both France and America. It helps you to identify this fine ware, shows many of its lovely patterns, tells how it is made. THEODORE HAVILAND & CO., DEPT. G-10, 26 W. 23RD ST., N. Y. C.

BEAUTY THAT ENDURES illustrates sixty charming and extremely practical gifts in Kensington metal—everything from an ash tray to a complete coffee service—for your home, and for every bride and hostess on your gift list. KENSINGTON, INC., DEPT. G-10, NEW KENSINGTON, PA.

(*Continued on page 75*)



REPUTATIONS ARE ENTRUSTED TO LIGHTOLIER

To the architect and decorator, the illumination of the home for beauty and comfort is a matter of first importance. Consequently, Lightolier equipment, designed both to please and to protect the eye, has long enjoyed the endorsement of the country's leading architects and interior decorators.

Inspect America's most complete collections of lighting fixtures at our own displays; or visit a Lightolier dealer. Learn at what reasonable cost you can secure fixtures of authentic period design, lifetime quality and true lighting efficiency — to make your home lovelier to live in. *Plan Your Lighting When You're Planning.* Write Dept. 410 for free copy of "The Charm of a Well Lighted Home", a complete guide to more effective home illumination.

LIGHTOLIER
11 EAST 36 ST., NEW YORK
CHICAGO · LOS ANGELES · SAN FRANCISCO

BOOKLETS FOR THE BRIDE

(CONTINUED FROM PAGE 74)

Decoration

THE ROMANCE of Modern Decoration is a complete and delightful primer on one phase of interior decoration—your walls. It will help you to diagnose your house, to cater to the physical features of each room, select color and pattern and choose the right motif for period effects. Send 10c. Address JEAN McLAIN, DEPT. K-7, IMPERIAL PAPER & COLOR CORP., GLENS FALLS, N. Y.

HOW TO TAKE CARE of Your Rugs and Carpets lists lots of practical pointers—tells how to remove spots and to prevent moth damage—shows, with photographs and scientific tests, how cushioning with Ozite prolongs the life of a carpet and adds to its luxurious softness. CLINTON CARPET CO., DEPT. HG 107, MERCHANDISE MART, CHICAGO, ILL.

MATCH YOUR ROOMS to your Personality . . . shows how to design linoleum floors that incorporate your own decorative ideas—how to get custom-cut effects at ready-made prices, with new insets, feature strips and borders. It also shows the decorative potentialities of wall linoleum. Send 10c. CONGOLEUM-NAIRN, INC., DEPT. HG-1, KEARNY, N. J.

LAMPSHADES of Lumarith "Clair de Lune" discusses new trends in lamp shades—gives pointers on ensembling lamps—shows, in attractive room settings, some shades of this new material that is washable, color-fast and spot-proof—that gives a flattering, easy-to-read-by light. CELLUOID CORP., DEPT. G-10, 10 E. 40TH ST., N. Y. C.

COLOR SCHEMES, by Sloane, is a little booklet by a clever decorator, outlining 15 room schemes that suggest shades of walls, draperies, upholstery and accents, to combine with 15 different tones of broadloom carpeting. W. & J. SLOANE, DEPT. G-10, 575 FIFTH AVENUE, N. Y. C.

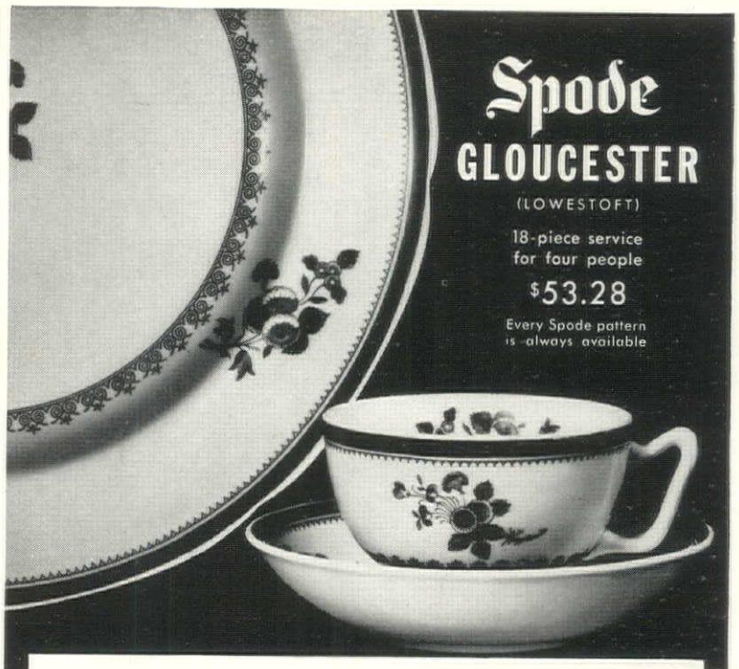
THE TRU-TONE CARPET BOOK simplifies your floor covering problems by answering questions on the use and care of broadloom carpetings. It shows the 27 Tru-tone colors, and gives you help in planning room schemes. ALEXANDER SMITH & SONS CARPET CO., DEPT. G-10, 577 FIFTH AVE., N. Y. C.

BE YOUR OWN DECORATOR has ideas for every room—ways to get professional-looking effects in draperies, slipcovers and closet ensembles that you can make for yourself with the Conso fringes and bindings that decorators use. CONSOLIDATED TRIMMING CORP., DEPT. G-10, 27 W. 23RD ST., N. Y. C.

DECORATIVE TIPS AND TRICKS on the Use of Trimmings is a booklet of practical and novel ideas by Karen Lynn—with illustrations and descriptions of suggestions that you can work out for yourself or turn over to your decorator, to make your rooms more beautiful—and more usable. E. L. MANSURE CO., DEPT. G-10, 1609 INDIANA AVE., CHICAGO, ILL.

THE SECRET OF ENTRANCING LIGHT places importance on the ensembling of lamps, and their skilful placing. Leading decorators help you solve this problem with diagrams of rooms and pictures of more than 100 lamps, arranged by periods and styles. LIGHTOLIER CO., DEPT. 45, 11 E. 36TH ST., N. Y. C.

(*Continued on page 76*)



Spode
GLOUCESTER
(LOWESTOFT)
18-piece service for four people
$53.28
Every Spode pattern is always available

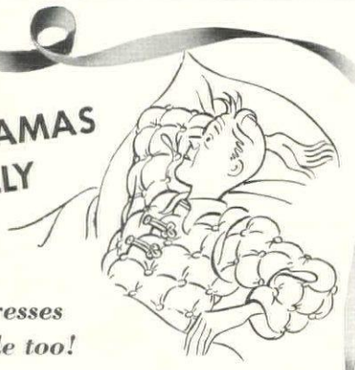
Spode dinnerware adds that final detail of perfection which makes your intimate luncheon or formal dinner a success.

From the many patterns of Spode, choose yours at your local jewelry, china or department store. Or write direct for illustrated booklet No. 38.

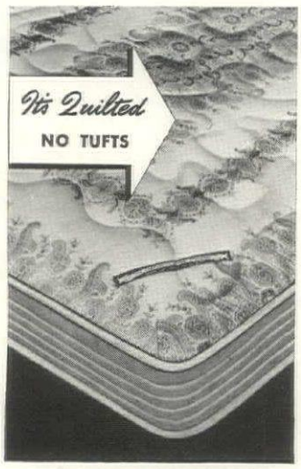
Sole Agents and Wholesale Distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.

TUFTS ON PAJAMAS WOULD BE SILLY



...but tufts on mattresses are uncomfortable too!



SEE for yourself what a difference there is between the smooth, even surface of a Palmer *Quilted* Mattress and the lumps and hollows of the ordinary tufted mattress. The Palmer has *no* hard tuft-buttons, *no* dust-collecting wells. Instead, four luxurious quilts give it a satin-smooth surface. In place of tufts, thousands of tiny stitches hold the downy filling permanently in place. The specially designed innerspring coil unit of the Palmer is 100% free acting. **$39.50** at your department or home-furnishing store. Box springs to match. The Palmer Brothers Company, 230 Fifth Avenue, New York City.

QUILTED FEATURES

1. Satin-smooth surface—no tufts.
2. Special Flexibilt Edge—sag-proof.
3. 100% free action innerspring unit.
4. Four luxurious quilts for softness.

PALMER Quilted MATTRESS

YOUR HOME RECAPTURES OLD COLONIAL CHARM

with Sunny Whitney Maple

• This new Duncan Phyfe group is in keeping with the Whitney tradition of reproducing only the finest of Early American styles. The 18th Century grace and delightful Whitney finish give a new appreciation of charm in a maple group. The satin-smooth Whitney finish begins with the purchase of select northern hard lumber. Only on the choicest maple free from defects can Whitney clearness be produced.

Whitney's sunny maple brings cheer and charm to any room in your home.

•

No. 7012 Buffet, $115; No. 6331 Mirror $28; No. 7013 China Cabinet, $115; No. 7144 Table, $84; No. 7222 Chair, $27.80; No. 7223 Armchair, $32.80.

(Prices slightly higher, Denver and West.)

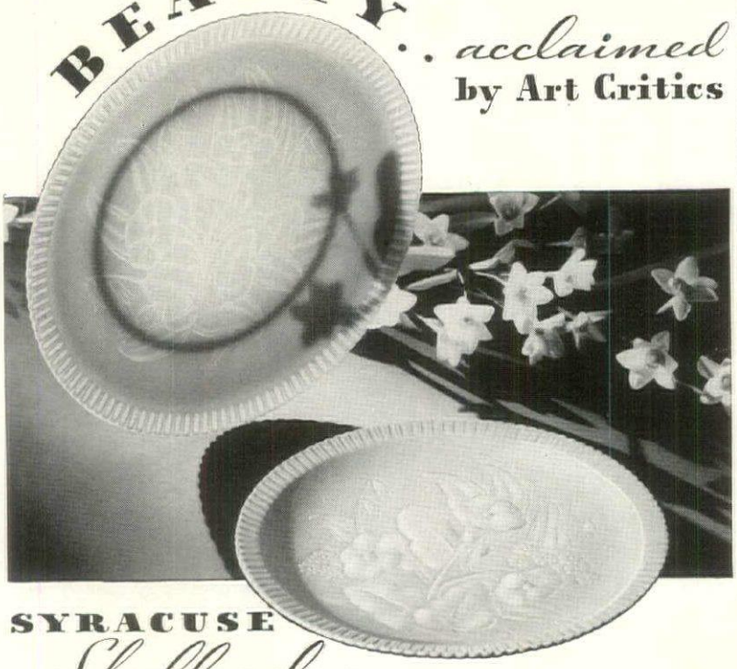
W. F. Whitney Co., Inc., South Ashburnham, Mass.
Please send me a copy of "How to Furnish Any Room with Whitney Maple." I enclose 10¢.

Name _____
Address _____
City _____ *State* _____

HG 10

★WHITNEY★

BEAUTY . . acclaimed by Art Critics

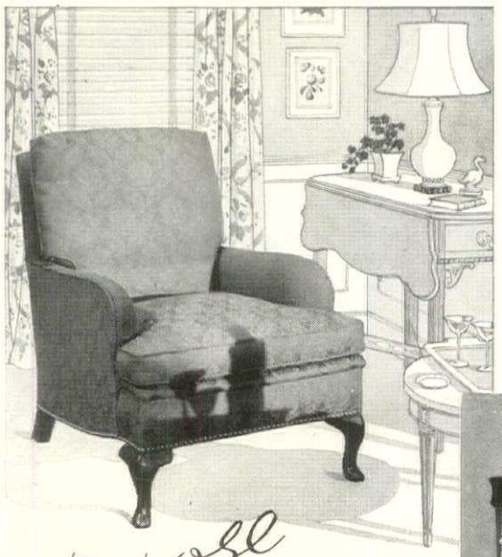


SYRACUSE *Shell edge*

China of such high artistic merit it was exhibited in the Metropolitan Museum . . . has won international acclaim by art critics. Exquisitely thin, lovely as a flower. Three designs incised like a jewel for the bride's table. For sea food, fruit and dessert courses. Inexpensive, too. Write for folder.

SYRACUSE *True* CHINA

BY THE ONONDAGA POTTERY COMPANY SYRACUSE, N. Y.



TRUE GRAND RAPIDS CABINET MAKING Certified A 21048

Comfort in Mueller Furniture is no idle phrase. It is the result of skilled designing, and the use of fine, selected materials, plus smart tailoring and real craftsmanship that provide built-in qualities of enduring satisfaction.

Repose WITHOUT SACRIFICE TO SMARTNESS

Soft restful comfort for relaxation at the end of a tired day is no less an in-built quality of Mueller Masterpieces than their smart appearance and authentic styling.

It's Grand Rapids Furniture

You are invited to send for this new FREE brochure, illustrating many smart new living room styles. Please write Dept. 110.

MUELLER *Living Room* FURNITURE

MUELLER FURNITURE CO. • GRAND RAPIDS, MICH.

BOOKLETS FOR THE BRIDE

(CONTINUED FROM PAGE 75)

FLOORS THAT KEEP HOMES IN FASHION makes room planning easy by showing complete decorating ensembles, and full-color views of smart rooms using linoleum and Linowall in brilliant new ways. It shows the newest patterns and colors—and the way to plan designs of your own. Send 10c. ARMSTRONG CORK PRODUCTS CO., 3710 MULBERRY ST., LANCASTER, PA.

Furniture

GRACIOUS LIVING with Mueller Masterpieces is a miniature catalog of selected pieces. It explains the importance of correct design in upholstered furniture, shows examples of five popular types, and tells why it is a good investment to buy furniture of recognized value. MUELLER FURNITURE CO., DEPT. 110, GRAND RAPIDS, MICH.

WALNUT in the Art of Gracious Living is a brochure of distinguished rooms, interpreted by a decorator. Many are shown in full color. There's also a chart of the leading decorative periods and their characteristics—and detailed information about the beauty and quality of walnut. AMERICAN WALNUT MFRS. ASSN., DEPT. G-10, 616 S. MICHIGAN AVE., CHICAGO, ILL.

DECORATING THE HOME OF TODAY is a 16-page booklet illustrated with complete room settings and individual pieces by Dunbar, in Period, Modern and Traditional styles. Interesting, too, is a page of Do's and Don't's in Decorating. DUNBAR FURNITURE MFG. CO., DEPT. G-10, BERNE, IND.

THE CHARM of Traditional Colonial Furniture is beautifully illustrated with views of restored Williamsburg, Monticello, and other famous 18th Century rooms, in which many of the authentic furniture pieces have been reproduced by a guild of Virginia craftsmen who carry on an old tradition. THE VIRGINIA CRAFTSMEN, INC., 224 E. 46TH ST., N. Y. C.

OLD COLONY MAPLE FURNITURE poses some decorative problems—and solves them. Heywood-Wakefield pictures charming rooms and groupings of Colonial furniture to show how livable a home you can make with maple! Send 10c. HEYWOOD-WAKEFIELD, DEPT. G-10, GARDNER, MASS.

HOW TO FURNISH ANY ROOM with Whitney Maple suggests interesting furniture groupings and charming color schemes, telling you the points to look for in selecting maple furniture, and showing excellent examples of fine Colonial pieces. Send 10c. W. F. WHITNEY CO., DEPT. G-10, SOUTH ASHBURNHAM, MASS.

COLONIAL REPRODUCTIONS shown in this booklet are historically authentic—copied (with Henry Ford's permission) from pieces in the Edison Museum—or from masterpieces in other museums and private collections. Send 10c. COLONIAL MFG. CO., DEPT. G-10, ZEELAND, MICH.

THE IPSWICH GROUP and THE CHELSEA GROUP are two interesting booklets on the historical and traditional background of fine Irwin furniture. The first shows New England maple reproductions—the second, 18th Century types for dining rooms and bedrooms in old mahogany. ROBERT W. IRWIN, DEPT. G-10, GRAND RAPIDS, MICH.

ENGLISH AND AMERICAN Reproductions in Maple and Mahogany is a compact catalog of nearly 100 pages—virtually an authoritative little handbook on fine 18th Century English and Colonial furniture. Price 25c. GEORGIAN FURNITURE CO., DEPT. G-10, 237 MAIN ST., CAMBRIDGE, MASS.

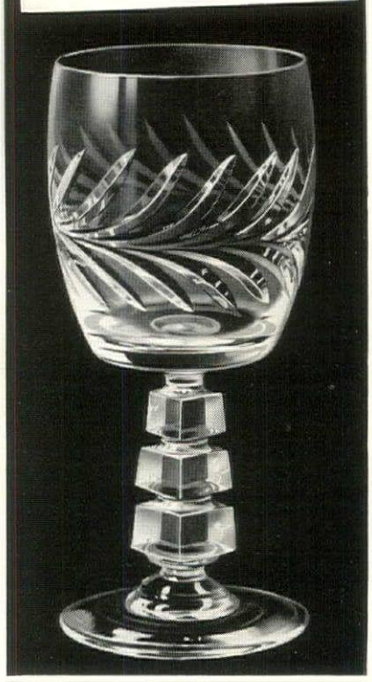
(*Continued on page 77*)

CRYSTAL OF CHARACTER

Sparkling beauty of design for smart table service. Correct pieces for every usage, in exclusive patented shapes and patterns . . . from Renaissance to Cape Cod and Modern. Hand-cut and brilliantly polished. Accent your table ensemble with the proper choice of glassware. You will find Rock Sharpe Crystal at your leading stores. Cataract-Sharpe Mfg. Co., Buffalo, New York.

DESIGNED CRYSTAL BY Sharpe

ALWAYS BEARS THIS SEAL → Rock Sharpe Crystal



SHOP AROUND THE COUNTRY!

• No matter where you live, you can literally shop around the country in the Shopping Around pages of House & Garden. Fascinating wares from everywhere are spread before you each month.

• You'll come across "exciting finds" offered by famous shops in distant cities—by clever craftsmen in towns off the beaten track—or by great New York stores whose scouts girdle the globe in quest of beautiful things.

• You'll find it a thrilling experience to browse through the Shopping Around Department, knowing that invariably your efforts will be richly rewarded.

• The Shopping Around pages are in the first section of this issue on pages 10 through 22, and in the second section on pages 10 through 12.

JAMESTOWN-ROYAL

the name for

QUALITY

in upholstered furniture

Comfortable living demands special attention to upholstery. Downy comfort for the man—attractive ease for the lady—beauty and harmony for both. These three pieces—by Jamestown Royal—satisfy all requirements.

Queen Anne occasional chair—beautiful—light weight—yet created for lasting comfort. Covered in tapestry that harmonizes with any decorative scheme.

For the Lady of the house—Chippendale Wing Chair—available with either spring or down cushion. Distinctive because of its excellent proportions and beautiful cover.

For the Master—English Lounge Chair—truly designed for lasting comfort. Spring filled cushion and loose reversible feather and down back cushion.

Upholstered furniture by Jamestown-Royal is traditionally famous for its matchless workmanship and quality materials. Among the many fine pieces produced by Jamestown-Royal are the chairs used by the nine Supreme Court Justices in Washington. Specifications called for the finest human hands could produce.

Jamestown-Royal was selected to create them—plus all the leather furniture in the new Supreme Court Building. The same workmen—the same quality materials—the same fine construction will be used in making the chairs shown above—for you.

We invite you to see these chairs at your nearest dealer. Also to write us for illustrated literature.

JAMESTOWN-ROYAL

Upholstery Corp. Jamestown, N. Y.

BOOKLETS FOR THE BRIDE

(CONTINUED FROM PAGE 76)

RARE TREASURES from Museums and Art Collections includes photographs of authentic masterpieces by distinguished 18th Century designers. It gives the history of originals which Imperial has faithfully reproduced. Send 10c. IMPERIAL FURNITURE CO., DEPT. G-10, GRAND RAPIDS, MICH.

Homefurnishings

HOUSEHOLD NEWS is the Fall edition of Lewis & Conger's catalog—packed with important household accessories—with equipment for smart closets—bathroom and kitchen wares—aids for Fall cleaning—things from the Sleep Shop—and a grand collection of usable gifts. LEWIS & CONGER, DEPT. G-10, 45TH ST. & 6TH AVE., N. Y. C.

HOW TO JUDGE QUALITY in Bath Towels tells you how to detect loosely woven under-texture—how to size up sleaziness at once by the simple slip and rumble tests! It gives some surprising facts about color—and adds notes on the quality points of closely woven Martex towels. WELLINGTON SEARS CO., DEPT. G-10, 65 WORTH ST., N. Y. C.

HAMMACHER SCHLEMMER condenses into a sizable catalog dozens of the desirable wares to be found in their seven floors full of good housewares, of accessories for kitchen, pantry, closet and bath—of things for your own home, and to give to brides and hostesses. Send for Booklet G. HAMMACHER SCHLEMMER, 145 E. 57TH ST., N. Y. C.

"WHAT—NO SILEX?" asks the cook on the cover. And inside pages answer with a dozen electric table models of the new-type glass coffee maker—both junior and household sizes—including one with automatic control, and a perfect buffet service with two elements, one to brew and one to keep warm. THE SILEX CO., DEPT. G-10, HARTFORD, CONN.

MEASURE THE EXTRA VALUE in Modern Gas Cookery. Here are all the features of the latest Roper ranges—the new broilers, new-type burners, automatic oven control and distinctive styling . . . for speedier, cooler, more economical cooking, and smarter kitchens. THE GEORGE D. ROPER CORP., DEPT. G-10, ROCKFORD, ILL.

SYSTEM GOES INTO THE CLOSET applies science and sense to closet planning. It gives picture and price of the K-Venience fixtures that create more closet capacity without increase of actual space. KNAPE & VOGT MFG. CO., DEPT. G-10, GRAND RAPIDS, MICH.

Beds and Bedding

NO OTHER MATTRESS . . . tells briefly how the "true tuftless" Perfect Sleeper mattress is made—illustrating the inside story of its sturdiness and comfort by showing five steps in the making of this mattress which is smooth on top for maximum comfort. SLEEPER, INC., DEPT. G-10, AMERICAN FURNITURE MART, CHICAGO, ILL.

HOW TO GET YOUR BEAUTY SLEEP, by Sylvia of Hollywood, gives ten beauty-sleep hints, and pointers on how to make your bed "the most comfortable place on earth." WAMSUTTA MILLS CORP., DEPT. G-10, NEW BEDFORD, MASS.

THE MATTRESS THAT FEELS SO GOOD takes you shopping for a mattress—tells what to expect in service and comfort and guarantee. It gives prices and description of six comfortable Spring-Air mattresses, both inner- and outer-spring types. CHARLES KARR CO., DEPT. G-10, HOLLAND, MICH.

RESTFUL SLEEP. Do you know why sheets often become too short? How to judge quality? How to make a bed properly, and to launder and care for linens? It's all told here by an expert. UTICA & MOHAWK COTTON MILLS, INC., DEPT. HG6, 801 STATE ST., UTICA, N.Y.

WHAT YOU SHOULD KNOW ABOUT BLANKETS . . . the squeeze test . . . stretch test . . . nap test . . . correct blanket sizes for different types of beds. This booklet also pictures Kenwood blankets and throws in their full colors. KENWOOD MILLS, DEPT. K-10, EMPIRE STATE BLDG., N. Y. C.

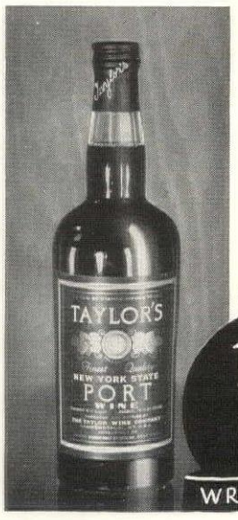
NORTH STAR STORY is "a little book about wool, from the lamb's back to the finished blanket". It takes you 'round the world on a wool hunt, and into the factory to see North Star blankets made, dyed, pre-shrunk and flaw-tested. NORTH STAR WOOLEN MILL CO., DEPT. G-10, MINNEAPOLIS, MINN.

Miscellaneous

MELLO-CHIME offers a "perfectly toned musical chime to announce your guests", for use on your present door-bell current. It blithely suggests a double harmony for your front door, a baritone note for dinner service, and a tenor note at the rear door. MELLO-CHIME & SIGNAL CO., DEPT. G-10, 220 W. 42ND ST., N. Y. C.

A CHIME SIGNAL that banishes door-bell nerves is the bright and welcome suggestion of this gay leaflet on the Rittenhouse Junior Electric Door Chime, which replaces the shrill b-r-r-ring with a single vibrant, reverberating note. It's inexpensive, too. A. E. RITTENHOUSE CO., DEPT. G-10, HONEOYE FALLS, N. Y.

(AS THE SUPPLY OF MANY OF THESE BOOKLETS IS LIMITED, WE CANNOT GUARANTEE THAT INQUIRIES CAN BE FILLED IF RECEIVED LATER THAN TWO MONTHS AFTER APPEARANCE OF THE REVIEW.)



EVEN *blasé* APPETITES CAN'T RESIST!

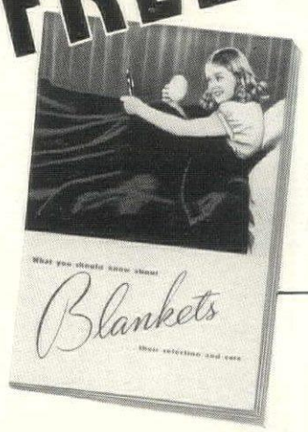
SERVED on your table, or used in recipes to add distinctive flavor, TAYLOR WINES bring new sparkle to dining. Write for this 36-page Booklet of unusual wine-flavored recipes. The TAYLOR WINE CO., Hammondsport, N. Y.

Alcohol 18% by Volume

TAYLOR WINES
of New York State

WRITE FOR "KITCHEN TESTED RECIPES"

FREE!



How to Choose and Care for

BLANKETS

Five hundred women helped write this book. Kenwood's Educational Bureau asked homemakers, brides, teachers, editors, what they wanted most to know about the selection and care of blankets. Then this book was prepared, packed with the kind of practical information that will help you find comfort, satisfaction, and enjoyment in the blankets in your home. For example:

IT SHOWS YOU—Why all-wool blankets are best. How to tell live new wool. How to test tensile strength.

IT GIVES YOU—Correct blanket sizes for different types of beds. Correct blanket colors for your rooms. Correct types of blankets for health and sleeping comfort.

IT SUGGESTS—Blankets for children's rooms. Gifts for all occasions.

IT TELLS YOU—How to wash your blankets. How to protect them from moths. How to store them for the summer.

Read these comments from women who have received this book:

A homemaker writes: "After reading your concise and informative booklet, I knew what size would suit my needs and exactly what I should look for in a blanket."

A bride writes: "Am using your book in selecting blankets for my new home."

A teacher of textiles writes: "Am making daily use of the booklet in my classes."

Beautifully illustrated in full natural color, this book is offered to you free by Kenwood Mills, long famous for quality wool products. To obtain your copy, simply send the coupon below or a letter or postal.

KENWOOD MILLS, Dept. K-10
Empire State Bldg., New York, N. Y.
Please send me "What You Should Know About Blankets—Their Selection and Care."

*Name*_____

*Street*_____

*City*_____ *State*_____

KENWOOD WOOL PRODUCTS

KENWOOD all-wool BLANKETS

HOUSEKEEPING FOR BRIDES

(CONTINUED FROM PAGE 23)

duster, and follow this with a thorough cleaning of the rugs.

With wedding present money buy a floor vacuum cleaner for the rugs and a hand model to take care of the upholstered furniture, or one of the new machines that has light, easily connected attachments. If you cannot afford this then buy a carpet sweeper and a hand vacuum. Select a string floor mop shaped so that it will reach into corners and keep the hard wood floor free from even a suspicion of dust.

Now to the kitchen. If you are a fore-handed person, prepare the dessert for dinner and then wash the dishes. While you still have the dishcloth in your hand wipe off the stove and table top, dispose of the garbage and wash the sink, and then, with equipment cared for, sweep the floor.

A sign "pick up after yourself" might well be tucked in every mirror frame, and if it was followed routine care of the bedroom would be simple. Put away all clothing and toilet articles, make the beds, straighten the lamp shades, brush the bureaus and dust. Weekly vacuum cleaning of the rugs should be sufficient special care. Restore general order in the bathroom and give a thorough cleaning to the tub and floor once a week.

If you are one of the fortunate brides beginning your housekeeping with a maid, you add to your responsibilities; for the hiring and training of service does take time and involves personal adjustments. However, it is worth the effort, for it makes possible a graciousness of living that can not be achieved in the servantless house.

Determine in your mind exactly what you expect from service. Will you have breakfast served on trays? Will simple cooking satisfy you, or do you demand an expert cook because your special way of entertaining is dinners for eight cooked and served with finish? Perhaps it is exquisitely neat housekeeping that interests you most, or maybe having your dresses pressed and bells well answered are more important to you.

Settle in your mind the amount you can afford to pay and do not exceed it, even if you pass up that jewel of a maid who can do everything. Find out the fair wage for the locality in which you are living. In different sections of the country wages vary amazingly and you want to pay the accepted amount.

Select a reputable agency and put your particular needs before the agency executive. Tell her a bit about the kind of person you are and the atmosphere you hope to create in your home, for if you are a quiet, gentle person, you will never adjust to a rapid, noisy worker. Industry has utilized the psychological material arrived at through exhaustive studies to harmonize the personnel of its organizations, and why not apply similar methods in building up the domestic organization?

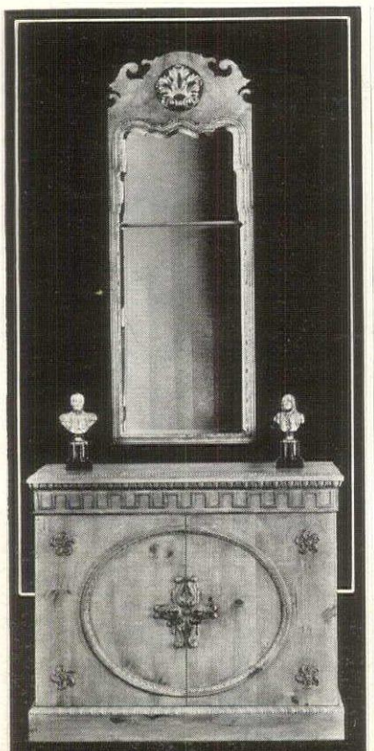
When you interview the prospective applicant do not underrate either the amount of work to be done or the difficulties of the job. A clear understanding of all the usual and unusual circumstances of the position will save explanation and argument later on. Define clearly the kind of living you intend to have in your home. If you like a seven o'clock dinner don't weaken and accept a six thirty meal hour, and then continually fuss about it. The straightforward approach is not popular with many employers for they feel that it frightens a good maid. But it is far better to interview eight or ten prospects and find one willing to accept your particular situation than it is to have three or four take a trial turn at your housekeeping.

If the young mistress has learned through her own efforts the amount of time and energy that a given task requires she will be more intelligent and understanding in her direction of a maid, and tolerant of the amount of work that one pair of hands can accomplish in a twenty-four-hour day.

IDEAL HOUSE EXHIBIT CLOSES

After being on display for some two-and-a-half months, House & Garden's 1937 Ideal House at Scarsdale, N. Y. closed officially on September 13th. During this period it was visited by over 20,000 people, some of whom came on especially from the Far West and other distant points. We are pleased with the keen interest evidenced by these many guests, and we hope that their visits were enjoyable and productive of as many good ideas on architecture, furnishing and landscaping as we planned they would be.

—The Editors



LARGEST AND MOST COMPLETE LINE OF *Fine Furniture* IN AMERICA

IN addition to standing for the most extensive and comprehensive assortment of fine furniture made in this country, the Irwin name has maintained a national reputation for quality for more than sixty years.

The Irwin nameplate on any piece of furniture, regardless of price, is your assurance of high artistic merit.

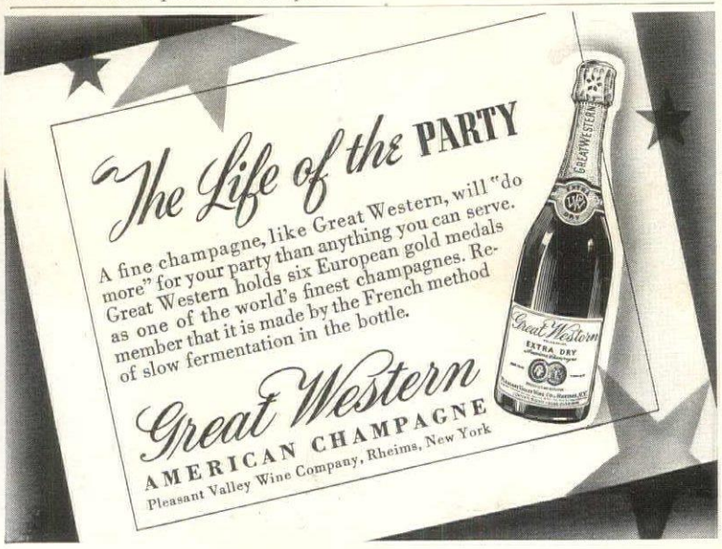
Created by America's foremost designing staff, Irwin furniture includes faithful reproductions of traditional models and period designs, original interpretation of all present day style trends — European, American and Modern — suited to the most pretentious homes and satisfying the most discerning tastes.

Moderate priced furniture, but built to Irwin standards, permits a wide selection by those with artistic appreciation but more limited income.

A NAME IRWIN THAT STANDS FOR GOOD FURNITURE

DESIGNERS and MANUFACTURERS of FINE FURNITURE FOR OVER 60 YEARS

GRAND RAPIDS



ROYAL DOULTON ENGLAND

THE SYMBOL OF

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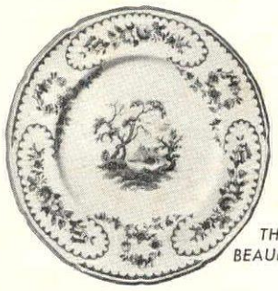
Royal Doulton China combines an appearance of translucent fragility with amazing durability. The feel and the ring tell instantly of the difference between Royal Doulton and undistinguished wares.



THE BEAUFORT

From the factories of Doulton & Co., Ltd., comes the widest range of ceramic products produced by any one firm in the world. The Royal Doulton trade-mark is on every piece — from the most elaborate Bone China to the simplest piece of Earthenware. There are tablewares in a hundred patterns — decorative bowls and vases in many grades — exquisite figurines and miniatures. And the prices vary as widely as do the wares themselves.

THE GRANTHAM

We invite inquiries — and will be pleased to send you the names of Royal Doulton dealers near you.

WM. S. PITCAIRN CORPORATION
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If the summer has convinced you that ordinary bath towels do not pay—especially where there are growing children—see that your new fall bath towels are Martex and only Martex. In spite of Martex' greater softness and more luxurious beauty, Martex is made to stand up under the hardest wear. As far as we know, Martex is the only brand of bath towels in which *every* towel is woven with a plied yarn underweave to give the longest possible wear. Martex has been known as "the world's finest bath towel" for 40 years. Sold only by department stores and linen shops—50c to $2.50 each, depending upon size, color and design. Your store will monogram them at little extra cost. Wellington Sears Company, 65 Worth Street, New York City.

Monograms courtesy of Masse, Inc., New York City

Patterns (left to right)—Cavalcade, Coronation, Priscilla, Majestic (Burgundy), Majestic (Blue), Splendor.

FOR LONGER WEAR, BUY *Martex* BATH TOWELS

Richard Crooks

says: "Luckies are gentle on my throat"

Nov 20 37

"The rôle of Lieut. Pinkerton *in 'Madame Butterfly' is the only part in opera where the tenor smokes a cigarette on the stage. As I sing the aria, 'Amore O Grillo', I smoke—and it's always a Lucky. You see, I discovered long ago that Luckies are a light smoke—gentle on my throat—and my throat is naturally my first concern. I have smoked about a pack of Luckies a day ever since 1920."*

Richard Crooks

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Richard Crooks' preference for Luckies is borne out by the verdict of independent tobacco experts . . . men who spend their lives buying, selling and handling tobacco.

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